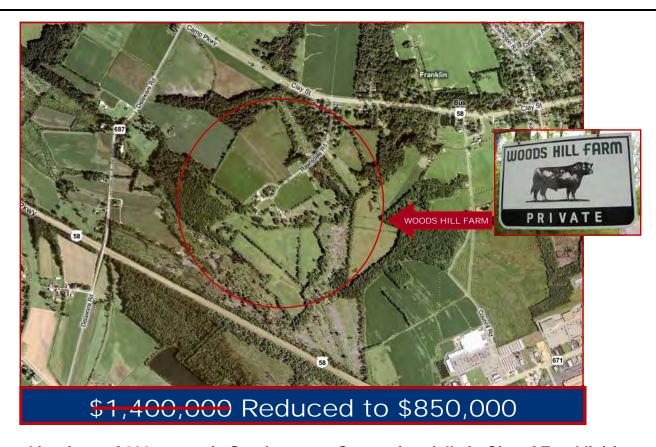
## FOR SALE

# 392± Acres—Woods Hill Farm, Southampton County 1501 Clay Street, Franklin, Virginia 23851



- □ A working farm of 392± acres in Southampton County (partially in City of Franklin) including a complement of farm buildings, horse stables and several homes.
- Approximately 80 acres in row crops, 60 acres in hay and 46 acres in CRP (Conservation Reserve Program), with the balance in timberland or with improvements. See attached survey.
- ☐ Frontage on Route 58, Clay Street and Delaware Road (Route 687); public water and sanitation sewer available on site.
- □ An excellent agricultural/recreational property with development future.



For additional information, please contact:

Bill Barnett (o) 804.433.1821 (c) 804.339.1100
BBarnett@CommonwealthCommercial.com

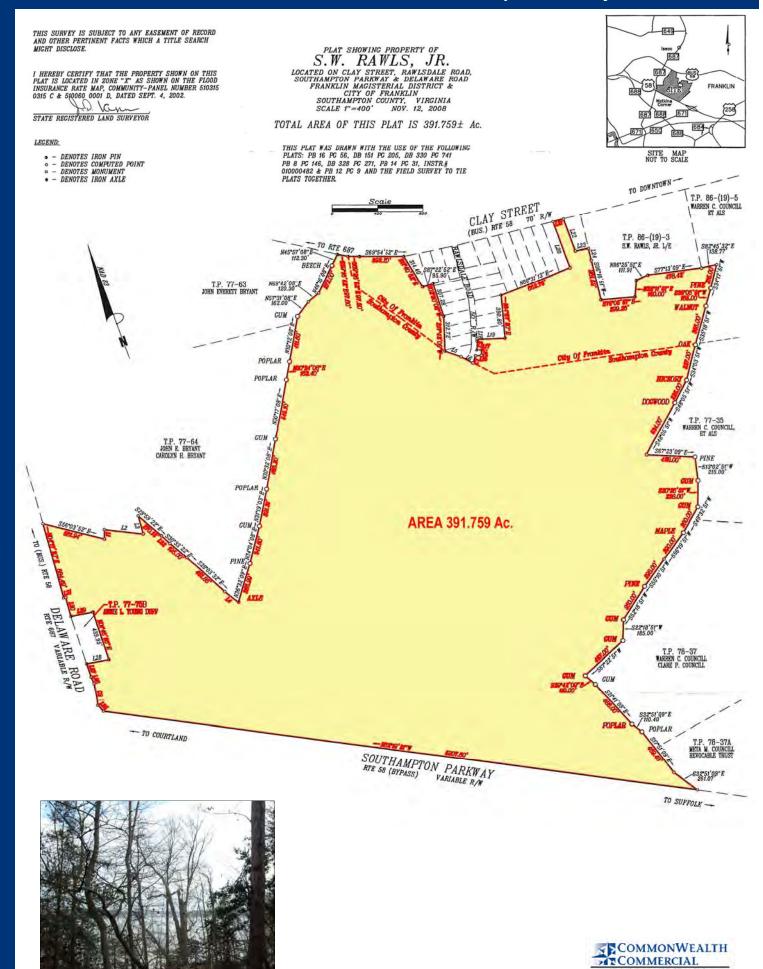
Jim McVey (o) 804.433.1824 (c) 804.512.5185

