

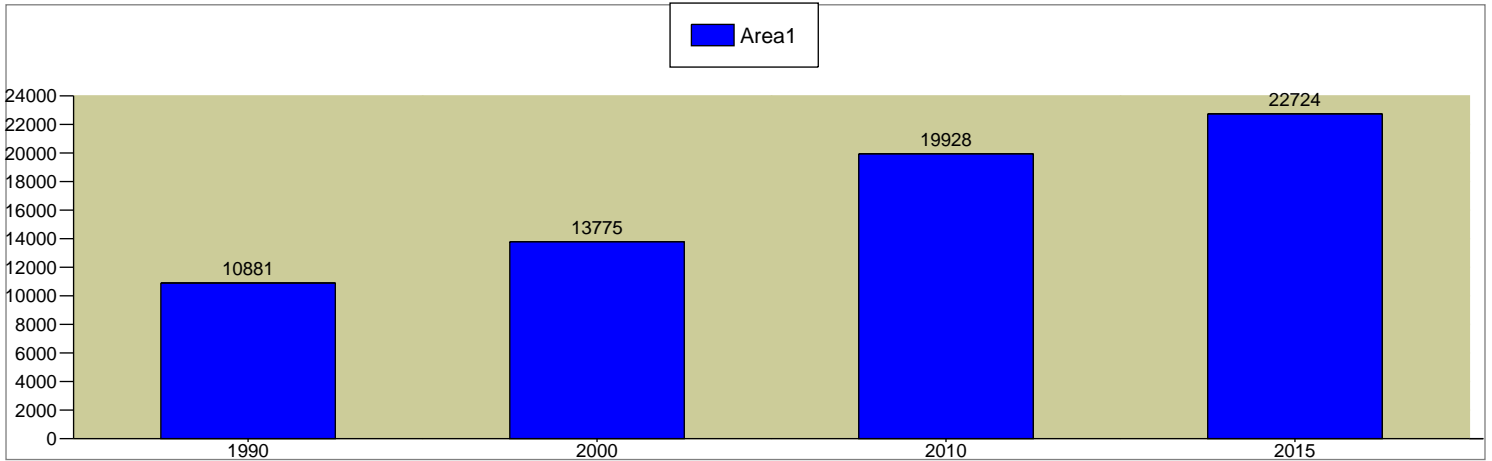
APS57510

Latitude: 37.09598  
Longitude: -93.512408

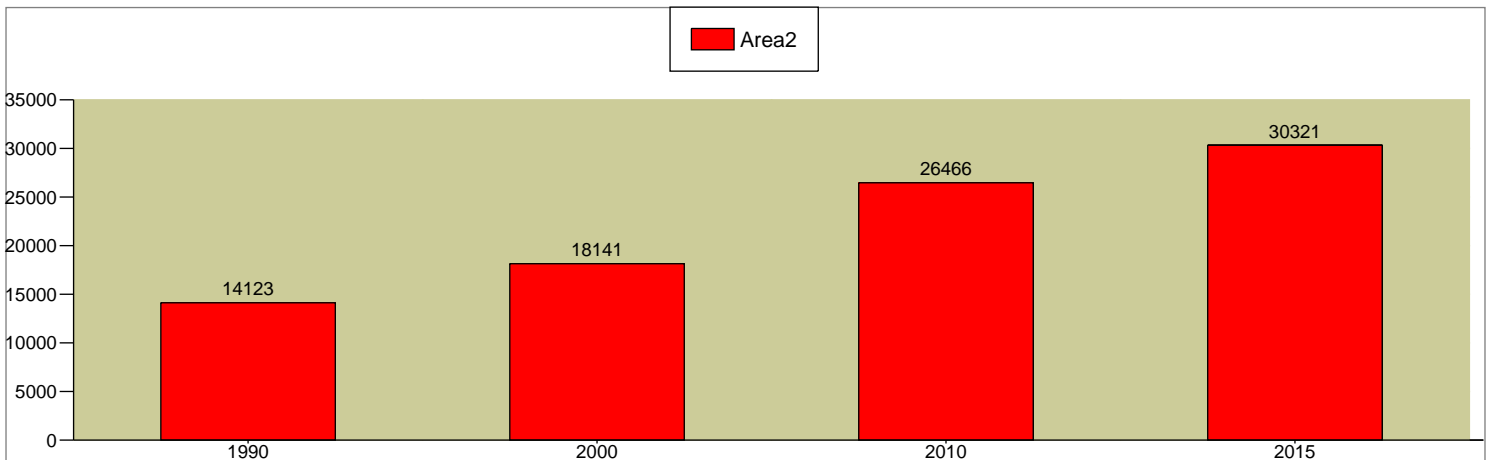
Ring: 5, 7.5, 10 Miles

	5 miles radius	7.5 miles radius	10 miles radius
2000 - 2010 Population: Annual Rate	4.07%	4.17%	3.9%
2010 - 2015 Population: Annual Rate	2.66%	2.76%	2.59%

