

U.S. Households

Ranked by Households

Radius: 1 Miles

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652 Longitude: -96.59766

Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf

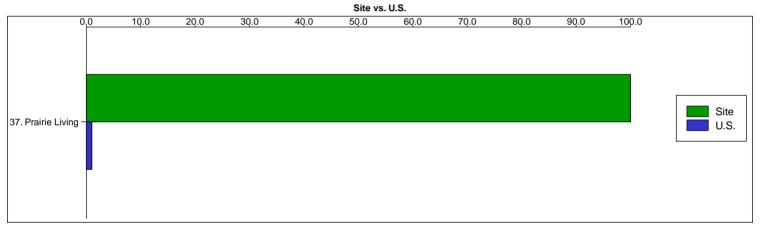
		11040	ononao	Oldi i loddolloldd				
		Cumulative		Cumulative				
Rank	Tapestry Segment	Percent	Percent	Percent	Percent	Index		
1	37. Prairie Living	100.0%	100.0%	1.0%	1.0%	9953		

Households

Site Type: Ring

Total 100.0% 1.0% 9,953

Top Ten Tapestry Segments



Percent of Households by Tapestry Segment



Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652
Longitude: -96.59766
Site Type: Ring Radius: 1 Miles

Tapestry Indexes by Households Tapestry Indexes by Population Index Index 1000 2000 3000 4000 5000 6000 7000 8000 9000 10000 1000 2000 3000 4000 5000 6000 7000 8000 9000 10000 01 **Tapestry Segments** Tapestry Segments



LifeMode Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Latitude: 30.020652 Longitude: -96.59766

Fayetteville, TX, 78940 Site Type: Ring Radius: 1 Miles 2009 Population 2009 Households **Tapestry LifeMode Groups** Number Percent Index Number Percent Index Total 33 100.0% 87 100.0% 0 0.0% L1. High Society 0 0.0% 0 0 0 0.0% 0 01 Top Rung n 0.0% O 02 Suburban Splendor 0 0.0% 0 0 0.0% 0 03 Connoisseurs 0 0.0% 0 0 0.0% 0 0 0 Λ 0.0% Λ 0.0% 04 Boomburbs 0 05 Wealthy Seaboard Suburbs 0 0.0% 0 0.0% 0 06 Sophisticated Squires 0 0 0.0% 0 0 0.0% 07 Exurbanites 0 0.0% 0 0 0.0% 0 0 0 0 L2. Upscale Avenues 0.0% 0 0.0% 09 Urban Chic 0 0.0% 0 0 0.0% 0 10 Pleasant-Ville 0 0.0% 0 0 0.0% 0 0 0.0% 0 0 0.0% 0 11 Pacific Heights 0 0 0 13 In Style 0.0% 0 0.0% 16 Enterprising Professionals 0 0.0% 0 0 0.0% 0 0 0.0% 0 0 0.0% 0 17 Green Acres 18 Cozy and Comfortable n 0.0% 0 0 0.0% n 0 0 0.0% L3. Metropolis 0.0% 0 0 20 City Lights 0 0.0% 0 0 0.0% 0 0 0 22 Metropolitans n 0.0% 0 0.0% 45 City Strivers 0 0.0% 0 0 0.0% 0 51 Metro City Edge 0 0.0% 0 0 0.0% 0 54 Urban Rows 0 0.0% 0 0 0.0% 0 62 Modest Income Homes 0 0 0 0.0% 0 0.0% L4. Solo Acts 0 0.0% 0 0 0.0% 0 08 Laptops and Lattes 0 0.0% 0 0 0.0% 0 23 Trendsetters 0 0.0% 0 0 0.0% 0 0 27 Metro Renters n 0 0.0% n 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 0 0 39 Young and Restless 0 0.0% 0 0.0% 0 0 0.0% 0 0.0% 0 L5. Senior Styles 0 0 0 14 Prosperous Empty Nesters 0 0.0% 0 0.0% 15 Silver and Gold 0 0.0% 0 0 0.0% 0 29 Rustbelt Retirees 0 0.0% 0 0 0.0% 0 30 Retirement Communities n 0.0% 0 0 0.0% 0 43 The Elders 0 0.0% 0 0 0.0% 0 0 0 49 Senior Sun Seekers 0 0.0% 0 0.0% 0 0 0 50 Heartland Communities 0.0% 0 0.0% 57 Simple Living 0 0.0% 0 0 0.0% 0 65 Social Security Set 0 0.0% 0 0 0.0% 0 L6. Scholars & Patriots 0 0.0% 0 0 0.0% 0 0 40 Military Proximity Λ 0.0% Λ 0.0% 0

Source: ESRI

55 College Towns

63 Dorms to Diplomas

0.0%

0.0%

0

0

0

0.0%

0.0%

0

0

0



LifeMode Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652 Longitude: -96.59766

