GREATER MARKET ANALYSIS
(RADIUS, BRENHAM, AUSTIN COUNTY & CBSA COMPARISONS*)

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* NOTE: DUE TO POPULATION SIZE AND ECONOMIC SCALE OF THE HOUSTON CBSA, IT IS APPROPRIATELY EXCLUDED IN SOME GRAPHICS

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Houston-Sugar Land- Baytown 10 County CBSA ("Houston CBSA") and CBSAs

Core Based Statistical Areas ("CBSAs") are defined by the U.S. Office of Management and Budget and used by Federal statistical agencies and researchers. (CBSA).

A metro CBSA contains a core urban area of 50,000 or more population. A micro CBSA contains an urban core of at least 10,000 (but less than 50,000) population.

A CBSA is one or more counties containing a core urban area, as well as adjacent counties with a high degree of social and economic integration (measured by commuting to work) with the urban core.

Houston CBSA 2008 key statistical indicators:

- ✓ **5,665,000 population**
- ✓ **$140,000,000,000 economy**
- ✓ **$72,329 average household income**
- ✓ **15% of all households have at least $100K income**

#	Counties in the Houston CBSA
1	Austin
2	Brazoria
3	Chambers
4	Fort Bend
5	Galveston
6	Harris
7	Liberty
8	Montgomery
9	San Jacinto
10	Waller

Data and definitions from the U.S. Office of Management and Budget. Graphics and programming based on proprietary AT Southwest models.

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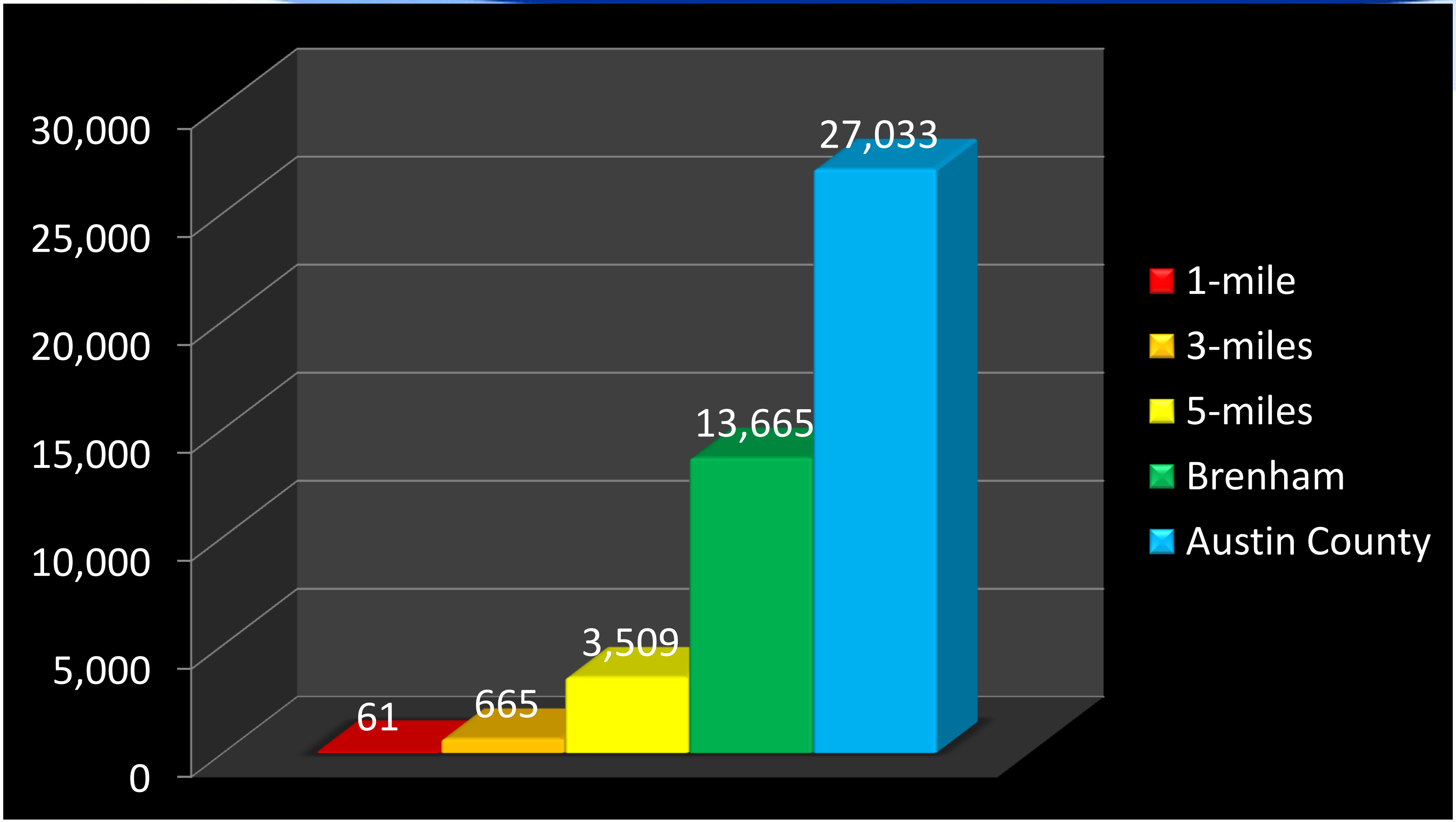
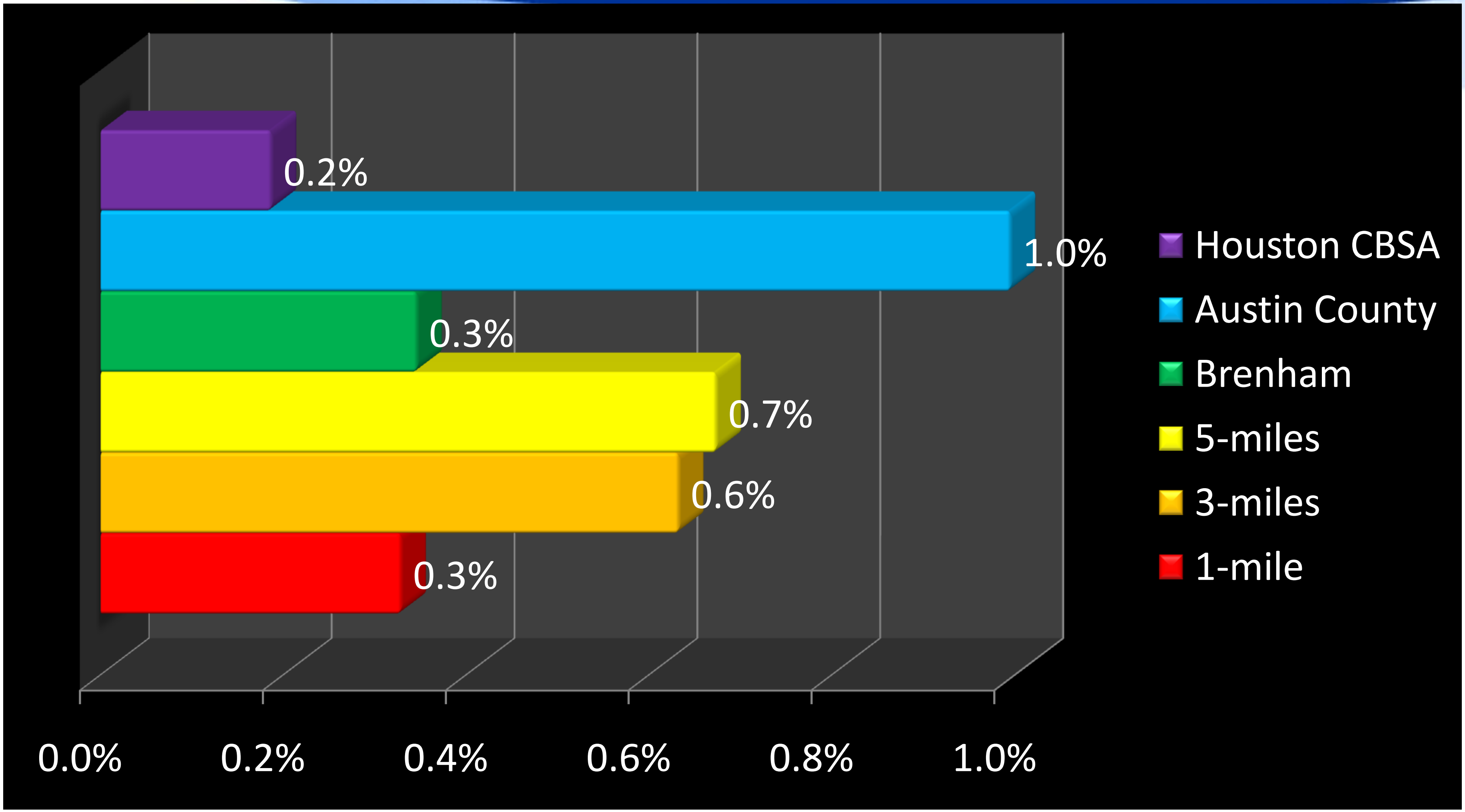
Greater market 2008 estimated population <u>without CBSA</u>



