

| CATEGORY | Val Verde County | Harris County | Dallas County | Tarrant County | Bexar County | Travis County | Collin County | El Paso County | Texas | Caldwell | Brazos |
|---------------------------------------------------------|------------------|-----------------|----------------|----------------|----------------|----------------|----------------|----------------|-----------------|-------------|-------------|
| POPULATION | | | | | | | | | | | |
| 2009 estimated | 49,143 | 4,025,286 | 2,386,759 | 1,754,905 | 1,614,643 | 966,118 | 773,194 | 761,313 | 24,475,918 | 37,689 | 16,902 |
| 2013 projected | 51,535 | 4,347,248 | 2,484,324 | 1,912,031 | 1,730,477 | 1,045,178 | 909,436 | 805,399 | 26,353,155 | 40,541 | 17,619 |
| Annual % change thru 2013 | 1.2% | 2.0% | 1.0% | 2.3% | 1.8% | 2.1% | 4.6% | 1.5% | 2.0% | 1.9% | 1.1% |
| DENSITY | | | | | | | | | | | |
| 2009 estimated | 15 | 2,263.9 | 2,628.6 | 1,956.4 | 1,284.5 | 945.3 | 873 | 750 | 91 | 69 | 19 |
| 2013 projected | 16 | 2,445.0 | 2,736.0 | 2,131.6 | 1,376.7 | 1,022.7 | 1,026 | 793 | 98.0 | 74.1 | 19.7 |
| AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI) | | | | | | | | | | | |
| 2009 estimated | 41,789 | 58,809 | 57,299 | 59,516 | 51,384 | 61,429 | 83,080 | 41,570 | 54,912 | 46,533 | 49,404 |
| 2013 projected | 46,413 | 63,039 | 60,014 | 64,015 | 55,393 | 65,074 | 87,432 | 44,074 | 59,358 | 50,701 | 54,367 |
| Annual % change thru 2013 | 2.8% | 1.8% | 1.2% | 1.9% | 2.0% | 1.5% | 1.3% | 1.5% | 2.1% | 2.3% | 2.6% |
| ANNUAL ESTIMATED CONSUMER SPENDING (CSP) | | | | | | | | | | | |
| 2009 estimated | 737,395,234 | 74,364,317,444 | 43,350,585,070 | 34,769,047,340 | 28,682,224,227 | 20,567,716,215 | 18,977,304,845 | 11,084,640,277 | 448,945,172,721 | 625,993,937 | 302,395,060 |
| 2013 projected | 902,422,248 | 90,463,551,214 | 50,235,665,220 | 42,798,951,942 | 35,148,641,553 | 25,029,597,173 | 24,811,876,995 | 13,380,166,043 | 550,080,051,994 | 776,067,168 | 362,660,930 |
| Annual % change thru 2013 | 5.9% | 5.7% | 4.1% | 6.1% | 6.0% | 5.7% | 8.3% | 5.5% | 6.0% | 6.4% | 5.2% |
| TOTAL ESTIMATED ECONOMY | | | | | | | | | | | |
| 2013 projected | 1,218,270,035 | 122,125,794,139 | 67,818,148,047 | 57,778,585,122 | 47,450,666,097 | 33,789,956,184 | 33,496,033,943 | 18,063,224,158 | 550,080,051,994 | 776,067,168 | 489,592,256 |
| Total 5 year growth | 278,483,087 | 27,167,456,986 | 11,618,572,754 | 13,550,464,017 | 10,912,079,238 | 7,529,424,117 | 9,845,840,504 | 3,873,699,731 | 126,418,599,091 | 187,591,539 | 101,698,656 |
| AVERAGE HOUSEHOLD INCOME | | | | | | | | | | | |
| 2009 estimated | 49,569 | 70,485 | 68,161 | 71,691 | 61,394 | 73,712 | 100,958 | 49,002 | 65,776 | 55,474 | 58,867 |
| 2013 projected | 55,473 | 75,685 | 71,488 | 77,299 | 66,397 | 78,165 | 106,195 | 52,152 | 71,307 | 60,847 | 65,024 |
| Annual % change thru 2013 | 3.1% | 1.9% | 1.2% | 2.0% | 2.1% | 1.5% | 1.3% | 1.6% | 2.1% | 2.5% | 2.7% |
| ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000 | | | | | | | | | | | |
| 2009 estimated | 6.5% | 16.0% | 14.8% | 15.9% | 11.5% | 17.6% | 32.1% | 7.3% | 13.4% | 7.5% | 8.4% |
| 2013 projected | 13.3% | 22.8% | 19.2% | 23.9% | 18.0% | 23.4% | 38.9% | 11.1% | 20.8% | 15.2% | 17.2% |
| Annual % change thru 2013 | 35.0% | 11.8% | 8.0% | 14.4% | 16.6% | 9.1% | 5.6% | 15.2% | 16.0% | 34.1% | 35.6% |
| EFI AT LEAST \$150,000 | | | | | | | | | | | |
| 2009 estimated | 2.0% | 6.4% | 6.2% | 5.7% | 4.1% | 7.4% | 13.7% | 2.5% | 5.1% | 2.0% | 2.9% |
| 2013 projected | 4.5% | 9.6% | 8.1% | 9.2% | 6.7% | 10.2% | 18.0% | 3.8% | 8.2% | 4.0% | 5.2% |
| Annual % change thru 2013 | 42.2% | 14.8% | 7.9% | 18.6% | 19.0% | 10.5% | 8.7% | 14.0% | 18.3% | 32.7% | 25.2% |
| EFI AT LEAST \$250,000 | | | | | | | | | | | |
| 2009 estimated | 0.4% | 1.9% | 2.1% | 1.5% | 1.1% | 2.2% | 3.9% | 0.8% | 1.4% | 0.5% | 1.0% |
| 2013 projected | 1.1% | 3.0% | 2.9% | 2.6% | 2.0% | 3.3% | 5.5% | 1.2% | 2.5% | 1.0% | 1.8% |
| Annual % change thru 2013 | 71.0% | 18.0% | 9.5% | 21.2% | 23.0% | 14.6% | 12.0% | 16.7% | 21.8% | 34.2% | 28.6% |
| TOTAL GAFO PER PERSON | | | | | | | | | | | |
| 2009 estimated | (1,094) | (323) | 653 | (107) | 371 | 317 | (3,700) | (1,126) | \$ (236.15) | 1,050 | 2,540 |
| TOTAL CSP PER PERSON | | | | | | | | | | | |
| 2009 estimated | 15,190 | 18,851 | 18,350 | 20,266 | 18,088 | 21,734 | 25,675 | 14,774 | 18,701 | 16,930 | 18,083 |
| Annual % change thru 2013 | 5.9% | 5.7% | 4.1% | 6.1% | 6.0% | 5.7% | 8.3% | 5.5% | 6.0% | 6.4% | 5.2% |
| 2013 estimated | 17,511 | 20,809 | 20,221 | 22,384 | 20,312 | 23,948 | 27,283 | 16,857 | 21,281 | 19,512 | 20,804 |