JMcvey@CommonwealthCommercial.com

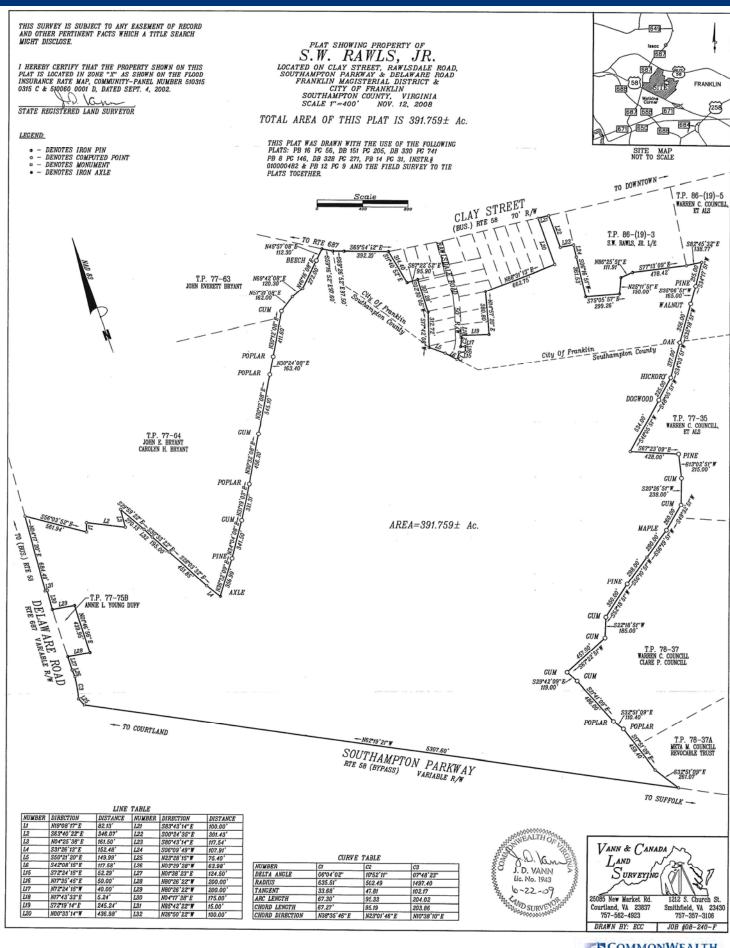
7130 Glen Forest Drive, Suite 110, Richmond, VA 23226 Mailing Address: P. O. Box 71150, Richmond, VA 23255

