1-mile radius	3-mile radius	5-mile radius	City of West	Zip Code 76691	McLennan County	City of Waco	Texas	US
			POPULATION					
147	1,027	3,205	2,657	6,161	230,676	122,654	24,475,918	307,145,525
153	1,071	3,335	2,605	6,208	240,537	127,835	26,353,155	319,161,431
1.1%	1.1%	1.0%	-0.5%	0.2%	1.1%	1.1%	2.0%	1.0%
			DENSITY					
47	36	41	1,661	66	218	1,284	91	83
49	38	42	1,628	66	227	1,339	98	85.8
	AVERAG	E ANNUAL HOUS	SEHOLD EFFECTIV	VE BUYING INCO	ME (EBI)			
52,777	49,537	48,328	41,776	47,587	45,029	36,854	54,912	56,178
56,561	53,158	51,884	45,128	51,220	48,065	39,237	59,358	61,149
1.8%	1.9%	1.9%	2.0%	1.9%	1.7%	1.6%	2.1%	2.3%
		ANNUAL ESTIMA	TED CONSUMER	SPENDING (CSP)				
43,434,096	91,235,788	113,116,700	45,269,446	113,673,227	3,967,721,543	1,884,966,574	448,945,172,721	6,158,767,036,856
51,556,430	108,075,550	134,436,774	49,849,440	129,813,921	4,672,103,496		550,080,051,994	7,324,458,459,023
4.9%	4.8%	4.9%	2.6%	3.7%	4.6%	4.6%	6.0%	5.0%
		TOTAL	ESTIMATED ECC	NOMY				
58,636,030	123,168,313	152,707,546	61.113.752	153.458.857	5.356,424,083	2.544.704.875	606.075.983.174	6,158,767,036,856
69,601,181	145,901,993	181,489,645	67,296,744	175,248,793	6,307,339,720	2,989,540,408	742,608,070,192	7,324,458,459,023
13,706,438	28,417,099	35,977,624	7,728,741	27,237,420	1,188,644,545	556,044,415	170,665,108,773	1,457,114,277,709
		AVERAG	GE HOUSEHOLD I	NCOME				
63,299	59,341	57,873	49,282	56,686	53,382	43,186	65,776	69,503
67,860	63,823	62,337	53,407	61,496	57,160	46,094	71,307	75,843
1.8%	1.9%	2.0%	2.1%	2.2%	1.8%	1.7%	2.1%	2.3%
	ANNU	AL ESTIMATED F	AMILY INCOME (EFI) AT LEAST \$1	00,000			
12.5%	13.1%	12.5%	5.4%	8.3%	8.7%	6.1%	13.4%	14.4%
	16.3%	15.7%	10.2%	14.7%	13.6%	9.1%	20.8%	23.0%
8.4%	6.5%	6.8%	28.0%	23.5%	16.3%	13.7%	16.0%	17.3%
		EF	I AT LEAST \$150,0	000				
#DIV/0!	2.0%	2.0%	1.7%	2.7%	3.1%	2.4%	5.1%	5.5%
1.8%	3.4%	3.2%	3.9%	4.3%	4.8%	3.6%	8.2%	9.3%
#DIV/0!	21.1%	19.1%	44.2%	18.3%	15.6%	14.2%	18.3%	20.6%
		EF	I AT LEAST \$250,0	000				
2.5%	2.2%	2.0%	0.3%	0.5%	1.0%	0.7%	1.4%	1.6%
								2.8%
25.0%	20.5%	99.2%	70.2%	55.3%	18.9%	17.9%	21.8%	24.4%
		TOTA	AL GAFO PER PER	SON				
35,683	8,656	3,701	1 283	2,379	(895)	(1.956)	(236)	\$ 0.06
			-,	-,	(895)	(1,750)	(250)	+ 0.00
	00.800				17.000	15 500	- 10 701	20.053
299,545				18,486			18,701	20,250
4.9%	4.8%	4.9%	2.6%	3.7%	4.6%	4.6%	6.0%	5.0%
	147 153 1.1% 47 49 52,777 56,561 1.8% 55,564 51,556,430 4.9% 58,636,030 69,601,181 13,706,438 63,299 67,860 1.8% 4.9% 4.9% 4.9% 4.9% 4.9% 4.9% 4.9% 4.9	147 1,027 153 1,071 1.1% 1,1% 47 36 49 38 AVERAG 52,777 49,537 56,561 53,158 1.8% 1.9% 43,434,096 91,235,788 51,556,430 108,075,550 4,9% 4.8% 58,636,030 123,168,313 69,601,181 145,901,993 13,706,438 28,417,099 63,299 59,341 67,860 63,823 1.8% 1.9% 43,434,096 91,235,788 58,636,030 123,168,313 69,601,181 145,901,993 13,706,438 28,417,099 63,299 59,341 67,860 63,823 1,8% 1.9% ANNU 12,5% 12,5% 13,1% 16,4% 16,3% 8,4% 6,5% #DIV/01 2.0% 2,5% 2.2% 5,0% 4.0% 2,5% <td>147 1,027 3,205 153 1,071 3,335 1,1% 1,1% 1,0% 47 36 441 49 38 422 AVERAGE ANNUAL HOUS 52,777 49,537 48,328 56,561 53,158 51,884 1.8% 1.9% 1.9% 43,434,096 91,235,788 113,116,700 51,556,430 108,075,550 134,436,74 4,9% 4.8% 4.9% 70TAL 49% 4.8% 13,016,700 51,556,430 108,075,550 134,436,74 4,9% 4.8% 4.9% TOTAL 58,636,030 123,168,313 152,707,546 69,601,181 145,901,993 181,489,645 13,706,438 28,417,099 35,977,624 AVERAC 63,823 62,337 1,8% 1,9% 2,0% 61,860 63,823 62,337 1,83% 1,9% 2,0% 14,9%</td> <td>POPULATION 141 1,027 3,205 2,657 153 1,071 3,335 2,605 1,180 1,195 1,091 3,335 2,605 1,180 1,195 1,091 3,335 2,605 1,180 1,195 1,091 3,335 2,605 1,47 3,6 41 1,661 49 38 42 1,628 AVERAGE ANNUAL HOUSEHOLD EFFECTIT 55,561 53,158 51,884 445,128 1,88 1,9% 1,9% 2,0% ANNUAL ESTIMATED CONSUMER 43,434,090 91,235,788 113,116,700 45,269,446 51,556,430 108,075,550 134,436,774 49,849,440 49 4.8% 4.9% 2.6% CTOTAL ESTIMATED CONSUMER 55,6430 108,075,550 134,436,774 49,849,440 4.9% 4.8% 4.9% 2.6% 7,728,741 3,706,433 123,168,313 152,707,546 61,113,752 69,601,181 145,901,993<td>POPULATION1471,0273,2052,6576,1611531,0713,3352,6056,2081181,1%1,0%-0,5%0,22%2256,626,2081181,1%1,0%-0,5%0,22%2344,10%1,66166493.8421,62866AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCO52,7749,53748,32841,76356,56053,1585,1,88444,512851,2201881,9%1,9%2,0%1,9%43,43,07991,235,788113,116,70042,69,446113,673,22743,43,07991,235,788113,116,70042,69,446113,673,22755,56,300108,075,550134,436,77449,849,440129,813,22143,944,8%4,9%2,6%3,37849,844,8%4,9%2,6%3,37814,930118,148,04567,296,744175,248,79313,06,438123,168,313152,707,54661,113,75213,06,438123,168,313152,707,54661,113,75213,06,438123,168,313152,707,54661,113,75213,06,438123,168,313152,707,54661,113,75213,06,438123,168,313152,707,54661,113,75213,168124,179935,977,6247,728,74127,234,74213,06,438128,158336,63714,75614,79513,16816,37816,376</td><td>Indite nationsS-mile nationsCity of WessIg Code 7 6691CountyOPULATIONUPULATIONUPULATION1010273,2052,6656,1612,205,571010313,3332,6652,205,57UPULATIONUPULATIONUPULATION0,205UPULATION0,205UPULATION0,205UPULATIONALAS ALAS ALAS ALAS ALAS ALAS ALAS ALAS</td><td>Indite radiusS-mile radiusCity of WateZip Code 76691CountyCity of WateICITY OF VICATIONICITY OF VICATION OF VICATION OF VICATIONICITY OF VICATION OF VICATION OF VICATIONICITY OF VICATION OF VICATION OF VICATION OF VICATION OF VICATION OF VICATIONICITY OF VICATION OF VICATIO</td><td>Image Participant Par</br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></br></td></td>	147 1,027 3,205 153 1,071 3,335 1,1% 1,1% 1,0% 47 36 441 49 38 422 AVERAGE ANNUAL HOUS 52,777 49,537 48,328 56,561 53,158 51,884 1.8% 1.9% 1.9% 43,434,096 91,235,788 113,116,700 51,556,430 108,075,550 134,436,74 4,9% 4.8% 4.9% 70TAL 49% 4.8% 13,016,700 51,556,430 108,075,550 134,436,74 4,9% 4.8% 4.9% TOTAL 58,636,030 123,168,313 152,707,546 69,601,181 145,901,993 181,489,645 13,706,438 28,417,099 35,977,624 AVERAC 63,823 62,337 1,8% 1,9% 2,0% 61,860 63,823 62,337 1,83% 1,9% 2,0% 14,9%	POPULATION 141 1,027 3,205 2,657 153 1,071 3,335 2,605 1,180 1,195 1,091 3,335 2,605 1,180 1,195 1,091 3,335 2,605 1,180 1,195 1,091 3,335 2,605 1,47 3,6 41 1,661 49 38 42 1,628 AVERAGE ANNUAL HOUSEHOLD EFFECTIT 55,561 53,158 51,884 445,128 1,88 1,9% 1,9% 2,0% ANNUAL ESTIMATED CONSUMER 43,434,090 91,235,788 113,116,700 45,269,446 51,556,430 108,075,550 134,436,774 49,849,440 49 4.8% 4.9% 2.6% CTOTAL ESTIMATED CONSUMER 55,6430 108,075,550 134,436,774 49,849,440 4.9% 4.8% 4.9% 2.6% 7,728,741 3,706,433 123,168,313 152,707,546 61,113,752 69,601,181 145,901,993 <td>POPULATION1471,0273,2052,6576,1611531,0713,3352,6056,2081181,1%1,0%-0,5%0,22%2256,626,2081181,1%1,0%-0,5%0,22%2344,10%1,66166493.8421,62866AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING 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