Radius: 1 Miles

Tapestry LifeMode Groups	200	9 Households		2009 Population			
	Number	Percent	Index	Number	Percent	Index	
Total	33	100.0%		87	100.0%		
L7. High Hopes	0	0.0%	0	0	0.0%	0	
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0	
48 Great Expectations	0	0.0%	0	0	0.0%	0	
L8. Global Roots	0	0.0%	0	0	0.0%	0	
35 International Marketplace	0	0.0%	0	0	0.0%	0	
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0	
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0	
47 Las Casas	0	0.0%	0	0	0.0%	0	
52 Inner City Tenants	0	0.0%	0	0	0.0%	0	
58 NeWest Residents	0	0.0%	0	0	0.0%	0	
60 City Dimensions	0	0.0%	0	0	0.0%	0	
61 High Rise Renters	0	0.0%	0	0	0.0%	0	
L9. Family Portrait	0	0.0%	0	0	0.0%	0	
12 Up and Coming Families	0	0.0%	0	0	0.0%	0	
19 Milk and Cookies	0	0.0%	0	0	0.0%	0	
21 Urban Villages	0	0.0%	0	0	0.0%	0	
59 Southwestern Families	0	0.0%	0	0	0.0%	0	
64 City Commons	0	0.0%	0	0	0.0%	0	
L10. Traditional Living	0	0.0%	0	0	0.0%	0	
24 Main Street, USA	0	0.0%	0	0	0.0%	0	
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0	
33 Midlife Junction	0	0.0%	0	0	0.0%	0	
34 Family Foundations	0	0.0%	0	0	0.0%	0	
L11. Factories & Farms	33	100.0%	1059	87	100.0%	1075	
25 Salt of the Earth	0	0.0%	0	0	0.0%	0	
37 Prairie Living	33	100.0%	9953	87	100.0%	9937	
42 Southern Satellites	0	0.0%	0	0	0.0%	0	
53 Home Town	0	0.0%	0	0	0.0%	0	
56 Rural Bypasses	0	0.0%	0	0	0.0%	0	
L12. American Quilt	0	0.0%	0	0	0.0%	0	
26 Midland Crowd	0	0.0%	0	0	0.0%	0	
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0	
41 Crossroads	0	0.0%	0	0	0.0%	0	
46 Rooted Rural	0	0.0%	0	0	0.0%	0	
66 Unclassified	0	0.0%	0	0	0.0%	0	

Site Type: Ring

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf



Urbanization Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln,

Latitude: 30.020652 Longitude: -96.59766

Fayetteville, TX, 78940		Site Type: Ring	Radius: 1 Mile			
Tapestry Urbanization Groups	200	9 Households	2009 Population			
	Number	Percent	Index	Number	Percent	Index
Total	33	100.0%		87	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	C
20 City Lights	0	0.0%	0	0	0.0%	C
21 Urban Villages	0	0.0%	0	0	0.0%	C
23 Trendsetters	0	0.0%	0	0	0.0%	(
27 Metro Renters	0	0.0%	0	0	0.0%	C
35 International Marketplace	0	0.0%	0	0	0.0%	C
44 Urban Melting Pot	0	0.0%	0	0	0.0%	C
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	C
47 Las Casas	0	0.0%	0	0	0.0%	C
54 Urban Rows	0	0.0%	0	0	0.0%	C
58 NeWest Residents	0	0.0%	0	0	0.0%	C
61 High Rise Renters	0	0.0%	0	0	0.0%	C
64 City Commons	0	0.0%	0	0	0.0%	C
65 Social Security Set	0	0.0%	0	0	0.0%	C
U3. Metro Cities I	0	0.0%	0	0	0.0%	C
01 Top Rung	0	0.0%	0	0	0.0%	C
03 Connoisseurs	0	0.0%	0	0	0.0%	C
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	C
09 Urban Chic	0	0.0%	0	0	0.0%	C
10 Pleasant-Ville	0	0.0%	0	0	0.0%	C
16 Enterprising Professionals	0	0.0%	0	0	0.0%	C
19 Milk and Cookies	0	0.0%	0	0	0.0%	C
22 Metropolitans	0	0.0%	0	0	0.0%	C
U4. Metro Cities II	0	0.0%	0	0	0.0%	C
28 Aspiring Young Families	0	0.0%	0	0	0.0%	C
30 Retirement Communities	0	0.0%	0	0	0.0%	C
34 Family Foundations	0	0.0%	0	0	0.0%	C
36 Old and Newcomers	0	0.0%	0	0	0.0%	C
39 Young and Restless	0	0.0%	0	0	0.0%	C
52 Inner City Tenants	0	0.0%	0	0	0.0%	C
60 City Dimensions	0	0.0%	0	0	0.0%	C
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	C
U5. Urban Outskirts I	0	0.0%	0	0	0.0%	C
04 Boomburbs	0	0.0%	0	0	0.0%	C
24 Main Street, USA	0	0.0%	0	0	0.0%	C
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	C
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	C
48 Great Expectations	0	0.0%	0	0	0.0%	0



Urbanization Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Favetteville, TX, 78940