Phone: 804.346.4966 ■ Fax: 804/346.5901 ■ www.CommonwealthCommercial.com

## **Woods Hill Farm—392± Acres—Southampton County**

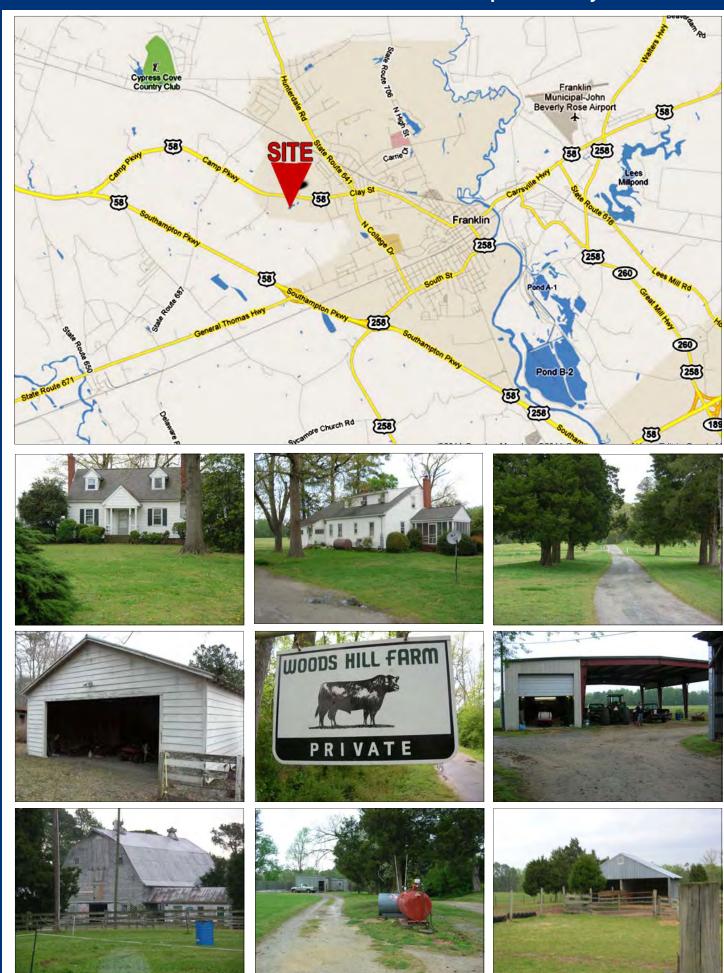


## Woods Hill Farm—392± Acres—Southampton County





## **Woods Hill Farm—392± Acres—Southampton County**





### Demographic and Income Profile

1501 Clay St, Franklin, VA 23851 Ring: 5 miles radius

Longitude: -76.958373 2000 2010 2015 Summary 12,610 Population 12,314 12,767 Households 5,000 5,229 5,324 **Families** 3,398 3,454 3,488 2.35 Average Household Size 2.40 2.34 Owner Occupied Housing Units 3,010 3,095 3,149 1,990 2,134 2,175 Renter Occupied Housing Units Median Age 39.3 42.4 42.7 Trends: 2010 - 2015 Annual Rate State Area National Population 0.25% 0.78% 0.76% Households 0.36% 0.83% 0.78% 0.20% **Families** 0.70% 0.64% Owner HHs 0.35% 0.85% 0.82% 2.77% 2.36% Median Household Income 2.73% 2000 2010 2015 Households by Income Number Number Number Percent Percent Percent <\$15,000 1,258 25.1% 1,048 20.0% 885 16.6% 9.7% \$15,000 - \$24,999 625 514 722 14.4% 12.0% \$25,000 - \$34,999 666 13.3% 533 10.2% 461 8.7% \$35,000 - \$49,999 812 16.2% 815 15.6% 939 17.6% 1,167 \$50,000 - \$74,999 751 15.0% 22.3% 1.052 19.8% 419 8.4% 493 9.4% 560 10.5% \$75,000 - \$99,999 \$100,000 - \$149,999 272 5.4% 429 8.2% 709 13.3% \$150,000 - \$199,999 55 1.1% 66 1.3% 112 2.1% 58 54 \$200,000+ 1.2% 1.0% 91 1.7% Median Household Income \$32,599 \$41,212 \$47,249 \$43,812 \$50,692 \$59,679 Average Household Income Per Capita Income \$18,243 \$21,317 \$25,207 2000 2010 2015 Population by Age Number Percent Percent Number Percent Number 0-4 662 5.4% 694 5.5% 695 5.4% 5-9 895 7.3% 6.2% 779 6.1% 776 10 - 14 985 8.0% 754 6.0% 799 6.3% 15 - 19 880 7.1% 809 6.4% 701 5.5% 20 - 24600 4.9% 725 5.8% 687 5.4% 25 - 34 1,342 10.9% 1,462 11.6% 1,577 12.4% 1,914 35 - 44 15.5% 1,492 11.8% 1,491 11.7% 45 - 54 1,731 14.1% 1,907 15.1% 13.0% 1,662 55 - 64 1,243 10.1% 1,746 13.8% 14.7% 1,877 1,019 65 - 748.3% 1,108 8.8% 1,368 10.7% 735 6.0% 740 5.9% 738 5.8% 75 - 84 85+ 311 2.5% 395 3.1% 391 3.1% 2000 2010 2015 Number Race and Ethnicity Percent Number Percent Number Percent 52.2% White Alone 6.362 51.7% 6,693 52.4% 6,581 Black Alone 5,750 46.7% 5,799 46.0% 5,831 45.7% American Indian Alone 19 0.2% 20 0.2% 20 0.2% Asian Alone 71 0.6% 76 0.6% 79 0.6% 0.0% Pacific Islander Alone 0.0% 1 0.0% 23 0.2% Some Other Race Alone 21 0.2% 0.2% 23 0.7% 0.9% 0.9% Two or More Races 90 110 119

Data Note: Income is expressed in current dollars

Hispanic Origin (Any Race)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

62

0.5%

77

0.6%

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Virginia's Commercial Real Estate Leader

84

0.7%

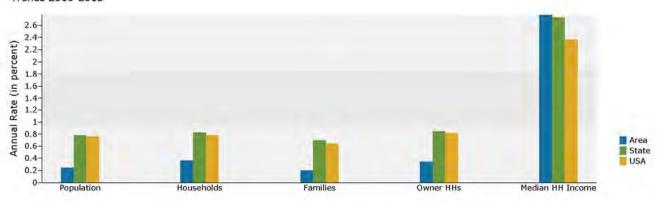
Latitude: 36.682338



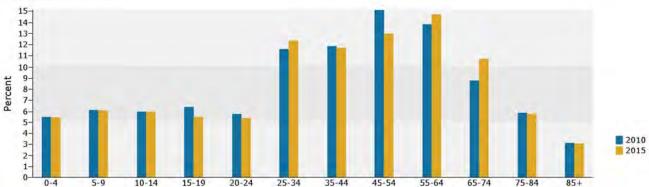
## Demographic and Income Profile

1501 Clay St, Franklin, VA 23851 Ring: 5 miles radius Latitude: 36.682338 Longitude: -76.958373

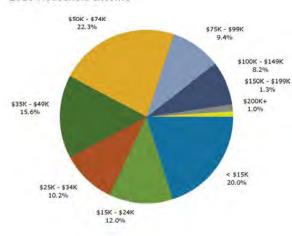
#### Trends 2010-2015



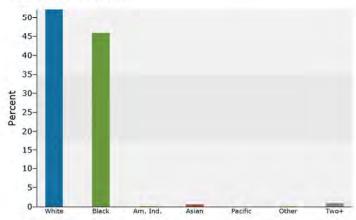
#### Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 0.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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## Demographic and Income Profile