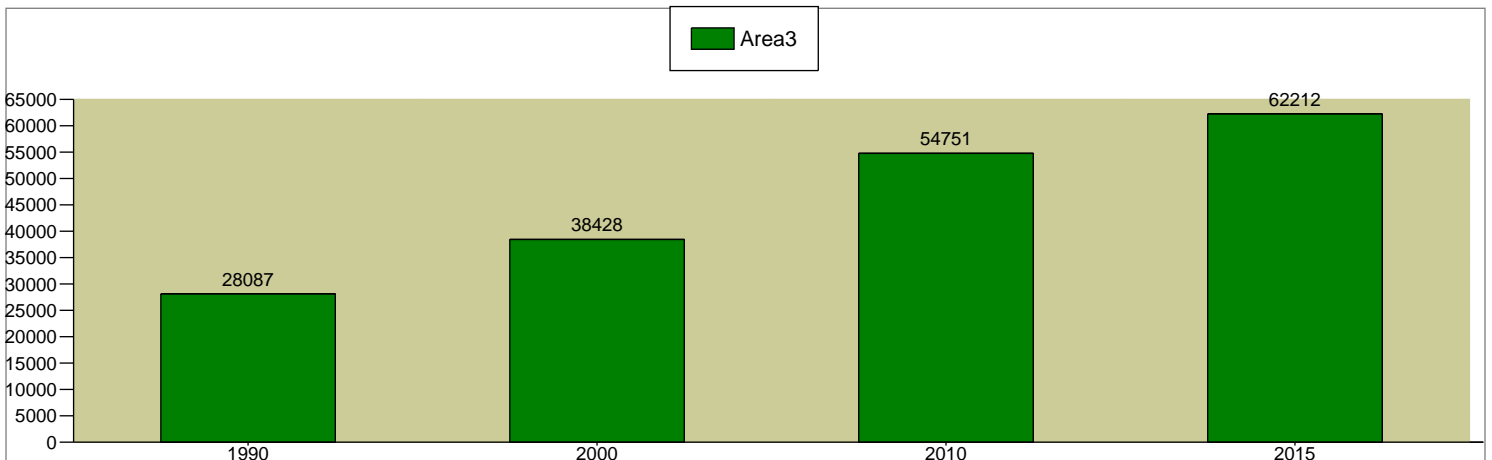
Total Population



Total Population



Total Population



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2010 and 2015.

