



## Demographic and Income Profile

CACaliforniaRanchoSantaFeCity  
92067 (Rancho Santa Fe, CA)  
Geography: ZIP Code

Prepared by George Alexander

| Summary                         | 2000      |         | 2010      |         | 2015      |         |
|---------------------------------|-----------|---------|-----------|---------|-----------|---------|
| Population                      | 4,195     |         | 4,280     |         | 4,592     |         |
| Households                      | 1,503     |         | 1,596     |         | 1,711     |         |
| Families                        | 1,192     |         | 1,259     |         | 1,343     |         |
| Average Household Size          | 2.79      |         | 2.68      |         | 2.68      |         |
| Owner Occupied Housing Units    | 1,328     |         | 1,360     |         | 1,458     |         |
| Renter Occupied Housing Units   | 175       |         | 236       |         | 253       |         |
| Median Age                      | 46.6      |         | 49.0      |         | 50.6      |         |
| Trends: 2010 - 2015 Annual Rate | Area      |         | State     |         | National  |         |
| Population                      | 1.42%     |         | 0.70%     |         | 0.76%     |         |
| Households                      | 1.40%     |         | 0.63%     |         | 0.78%     |         |
| Families                        | 1.30%     |         | 0.55%     |         | 0.64%     |         |
| Owner HHs                       | 1.40%     |         | 0.68%     |         | 0.82%     |         |
| Median Household Income         | 2.84%     |         | 2.59%     |         | 2.36%     |         |
| Households by Income            | 2000      |         | 2010      |         | 2015      |         |
|                                 | Number    | Percent | Number    | Percent | Number    | Percent |
| <\$15,000                       | 66        | 4.4%    | 47        | 2.9%    | 28        | 1.6%    |
| \$15,000 - \$24,999             | 59        | 4.0%    | 41        | 2.6%    | 24        | 1.4%    |
| \$25,000 - \$34,999             | 80        | 5.4%    | 31        | 1.9%    | 18        | 1.1%    |
| \$35,000 - \$49,999             | 63        | 4.2%    | 102       | 6.4%    | 58        | 3.4%    |
| \$50,000 - \$74,999             | 101       | 6.8%    | 65        | 4.1%    | 56        | 3.3%    |
| \$75,000 - \$99,999             | 91        | 6.1%    | 107       | 6.7%    | 95        | 5.6%    |
| \$100,000 - \$149,999           | 171       | 11.5%   | 182       | 11.4%   | 193       | 11.3%   |
| \$150,000 - \$199,999           | 152       | 10.2%   | 173       | 10.8%   | 174       | 10.2%   |
| \$200,000+                      | 703       | 47.3%   | 848       | 53.1%   | 1,065     | 62.2%   |
| Median Household Income         | \$184,378 |         | \$208,898 |         | \$240,291 |         |
| Average Household Income        | \$282,532 |         | \$251,018 |         | \$295,138 |         |
| Per Capita Income               | \$102,755 |         | \$93,604  |         | \$109,970 |         |
| Population by Age               | 2000      |         | 2010      |         | 2015      |         |
|                                 | Number    | Percent | Number    | Percent | Number    | Percent |
| 0 - 4                           | 178       | 4.2%    | 191       | 4.5%    | 208       | 4.5%    |
| 5 - 9                           | 309       | 7.4%    | 234       | 5.5%    | 262       | 5.7%    |
| 10 - 14                         | 422       | 10.1%   | 321       | 7.5%    | 304       | 6.6%    |
| 15 - 19                         | 247       | 5.9%    | 337       | 7.9%    | 286       | 6.2%    |
| 20 - 24                         | 67        | 1.6%    | 174       | 4.1%    | 169       | 3.7%    |
| 25 - 34                         | 164       | 3.9%    | 191       | 4.5%    | 306       | 6.7%    |
| 35 - 44                         | 570       | 13.6%   | 414       | 9.7%    | 425       | 9.3%    |
| 45 - 54                         | 857       | 20.4%   | 787       | 18.4%   | 689       | 15.0%   |
| 55 - 64                         | 579       | 13.8%   | 783       | 18.3%   | 866       | 18.9%   |
| 65 - 74                         | 393       | 9.4%    | 443       | 10.4%   | 629       | 13.7%   |
| 75 - 84                         | 305       | 7.3%    | 261       | 6.1%    | 291       | 6.3%    |
| 85+                             | 104       | 2.5%    | 144       | 3.4%    | 157       | 3.4%    |
| Race and Ethnicity              | 2000      |         | 2010      |         | 2015      |         |
|                                 | Number    | Percent | Number    | Percent | Number    | Percent |
| White Alone                     | 3,915     | 93.3%   | 3,896     | 91.0%   | 4,115     | 89.6%   |
| Black Alone                     | 14        | 0.3%    | 17        | 0.4%    | 18        | 0.4%    |
| American Indian Alone           | 7         | 0.2%    | 8         | 0.2%    | 9         | 0.2%    |
| Asian Alone                     | 132       | 3.1%    | 179       | 4.2%    | 226       | 4.9%    |
| Pacific Islander Alone          | 3         | 0.1%    | 3         | 0.1%    | 4         | 0.1%    |
| Some Other Race Alone           | 77        | 1.8%    | 116       | 2.7%    | 145       | 3.2%    |
| Two or More Races               | 46        | 1.1%    | 61        | 1.4%    | 75        | 1.6%    |
| Hispanic Origin (Any Race)      | 206       | 4.9%    | 309       | 7.2%    | 391       | 8.5%    |