1501 Clay St, Franklin, VA 23851 Ring: 10 miles radius

Latitude: 36,682338 Longitude: -76.958873

| Summary  |           | 2000           |           | 2010           |          | 2015              |
|--|-----------|----------------|-----------|----------------|----------|-------------------|
| Population   |           | 21,848         |           | 22,953         |          | 23,341            |
| Households   |           | 8,636          |           | 9,236          |          | 9,448             |
| Families   |           | 6,037          |           | 6,280          |          | 6,373             |
| Average Household Size   |           | 2.47           |           | 2.43           |          | 2.41              |
| Owner Occupied Housing Units   |           | 5,760          |           | 6,085          |          | 6,209             |
| Renter Occupied Housing Units  |           | 2,876          |           | 3,152          |          | 3,239             |
| Median Age   |           | 39.4           |           | 42.9           |          | 43.6              |
| Trends: 2010 - 2015 Annual Rate  |           |                |           | State          |          |                   |
|  |           | Area<br>0.34%  |           | 0.78%          |          | National<br>0.76% |
| Population   |           |                |           |                |          |                   |
| Households   |           | 0.46%          |           | 0.83%          |          | 0.78%             |
| Families   |           | 0.29%          |           | 0.70%          |          | 0.64%             |
| Owner HHs  |           | 0.40%          |           | 0.85%          |          | 0.82%             |
| Median Household Income  |           | 2.56%          |           | 2.73%          |          | 2.36%             |
| A CONTRACTOR OF THE PARTY OF TH |           | 000            |           | 010            |          | 015               |
| Households by Income   | Number    | Percent        | Number    | Percent        | Number   | Percent           |
| <\$15,000  | 1,987     | 22.8%          | 1,683     | 18.2%          | 1,412    | 14.9%             |
| \$15,000 - \$24,999  | 1,184     | 13.6%          | 1,010     | 10.9%          | 830      | 8.8%              |
| \$25,000 - \$34,999  | 1,165     | 13.4%          | 935       | 10.1%          | 789      | 8.3%              |
| \$35,000 - \$49,999  | 1,480     | 17.0%          | 1,510     | 16.4%          | 1,679    | 17.8%             |
| \$50,000 - \$74,999  | 1,556     | 17.9%          | 2,217     | 24.0%          | 2,121    | 22.4%             |
| \$75,000 - \$99,999  | 733       | 8.4%           | 1,022     | 11.1%          | 1,161    | 12.3%             |
| \$100,000 - \$149,999  | 416       | 4.8%           | 669       | 7.2%           | 1,122    | 11.9%             |
| \$150,000 - \$199,999  | 71        | 0.8%           | 97        | 1.1%           | 166      | 1.8%              |
| \$200,000+   | 114       | 1.3%           | 91        | 1.0%           | 170      | 1.8%              |
| Median Household Income  | \$35,136  |                | \$44,189  |                | \$50,150 |                   |
| Average Household Income   | \$45,308  |                | \$51,561  |                | \$60,446 |                   |
| Per Capita Income  | \$18,417  |                | \$21,124  |                | \$24,886 |                   |
| i ei capita moone  |           | 000            |           | 010            |          | 015               |
| Population by Age  | Number    | Percent        | Number    | Percent        | Number   | Percent           |
| 0 - 4  | 1,176     | 5.4%           | 1,237     | 5.4%           | 1,215    | 5.2%              |
| 5-9  | 1,554     | 7.1%           | 1,361     | 5.9%           | 1,368    | 5.9%              |
| 10 - 14  | 1,694     | 7.8%           | 1,383     | 6.0%           | 1,451    | 6.2%              |
| 15 - 19  | 1,499     | 6.9%           | 1,480     | 6.4%           | 1,314    | 5.6%              |
| 20 - 24  | 1,013     | 4.6%           | 1,251     | 5.5%           | 1,236    | 5.3%              |
| 25 - 34  |           |                |           |                |          |                   |
| 35 - 44  | 2,426     | 11.1%<br>16.4% | 2,539     | 11.1%<br>12.4% | 2,723    | 11.7%             |
|  | 3,584     |                | 2,842     |                | 2,763    | 11.8%             |
| 45 - 54  | 3,178     | 14.5%          | 3,675     | 16.0%          | 3,254    | 13.9%             |
| 55 - 64  | 2,240     | 10.3%          | 3,250     | 14.2%          | 3,565    | 15.3%             |
| 65 - 74  | 1,750     | 8.0%           | 2,010     | 8.8%           | 2,482    | 10.6%             |
| 75 - 84  | 1,278     | 5.8%           | 1,267     | 5.5%           | 1,323    | 5.7%              |
| 85+  | 461       | 2.1%           | 658       | 2.9%           | 645      | 2.8%              |
|  |           | 000            |           | 010            |          | 015               |
| Race and Ethnicity   | Number    | Percent        | Number    | Percent        | Number   | Percent           |
| White Alone  | 12,495    | 57.2%          | 13,368    | 58.2%          | 13,729   | 58.8%             |
| Black Alone  | 9,037     | 41.4%          | 9,182     | 40.0%          | 9,176    | 39.3%             |
| American Indian Alone  | 41        | 0.2%           | 43        | 0.2%           | 43       | 0.2%              |
| Asian Alone  | 92        | 0.4%           | 106       | 0.5%           | 111      | 0.5%              |
| Pacific Islander Alone   | 1         | 0.0%           | 1         | 0.0%           | 1        | 0.0%              |
| Facilic Islander Alone   |           |                |           |                | 20       |                   |
| Some Other Race Alone  | 43        | 0.2%           | 61        | 0.3%           | 66       | 0.5%              |
|  | 43<br>139 | 0.2%<br>0.6%   | 61<br>192 | 0.3%<br>0.8%   | 215      | 0.3%              |

Data Note: Income is expressed in current dollars
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

