

| CATEGORY | 3-miles | 5-miles | College Station | Brazos County | BCS CBSA |
|---|------------|------------|-----------------|---------------|---------------|
| POPULATION | | | | | |
| 2008 estimated | 486 | 2,553 | 74,960 | 161,777 | 195,536 |
| 2013 projected | 539 | 2,777 | 80,024 | 169,821 | 204,829 |
| DENSITY | | | | | |
| 2008 estimated | 17.2 | 32.5 | 8,518.2 | 180.6 | 201.6 |
| 2013 projected | 19.1 | 35.3 | 9,093.6 | 189.5 | 211.2 |
| AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI) | | | | | |
| 2008 estimated | 56,147 | 72,808 | 44,727 | 46,078 | 45,471 |
| 2013 projected | 62,214 | 80,327 | 51,844 | 52,243 | 51,604 |
| Annual % change thru 2013 | 2.2% | 2.1% | 3.2% | 2.7% | 2.7% |
| ANNUAL ESTIMATED CONSUMER SPENDING (CSP) | | | | | |
| 2008 estimated | 8,879,992 | 52,072,526 | 1,392,621,031 | 2,883,143,407 | 3,474,096,653 |
| 2013 projected | 11,524,058 | 65,477,043 | 1,791,203,360 | 3,652,236,464 | 4,395,888,122 |
| Annual % change thru 2013 | 6.0% | 5.1% | 5.7% | 5.3% | 5.3% |
| TOTAL ESTIMATED ECONOMY | | | | | |
| 2008 estimated | 11,987,989 | 70,297,910 | 1,880,038,392 | 3,892,243,599 | 4,690,030,482 |
| 2013 projected | 15,557,478 | 88,394,008 | 2,418,124,536 | 4,930,519,226 | 5,934,448,965 |
| Total 5 year growth | 3,569,489 | 18,096,098 | 538,086,144 | 1,038,275,627 | 1,244,418,483 |
| AVERAGE HOUSEHOLD INCOME | | | | | |
| 2008 estimated | 66,200 | 85,792 | 53,433 | 54,898 | 54,170 |
| 2013 projected | 73,519 | 94,446 | 61,979 | 62,480 | 61,748 |
| Annual % change thru 2013 | 2.2% | 2.0% | 3.2% | 2.8% | 2.8% |
| ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000 | | | | | |
| 2008 estimated | 14.0% | 22.6% | 9.1% | 8.3% | 7.7% |
| 2013 projected | 18.1% | 27.3% | 19.6% | 18.1% | 17.6% |
| Annual % change thru 2013 | 5.8% | 4.2% | 23.4% | 23.7% | 25.6% |
| EFI AT LEAST \$150,000 | | | | | |
| 2008 estimated | 5.8% | 11.5% | 4.0% | 3.3% | 2.9% |
| 2013 projected | 6.4% | 12.2% | 8.9% | 7.1% | 6.7% |
| Annual % change thru 2013 | 1.8% | 1.2% | 25.0% | 23.7% | 25.8% |
| EFI AT LEAST \$250,000 | | | | | |
| 2008 estimated | 2.9% | 5.6% | 0.8% | 0.8% | 0.7% |
| 2013 projected | 3.2% | 6.9% | 3.0% | 2.3% | 2.1% |
| Annual % change thru 2013 | 1.8% | 4.4% | 50.2% | 34.6% | 36.3% |
| TOTAL GAFO PER PERSON | | | | | |
| 2008 estimated | 2,021 | 1,686 | (1,546) | (1,310) | \$ (503) |
| TOTAL CSP PER PERSON | | | | | |
| 2008 estimated | 18,272 | 20,397 | 18,578 | 17,822 | 17,767 |
| 2013 estimated | 21,380 | 23,578 | 22,383 | 21,720 | 21,501 |