## CHESTNUT PARK ON 144B IN SPRINGFIELD, MO

## **RETAIL GAP SUMMARY**

- (1) **Defined**. Retail gap analysis measures local retail demand vs. local retail supply. When demand is higher than supply, there is a retail "gap".
- (2) Unmet local retail demand at a 5-minute drive-time summary.
  - (a) **Top 10 opportunities range** from \$375K+ to \$8.5M+ in annual potential revenues (Total \$).
  - (b) **Top 3 avg**: \$6.4M+ Total \$, \$976 annually per HH & \$ 396 annually per person.
  - (c) Top 5 avg: \$4.9M+ Total \$738 annually per HH & \$299 annually per person.
  - (d) **Top 10 avg**: \$2.8M+ Total \$, \$427 annually per HH & \$173 annually per person.
- (3) Key top opportunities.
  - (a) Auto dealer \$8.5M+ Total \$. \$1,285 annually per HH & \$522 annually per person.
  - (b) Food & Beverage Store \$7.3M+ Total \$. \$1,105 annually per HH & \$449 annually per person.
  - (c) Clothing & Accessories \$3.5M+ Total \$. \$537 annually per HH. \$218 annually per person.
  - (d) **Health & Personal Care \$3M+ Total \$.** \$460 annually per HH. \$186 annually per person.
  - (e) **Furniture & Home Furnishings \$2M+ Total \$**. \$304 annually per HH. \$123 annually per person.
  - (f) **Sports/Hobbies/Music \$1.5M+ Total \$**. \$226 annually per HH. \$91 annually per person.
  - (g) **Drinking Place (Alcohol) \$750K+ Total \$.** \$116 annually per HH. \$47 annually per person.

## **DISCLOSURES & COPYRIGHTS**

Coldwell Banker Commercial Vanguard in Springfield, Missouri has been retained as the exclusive advisor for the sale of Chestnut Park on I44B inside the loop in the Springfield

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City Limits. Coldwell Banker Commercial Southwest Partners through a collaborative brokerage agreement with Coldwell Banker Commercial Vanguard is managing this listing.

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