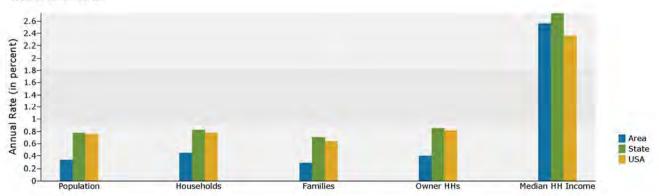
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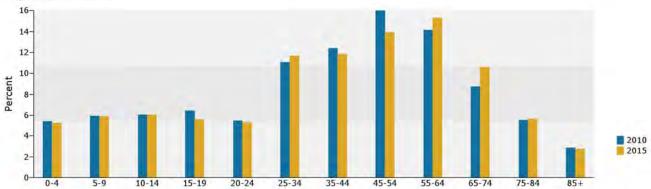
## Demographic and Income Profile

1501 Clay St, Franklin, VA 23851 Ring: 10 miles radius Latitude: 36,682338 Longitude: -76,958373

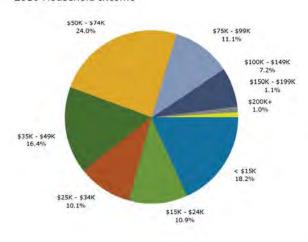
### Trends 2010-2015



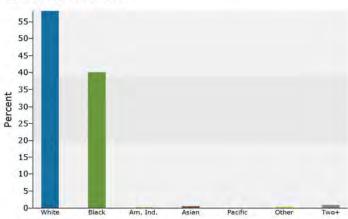
### Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 0.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



## Demographic and Income Profile

1501 Clay St, Franklin, VA 23851 Ring: 15 miles radius

Latitude: 36,682338 Longitude: -76.958873

| Summary                         |          | 2000    |          | 2010    |          | 2015     |
|---------------------------------|----------|---------|----------|---------|----------|----------|
| Population                      |          | 33,265  |          | 35,592  |          | 36,383   |
| Households                      |          | 13,021  |          | 14,204  |          | 14,603   |
| Families                        |          | 9,293   |          | 9,868   |          | 10,068   |
| Average Household Size          |          | 2.51    |          | 2.46    |          | 2.45     |
| Owner Occupied Housing Units    |          | 9,257   |          | 9,990   |          | 10,249   |
| Renter Occupied Housing Units   |          | 3,764   |          | 4,214   |          | 4,354    |
| Median Age                      |          | 39.7    |          | 43.4    |          | 44.2     |
| Trends: 2010 - 2015 Annual Rate |          | Area    |          | State   |          | National |
| Population                      |          | 0.44%   |          | 0.78%   |          | 0.76%    |
| Households                      |          | 0.56%   |          | 0.83%   |          | 0.78%    |
| Families                        |          | 0.40%   |          | 0.70%   |          | 0.64%    |
| Owner HHs                       |          | 0.51%   |          | 0.85%   |          | 0.82%    |
| Median Household Income         |          | 2.59%   |          | 2.73%   |          | 2.36%    |
| Wedian Household Income         |          | 2.59%   |          | 010     |          | 015      |
| Davisahalda bu lasawa           |          |         |          |         |          |          |
| Households by Income            | Number   | Percent | Number   | Percent | Number   | Percent  |
| <\$15,000                       | 2,738    | 21.0%   | 2,375    | 16.7%   | 2,012    | 13.8%    |
| \$15,000 - \$24,999             | 1,878    | 14.4%   | 1,600    | 11.3%   | 1,334    | 9.1%     |
| \$25,000 - \$34,999             | 1,784    | 13.7%   | 1,569    | 11.0%   | 1,350    | 9.2%     |
| \$35,000 - \$49,999             | 2,167    | 16.7%   | 2,304    | 16.2%   | 2,413    | 16.5%    |
| \$50,000 - \$74,999             | 2,493    | 19.2%   | 3,505    | 24.7%   | 3,531    | 24.2%    |
| \$75,000 - \$99,999             | 1,145    | 8.8%    | 1,656    | 11.7%   | 1,879    | 12.9%    |
| \$100,000 - \$149,999           | 560      | 4.3%    | 939      | 6.6%    | 1,599    | 11.0%    |
| \$150,000 - \$199,999           | 94       | 0.7%    | 128      | 0.9%    | 234      | 1.6%     |
| \$200,000+                      | 155      | 1.2%    | 128      | 0.9%    | 251      | 1.7%     |
| Median Household Income         | \$35,625 |         | \$45,042 |         | \$51,172 |          |
| Average Household Income        | \$45,422 |         | \$51,312 |         | \$60,043 |          |
| Per Capita Income               | \$18,220 |         | \$20,775 |         | \$24,430 |          |
|                                 |          | 000     |          | 010     |          | 015      |
| Population by Age               | Number   | Percent | Number   | Percent | Number   | Percent  |
| 0 - 4                           | 1,776    | 5.3%    | 1,885    | 5.3%    | 1,848    | 5.1%     |
| 5-9                             | 2,318    | 7.0%    | 2,076    | 5.8%    | 2,082    | 5.7%     |
| 10 - 14                         | 2,584    | 7.8%    | 2,159    | 6.1%    | 2,269    | 6,2%     |
| 15 - 19                         | 2,283    | 6.9%    | 2,309    | 6.5%    | 2,095    | 5.8%     |
| 20 - 24                         | 1,497    | 4.5%    | 1,871    | 5.3%    | 1,868    | 5.1%     |
| 25 - 34                         | 3,629    | 10.9%   | 3,820    | 10.7%   | 4,072    | 11.2%    |
| 35 - 44                         | 5,592    | 16.8%   | 4,426    | 12.4%   | 4,315    | 11.9%    |
| 45 - 54                         | 4,934    | 14.8%   | 5,940    | 16.7%   | 5,242    | 14.4%    |
| 55 - 64                         | 3,502    | 10.5%   | 5,136    | 14.4%   | 5,775    | 15.9%    |
| 65 - 74                         | 2,666    | 8.0%    | 3,173    | 8.9%    | 3,907    | 10.7%    |
| 75 - 84                         | 1,876    | 5.6%    | 1,896    | 5.3%    | 2,018    | 5.5%     |
| 85+                             | 608      | 1.8%    | 901      | 2.5%    | 892      | 2.5%     |
|                                 |          | 000     |          | 010     |          | 015      |
| Race and Ethnicity              | Number   | Percent | Number   | Percent | Number   | Percent  |
| White Alone                     | 19,342   | 58.1%   | 21,113   | 59.3%   | 21,862   | 60.1%    |
| Black Alone                     | 13,453   | 40.4%   | 13,849   | 38.9%   | 13,829   | 38.0%    |
| American Indian Alone           | 85       | 0.3%    | 90       | 0.3%    | 91       | 0.3%     |
| Asian Alone                     | 111      |         | 137      | 0.4%    |          | 0.4%     |
|                                 |          | 0.3%    |          |         | 147      |          |
| Pacific Islander Alone          | 2        | 0.0%    | 2        | 0.0%    | 2        | 0.0%     |
| Some Other Race Alone           | 63       | 0.2%    | 88       | 0.2%    | 95       | 0.3%     |
| Two or More Races               | 209      | 0.6%    | 313      | 0.9%    | 357      | 1.0%     |
| Hispanic Origin (Any Race)      | 208      | 0.6%    | 372      | 1.0%    | 439      | 1.2%     |

