

House and Home Expenditures

Coldwell Banker Commercial Southwest

Shelby Inn

Site Type: Geography

2009 Housing Summary	2009 Demographic Summary			
Housing Units	2,384,199	Population	6,223,472	
2009-2014 Percent Change	10.2%	Households	2,148,290	
Percent Occupied	90.1%	Families	1,516,319	
Percent Owner HHs	63.2%	Median Age	33.4	
Median Home Value	\$119,019	Median Household Income	\$57,446	

	Spending	Average	
	Potential	Amount	
	Index	Spent	Total
Owned Dwellings	105	\$12,419.50	\$26,680,693,488
Mortgage Interest	110	\$4,946.41	\$10,626,329,116
Mortgage Principal	107	\$2,104.73	\$4,521,559,771
Property Taxes	98	\$2,139.81	\$4,596,933,324
Homeowners Insurance	104	\$480.13	\$1,031,450,311
Ground Rent	105	\$67.19	\$144,336,900
Maintenance and Remodeling Services	103	\$2,176.92	\$4,676,648,376
Maintenance and Remodeling Materials	102	\$424.77	\$912,520,696
Property Management and Security	97	\$79.56	\$170,914,995
Rented Dwellings	120	\$4,061.33	\$8,724,917,739
Rent	120	\$3,877.28	\$8,329,516,883
Rent Received as Pay	118	\$87.24	\$187,408,764
Tenant Insurance	114	\$14.36	\$30,856,659
Maintenance and Repair Services	107	\$23.10	\$49,627,911
Maintenance and Repair Materials	123	\$59.35	\$127,507,523
Owned Vacation Homes	98	\$359.63	\$772,591,225
Mortgage Payment	100	\$129.26	\$277,695,545
Property Taxes	90	\$83.17	\$178,674,926
Homeowners Insurance	90	\$7.94	\$17,063,675
Maintenance and Remodeling	101	\$126.03	\$270,747,604
Property Management and Security	97	\$13.22	\$28,409,476
Housing While Attending School	101	\$84.24	\$180,977,914
Household Operations	105	\$1,566.37	\$3,365,026,371
Child Care	116	\$511.81	\$1,099,514,978
Care for Elderly and Handicapped	94	\$47.59	\$102,233,690
Appliance Rental and Repair	107	\$26.27	\$56,433,129
Computer Information Services	107	\$243.42	\$522,944,943
Home Security System Services	112	\$27.80	\$59,719,316
Non-apparel Household Laundry/Dry Cleaning	14	\$6.08	\$13,050,947
Housekeeping Services	105	\$148.74	\$319,546,763
Lawn & Garden	100	\$413.50	\$888,320,831
Moving/Storage/Freight Express	110	\$58.97	\$126,681,236
PC Repair (Personal Use)	101	\$7.92	\$17,016,714
Reupholstering/Furniture Repair	100	\$10.60	\$22,772,064
Termite/Pest Control	114	\$28.31	\$60,821,760
Water Softening Services	91	\$5.14	\$11,032,507
Internet Services Away from Home	113	\$4.02	\$8,631,981
Other Home Services ¹	101	\$26.21	\$56,305,512

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

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	Spending Potential Index	Average Amount Spent	Total	
Utilities, Fuels, Public Services	107	\$4,812.01	\$10,337,598,710	
Bottled Gas	86	\$59.24	\$127,263,471	
Electricity	109	\$1,819.09	\$3,907,925,449	
Fuel Oil	68	\$75.52	\$162,246,389	
Natural Gas	99	\$667.79	\$1,434,600,523	
Telephone Services	109	\$1,601.80	\$3,441,129,404	
Water and Other Public Services	111	\$581.61	\$1,249,463,082	
Coal/Wood/Other Fuel	81	\$6.97	\$14,970,391	
Housekeeping Supplies	107	\$777.42	\$1,670,131,300	
Laundry and Cleaning Supplies	111	\$217.00	\$466,176,779	
Postage and Stationery	103	\$222.20	\$477,360,587	
Other HH Products ²	108	\$338.22	\$726,593,934	
Household Textiles	107	\$148.06	\$318,065,546	
Bathroom Linens	111	\$20.43	\$43,889,680	
Bedroom Linens	108	\$70.89	\$152,294,920	
Kitchen and Dining Room Linens	108	\$3.56	\$7,647,320	
Curtains and Draperies	103	\$30.63	\$65,794,306	
Slipcovers, Decorative Pillows	109	\$5.32	\$11,438,752	
Materials for Slipcovers/Curtains	100	\$15.08	\$32,399,888	
Other Linens	111	\$2.14	\$4,600,680	
Furniture	112	\$717.09	\$1,540,513,316	
Mattresses and Box Springs	113	\$95.76	\$205,727,693	
Other Bedroom Furniture	116	\$142.84	\$306,866,254	
Sofas	112	\$171.53	\$368,490,724	
Living Room Tables and Chairs	108	\$99.00	\$212,680,180	
Kitchen, Dining Room Furniture	116	\$77.11	\$165,655,807	
Infant Furniture	113	\$12.48	\$26,820,144	
Outdoor Furniture	103	\$23.96	\$51,463,973	
Wall Units, Cabinets and Other Furniture ³	110	\$94.40	\$202,808,541	
Major Appliances	105	\$318.64	\$684,524,630	
Dishwashers and Disposals	101	\$25.61	\$55,007,027	
Refrigerators and Freezers	109	\$92.50	\$198,722,851	
Clothes Washers	107	\$51.61	\$110,864,325	
Clothes Dryers	106	\$37.39	\$80,333,898	
Cooking Stoves and Ovens	101	\$52.24	\$112,234,299	
Microwave Ovens	108	\$15.15	\$32,548,205	
Window Air Conditioners	91	\$6.99	\$15,011,864	
Electric Floor Cleaning Equipment	103	\$22.89	\$49,178,917	
Sewing Machines and Miscellaneous Appliances	104	\$14.25	\$30,623,244	

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending	Average	
	Potential	Amount	-
	Index	Spent	Total
Household Items			
Floor Coverings	103	\$90.14	\$193,648,511
Housewares	90	\$84.09	\$180,642,839
Small Appliances	105	\$36.03	\$77,395,229
Window Coverings	109	\$45.00	\$96,672,181
Lamps and Other Lighting Fixtures	107	\$26.95	\$57,891,284
Infant Equipment	25	\$5.21	\$11,190,040
Rental of Furniture	117	\$4.77	\$10,256,438
Laundry and Cleaning Equipment	109	\$23.58	\$50,649,944
Closet and Storage Items	29	\$6.45	\$13,847,543
Luggage	107	\$10.82	\$23,238,292
Clocks and Other Household Decoratives	46	\$106.61	\$229,032,129
Telephones and Accessories	66	\$29.74	\$63,890,303
Telephone Answering Devices	106	\$1.37	\$2,939,880
Outdoor Equipment	35	\$13.33	\$28,638,405
Power Tools	61	\$32.38	\$69,571,845
Hand Tools	103	\$9.70	\$20,837,408
Office Furniture/Equipment for Home Use	110	\$18.61	\$39,985,344
Computers and Hardware for Home Use	109	\$217.09	\$466,377,076
Software and Accessories for Home Use	109	\$31.17	\$66,954,788
Other Household Items ⁴	108	\$116.26	\$249,750,805

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.

¹ Other Home Services includes miscellaneous home services and small repair jobs not already specified.

² Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ Wall Units, Cabinets and Other Furniture includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts