	CATEGORY	McLennan County	Hill County	Limestone County	Falls County	Bell County	Coryell County	Bosque County	Texas	US
				POPU	LATION					
2009 estimated		230,676	36,579	23,008	17,458	270,321	72,825	18,532	24,475,918	307,145,525
2013 projected		240,537	38,848	23,644	17,091	287,515	72,448	19,301	26,353,155	319,161,431
	Annual % change thru 2013	1.1%	1.6%	0.7%	-0.5%	1.6%	-0.1%	1.0%	2.0%	1.0%
				DEI	NSITY					
2009 estimated		218	37	25	23	248	69	18	91	83
2013 projected		227	39	25	22	264	69	19	98	85.8
			AVERAGE ANN	UAL HOUSEHOLD	EFFECTIVE BUY	'ING INCOME (EE	I)			
2009 estimated		45,029	41,986	40,880	38,142	49,919	46,440	45,150	54,912	56,178
2013 projected		48,065	45,370	44,723	41,402	54,703	51,001	49,421	59,358	61,149
	Annual % change thru 2013	1.7%	2.1%	2.4%	2.2%	2.5%	2.5%	2.4%	2.1%	2.3%
			ANNUA	AL ESTIMATED CO	ONSUMER SPEND	DING (CSP)				
2009 estimated		3,967,721,543	637,526,040	373,312,829	256,983,692	4,839,958,404	930,312,663	349,996,176	448,945,172,721	6,158,767,036,856
2013 projected		4,672,103,496	774,041,190	441,660,075	287,945,242	5,959,842,778	1,063,949,483	419,317,185	550,080,051,994	7,324,458,459,023
	Annual % change thru 2013	4.6%	5.7%	4.8%	3.1%	6.1%	3.7%	5.2%	6.0%	5.0%
				TOTAL ESTIM	ATED ECONOMY					
2009 estimated		5,356,424,083	860,660,153	503,972,320	346,927,984	6,533,943,845	1,255,922,095	472,494,838	606,075,983,174	6,158,767,036,856
2013 projected		6,307,339,720	1,044,955,607	596,241,101	388,726,077	8,045,787,750	1,436,331,802	566,078,200	742,608,070,192	7,324,458,459,023
	Total 5 year growth	1,188,644,545	230,369,316	115,335,977	52,247,616	1,889,804,882	225,512,134	116,979,202	170,665,108,773	1,457,114,277,709
				AVERAGE HOU	SEHOLD INCOM	Е				
2009 estimated		53,382	49,628	48,466	44,763	59,498	55,246	53,851	65,776	69,503
2013 projected		57,160	53,945	53,432	48,773	65,541	60,968	59,100	71,307	75,843
	Annual % change thru 2013	1.8%	2.2%	2.6%	2.3%	2.6%	2.7%	2.5%	2.1%	2.3%
			ANNUAL EST	IMATED FAMILY	INCOME (EFI) AT	LEAST \$100,000				
2009 estimated		8.7%	6.3%	5.7%	5.3%	8.6%	6.3%	7.8%	13.4%	14.4%
2013 projected		13.6%	12.1%	12.2%	9.9%	16.9%	13.5%	14.3%	20.8%	23.0%
	Annual % change thru 2013	16.3%	30.3%	39.3%	28.5%	31.8%	39.9%	26.4%	16.0%	17.3%
				EFI AT LE	AST \$150,000					
2009 estimated		3.1%	1.9%	1.8%	1.8%	2.8%	1.9%	2.6%	5.1%	5.5%
2013 projected		4.8%	3.3%	3.3%	2.9%	5.3%	3.5%	4.7%	8.2%	9.3%
	Annual % change thru 2013	15.6%	24.0%	28.4%	18.0%	27.6%	27.7%	23.7%	18.3%	20.6%
				EFI AT LE	AST \$250,000					
2009 estimated		1.0%	0.5%	0.3%	0.6%	0.8%	0.4%	0.6%	1.4%	1.6%
2013 projected		1.6%	1.0%	0.9%	1.1%	1.6%	0.9%	1.2%	2.5%	2.8%
	Annual % change thru 2013	18.9%	24.2%	66.5%	35.1%	29.3%	48.0%	41.3%	21.8%	24.4%
				TOTAL GAF	O PER PERSON					
2009 estimated		(895)	578	1,078	1,871	283	36	3,474	(236)	0.06
				TOTAL CSF	PER PERSON					
2009 estimated		17,386	17,703	16,338	14,643	18,194	12,758	19,084	18,701	20,250
Annual % change thru	2013	4.6%	5.7%	4.8%	3.1%	6.1%	3.7%	5.2%	6.0%	5.0%
2013 estimated		19,424	19,925	18,680	16,848	20,729	14,686	21,725	21,281	23,176