Data Note: Income is expressed in current dollars Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

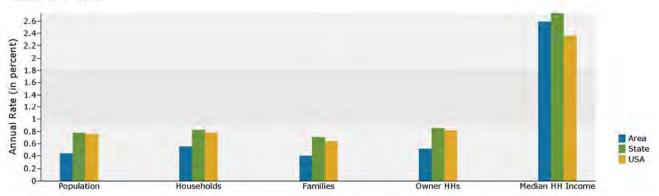
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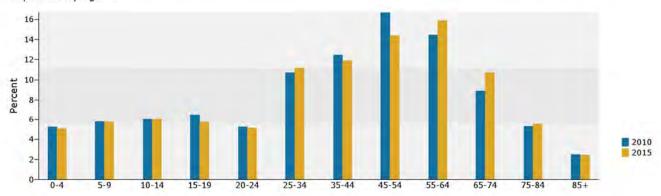
## Demographic and Income Profile

1501 Clay St, Franklin, VA 23851 Ring: 15 miles radius Latitude: 36,682338 Longitude: -76,958373

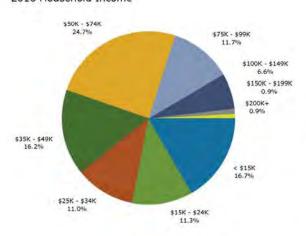
### Trends 2010-2015



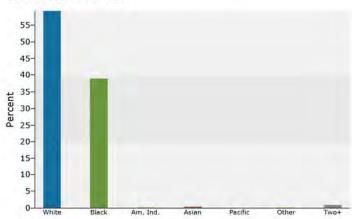
### Population by Age



### 2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 1.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





## **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

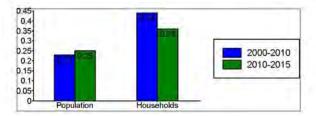
1501 Clay St, Franklin, VA 23851 Ring: 5 miles radius

#### Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

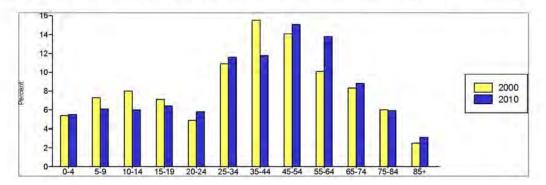
| Year | Population | Households |
|------|------------|------------|
| 2000 | 12,314     | 5,000      |
| 2010 | 12,610     | 5,229      |
| 2015 | 12.767     | 5.324      |

The difference between change in population and change in households is a result of two factors-the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 291 in 2000, or 2.4 percent of the total population. Average household size is 2.35 in 2010, compared to 2.40 in the year 2000.



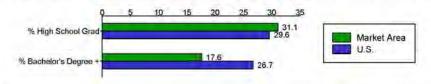
#### Population by Age

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 39.3, compared to 42.4 years currently. By age group, the changes in the percent distribution of the market area population show the following:



### Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area can be summarized:



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, Esri forecasts for 2010 and 2015, Esri converted 1990 Census data into 2000 geography.