Latitude: 30.020652 Longitude: -96.59766

5072 voeikei Ln, Fayetteville, TX, 78940		Site Type: Ring	Longitude: -96.5976 Radius: 1 Mile			
Tapestry Urbanization Groups	200	9 Households		200	9 Population	
	Number	Percent	Index	Number	Percent	Index
Total	33	100.0%		87	100.0%	
U6. Urban Outskirts II	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	C
55 College Towns	0	0.0%	0	0	0.0%	C
57 Simple Living	0	0.0%	0	0	0.0%	C
59 Southwestern Families	0	0.0%	0	0	0.0%	C
62 Modest Income Homes	0	0.0%	0	0	0.0%	C
U7. Suburban Periphery I	0	0.0%	0	0	0.0%	C
02 Suburban Splendor	0	0.0%	0	0	0.0%	C
06 Sophisticated Squires	0	0.0%	0	0	0.0%	C
07 Exurbanites	0	0.0%	0	0	0.0%	C
12 Up and Coming Families	0	0.0%	0	0	0.0%	C
13 In Style	0	0.0%	0	0	0.0%	C
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	C
15 Silver and Gold	0	0.0%	0	0	0.0%	C
U8. Suburban Periphery II	0	0.0%	0	0	0.0%	C
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	C
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	C
33 Midlife Junction	0	0.0%	0	0	0.0%	C
40 Military Proximity	0	0.0%	0	0	0.0%	C
43 The Elders	0	0.0%	0	0	0.0%	(
53 Home Town	0	0.0%	0	0	0.0%	C
U9. Small Towns	0	0.0%	0	0	0.0%	C
41 Crossroads	0	0.0%	0	0	0.0%	C
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	C
50 Heartland Communities	0	0.0%	0	0	0.0%	C
U10. Rural I	0	0.0%	0	0	0.0%	C
17 Green Acres	0	0.0%	0	0	0.0%	C
25 Salt of the Earth	0	0.0%	0	0	0.0%	C
26 Midland Crowd	0	0.0%	0	0	0.0%	C
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	C
U11. Rural II	33	100.0%	1304	87	100.0%	1327
37 Prairie Living	33	100.0%	9953	87	100.0%	9937
42 Southern Satellites	0	0.0%	0	0	0.0%	C
46 Rooted Rural	0	0.0%	0	0	0.0%	C
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	C

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.



Ranked by Households

Radius: 3 Miles

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652 Longitude: -96.59766

Top Twenty Tapestry Segments

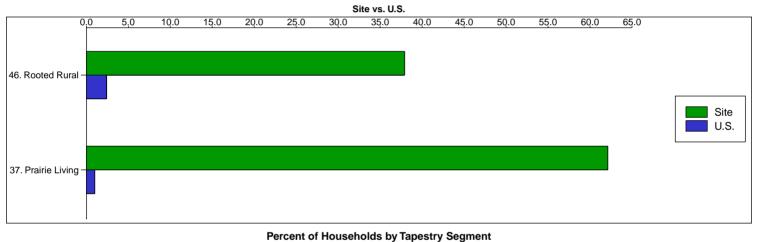
Tapestry segment descriptions can be found at http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf

		nous	nousenous		U.S. Households		
			Cumulative	Cumulative			
Rank	Tapestry Segment	Percent	Percent	Percent	Percent	Index	
1	37. Prairie Living	62.1%	62.1%	1.0%	1.0%	6184	
2	46. Rooted Rural	37.9%	100.0%	2.4%	3.4%	1554	

Site Type: Ring

Total 100.0% 3.4% 2,906

Top Ten Tapestry Segments





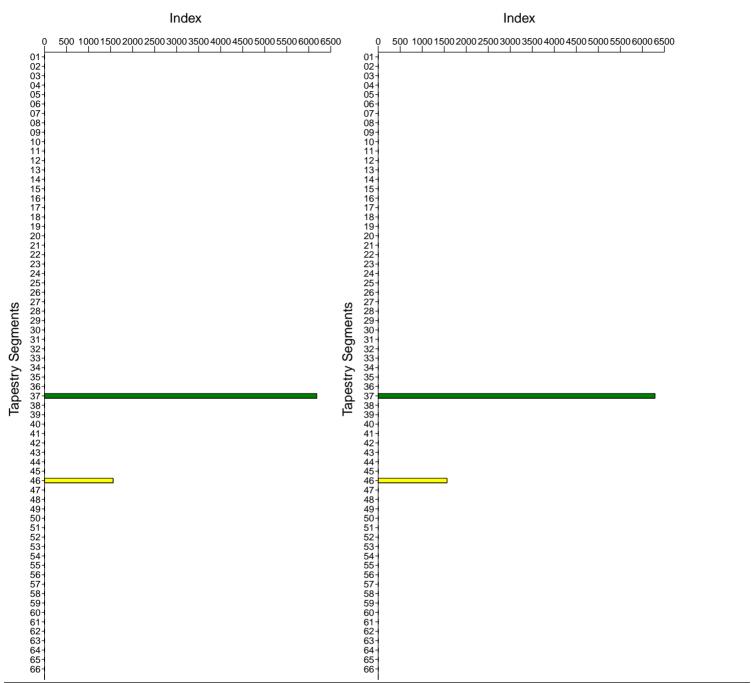
Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652

Longitude: -96.59766 Radius: 3 Miles

Tapestry Indexes by Households

Tapestry Indexes by Population



Site Type: Ring



LifeMode Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Latitude: 30.020652 Longitude: -96.59766

