

Shelby Inn

Site Type: Geography

Demographic Summary	2009	2014
Population	6,223,472	6,903,203
Households	2,148,290	2,373,417
Families	1,516,319	1,663,328
Median Age	33.4	33.6
Median Household Income	\$57,446	\$60,232

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	106	\$72,006.51	\$154,690,854,717	100.0%
Food	108	\$8,487.01	\$18,232,563,989	11.8%
Food at Home	107	\$4,878.52	\$10,480,470,010	6.8%
Food Away from Home	108	\$3,608.50	\$7,752,093,979	5.0%
Alcoholic Beverages	108	\$621.59	\$1,335,359,673	0.9%
Housing	108	\$21,736.72	\$46,696,779,078	30.2%
Shelter	108	\$16,924.71	\$36,359,180,368	23.5%
Utilities, Fuel and Public Services	107	\$4,812.01	\$10,337,598,710	6.7%
Household Operations	105	\$1,566.37	\$3,365,026,371	2.2%
Housekeeping Supplies	107	\$777.42	\$1,670,131,300	1.1%
Household Furnishings and Equipment	96	\$2,093.07	\$4,496,513,771	2.9%
Apparel and Services	77	\$1,915.73	\$4,115,551,426	2.7%
Transportation	109	\$11,317.19	\$24,312,613,275	15.7%
Travel	104	\$1,924.63	\$4,134,660,364	2.7%
Health Care	102	\$3,852.19	\$8,275,622,628	5.3%
Entertainment and Recreation	106	\$3,440.18	\$7,390,495,828	4.8%
Personal Care Products & Services	109	\$775.26	\$1,665,488,277	1.1%
Education	105	\$1,314.68	\$2,824,304,660	1.8%
Smoking Products	104	\$462.72	\$994,061,774	0.6%
Miscellaneous ¹	107	\$1,406.92	\$3,022,465,154	2.0%
Support Payments/Cash Contributions/Gifts in Kind	106	\$2,572.49	\$5,526,458,529	3.6%
Life/Other Insurance	102	\$494.58	\$1,062,495,360	0.7%
Pensions and Social Security	108	\$7,247.75	\$15,570,263,266	10.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.