©2010 Esri 9/29/2011 Page 1 of 3





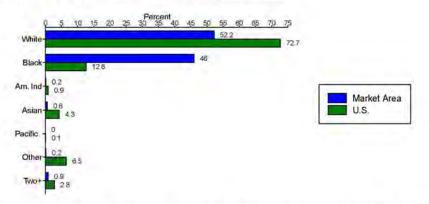
### **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

1501 Clay St, Franklin, VA 23851 Ring: 5 miles radius

#### Population by Race/Ethnicity

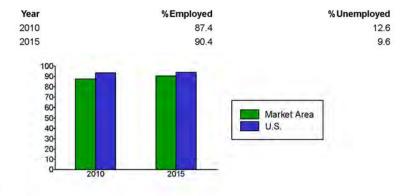
Currently, the racial composition of the population in the market area breaks down as follows:



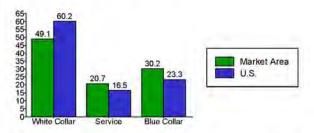
Persons of Hispanic origin represent 0.6 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index; which measures the probability that two people from the same area will be from different race/ethnic groups, was 52.2 in the identified market area, compared to 59.3 in the U.S. population.

#### Population by Employment

In 2000, 58.1 percent of the population aged 16 years or older in the market area participated in the labor force; 0.1 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:



And by occupational status:



In 2000, 77.7 percent of the market area population drove alone to work, and 3.4 percent worked at home. The average travel time to work in 2000 was 21.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

9/29/2011

Page 2 of 3



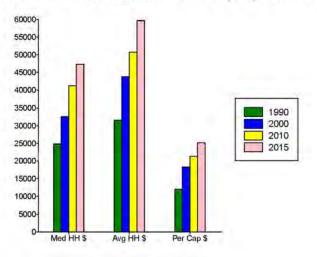
## **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

1501 Clay St, Franklin, VA 23851 Ring: 5 miles radius

#### Income

The change in three summary measures of income-median and average household income and per capita income-are shown below from 1990 through 2015:



#### Housing

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Currently, 48.7 percent of the 6,351 housing units in the market area are owner occupied; 33.6 percent, renter occupied; and 17.7 percent are vacant. In 2000, there were 5,584 housing units-54.1 percent owner occupied, 35.8 percent renter occupied and 10.2 percent vacant. The annual rate of change in housing units since 2000 is 1.26 percent. Median home value in the market area is \$149,294, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 3.77 percent annually to \$179,626. From 2000 to the current year, median home value changed by 5.31 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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### **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

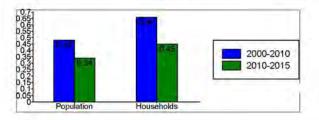
1501 Clay St, Franklin, VA 23851 Ring: 10 miles radius

#### Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

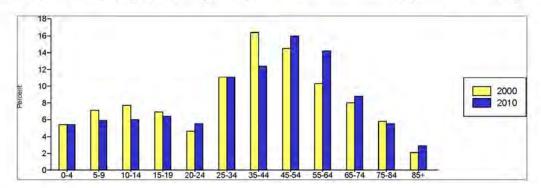
| Year | Population | Households |  |
|------|------------|------------|--|
| 2000 | 21,848     | 8,636      |  |
| 2010 | 22,953     | 9,236      |  |
| 2015 | 23,341     | 9,448      |  |

The difference between change in population and change in households is a result of two factors-the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 478 in 2000, or 2.2 percent of the total population. Average household size is 2.43 in 2010, compared to 2.47 in the year 2000.



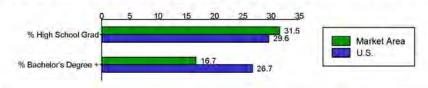
#### Population by Age

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 39.4, compared to 42.9 years currently. By age group, the changes in the percent distribution of the market area population show the following:



#### Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area can be summarized:



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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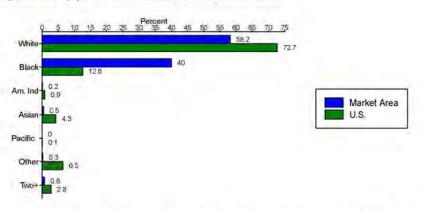
## **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

1501 Clay St, Franklin, VA 23851 Ring: 10 miles radius

#### Population by Race/Ethnicity

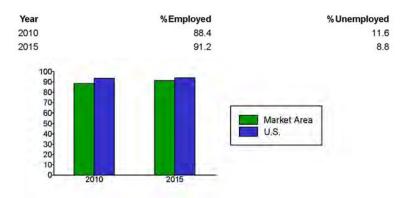
Currently, the racial composition of the population in the market area breaks down as follows:



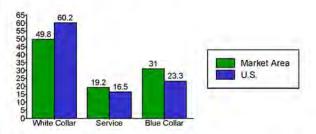
Persons of Hispanic origin represent 0.9 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index; which measures the probability that two people from the same area will be from different race/ethnic groups, was 51.0 in the identified market area, compared to 59.3 in the U.S. population.