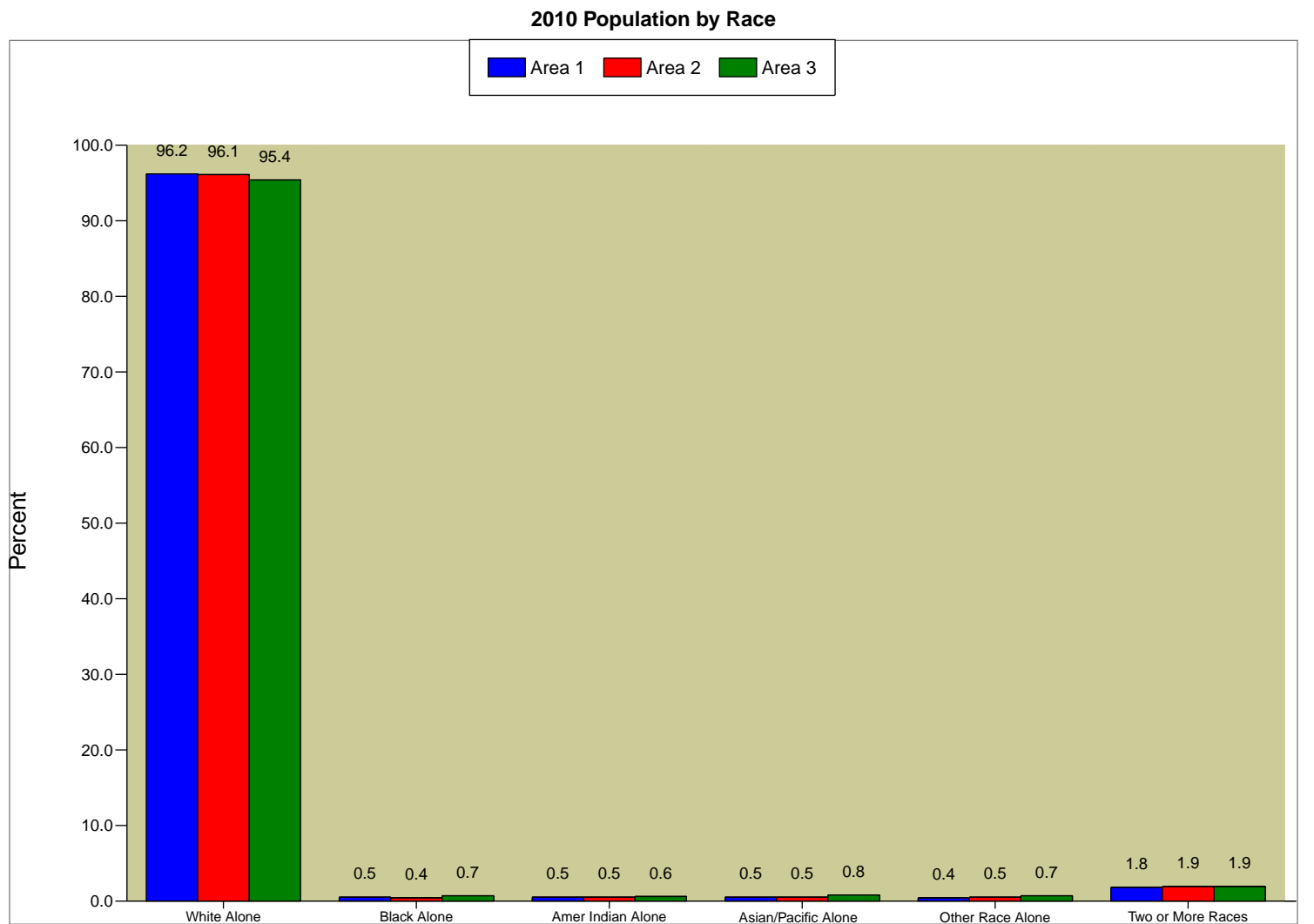


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Ring: 5, 7.5, 10 Miles

	5 miles radius	7.5 miles radius	10 miles radius
<b>2000 Population by Sex</b>			
Males	47.7%	48.2%	48.8%
Females	52.3%	51.8%	51.2%
<b>2010 Population by Sex</b>			
Males	48.5%	48.8%	49.3%
Females	51.5%	51.2%	50.7%
<b>2015 Population by Sex</b>			
Males	48.8%	49.0%	49.4%
Females	51.2%	51.0%	50.6%



2010 Hispanic Origin	1.7%	1.8%	2.2%
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Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

APS57510

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Ring: 5, 7.5, 10 Miles

	5 miles radius	7.5 miles radius	10 miles radius
<b>2000 Population by Age</b>			
Total	13,776	18,139	38,427
0 - 4	7.0%	7.0%	7.2%
5 - 9	7.7%	7.5%	7.4%
10 - 14	8.1%	8.0%	7.8%
15 - 19	7.5%	7.4%	7.0%
20 - 24	5.3%	5.1%	5.1%
25 - 34	14.4%	14.0%	14.2%
35 - 44	16.3%	16.5%	17.0%
45 - 54	13.1%	13.6%	13.9%
55 - 64	8.2%	8.9%	9.1%
65 - 74	6.4%	6.4%	6.3%
75 - 84	4.2%	4.0%	3.7%
85+	1.8%	1.6%	1.3%
<b>2010 Population by Age</b>			
Total	19,925	26,465	54,750
0 - 4	6.9%	6.9%	7.0%
5 - 9	7.1%	7.1%	7.2%
10 - 14	7.0%	7.1%	7.3%
15 - 19	6.8%	6.7%	6.5%
20 - 24	5.5%	5.3%	4.9%
25 - 34	12.5%	12.1%	12.2%
35 - 44	14.6%	14.5%	14.9%
45 - 54	15.3%	15.5%	15.7%
55 - 64	12.0%	12.3%	12.3%
65 - 74	6.5%	6.8%	6.8%
75 - 84	4.0%	3.9%	3.7%
85+	1.8%	1.7%	1.5%
<b>2015 Population by Age</b>			
Total	22,724	30,323	62,213
0 - 4	6.8%	6.7%	6.7%
5 - 9	6.9%	7.0%	7.1%
10 - 14	7.3%	7.4%	7.5%
15 - 19	6.5%	6.6%	6.6%
20 - 24	5.4%	5.2%	4.9%
25 - 34	12.3%	11.9%	11.4%
35 - 44	13.8%	13.6%	14.4%
45 - 54	14.0%	14.1%	14.4%
55 - 64	13.4%	13.6%	13.4%
65 - 74	8.0%	8.4%	8.3%
75 - 84	3.8%	3.8%	3.7%
85+	1.8%	1.7%	1.5%
<b>Median Age</b>			
2000	35.0	35.6	35.8
2010	37.8	38.2	38.2
2015	38.7	39.1	39.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