Fayetteville, TX, 78940		Site Type: Ring	Radius: 3 Miles				
Tapestry LifeMode Groups	2009 Households			2009 Population			
	Number	Percent	Index	Number	Percent	Index	
Total	169	100.0%		400	100.0%		
L1. High Society	0	0.0%	0	0	0.0%	C	
01 Top Rung	0	0.0%	0	0	0.0%	C	
02 Suburban Splendor	0	0.0%	0	0	0.0%	C	
03 Connoisseurs	0	0.0%	0	0	0.0%	C	
04 Boomburbs	0	0.0%	0	0	0.0%	C	
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	C	
06 Sophisticated Squires	0	0.0%	0	0	0.0%	C	
07 Exurbanites	0	0.0%	0	0	0.0%	C	
L2. Upscale Avenues	0	0.0%	0	0	0.0%	C	
09 Urban Chic	0	0.0%	0	0	0.0%	C	
10 Pleasant-Ville	0	0.0%	0	0	0.0%	C	
11 Pacific Heights	0	0.0%	0	0	0.0%	C	
13 In Style	0	0.0%	0	0	0.0%	C	
16 Enterprising Professionals	0	0.0%	0	0	0.0%	C	
17 Green Acres	0	0.0%	0	0	0.0%	C	
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	C	
L3. Metropolis	0	0.0%	0	0	0.0%	C	
20 City Lights	0	0.0%	0	0	0.0%	C	
22 Metropolitans	0	0.0%	0	0	0.0%	C	
45 City Strivers	0	0.0%	0	0	0.0%	C	
51 Metro City Edge	0	0.0%	0	0	0.0%	C	
54 Urban Rows	0	0.0%	0	0	0.0%	C	
62 Modest Income Homes	0	0.0%	0	0	0.0%	C	
L4. Solo Acts	0	0.0%	0	0	0.0%	C	
08 Laptops and Lattes	0	0.0%	0	0	0.0%	C	
23 Trendsetters	0	0.0%	0	0	0.0%	C	
27 Metro Renters	0	0.0%	0	0	0.0%	C	
36 Old and Newcomers	0	0.0%	0	0	0.0%	C	
39 Young and Restless	0	0.0%	0	0	0.0%	C	
L5. Senior Styles	0	0.0%	0	0	0.0%	C	
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	C	
15 Silver and Gold	0	0.0%	0	0	0.0%	C	
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	C	
30 Retirement Communities	0	0.0%	0	0	0.0%	C	
43 The Elders	0	0.0%	0	0	0.0%	C	
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	C	
50 Heartland Communities	0	0.0%	0	0	0.0%	C	
57 Simple Living	0	0.0%	0	0	0.0%	C	
65 Social Security Set	0	0.0%	0	0	0.0%	C	
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	C	
40 Military Proximity	0	0.0%	0	0	0.0%	C	
55 College Towns	0	0.0%	0	0	0.0%	C	
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	C	



LifeMode Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Favetteville, TX, 78940 Latitude: 30.020652 Longitude: -96.59766 Radius: 3 Miles

Fayetteville, TX, 78940		Site Type: Ring	Longitude: -96.5976 Radius: 3 Mile					
Tapestry LifeMode Groups	200	2009 Households			2009 Population			
	Number	Percent	Index	Number	Percent	Index		
Total	169	100.0%		400	100.0%			
L7. High Hopes	0	0.0%	0	0	0.0%	(
28 Aspiring Young Families	0	0.0%	0	0	0.0%	C		
48 Great Expectations	0	0.0%	0	0	0.0%	C		
_8. Global Roots	0	0.0%	0	0	0.0%	(
35 International Marketplace	0	0.0%	0	0	0.0%	(
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	(
44 Urban Melting Pot	0	0.0%	0	0	0.0%	C		
47 Las Casas	0	0.0%	0	0	0.0%	(
52 Inner City Tenants	0	0.0%	0	0	0.0%	C		
58 NeWest Residents	0	0.0%	0	0	0.0%	C		
60 City Dimensions	0	0.0%	0	0	0.0%	C		
61 High Rise Renters	0	0.0%	0	0	0.0%	(
9. Family Portrait	0	0.0%	0	0	0.0%	(
12 Up and Coming Families	0	0.0%	0	0	0.0%	(
19 Milk and Cookies	0	0.0%	0	0	0.0%	(
21 Urban Villages	0	0.0%	0	0	0.0%	(
59 Southwestern Families	0	0.0%	0	0	0.0%	(
64 City Commons	0	0.0%	0	0	0.0%	(
.10. Traditional Living	0	0.0%	0	0	0.0%	(
24 Main Street, USA	0	0.0%	0	0	0.0%	(
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	(
33 Midlife Junction	0	0.0%	0	0	0.0%	(
34 Family Foundations	0	0.0%	0	0	0.0%	(
.11. Factories & Farms	105	62.1%	658	253	63.3%	680		
25 Salt of the Earth	0	0.0%	0	0	0.0%	(
37 Prairie Living	105	62.1%	6184	253	63.3%	6285		
42 Southern Satellites	0	0.0%	0	0	0.0%	C		
53 Home Town	0	0.0%	0	0	0.0%	(
56 Rural Bypasses	0	0.0%	0	0	0.0%	C		
.12. American Quilt	64	37.9%	406	147	36.8%	396		
26 Midland Crowd	0	0.0%	0	0	0.0%	C		
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	C		
41 Crossroads	0	0.0%	0	0	0.0%	C		
46 Rooted Rural	64	37.9%	1554	147	36.8%	1563		