Greater market 2008-2013 annual % population growth



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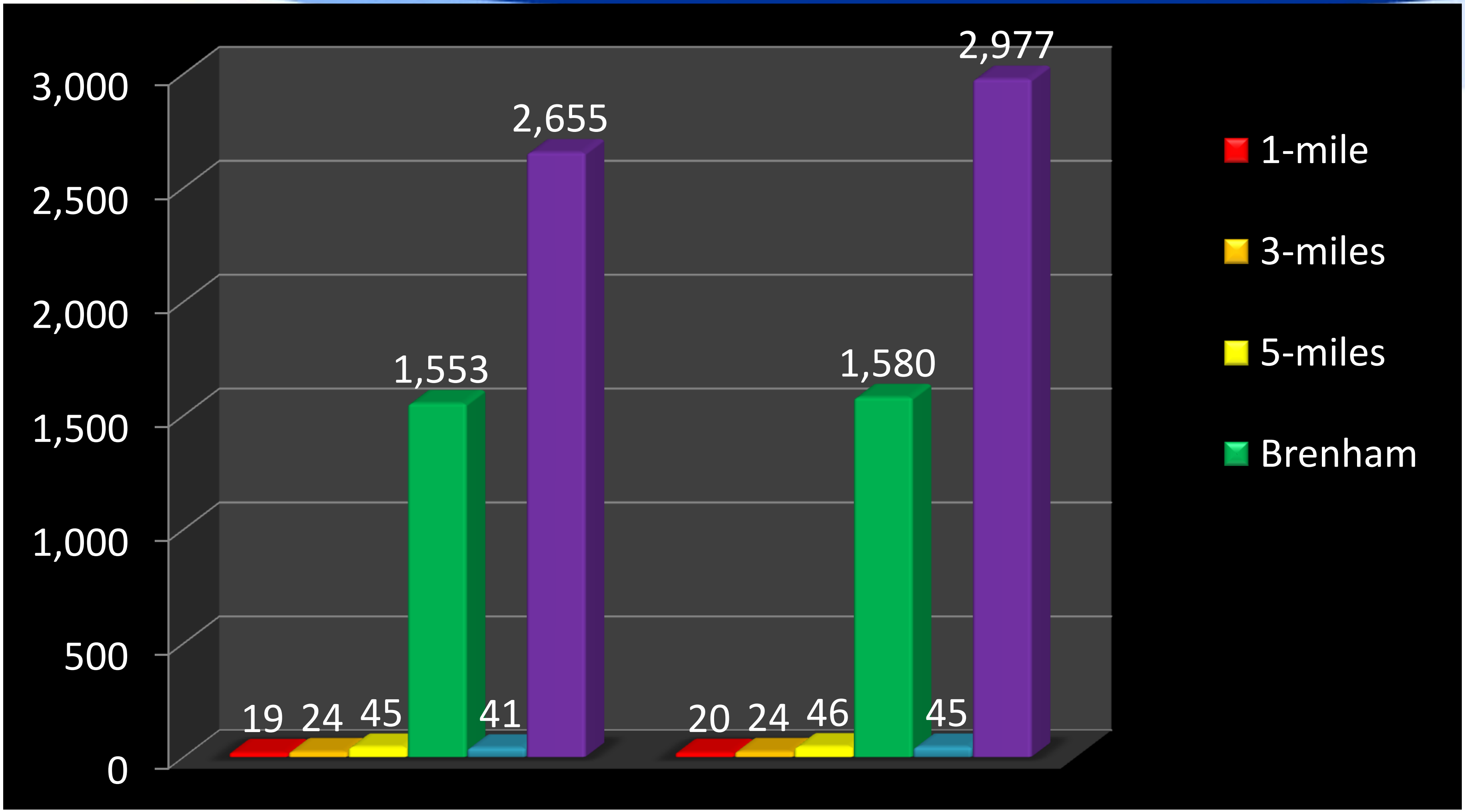
Greater market 2008-2013 density (population per square mile)