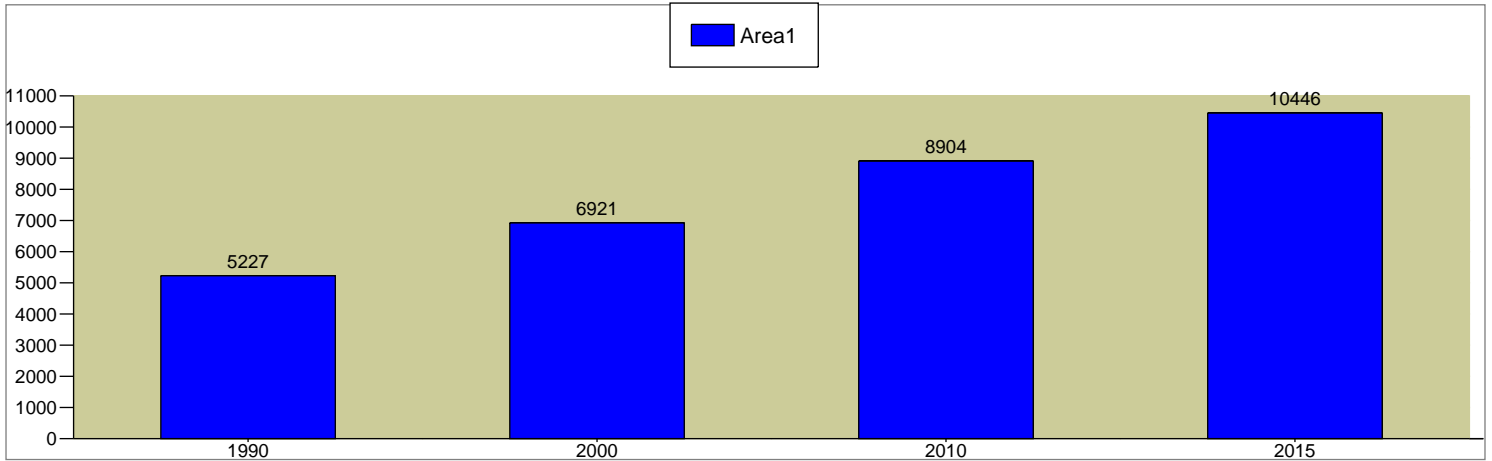
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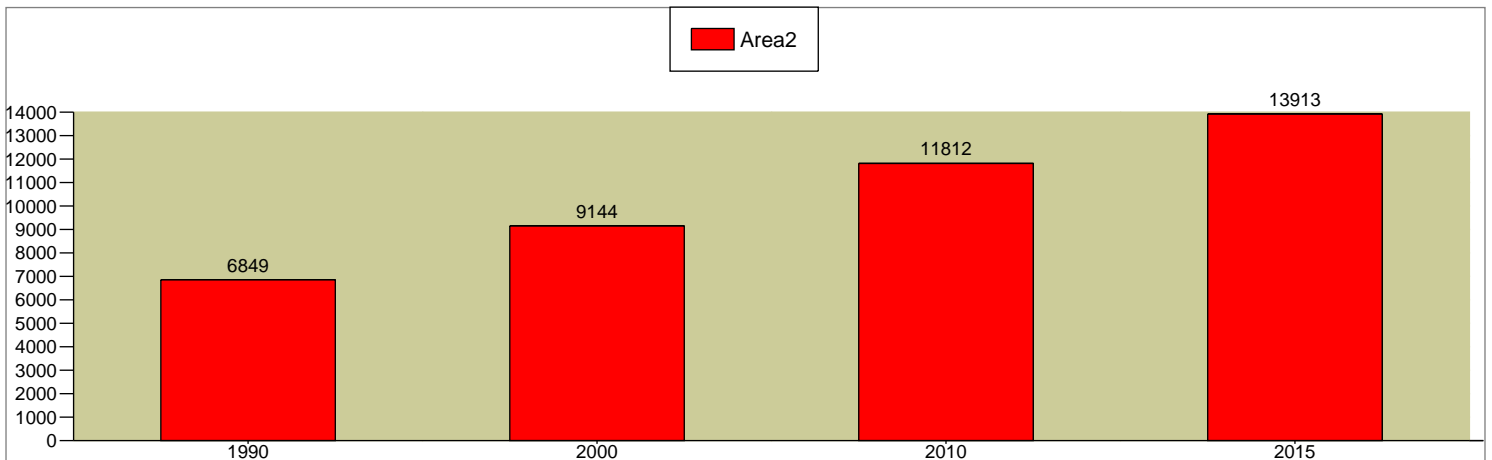
Ring: 5, 7.5, 10 Miles

