EASI Demographics on Demand
Updated Site Selection Reports & Analysis
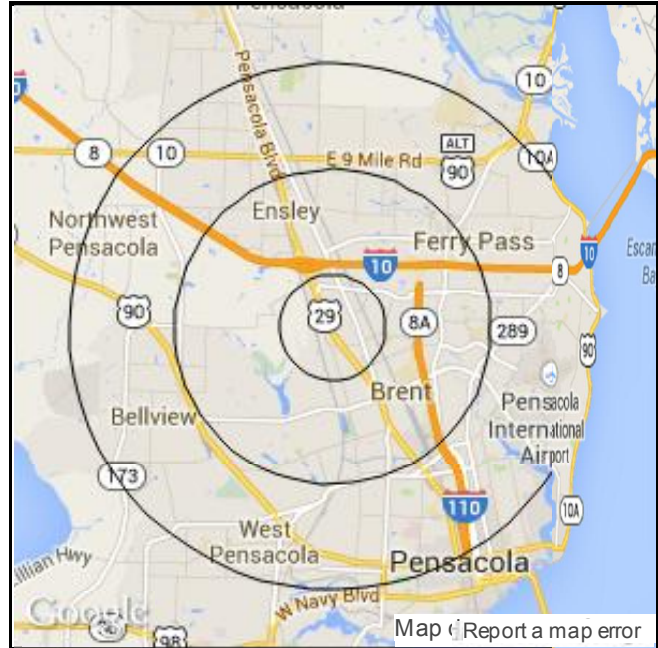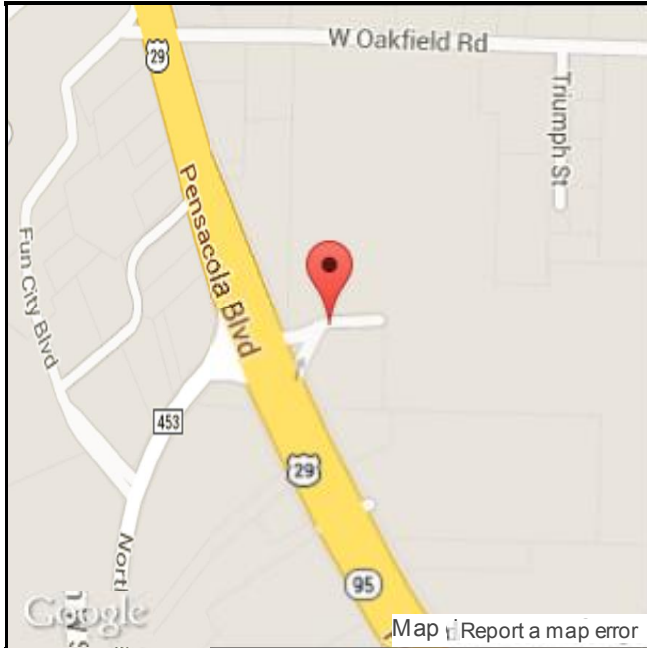### Executive Summary

Location: 6640 Pensacola Blvd., Former Ruby Tuesday

Address: 6640 Pensacola Blvd, Pensacola, FL 32503

Latitude: 30° : 29′ : 11"

Longitude: -87° : 15′ : 27"

Description	1 Miles	3 Miles	5 Miles
POPULATION BY YEAR			
Population (4/1/1990)	5,070	52,806	143,935
Population (4/1/2000)	5,820	57,307	151,300
Population (4/1/2010)	5,940	56,465	153,055
Population (1/1/2013)	6,022	57,484	155,858
Population (1/1/2018)	6,256	59,445	161,356
Percent Growth (2013/2010)	1.38	1.80	1.83
Percent Forecast (2018/2013)	3.89	3.41	3.53
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	1,901	19,119	54,369
Households (4/1/2000)	2,235	21,582	58,785
Households (4/1/2010)	2,495	21,530	60,785
Households (1/1/2013)	2,522	21,884	61,781
Households (1/1/2018)	2,673	23,212	65,535
Percent Growth (2013/2010)	1.08	1.64	1.64
Percent Forecast (2018/2013)	5.99	6.07	6.08

GENERAL POPULATION CHARACTERISTICS

Median Age	42.4	34.5	37.6
Male	2,856	26,836	74,006
Female	3,166	30,648	81,852
Density	1,077.3	1,970.2	1,961.3
Urban	6,022	57,484	155,858
Rural	0	0	0

GENERAL HOUSEHOLD CHARACTERISTICS

Households (1/1/2013)	2,522	21,884	61,781
Families	1,534	13,475	36,961
Non-Family Households	988	8,409	24,820
Average Size of Household	2.38	2.45	2.38
Median Age of Householder	55.2	52.3	53.1
Median Value Owner Occupied ($)	110,309	110,077	119,713
Median Rent ($)	683	656	684
Median Vehicles Per Household	2.0	2.0	2.0

GENERAL HOUSING CHARACTERISTICS

Housing, Units	2,911	25,160	71,393
Housing, Owner Occupied	1,634	13,346	37,488
Housing, Renter Occupied	888	8,538	24,293
Housing, Vacant	389	3,276	9,612

POPULATION BY RACE

White Alone	2,726	30,837	92,712
Black Alone	2,799	21,197	49,625
Asian Alone	216	2,107	4,863
American Indian and Alaska Native Alone	52	450	1,268
Other Race Alone	31	780	1,875
Two or More Races	198	2,113	5,515

POPULATION BY ETHNICITY

Hispanic	230	2,801	7,762
White Non-Hispanic	2,530	28,730	86,556

GENERAL INCOME CHARACTERISTICS

Total Household Income ($)	124,529,614	1,149,593,832	3,546,346,940
Median Household Income ($)	32,826	41,152	42,695
Average Household Income ($)	49,377	52,531	57,402
Per Capita Income ($)	20,744	20,957	23,633

RETAIL SALES

Total Retail Sales (including Food Services) ($)	190,631	1,260,912	2,875,211

CONSUMER EXPENDITURES

Total Annual Expenditures ($000)	107,444.3	991,896.4	2,915,247.2

EMPLOYMENT BY PLACE OF BUSINESS

Employees, Total (by Place of Work)	6,679	27,293	60,980
Establishments, Total (by Place of Work)	361	1,630	3,707

EASI QUALITY OF LIFE			
EASI Quality of Life Index (US Avg=100)	144	145	144
EASI Total Crime Index (US Avg=100; A=High)	130	91	99
EASI Weather Index (US Avg=100)	184	184	184
BLOCK GROUP COUNT	3	36	95

Footnotes:

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources. Consumer Expenditure data are derived from the Bureau of Labor Statistics.

All estimates are as of 1/1/2013 unless otherwise stated.