

AUSTIN COUNTY, TEXAS COMPARATIVE MARKET ANALYSIS

CATEGORY	Austin	Washington	Waller	Wharton	Colorado	Fayette	Ft. Bend
POPULATION							
2008 estimated	27,033	32,370	36,326	41,887	20,994	22,863	518,153
2013 projected	29,604	34,061	39,154	42,844	21,639	23,828	631,193
Annual % change thru 2013	1.9%	1.0%	1.6%	0.5%	0.6%	0.8%	4.4%
DENSITY							
2008 estimated	41.2	52.1	70.1	38.3	21.6	23.8	584.8
2013 projected	45.1	54.8	75.6	39.2	22.2	24.8	712.4
AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)							
2008 estimated	48,911	47,410	55,407	42,325	46,883	48,246	78,702
2013 projected	54,134	52,993	65,208	46,587	52,768	55,068	88,117
Annual % change thru 2013	2.1%	2.4%	3.5%	2.0%	2.5%	2.8%	2.4%
ANNUAL ESTIMATED CONSUMER SPENDING (CSP)							
2008 estimated	508,710,963	587,407,183	672,846,021	706,075,665	381,479,652	452,751,754	10,650,791,402
2013 projected	628,551,439	702,862,154	845,230,307	833,095,851	455,948,025	549,512,676	13,771,548,999
Annual % change thru 2013	5.9%	4.9%	6.4%	4.5%	4.9%	5.3%	7.3%
TOTAL ESTIMATED COUNTY ECONOMY							
2008 estimated	686,759,800	792,999,697	908,342,128	953,202,147	514,997,530	611,214,867	14,378,568,393
2013 projected	848,544,443	948,863,908	1,141,060,914	1,124,679,399	615,529,834	741,842,113	18,591,591,149
Total 5 year growth	161,784,643	155,864,211	232,718,787	171,477,252	100,532,303	130,627,245	4,213,022,756
AVERAGE HOUSEHOLD INCOME							
2008 estimated	\$ 58,537	56,476	67,397	50,346	55,412	57,527	96,086
2013 projected	\$ 65,285	63,622	79,759	55,858	62,682	66,110	107,474
Annual % change thru 2013	2.3%	2.5%	3.7%	2.2%	2.6%	3.0%	2.4%
ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000							
2008 estimated	8.4%	7.2%	10.9%	6.4%	6.4%	7.1%	25.5%
2013 projected	18.0%	17.0%	27.3%	14.0%	15.9%	18.0%	40.5%
Annual % change thru 2013	22.9%	26.9%	30.1%	23.6%	29.5%	30.9%	11.8%
EFI AT LEAST \$150,000							
2008 estimated	2.3%	2.5%	2.9%	1.9%	2.8%	2.2%	9.6%
2013 projected	5.9%	5.6%	12.4%	4.2%	5.6%	6.6%	19.2%
Annual % change thru 2013	31.0%	25.6%	64.9%	24.1%	20.4%	39.7%	20.2%
EFI AT LEAST \$250,000							
2008 estimated	0.6%	0.6%	0.3%	0.3%	0.9%	0.7%	2.3%
2013 projected	1.3%	1.5%	2.4%	1.0%	2.0%	1.8%	5.5%
Annual % change thru 2013	26.2%	28.3%	136.8%	48.0%	23.9%	34.1%	29.0%
TOTAL GAFO PER PERSON							
2007 estimated	1,742	(33)	(4,500)	1,472	2,092	2,047	532
TOTAL CSP PER PERSON							
2008 estimated	18,818	18,147	18,522	16,857	18,171	19,803	20,555
2013 estimated	21,636	20,851	21,923	19,534	21,200	23,256	22,770
WORKPLACE AND EMPLOYMENT KEY STATISTICS							
# of Employers	1,192	1,572	1,248	1,795	1,043	1,406	12,500
# of Employees	12,657	19,994	15,999	18,327	8,629	12,852	173,738
% of Population Employed	46.8%	61.8%	44.0%	43.8%	41.1%	56.2%	33.5%
# of Residents per Business	23	21	29	23	20	16	42
# of Households per Business	8	8	9	8	8	7	13
% Private Employers (not government)	82.5%	83.1%	82.2%	84.2%	81.5%	82.9%	89.0%
% Private Employees (not government)	79.2%	79.6%	77.0%	81.3%	80.5%	82.3%	80.1%