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf

0.0%

0

0

Source: ESRI

66 Unclassified

0.0%

0



Urbanization Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln,

Latitude: 30.020652 Longitude: -96.59766

Fayetteville, TX, 78940		Site Type: Ring				s: 3 Mile	
Tapestry Urbanization Groups	2009 Households			2009 Population			
	Number	Percent	Index	Number	Percent	Inde	
Total	169	100.0%		400	100.0%		
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	(
08 Laptops and Lattes	0	0.0%	0	0	0.0%	(
11 Pacific Heights	0	0.0%	0	0	0.0%	(
20 City Lights	0	0.0%	0	0	0.0%	(
21 Urban Villages	0	0.0%	0	0	0.0%	(
23 Trendsetters	0	0.0%	0	0	0.0%	(
27 Metro Renters	0	0.0%	0	0	0.0%	(
35 International Marketplace	0	0.0%	0	0	0.0%	(
44 Urban Melting Pot	0	0.0%	0	0	0.0%	(
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	(
45 City Strivers	0	0.0%	0	0	0.0%	(
47 Las Casas	0	0.0%	0	0	0.0%	(
54 Urban Rows	0	0.0%	0	0	0.0%	(
58 NeWest Residents	0	0.0%	0	0	0.0%	(
61 High Rise Renters	0	0.0%	0	0	0.0%	(
64 City Commons	0	0.0%	0	0	0.0%	(
65 Social Security Set	0	0.0%	0	0	0.0%	(
U3. Metro Cities I	0	0.0%	0	0	0.0%	(
01 Top Rung	0	0.0%	0	0	0.0%	(
03 Connoisseurs	0	0.0%	0	0	0.0%	(
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	(
09 Urban Chic	0	0.0%	0	0	0.0%	(
10 Pleasant-Ville	0	0.0%	0	0	0.0%	(
16 Enterprising Professionals	0	0.0%	0	0	0.0%	(
19 Milk and Cookies	0	0.0%	0	0	0.0%	(
22 Metropolitans	0	0.0%	0	0	0.0%	(
U4. Metro Cities II	0	0.0%	0	0	0.0%	(
28 Aspiring Young Families	0	0.0%	0	0	0.0%	(
30 Retirement Communities	0	0.0%	0	0	0.0%	(
34 Family Foundations	0	0.0%	0	0	0.0%	(
36 Old and Newcomers	0	0.0%	0	0	0.0%	(
39 Young and Restless	0	0.0%	0	0	0.0%	(
52 Inner City Tenants	0	0.0%	0	0	0.0%	(
60 City Dimensions	0	0.0%	0	0	0.0%	(
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	(
U5. Urban Outskirts I	0	0.0%	0	0	0.0%	(
04 Boomburbs	0	0.0%	0	0	0.0%	(
24 Main Street, USA	0	0.0%	0	0	0.0%	(
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	(
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	(
48 Great Expectations	0	0.0%	0	0	0.0%	(



Urbanization Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Latitude: 30.020652 Longitude: -96.59766

Fayetteville, TX, 78940		Site Type: Ring	Radius: 3 Miles					
Tapestry Urbanization Groups	200	2009 Households			2009 Population			
	Number	Percent	Index	Number	Percent	Index		
Total	169	100.0%		400	100.0%			
U6. Urban Outskirts II	0	0.0%	0	0	0.0%	0		
51 Metro City Edge	0	0.0%	0	0	0.0%	0		
55 College Towns	0	0.0%	0	0	0.0%	0		
57 Simple Living	0	0.0%	0	0	0.0%	0		
59 Southwestern Families	0	0.0%	0	0	0.0%	0		
62 Modest Income Homes	0	0.0%	0	0	0.0%	0		
U7. Suburban Periphery I	0	0.0%	0	0	0.0%	0		
02 Suburban Splendor	0	0.0%	0	0	0.0%	0		
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0		
07 Exurbanites	0	0.0%	0	0	0.0%	0		
12 Up and Coming Families	0	0.0%	0	0	0.0%	0		
13 In Style	0	0.0%	0	0	0.0%	0		
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0		
15 Silver and Gold	0	0.0%	0	0	0.0%	0		
U8. Suburban Periphery II	0	0.0%	0	0	0.0%	0		
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0		
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0		
33 Midlife Junction	0	0.0%	0	0	0.0%	0		
40 Military Proximity	0	0.0%	0	0	0.0%	0		
43 The Elders	0	0.0%	0	0	0.0%	0		
53 Home Town	0	0.0%	0	0	0.0%	0		
U9. Small Towns	0	0.0%	0	0	0.0%	0		
41 Crossroads	0	0.0%	0	0	0.0%	0		
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0		
50 Heartland Communities	0	0.0%	0	0	0.0%	0		
U10. Rural I	0	0.0%	0	0	0.0%	0		
17 Green Acres	0	0.0%	0	0	0.0%	0		
25 Salt of the Earth	0	0.0%	0	0	0.0%	0		
26 Midland Crowd	0	0.0%	0	0	0.0%	0		
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0		
U11. Rural II	169	100.0%	1304	400	100.0%	1327		
37 Prairie Living	105	62.1%	6184	253	63.3%	6285		
42 Southern Satellites	0	0.0%	0	0	0.0%	0		
46 Rooted Rural	64	37.9%	1554	147	36.8%	1563		
56 Rural Bypasses	0	0.0%	0	0	0.0%	0		

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

0.0%

0

Source: ESRI

66 Unclassified

0

0.0%

0



Ranked by Households

Radius: 5 Miles

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652 Longitude: -96.59766

Top Twenty Tapestry Segments

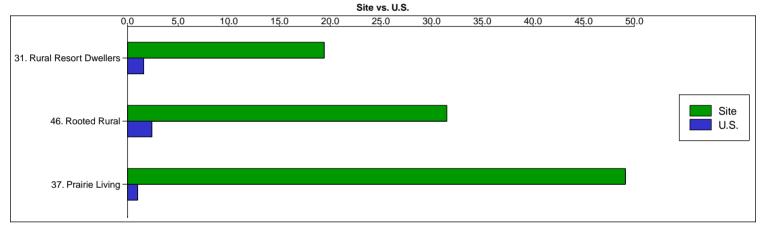
Tapestry segment descriptions can be found at http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf