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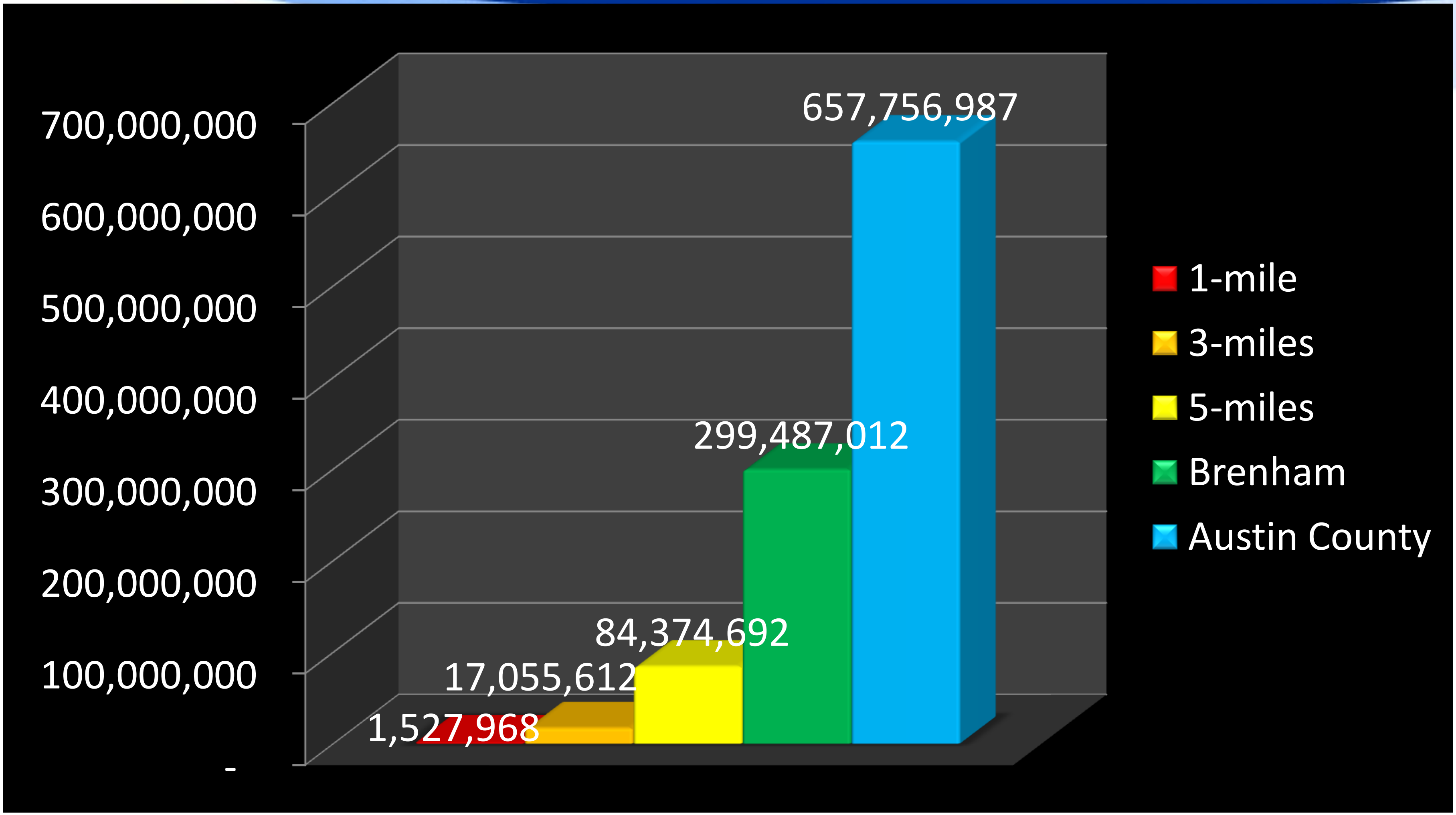
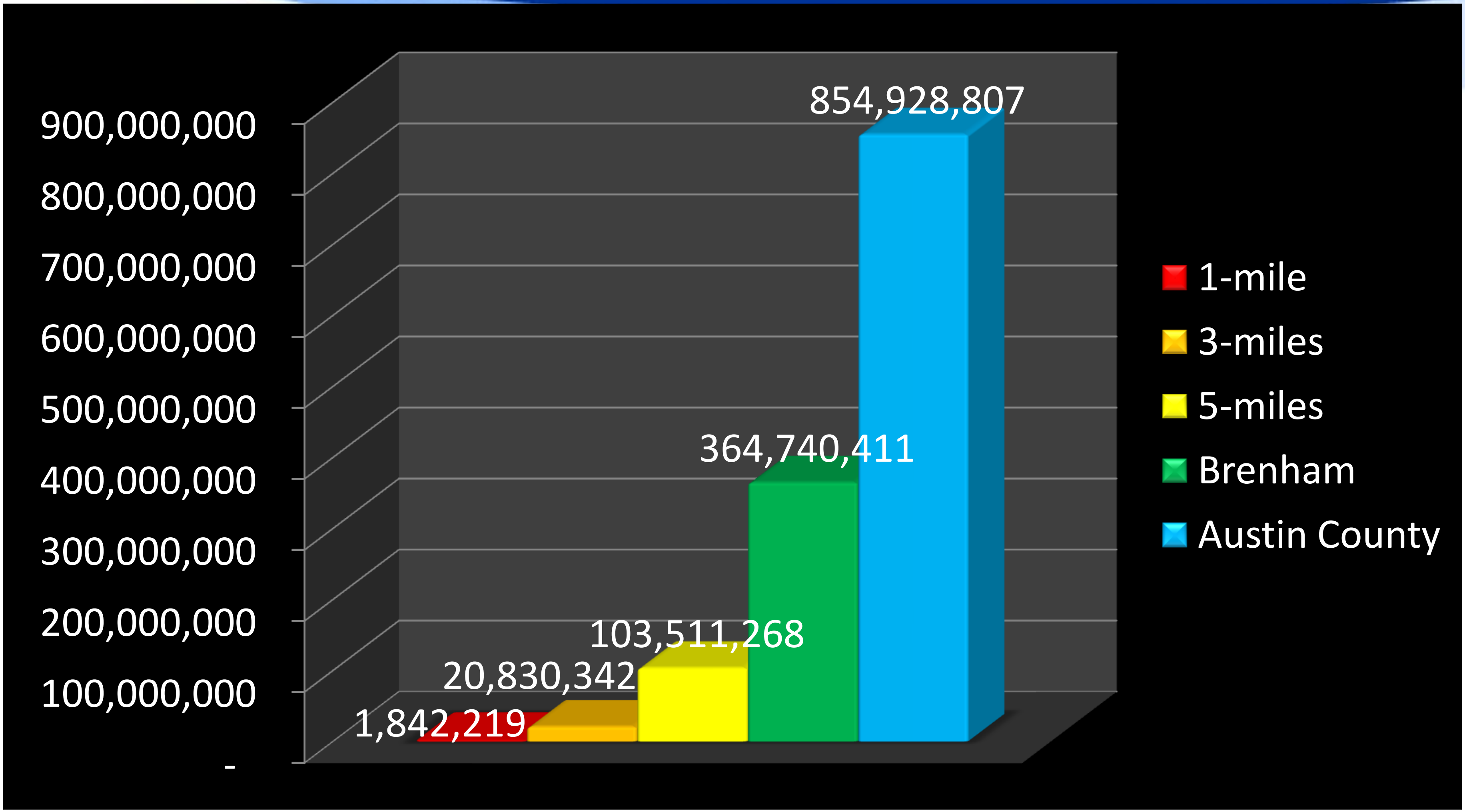
Greater market 2008 total economy without CBSA



