

MICRO MARKET DEMOGRAPHIC AND ECONOMETRIC ANALYSIS SUMMARY TABLE

CATEGORY	1-mile	3-miles	5-miles	76550	City of Lampasas	County of Lampasas
<b>POPULATION</b>						
2009 estimated	27	237	565	11,967	7,872	21,494
2013 projected	30	261	623	13,018	8,454	23,397
Annual % change thru 2013	3.1%	2.6%	2.7%	2.2%	1.9%	2.3%
<b>DENSITY</b>						
2009 estimated	9	8	7	24	1,270	30
2013 projected	10	9	8	26	1,364	33
<b>AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI)</b>						
2009 estimated	65,877	64,687	64,753	48,936	41,441	52,545
2013 projected	72,394	71,514	71,565	54,720	46,440	58,958
Annual % change thru 2013	2.5%	2.7%	2.7%	3.0%	3.1%	3.1%
<b>ANNUAL ESTIMATED CONSUMER SPENDING (CSP)</b>						
2009 estimated	602,596	5,314,398	12,661,372	221,342,701	134,981,635	414,780,600
2013 projected	780,142	6,848,872	16,320,537	281,809,278	170,300,949	526,839,244
Annual % change thru 2013	8.0%	7.8%	7.8%	7.3%	7.0%	7.2%
<b>TOTAL ESTIMATED ECONOMY</b>						
2009 estimated	813,505	7,174,438	17,092,852	298,812,647	182,225,207	559,953,810
2013 projected	1,053,192	9,245,977	22,032,725	380,442,525	229,906,281	711,232,979
Total 5 year growth	299,608	2,589,424	6,174,841	102,037,348	59,601,343	189,098,962
<b>AVERAGE HOUSEHOLD INCOME</b>						
2009 estimated	79,307	77,882	77,961	58,357	49,583	62,953
2013 projected	87,988	86,903	86,966	65,955	56,311	71,119
Annual % change thru 2013	2.8%	3.0%	3.0%	3.4%	3.5%	3.4%
<b>ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000</b>						
2009 estimated	13.5%	21.7%	20.1%	8.3%	6.4%	9.7%
2013 projected	27.3%	29.6%	28.3%	18.4%	14.9%	20.1%
Annual % change thru 2013	34.5%	9.9%	11.4%	43.3%	50.1%	36.8%
<b>EFI AT LEAST \$150,000</b>						
2009 estimated	#DIV/0!	7.8%	6.7%	2.3%	#DIV/0!	3.1%
2013 projected	9.1%	11.2%	10.3%	6.4%	5.0%	7.7%
Annual % change thru 2013	#DIV/0!	12.2%	15.2%	76.4%	#DIV/0!	60.0%
<b>EFI AT LEAST \$250,000</b>						
2009 estimated	#DIV/0!	3.4%	2.5%	0.6%	#DIV/0!	0.8%
2013 projected	0.0%	3.1%	2.6%	1.2%	0.0%	1.7%
Annual % change thru 2013	#DIV/0!	-2.4%	1.1%	31.3%	#DIV/0!	44.8%
<b>TOTAL GAFO PER PERSON</b>						
2009 estimated	4,372	4,309	4,309	2,413	1,805	3,085
<b>TOTAL CSP PER PERSON</b>						
2009 estimated	23,177	23,006	23,021	18,912	17,471	19,735
Annual % change thru 2013	8.0%	7.8%	7.8%	7.3%	7.0%	7.2%
2013 estimated	26,005	26,241	26,197	21,648	20,524	23,027