	5 miles radius	7.5 miles radius	10 miles radius
2000 - 2010 Civilian Employed Population 16+ Annual Rate	2.76%	2.81%	2.54%
2010 - 2015 Civilian Employed Population 16+ Annual Rate	3.25%	3.33%	3.16%

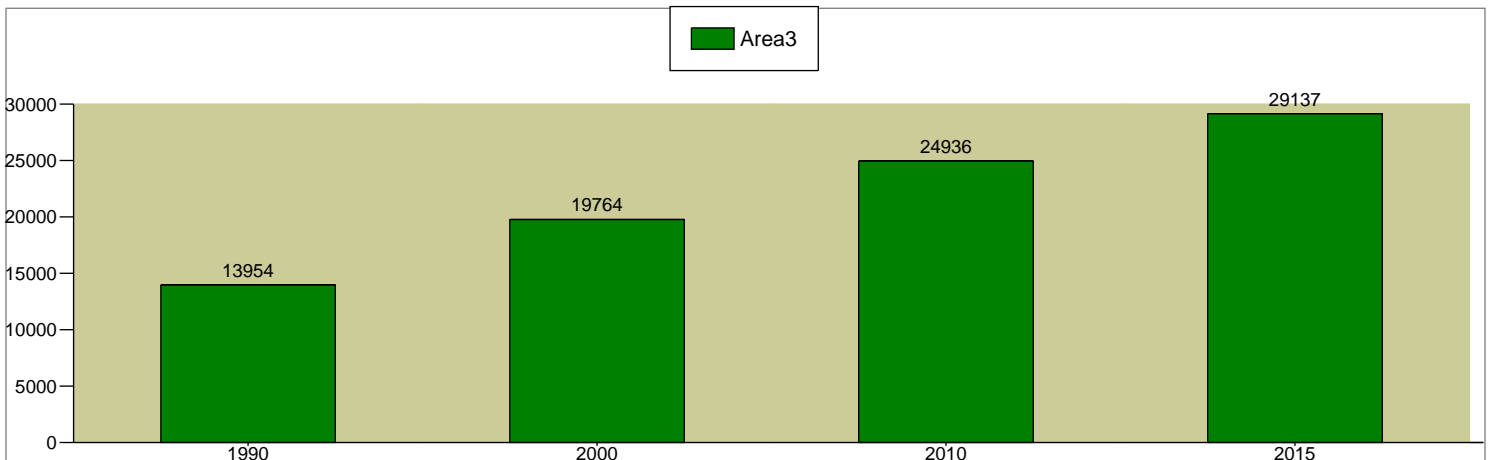
**Total Civilian Employed Population 16+**



**Total Civilian Employed Population 16+**



**Total Civilian Employed Population 16+**



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2010 and 2015.