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

June 12, 2011

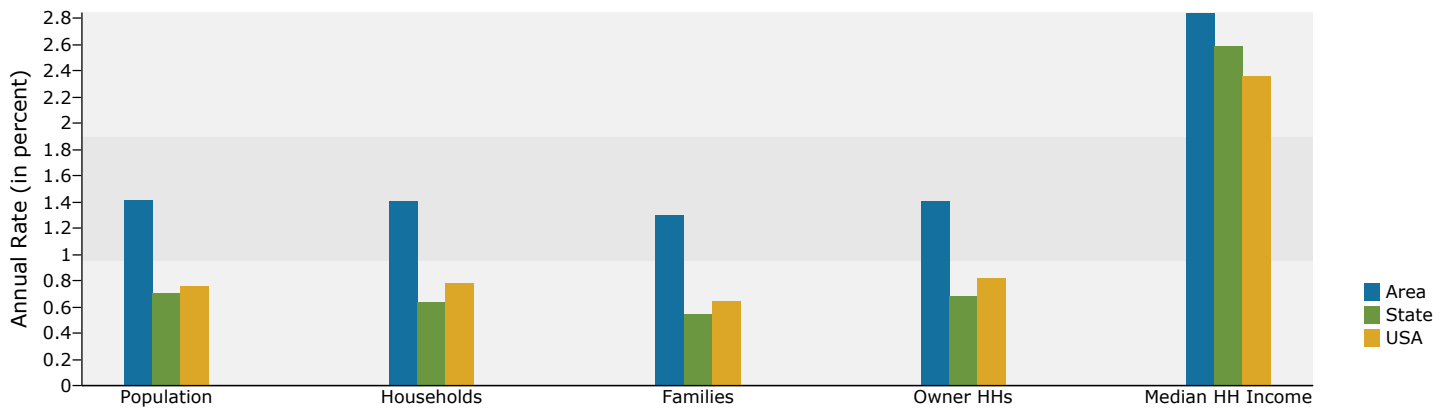


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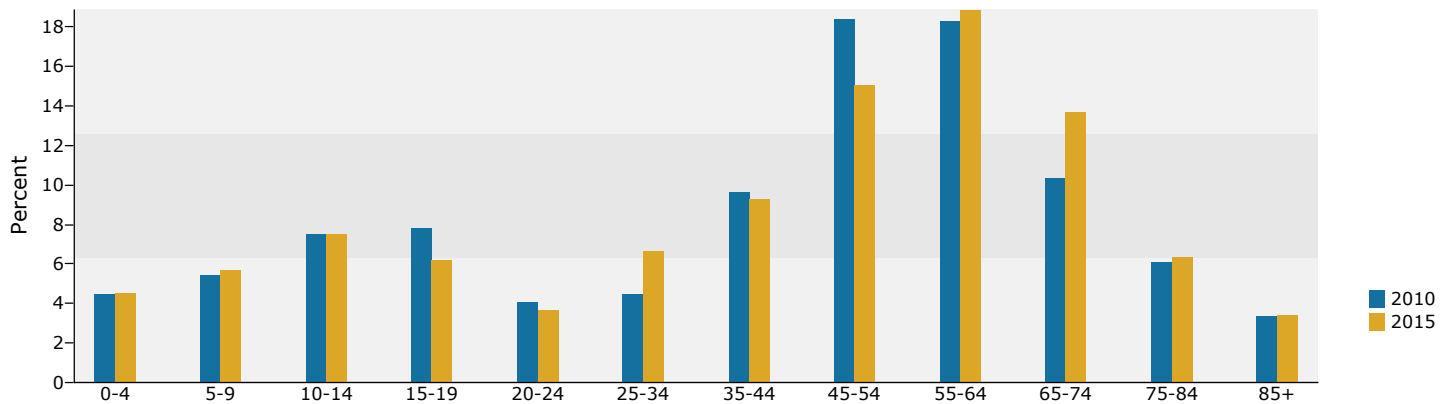
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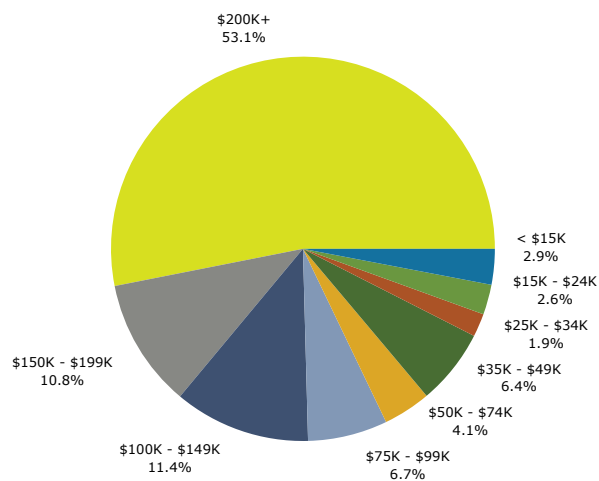