		Hous	senolds	U.S.				
Rank			Cumulative		Cumulative			
	Tapestry Segment	Percent	Percent	Percent	Percent	Index		
1	37. Prairie Living	49.1%	49.1%	1.0%	1.0%	4887		
2	46. Rooted Rural	31.5%	80.6%	2.4%	3.4%	1292		
3	31. Rural Resort Dwellers	19.4%	100.0%	1.6%	5.0%	1197		

Site Type: Ring

Total 100.0% 5.0% 1,975

Top Ten Tapestry Segments



Percent of Households by Tapestry Segment



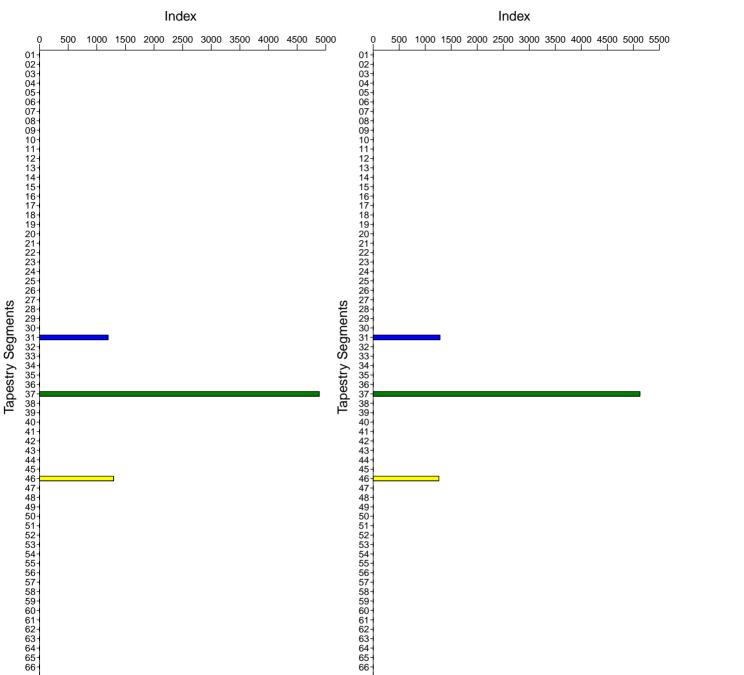
Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652

Longitude: -96.59766 Radius: 5 Miles

Tapestry Indexes by Households Tapestry Indexes by Population

Site Type: Ring





LifeMode Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln,

Latitude: 30.020652 Longitude: -96.59766

> 0 0 0

Fayetteville, TX, 78940 Site Type: Ring Radius: 5 Miles 2009 Households **Tapestry LifeMode Groups** 2009 Population Number Index Number Index Percent Percent Total 448 100.0% 1.072 100.0% L1. High Society 0 0.0% 0 0 0.0% 0 01 Top Rung 0 0.0% 0 0 0.0% 0 0 02 Suburban Splendor 0 0.0% 0 0 0.0% 03 Connoisseurs 0 0.0% 0 0 0.0% 0 04 Boomburbs 0 0.0% 0 0 0.0% 0

05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%
06 Sophisticated Squires	0	0.0%	0	0	0.0%
07 Exurbanites	0	0.0%	0	0	0.0%
L2. Upscale Avenues	0	0.0%	0	0	0.0%
09 Urban Chic	0	0.0%	0	0	0.0%
10 Pleasant-Ville	0	0.0%	0	0	0.0%
11 Pacific Heights	0	0.0%	0	0	0.0%
13 In Style	0	0.0%	0	0	0.0%
16 Enterprising Professionals	0	0.0%	0	0	0.0%
17 Green Acres	0	0.0%	0	0	0.0%
18 Cozy and Comfortable	0	0.0%	0	0	0.0%

20 City Lights 0 0.0% 0 0.0% 22 Metropolitans 0 0.0% 0 0.0% 45 City Strivers 0 0.0% 0 0.0% 51 Metro City Edge 0 0.0% 0 0.0% 54 Urban Rows 0 0.0% 0 0.0% 62 Modest Income Homes 0 0.0% 0 0.0% L4. Solo Acts 0 0.0% 0 0 0.0% 08 Laptops and Lattes 0 0.0% 0 0 0.0% 23 Trendsetters 0 0.0% 0 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0% L5. Senior Styles 0 0.0% 0 0 0.0%	L3. Metropolis	0	0.0%	0	0	0.0%	
45 City Strivers 0 0.0% 0 0.0% 51 Metro City Edge 0 0.0% 0 0 0.0% 54 Urban Rows 0 0.0% 0 0 0.0% 62 Modest Income Homes 0 0.0% 0 0 0.0% L4. Solo Acts 0 0.0% 0 0 0.0% 08 Laptops and Lattes 0 0.0% 0 0 0.0% 23 Trendsetters 0 0.0% 0 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	20 City Lights	0	0.0%	0	0	0.0%	
51 Metro City Edge 0 0.0% 0 0.0% 54 Urban Rows 0 0.0% 0 0 0.0% 62 Modest Income Homes 0 0.0% 0 0 0.0% L4. Solo Acts 0 0.0% 0 0 0.0% 08 Laptops and Lattes 0 0.0% 0 0 0.0% 23 Trendsetters 0 0.0% 0 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	22 Metropolitans	0	0.0%	0	0	0.0%	
54 Urban Rows 0 0.0% 0 0.0% 62 Modest Income Homes 0 0.0% 0 0 0.0% L4. Solo Acts 0 0.0% 0 0 0.0% 08 Laptops and Lattes 0 0.0% 0 0 0.0% 23 Trendsetters 0 0.0% 0 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	45 City Strivers	0	0.0%	0	0	0.0%	
62 Modest Income Homes 0 0.0% 0 0.0% L4. Solo Acts 0 0.0% 0 0 0.0% 08 Laptops and Lattes 0 0.0% 0 0 0.0% 23 Trendsetters 0 0.0% 0 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	51 Metro City Edge	0	0.0%	0	0	0.0%	
L4. Solo Acts 0 0.0% 0 0.0% 08 Laptops and Lattes 0 0.0% 0 0 0.0% 23 Trendsetters 0 0.0% 0 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	54 Urban Rows	0	0.0%	0	0	0.0%	
08 Laptops and Lattes 0 0.0% 0 0.0% 23 Trendsetters 0 0.0% 0 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	62 Modest Income Homes	0	0.0%	0	0	0.0%	
23 Trendsetters 0 0.0% 0 0.0% 27 Metro Renters 0 0.0% 0 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	L4. Solo Acts	0	0.0%	0	0	0.0%	
27 Metro Renters 0 0.0% 0 0.0% 36 Old and Newcomers 0 0.0% 0 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	08 Laptops and Lattes	0	0.0%	0	0	0.0%	
36 Old and Newcomers 0 0.0% 0 0.0% 39 Young and Restless 0 0.0% 0 0 0.0%	23 Trendsetters	0	0.0%	0	0	0.0%	
39 Young and Restless 0 0.0% 0 0.0%	27 Metro Renters	0	0.0%	0	0	0.0%	
	36 Old and Newcomers	0	0.0%	0	0	0.0%	
L5. Senior Styles 0 0.0% 0 0.0%	39 Young and Restless	0	0.0%	0	0	0.0%	
	L5. Senior Styles	0	0.0%	0	0	0.0%	