Greater market 2013 total economy <u>without CBSA</u>



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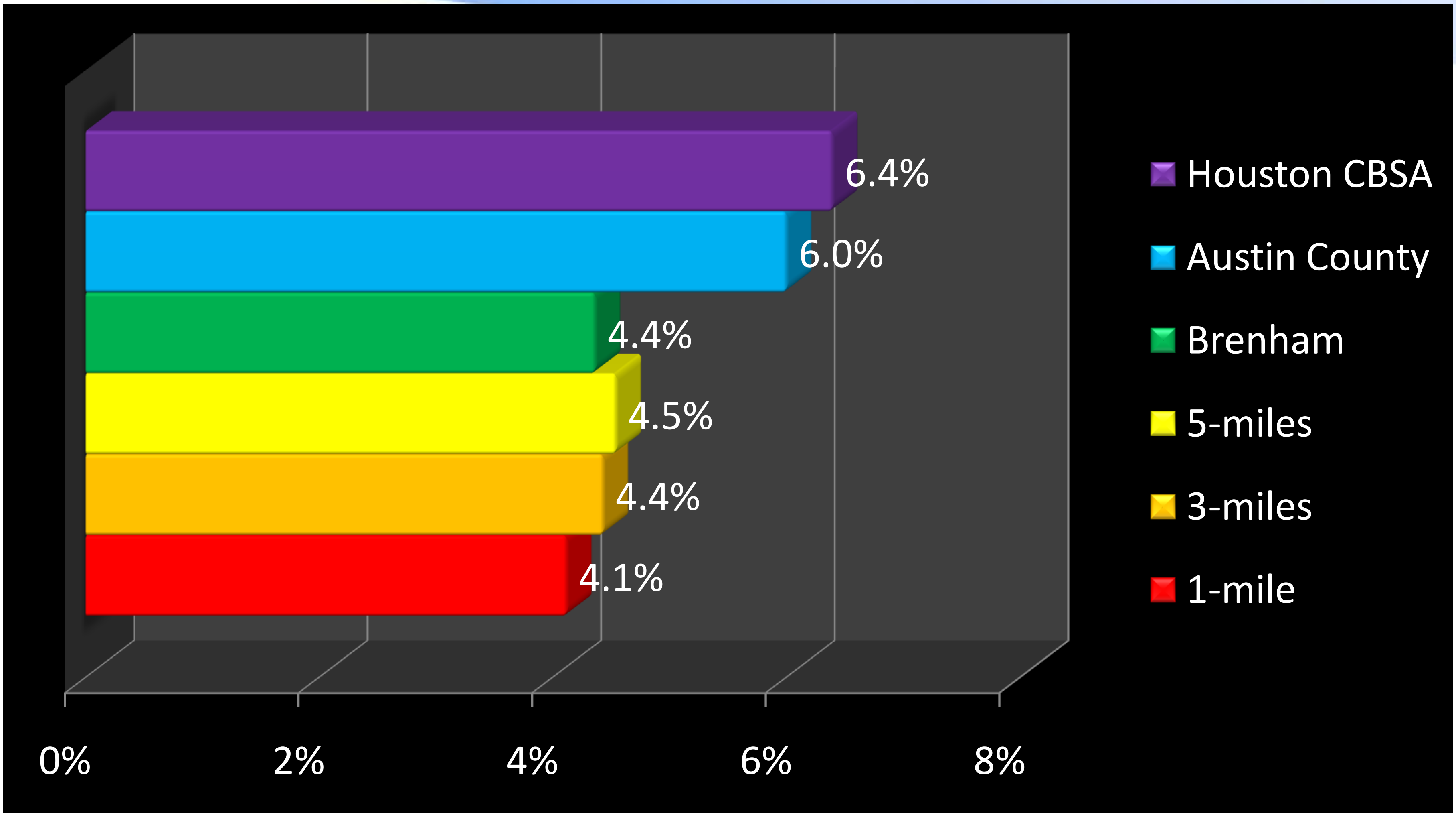
Greater market 2008 & 2013 comparison of annual % economic growth



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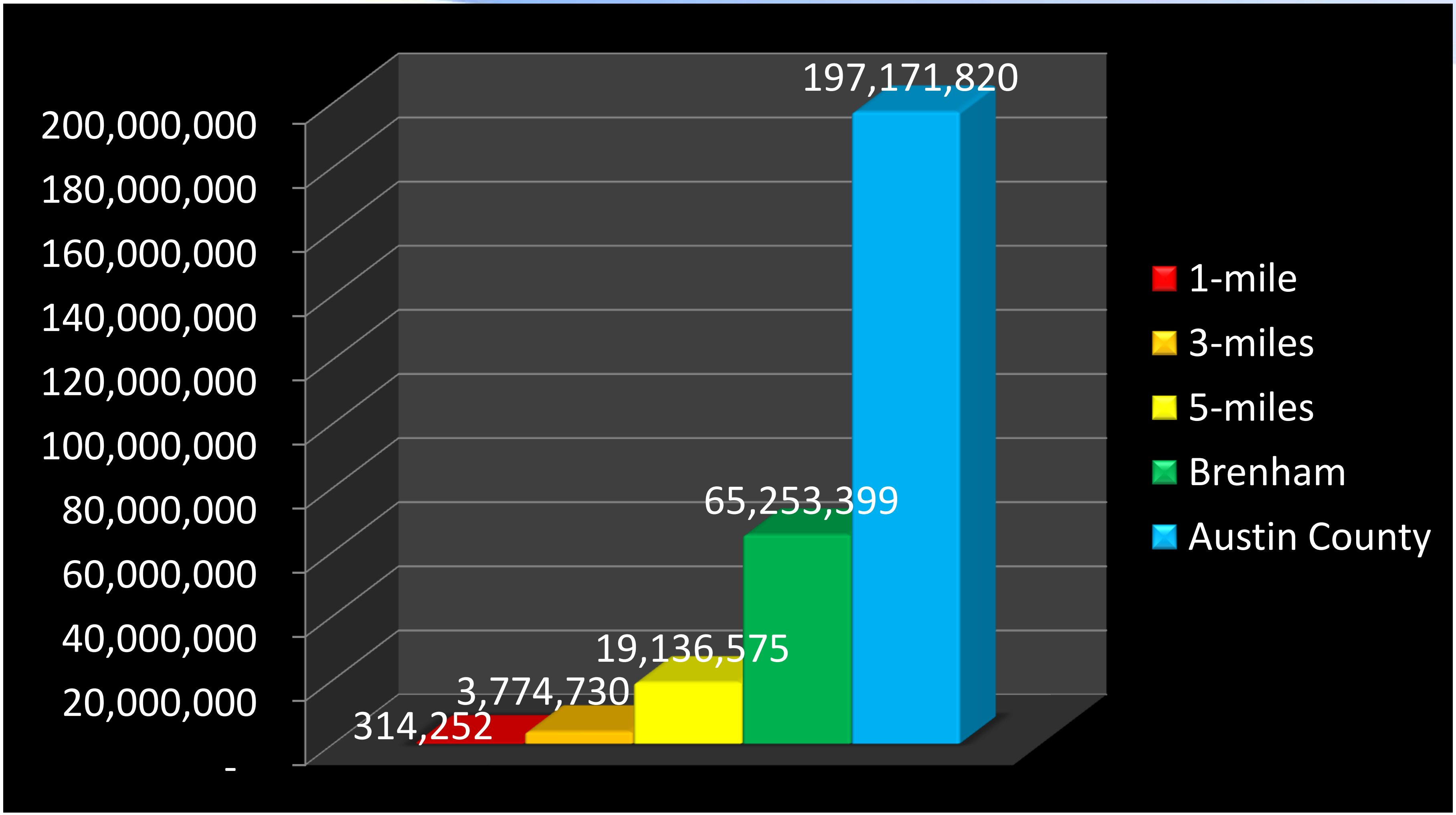
Greater market 2008-2013 comparison of total projected $ economic growth without CBSA



