

## ***Land and Farm Bulletin Advertising Information:***

***Land and Farm Bulletin*** is the nation's leading rural property information and shopping guide. It is a must-read for real estate agents and land investors who want to be the first to hear property news that is sure to affect their business. The 175+ page newsprint magazine, published monthly, provides valuable information on land use laws, ownership issues and hundreds of property listings from around the United States and around the world.

*Land and Farm Bulletin* provides exclusive and timely land-related news. It reports on critical legislative matters, provides updates on the interesting land-related stories, shares opinions on land management issues, and much more.

If you want to reach a nationwide audience of land enthusiasts, practitioners, and land management professionals, come straight to *LFB!*

**General Rate Policy:** Rates are based on the number of insertions placed within a one-year period. Although rates are subject to change with 60 days prior notice, all advertisers are protected from price increases for the duration of their existing contracts.

**Circulation:** Land and Farm Bulletin is published by Landandfarm.com Inc. and distributed monthly to subscribers and newsstands around the world.

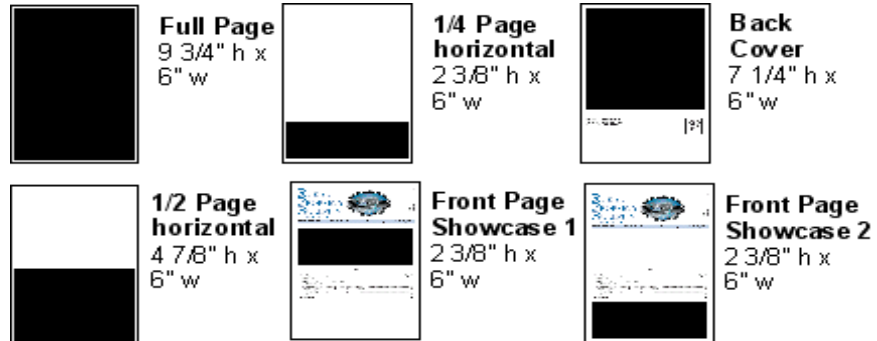
## ***Land and Farm Bulletin Specifications:***

**Format:** Please submit ads in .PDF format. **Changes to previously furnished ad:** Changes must be submitted by the deadline for space reservations. Typesetting and production costs will be charged at a \$75 per-hour rate, with a minimum charge of \$75. **Return of materials** All materials will be held for 12 months from the last time they are used. They will be destroyed after that time unless their return is requested.

**Deadlines:** Publication is issued the first of the month. Closing date for written space reservations is exactly one month prior to issuance. Closing date for materials is one week following space reservation closing. For example, for the March issue, space reservations are due February 1 and materials are due February 8.

**Classifieds:** Classified ads are available. Please see <http://www.landandfarm.com/pricing> for more information.

## Ad Sizes



## Ad Rates

<b>Black &amp; White Space Rates</b>	<i>1x</i>	<i>3x</i>	<i>6x</i>	<i>12x</i>
<b>Full page</b>	\$600	570	540	510
<b>1/2 page</b>	\$300	285	270	255
<b>1/4 page</b>	\$175	166	158	149
<b>Showcase 1</b>	\$250	238	225	213
<b>Showcase 2</b>	\$225	214	203	191
<b>Back Cover</b>	\$750	713	675	638

**NOTE:** For Page 2, Page 3, Inside Back Cover, and Facing Inside Back Cover add **15%**.