L5. Senior Styles	0	0.0%	0	0	0.0%
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%
15 Silver and Gold	0	0.0%	0	0	0.0%
29 Rustbelt Retirees	0	0.0%	0	0	0.0%
30 Retirement Communities	0	0.0%	0	0	0.0%
43 The Elders	0	0.0%	0	0	0.0%
49 Senior Sun Seekers	0	0.0%	0	0	0.0%
50 Heartland Communities	0	0.0%	0	0	0.0%
57 Simple Living	0	0.0%	0	0	0.0%

		•	0.070	•	•	0.070	
	57 Simple Living	0	0.0%	0	0	0.0%	
	65 Social Security Set	0	0.0%	0	0	0.0%	
L	_6. Scholars & Patriots	0	0.0%	0	0	0.0%	
	40 Military Proximity	0	0.0%	0	0	0.0%	
	55 College Towns	0	0.0%	0	0	0.0%	
	63 Dorms to Diplomas	0	0.0%	0	0	0.0%	



LifeMode Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Favetteville, TX, 78940 Latitude: 30.020652 Longitude: -96.59766 Radius: 5 Miles

Fayetteville, TX, 78940	-				-	idius: 5 Miles	
Tapestry LifeMode Groups	200	9 Households		200	9 Population		
	Number	Percent	Index	Number	Percent	Index	
Total	448	100.0%		1,072	100.0%		
L7. High Hopes	0	0.0%	0	0	0.0%	0	
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0	
48 Great Expectations	0	0.0%	0	0	0.0%	0	
L8. Global Roots	0	0.0%	0	0	0.0%	C	
35 International Marketplace	0	0.0%	0	0	0.0%	0	
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0	
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0	
47 Las Casas	0	0.0%	0	0	0.0%	0	
52 Inner City Tenants	0	0.0%	0	0	0.0%	0	
58 NeWest Residents	0	0.0%	0	0	0.0%	0	
60 City Dimensions	0	0.0%	0	0	0.0%	0	
61 High Rise Renters	0	0.0%	0	0	0.0%	0	
L9. Family Portrait	0	0.0%	0	0	0.0%	0	
12 Up and Coming Families	0	0.0%	0	0	0.0%	0	
19 Milk and Cookies	0	0.0%	0	0	0.0%	0	
21 Urban Villages	0	0.0%	0	0	0.0%	0	
59 Southwestern Families	0	0.0%	0	0	0.0%	0	
64 City Commons	0	0.0%	0	0	0.0%	0	
L10. Traditional Living	0	0.0%	0	0	0.0%	0	
24 Main Street, USA	0	0.0%	0	0	0.0%	0	
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0	
33 Midlife Junction	0	0.0%	0	0	0.0%	0	
34 Family Foundations	0	0.0%	0	0	0.0%	0	
L11. Factories & Farms	220	49.1%	520	553	51.6%	555	
25 Salt of the Earth	0	0.0%	0	0	0.0%	0	
37 Prairie Living	220	49.1%	4887	553	51.6%	5126	
42 Southern Satellites	0	0.0%	0	0	0.0%	0	
53 Home Town	0	0.0%	0	0	0.0%	0	
56 Rural Bypasses	0	0.0%	0	0	0.0%	0	
L12. American Quilt	228	50.9%	545	519	48.4%	522	
26 Midland Crowd	0	0.0%	0	0	0.0%	0	
31 Rural Resort Dwellers	87	19.4%	1197	201	18.8%	1284	
41 Crossroads	0	0.0%	0	0	0.0%	0	
46 Rooted Rural	141	31.5%	1292	318	29.7%	1262	
	_		_	_		_	