### Trends 2010-2015



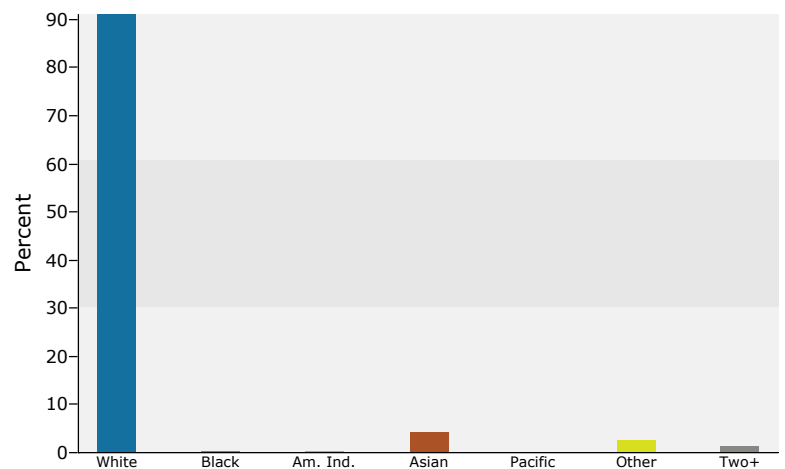
### Population by Age



### 2010 Household Income



### 2010 Population by Race



2010 Percent Hispanic Origin: 7.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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