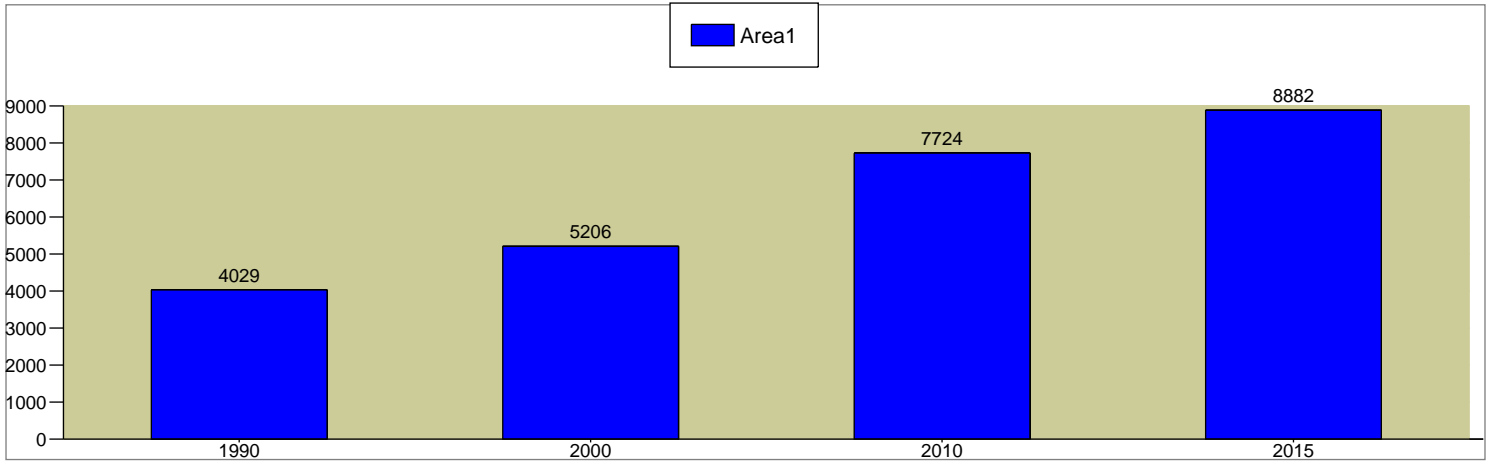
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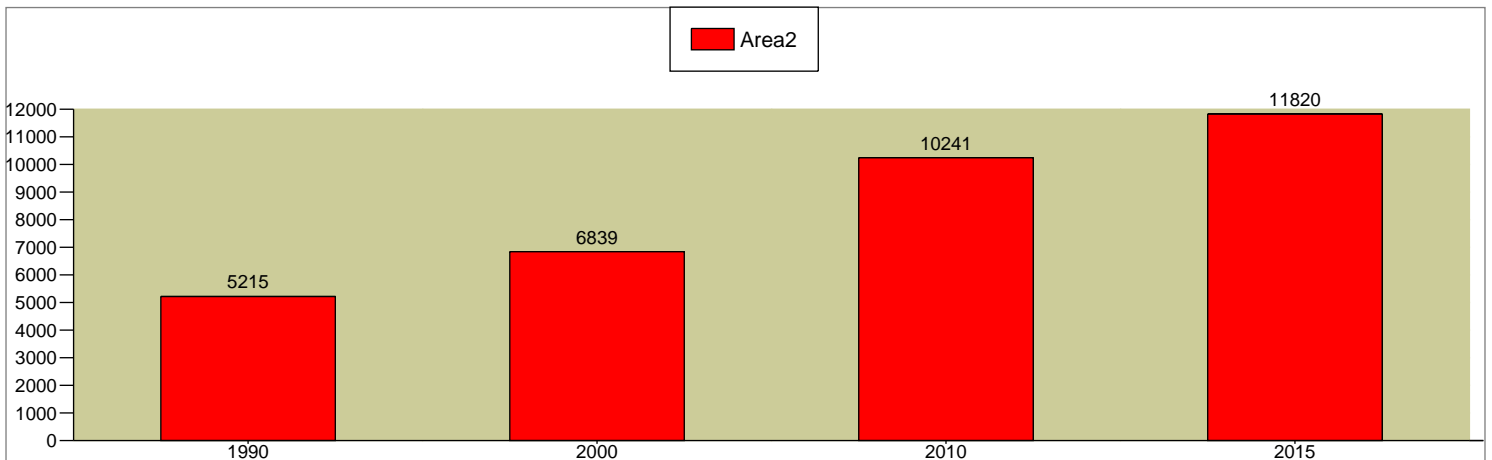
Ring: 5, 7.5, 10 Miles