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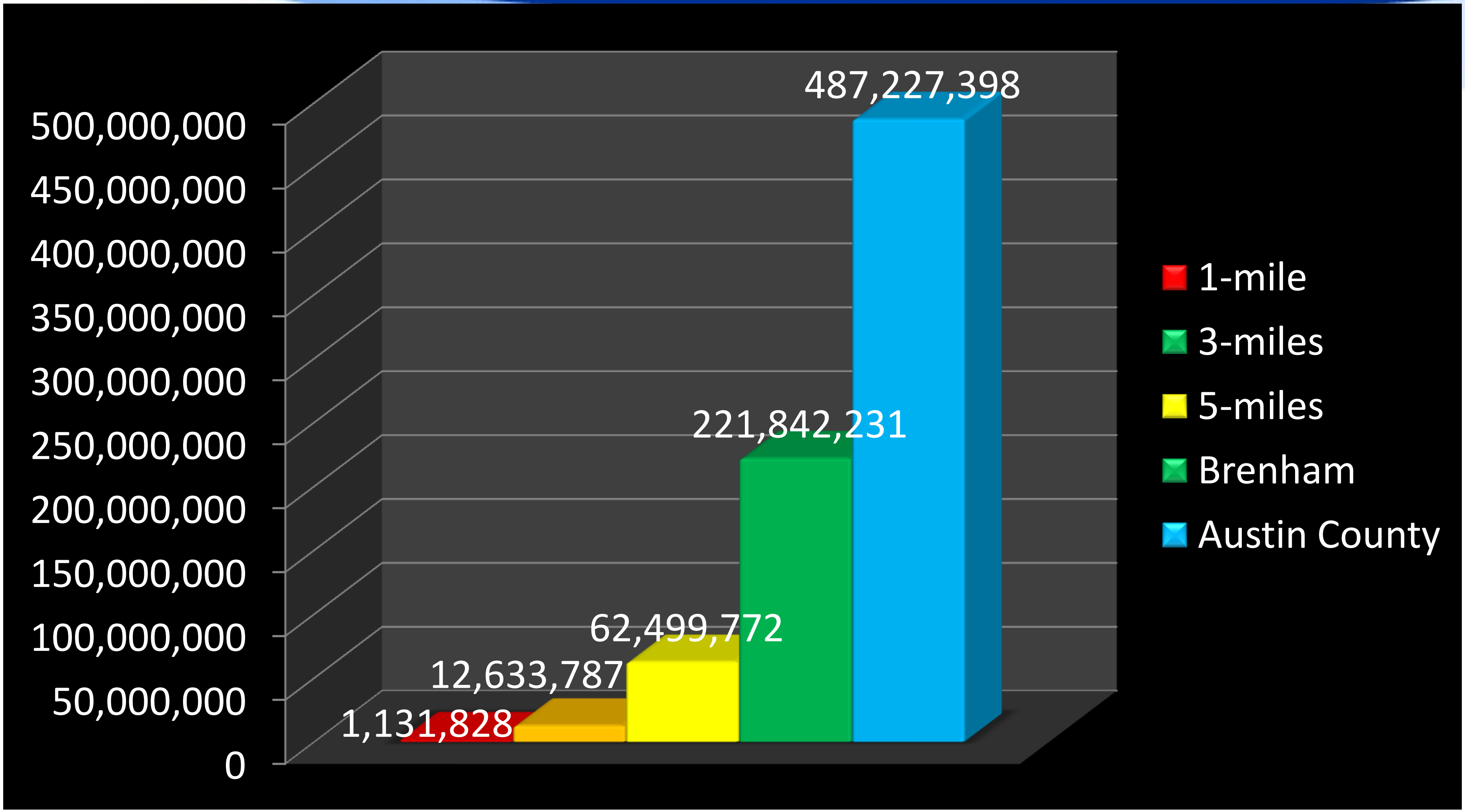
Greater market 2008 total consumer spending <u>without CBSA</u>



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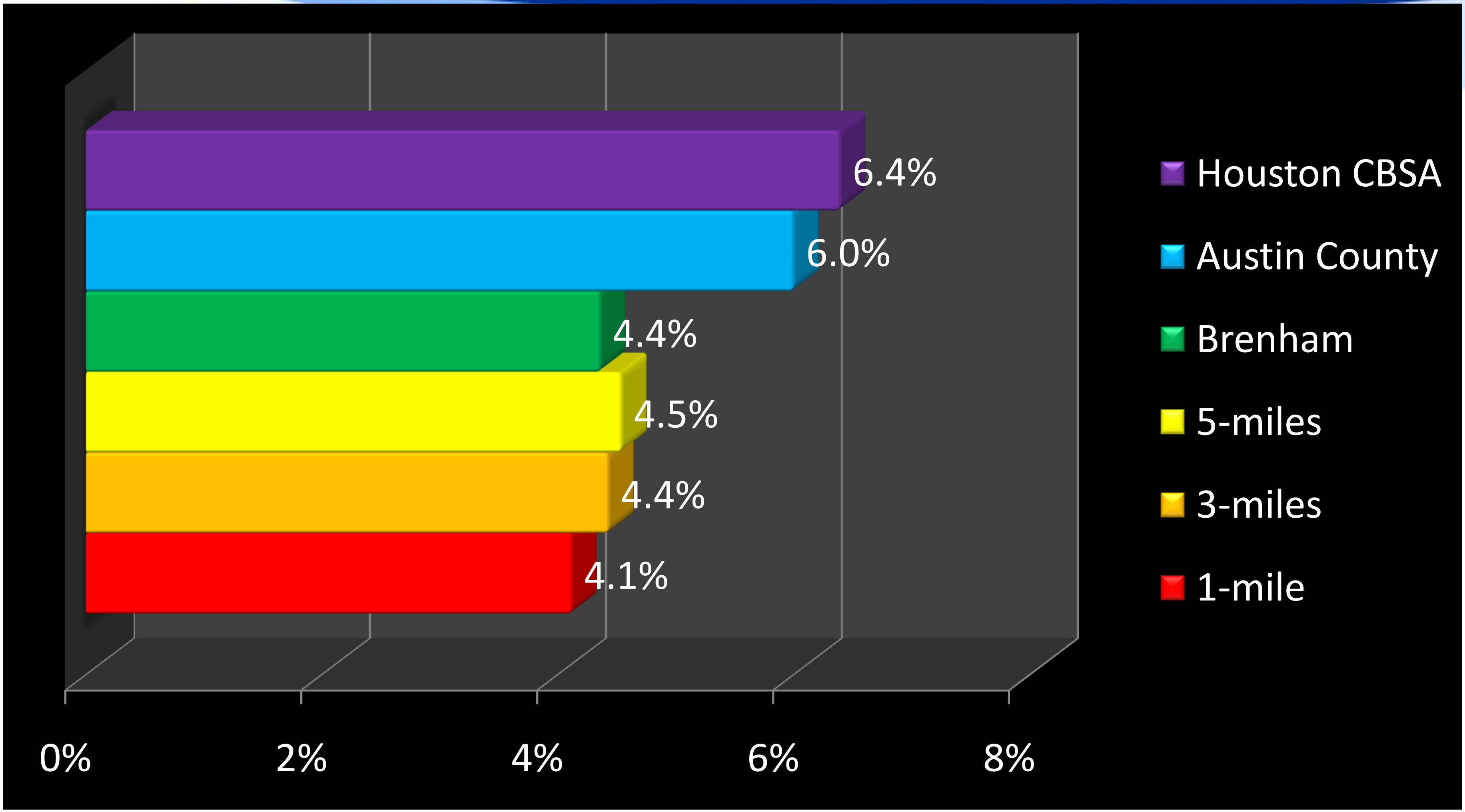
Greater market 2008-2013 annual % growth in consumer spending



