

| CATEGORY | 1-mile | 2-miles | 3-miles | 75210 | City of Dallas | Dallas County |
|---|-------------|-------------|---------------|-------------|----------------|----------------|
| POPULATION | | | | | | |
| 2008 estimated | 7,684 | 27,697 | 74,739 | 7,864 | 1,239,268 | 2,362,368 |
| 2013 projected | 7,065 | 26,407 | 75,185 | 7,087 | 1,292,787 | 2,484,324 |
| Annual % change thru 2013 | -1.6% | -0.9% | 0.1% | -2.0% | 0.9% | 1.0% |
| DENSITY | | | | | | |
| 2008 estimated | 2,445 | 979 | 951 | 1,748 | 3,219 | 2,602 |
| 2013 projected | 2,248 | 934 | 957 | 1,575 | 3,358 | 2,736 |
| AVERAGE ANNUAL HOUSEHOLD EFFECTIVE BUYING INCOME (EBI) | | | | | | |
| 2008 estimated | 23,019 | 25,034 | 31,431 | 22,813 | 53,535 | 56,620 |
| 2013 projected | 24,599 | 26,636 | 33,515 | 24,681 | 56,772 | 60,014 |
| Annual % change thru 2013 | 1.4% | 1.3% | 1.3% | 1.6% | 1.2% | 1.2% |
| ANNUAL ESTIMATED CONSUMER SPENDING (CSP) | | | | | | |
| 2008 estimated | 83,084,687 | 306,297,799 | 844,307,613 | 82,241,016 | 21,273,397,492 | 41,629,315,032 |
| 2013 projected | 89,768,931 | 340,866,223 | 981,786,984 | 87,158,371 | 25,589,938,025 | 50,235,665,220 |
| Annual % change thru 2013 | 1.6% | 2.3% | 3.3% | 1.2% | 4.1% | 4.1% |
| TOTAL ESTIMATED ECONOMY | | | | | | |
| 2008 estimated | 112,164,327 | 413,502,029 | 1,139,815,278 | 111,025,372 | 28,719,086,614 | 56,199,575,293 |
| 2013 projected | 121,188,057 | 460,169,401 | 1,325,412,428 | 117,663,801 | 34,546,416,334 | 67,818,148,047 |
| Total 5 year growth | 9,023,729 | 46,667,372 | 185,597,151 | 6,638,429 | 5,827,329,720 | 11,618,572,754 |
| AVERAGE HOUSEHOLD INCOME | | | | | | |
| 2008 estimated | 26,303 | 28,728 | 36,614 | 26,164 | 63,197 | 67,329 |
| 2013 projected | 28,290 | 30,729 | 39,256 | 28,267 | 67,087 | 71,488 |
| Annual % change thru 2013 | 1.5% | 1.4% | 1.4% | 1.6% | 1.2% | 1.2% |
| ANNUAL ESTIMATED FAMILY INCOME (EFI) AT LEAST \$100,000 | | | | | | |
| 2008 estimated | 3.0% | 3.3% | 5.0% | 1.7% | 12.4% | 13.7% |
| 2013 projected | 3.4% | 4.0% | 6.2% | 3.4% | 16.9% | 19.2% |
| Annual % change thru 2013 | 2.7% | 4.3% | 4.4% | 21.1% | 7.1% | 8.0% |
| EFI AT LEAST \$150,000 | | | | | | |
| 2008 estimated | 1.0% | 0.9% | 1.4% | 0.7% | 5.9% | 5.8% |
| 2013 projected | 1.3% | 1.1% | 1.7% | 1.2% | 8.0% | 8.1% |
| Annual % change thru 2013 | 5.9% | 3.5% | 4.9% | 14.1% | 7.1% | 7.9% |
| EFI AT LEAST \$250,000 | | | | | | |
| 2008 estimated | 0.1% | 0.3% | 0.4% | 0.1% | 2.1% | 1.9% |
| 2013 projected | 0.2% | 0.3% | 0.5% | 0.3% | 3.1% | 2.9% |
| Annual % change thru 2013 | 16.4% | 1.2% | 3.3% | 71.4% | 9.7% | 9.5% |
| TOTAL GAFO PER PERSON | | | | | | |
| 2008 estimated | 1,229 | 1,701 | 1,510 | 1,450 | 160 | 645 |
| TOTAL CSP PER PERSON | | | | | | |
| 2008 estimated | 10,813 | 11,059 | 11,297 | 10,458 | 17,166 | 17,622 |
| 2013 estimated | 12,706 | 12,908 | 13,058 | 12,298 | 19,965 | 20,430 |