	5 miles radius	7.5 miles radius	10 miles radius
2000 - 2010 Households Annual Rate	4.36%	4.46%	4.2%
2010 - 2015 Households Annual Rate	2.83%	2.91%	2.74%

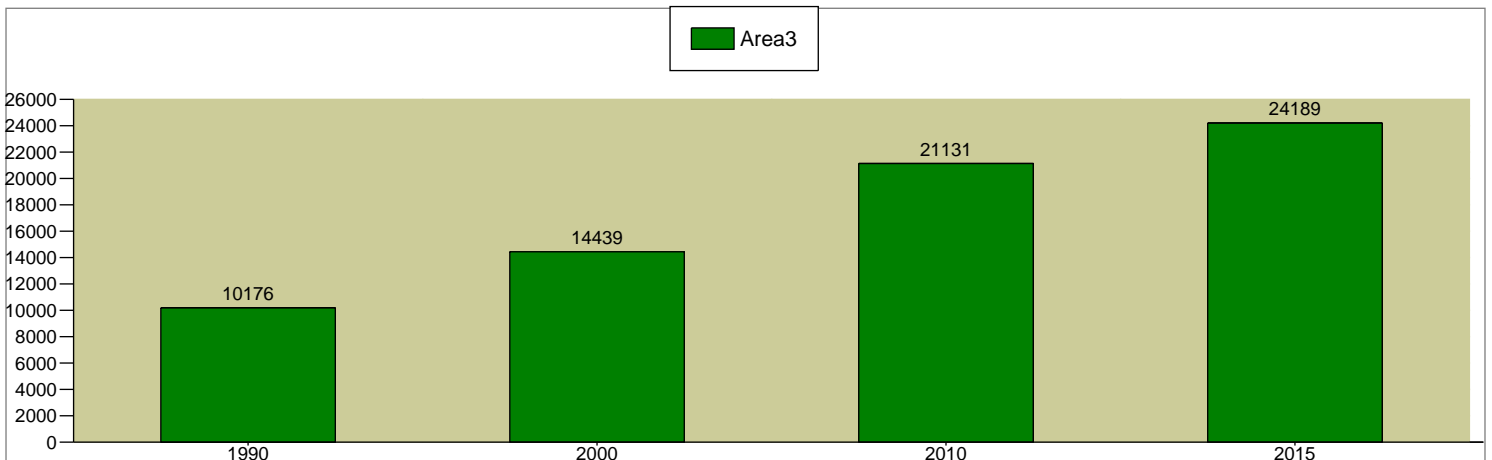
Total Households



Total Households



Total Households



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2010 and 2015.



# Retail Express Pack

Prepared by George Alexander

APS57510

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Ring: 5, 7.5, 10 Miles

	5 miles radius	7.5 miles radius	10 miles radius
<b>1990 Households by Income</b>			
Household Income Base	4,086	5,305	10,281
< \$15,000	28.3%	28.1%	24.9%
\$15,000 - \$24,999	25.9%	24.8%	21.1%
\$25,000 - \$34,999	19.0%	19.5%	20.2%
\$35,000 - \$49,999	15.8%	15.9%	18.6%
\$50,000 - \$74,999	8.7%	8.9%	11.4%
\$75,000 - \$99,999	1.8%	1.9%	2.6%
\$100,000 - \$149,999	0.3%	0.5%	0.7%
\$150,000+	0.2%	0.4%	0.6%
Median Household Income	\$23,559	\$23,956	\$26,589
<b>2000 Households by Income</b>			
Household Income Base	5,261	6,903	14,492
< \$15,000	14.7%	14.1%	12.3%
\$15,000 - \$24,999	17.1%	16.6%	14.1%
\$25,000 - \$34,999	17.4%	17.4%	16.5%
\$35,000 - \$49,999	18.3%	18.7%	19.7%
\$50,000 - \$74,999	20.8%	21.1%	23.1%
\$75,000 - \$99,999	9.0%	8.9%	9.5%
\$100,000 - \$149,999	2.0%	2.2%	3.4%
\$150,000 - \$199,999	0.4%	0.4%	0.8%
\$200,000+	0.4%	0.7%	0.7%
Median Household Income	\$35,531	\$36,231	\$39,962
<b>2010 Households by Income</b>			
Household Income Base	7,725	10,241	21,130
< \$15,000	8.7%	8.4%	7.6%
\$15,000 - \$24,999	11.0%	10.7%	9.1%
\$25,000 - \$34,999	11.4%	11.6%	10.2%
\$35,000 - \$49,999	21.1%	21.2%	20.4%
\$50,000 - \$74,999	24.5%	24.7%	26.8%
\$75,000 - \$99,999	15.7%	15.6%	16.4%
\$100,000 - \$149,999	6.4%	6.4%	7.4%
\$150,000 - \$199,999	0.7%	0.8%	1.2%
\$200,000+	0.6%	0.8%	0.9%
Median Household Income	\$47,781	\$48,094	\$52,041
<b>2015 Households by Income</b>			
Household Income Base	8,884	11,823	24,189
< \$15,000	7.2%	7.0%	6.2%
\$15,000 - \$24,999	9.1%	8.9%	7.4%
\$25,000 - \$34,999	8.6%	8.7%	7.7%
\$35,000 - \$49,999	19.1%	19.1%	18.4%
\$50,000 - \$74,999	30.3%	30.4%	31.9%
\$75,000 - \$99,999	15.8%	15.7%	16.3%
\$100,000 - \$149,999	8.1%	8.2%	9.4%
\$150,000 - \$199,999	1.0%	1.1%	1.6%
\$200,000+	0.7%	0.9%	1.1%
Median Household Income	\$53,531	\$53,775	\$56,049
2000 - 2010 Median Household Income Annual Rate	3.25%	3.11%	2.9%
2010 - 2015 Median Household Income Annual Rate	2.3%	2.26%	1.49%