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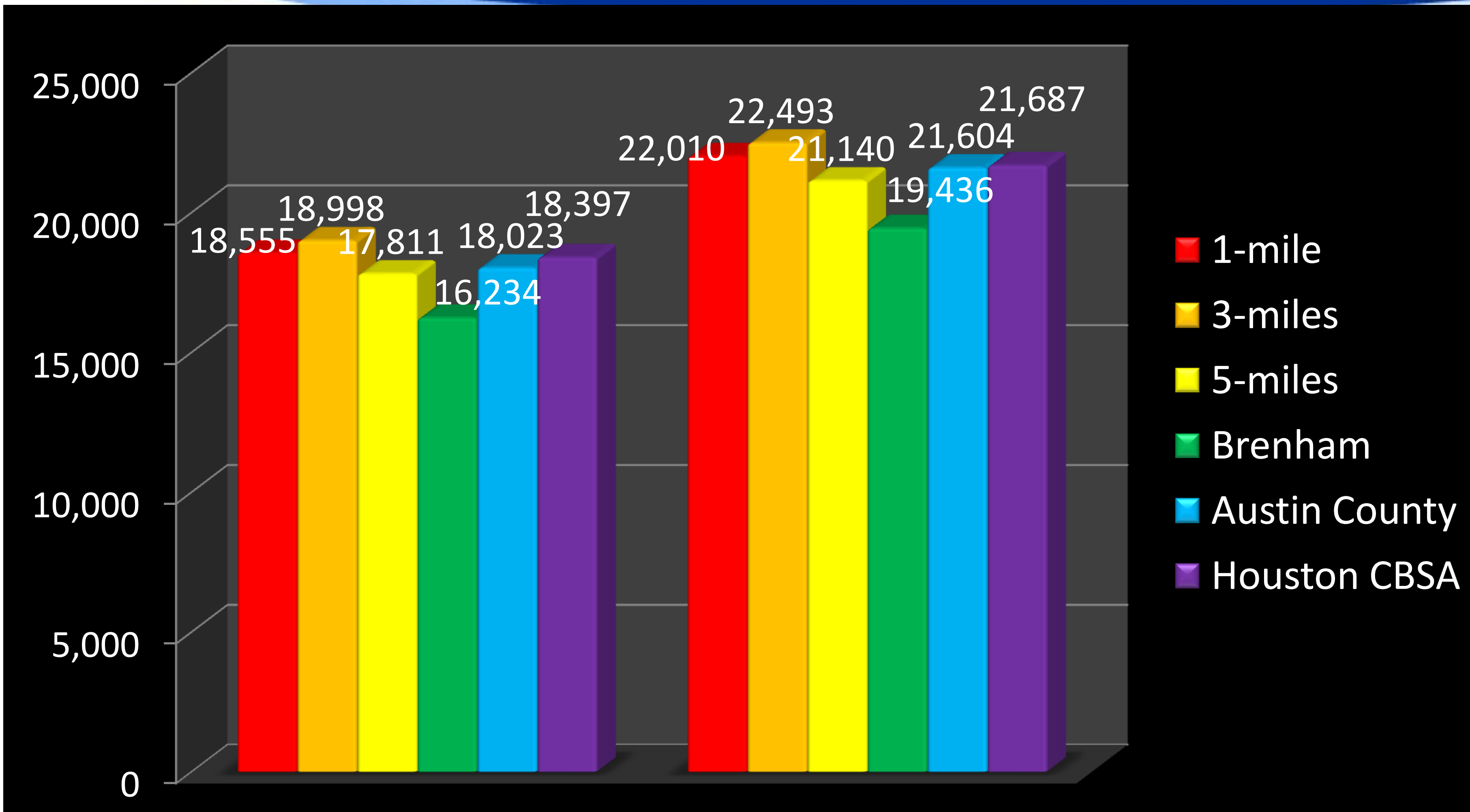
Greater market 2008 & 2013 estimated consumer spending per person