#### Population by Employment

In 2000, 58.7 percent of the population aged 16 years or older in the market area participated in the labor force; 0.3 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:



And by occupational status:



In 2000, 79.4 percent of the market area population drove alone to work, and 3.0 percent worked at home. The average travel time to work in 2000 was 24.2 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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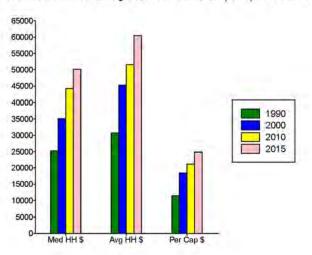


## **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

1501 Clay St, Franklin, VA 23851 Ring: 10 miles radius

The change in three summary measures of income-median and average household income and per capita income-are shown below from 1990 through 2015:



#### Housing

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Currently, 55.8 percent of the 10,901 housing units in the market area are owner occupied; 28.9 percent, renter occupied; and 15.3 percent are vacant. In 2000, there were 9,543 housing units- 60.3 percent owner occupied, 30.1 percent renter occupied and 9.6 percent vacant. The annual rate of change in housing units since 2000 is 1.31 percent. Median home value in the market area is \$149,425, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 4.11 percent annually to \$182,776. From 2000 to the current year, median home value changed by 5.4 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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## **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

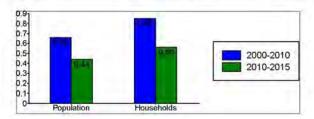
1501 Clay St, Franklin, VA 23851 Ring: 15 miles radius

#### Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

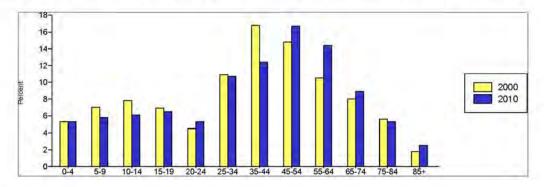
| Year | Population | Households |  |  |
|------|------------|------------|--|--|
| 2000 | 33,265     | 13,021     |  |  |
| 2010 | 35,592     | 14,204     |  |  |
| 2015 | 36.383     | 14.603     |  |  |

The difference between change in population and change in households is a result of two factors-the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 537 in 2000, or 1.6 percent of the total population. Average household size is 2.46 in 2010, compared to 2.51 in the year 2000.



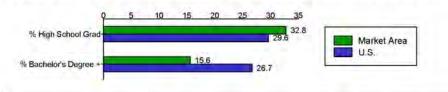
### Population by Age

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 39.7, compared to 43.4 years currently. By age group, the changes in the percent distribution of the market area population show the following:



#### Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area can be summarized;



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, Esri forecasts for 2010 and 2015, Esri converted 1990 Census data into 2000 geography.

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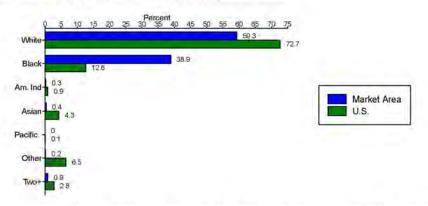
### **Executive Summary with Charts**

Latitude: 36.682338 Longitude: -76.958373

1501 Clay St, Franklin, VA 23851 Ring: 15 miles radius

#### Population by Race/Ethnicity

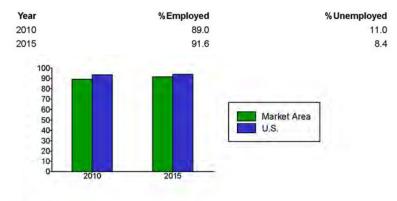
Currently, the racial composition of the population in the market area breaks down as follows:



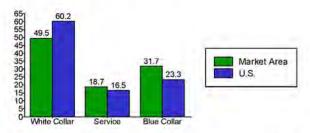
Persons of Hispanic origin represent 1.0 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, was 50.7 in the identified market area, compared to 59.3 in the U.S. population.

#### Population by Employment

In 2000, 59.1 percent of the population aged 16 years or older in the market area participated in the labor force; 0.3 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:



And by occupational status:



In 2000, 79.7 percent of the market area population drove alone to work, and 2.6 percent worked at home. The average travel time to work in 2000 was 26.8 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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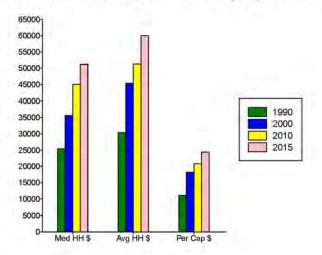
Ring: 15 miles radius

### **Executive Summary with Charts**

Latitude: 36.682338
1501 Clay St, Franklin, VA 23851 Longitude: -76.958373

#### Income

The change in three summary measures of income-median and average household income and per capita income-are shown below from 1990 through 2015:



#### Housing

Currently, 60.4 percent of the 16,542 housing units in the market area are owner occupied; 25.5 percent, renter occupied; and 14.1 percent are vacant. In 2000, there were 14,353 housing units- 64.5 percent owner occupied, 26.2 percent renter occupied and 9.3 percent vacant. The annual rate of change in housing units since 2000 is 1.39 percent. Median home value in the market area is \$145,048, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 4.38 percent annually to \$179,721. From 2000 to the current year, median home value changed by 5.38 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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