**Data Note:** Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2010 and 2015 is expressed in current dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 Geography. ESRI forecasts for 2010 and 2015.

APS57510

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Ring: 5, 7.5, 10 Miles

	5 miles radius	7.5 miles radius	10 miles radius
<b>2010 Households by Net Worth</b>			
Total	7,724	10,240	21,132
< \$15,000	23.2%	22.3%	19.7%
\$15,000 - \$34,999	10.0%	9.7%	8.5%
\$35,000 - \$49,999	7.0%	6.8%	6.0%
\$50,000 - \$74,999	11.1%	10.6%	9.9%
\$75,000 - \$99,999	7.9%	7.8%	8.0%
\$100,000 - \$149,999	10.8%	11.0%	11.5%
\$150,000 - \$249,999	13.4%	13.6%	14.6%
\$250,000 - \$499,999	9.0%	9.7%	11.9%
\$500,000 - \$999,999	4.6%	4.9%	6.0%
\$1,000,000+	2.8%	3.6%	4.0%
Median Net Worth	\$71,102	\$76,591	\$92,407
Average Net Worth	\$226,429	\$256,808	\$287,822
<b>2010 Households by Disposable Income</b>			
Total	7,724	10,240	21,131
< \$15,000	11.1%	10.7%	9.5%
\$15,000 - \$24,999	14.0%	13.8%	11.8%
\$25,000 - \$34,999	17.6%	17.8%	16.8%
\$35,000 - \$49,999	21.3%	21.5%	22.1%
\$50,000 - \$74,999	27.7%	27.7%	29.8%
\$75,000 - \$99,999	4.9%	4.9%	5.4%
\$100,000 - \$149,999	2.8%	2.8%	3.6%
\$150,000 - \$199,999	0.3%	0.3%	0.4%
\$200,000+	0.3%	0.4%	0.5%
Median Disposable Income	\$38,878	\$39,031	\$41,564
Average Disposable Income	\$44,784	\$45,312	\$48,041
<b>2000 Housing Units</b>			
Owner Occupied Housing Units	74.3%	75.5%	76.3%
Renter Occupied Housing Units	20.2%	18.7%	17.9%
Vacant Housing Units	5.4%	5.8%	5.8%
<b>2010 Housing Units</b>			
Owner Occupied Housing Units	72.3%	73.4%	74.4%
Renter Occupied Housing Units	21.1%	19.6%	18.7%
Vacant Housing Units	6.6%	7.0%	6.9%
<b>2015 Housing Units</b>			
Owner Occupied Housing Units	71.0%	72.1%	73.2%
Renter Occupied Housing Units	20.8%	19.3%	18.4%
Vacant Housing Units	8.2%	8.6%	8.4%

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Net Worth is total household wealth minus debt, secured and unsecured. Net Worth includes the home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.