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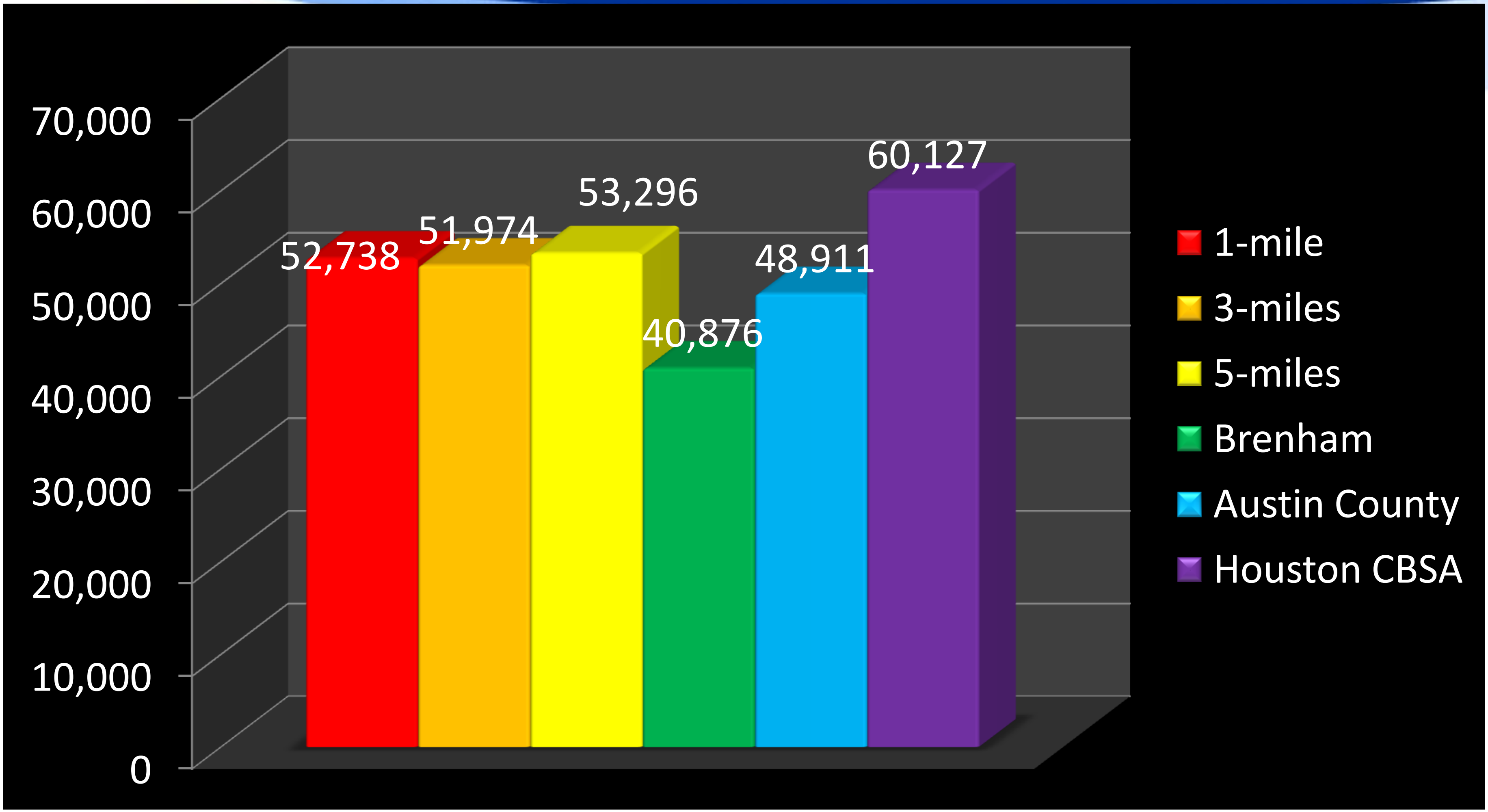
Greater market 2008 average effective buying income



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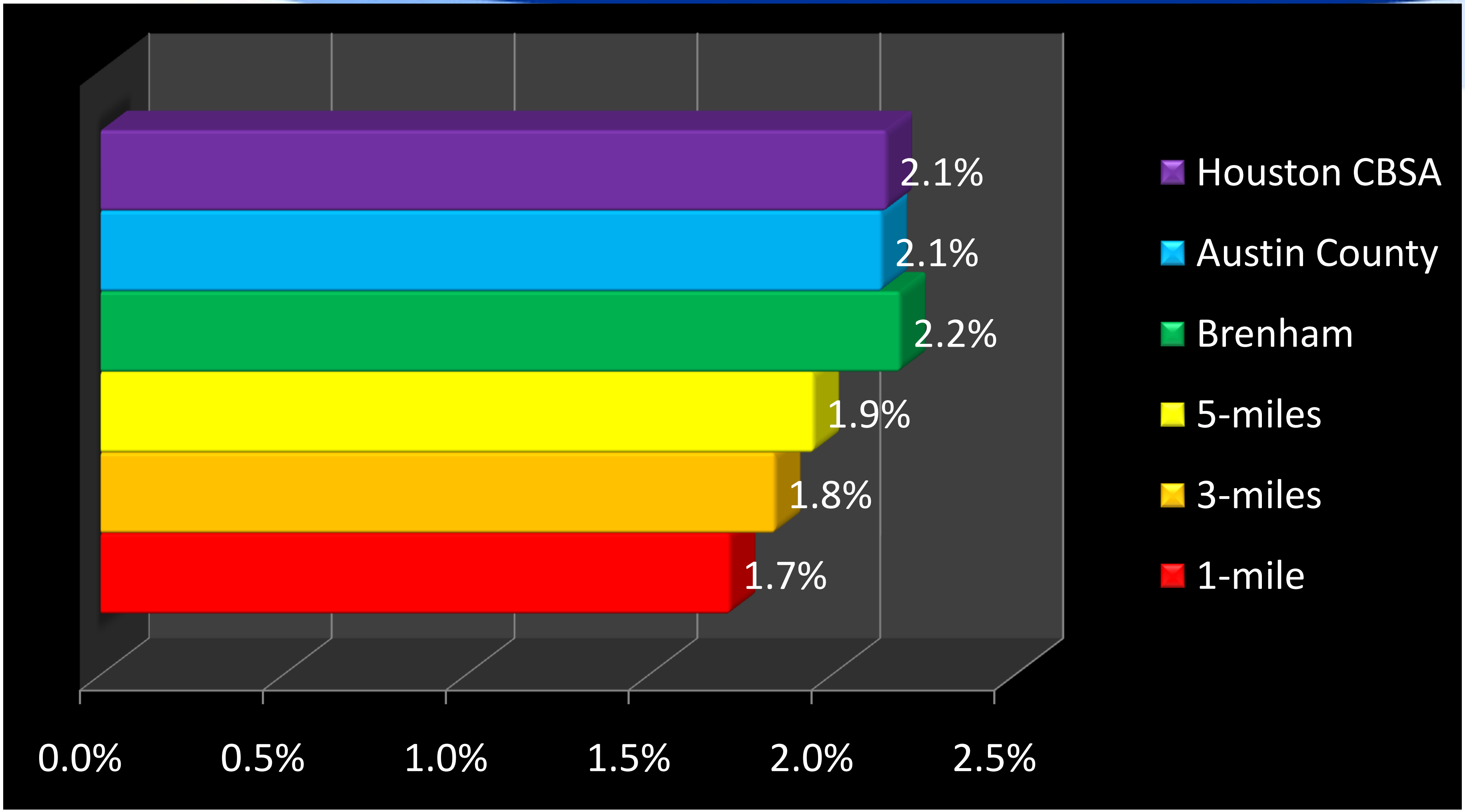
Greater market 2008-2013 annual % growth in average effective buying income