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf

0.0%

0

0

Source: ESRI

66 Unclassified

0.0%

0



Urbanization Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln,

Latitude: 30.020652 Longitude: -96.59766

Fayetteville, TX, 78940		Site Type: Ring				s: 5 Mile
Tapestry Urbanization Groups	200	9 Households		200	9 Population	
	Number	Percent	Index	Number	Percent	Inde
Total	448	100.0%		1,072	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	
08 Laptops and Lattes	0	0.0%	0	0	0.0%	
11 Pacific Heights	0	0.0%	0	0	0.0%	
20 City Lights	0	0.0%	0	0	0.0%	
21 Urban Villages	0	0.0%	0	0	0.0%	
23 Trendsetters	0	0.0%	0	0	0.0%	
27 Metro Renters	0	0.0%	0	0	0.0%	
35 International Marketplace	0	0.0%	0	0	0.0%	
44 Urban Melting Pot	0	0.0%	0	0	0.0%	
J2. Principal Urban Centers II	0	0.0%	0	0	0.0%	
45 City Strivers	0	0.0%	0	0	0.0%	
47 Las Casas	0	0.0%	0	0	0.0%	
54 Urban Rows	0	0.0%	0	0	0.0%	
58 NeWest Residents	0	0.0%	0	0	0.0%	
61 High Rise Renters	0	0.0%	0	0	0.0%	
64 City Commons	0	0.0%	0	0	0.0%	
65 Social Security Set	0	0.0%	0	0	0.0%	
J3. Metro Cities I	0	0.0%	0	0	0.0%	
01 Top Rung	0	0.0%	0	0	0.0%	
03 Connoisseurs	0	0.0%	0	0	0.0%	
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	
09 Urban Chic	0	0.0%	0	0	0.0%	
10 Pleasant-Ville	0	0.0%	0	0	0.0%	
16 Enterprising Professionals	0	0.0%	0	0	0.0%	
19 Milk and Cookies	0	0.0%	0	0	0.0%	
22 Metropolitans	0	0.0%	0	0	0.0%	
J4. Metro Cities II	0	0.0%	0	0	0.0%	
28 Aspiring Young Families	0	0.0%	0	0	0.0%	
30 Retirement Communities	0	0.0%	0	0	0.0%	
34 Family Foundations	0	0.0%	0	0	0.0%	
36 Old and Newcomers	0	0.0%	0	0	0.0%	
39 Young and Restless	0	0.0%	0	0	0.0%	
52 Inner City Tenants	0	0.0%	0	0	0.0%	
60 City Dimensions	0	0.0%	0	0	0.0%	
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	
J5. Urban Outskirts I	0	0.0%	0	0	0.0%	
04 Boomburbs	0	0.0%	0	0	0.0%	
24 Main Street, USA	0	0.0%	0	0	0.0%	
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	
48 Great Expectations	0	0.0%	0	0	0.0%	



Urbanization Groups

Coldwell Banker Commercial Southwest

Shelby Inn 5072 Voelkel Ln, Fayetteville, TX, 78940 Latitude: 30.020652 Longitude: -96.59766

Site Type: Ring Radius: 5 Miles

Tapestry Urbanization Groups		2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index	
Total	448	100.0%		1,072	100.0%		
U6. Urban Outskirts II	0	0.0%	0	0	0.0%	0	
51 Metro City Edge	0	0.0%	0	0	0.0%	0	
55 College Towns	0	0.0%	0	0	0.0%	0	
57 Simple Living	0	0.0%	0	0	0.0%	0	
59 Southwestern Families	0	0.0%	0	0	0.0%	0	
62 Modest Income Homes	0	0.0%	0	0	0.0%	0	
J7. Suburban Periphery I	0	0.0%	0	0	0.0%	0	
02 Suburban Splendor	0	0.0%	0	0	0.0%	0	
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0	
07 Exurbanites	0	0.0%	0	0	0.0%	0	
12 Up and Coming Families	0	0.0%	0	0	0.0%	0	
13 In Style	0	0.0%	0	0	0.0%	0	
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0	
15 Silver and Gold	0	0.0%	0	0	0.0%	0	
J8. Suburban Periphery II	0	0.0%	0	0	0.0%	0	
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0	
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0	
33 Midlife Junction	0	0.0%	0	0	0.0%	0	
40 Military Proximity	0	0.0%	0	0	0.0%	0	
43 The Elders	0	0.0%	0	0	0.0%	0	
53 Home Town	0	0.0%	0	0	0.0%	0	
U9. Small Towns	0	0.0%	0	0	0.0%	0	
41 Crossroads	0	0.0%	0	0	0.0%	0	
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0	
50 Heartland Communities	0	0.0%	0	0	0.0%	0	
J10. Rural I	87	19.4%	171	201	18.8%	165	
17 Green Acres	0	0.0%	0	0	0.0%	0	
25 Salt of the Earth	0	0.0%	0	0	0.0%	0	
26 Midland Crowd	0	0.0%	0	0	0.0%	0	
31 Rural Resort Dwellers	87	19.4%	1197	201	18.8%	1284	
U11. Rural II	361	80.6%	1051	871	81.3%	1078	
37 Prairie Living	220	49.1%	4887	553	51.6%	5126	
42 Southern Satellites	0	0.0%	0	0	0.0%	0	
46 Rooted Rural	141	31.5%	1292	318	29.7%	1262	
56 Rural Bypasses	0	0.0%	0	0	0.0%	0	
66 Unclassified	0	0.0%	0	0	0.0%	0	

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.