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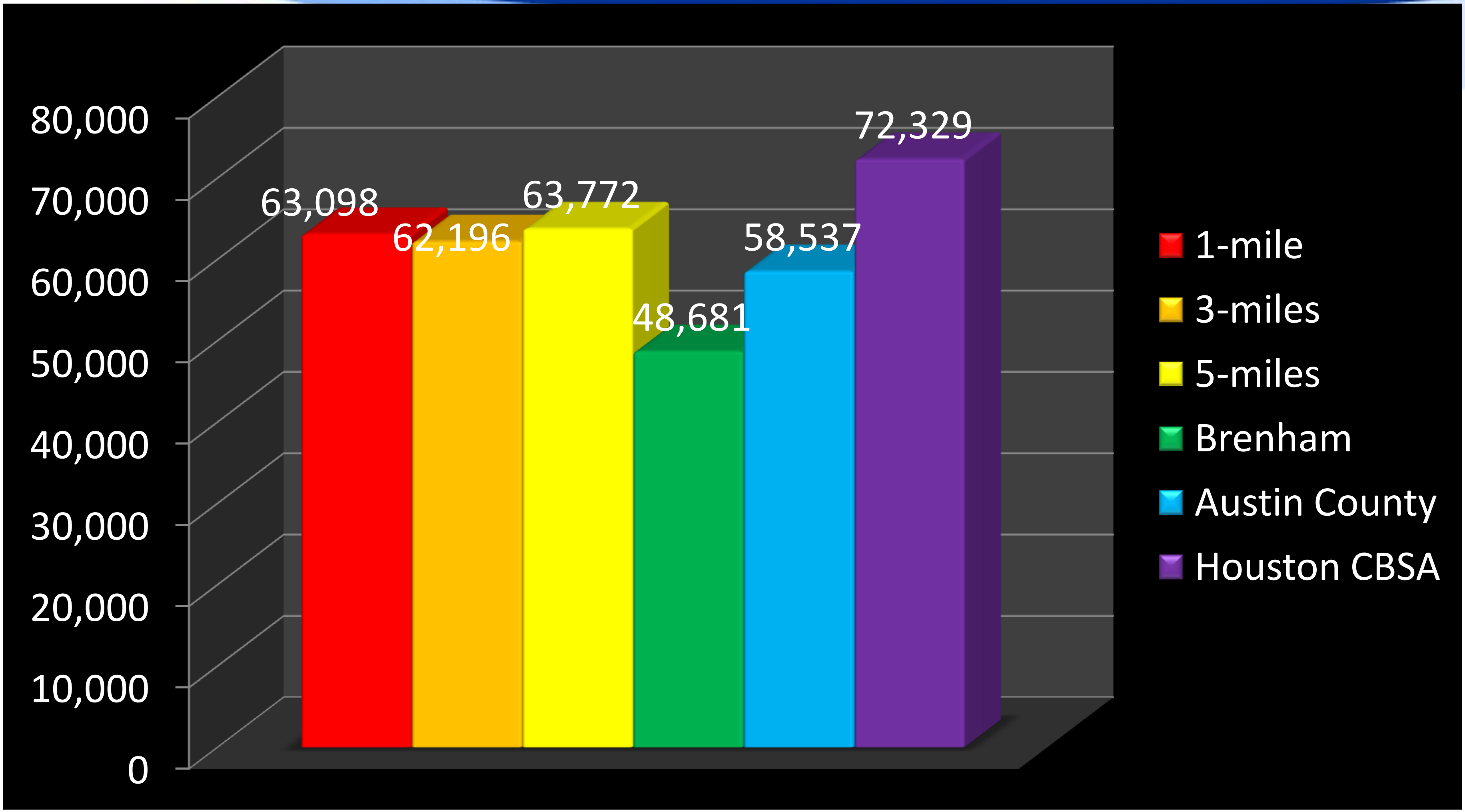
Greater market 2008 estimated average household income



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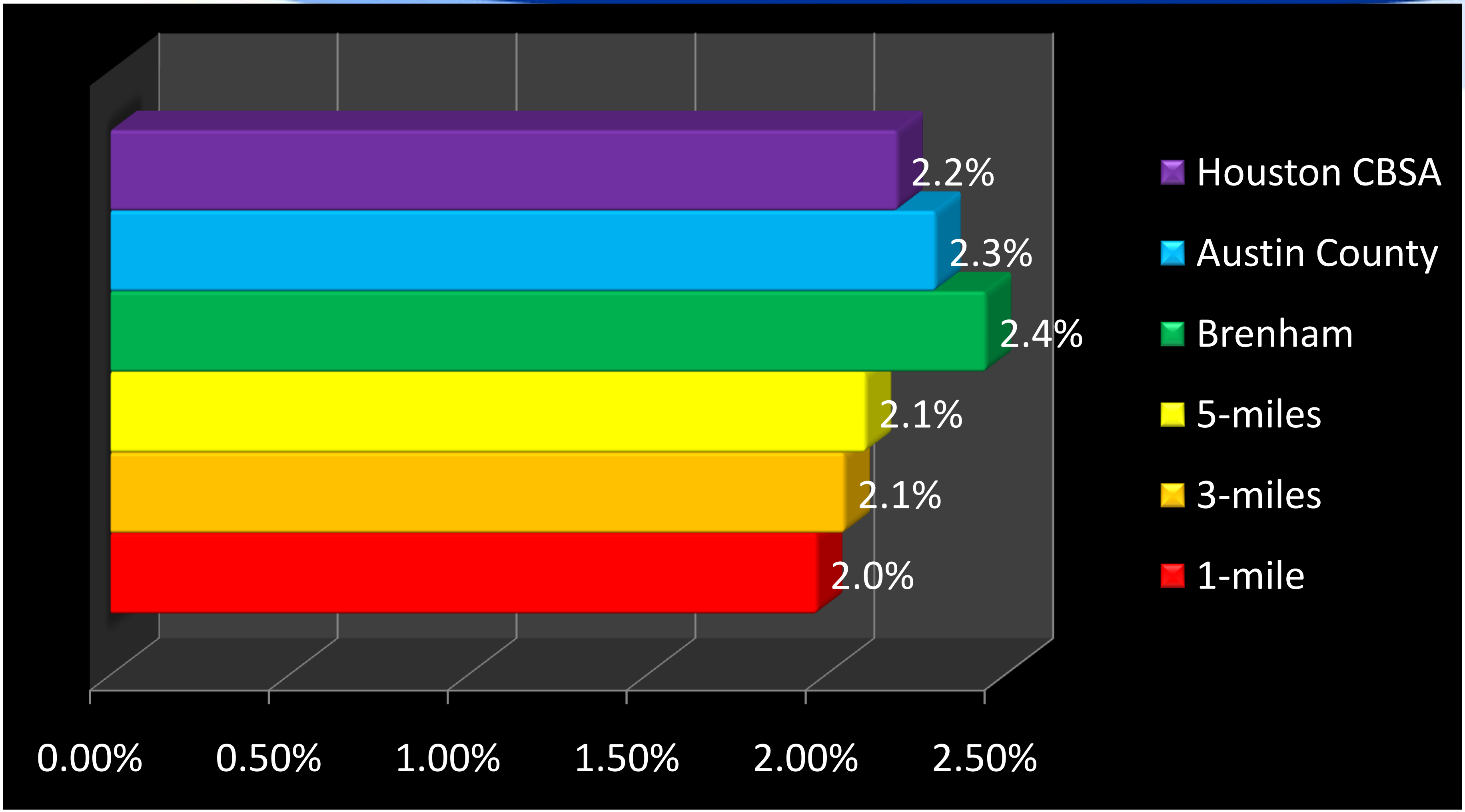
Greater market 2008-2013 annual % growth in household income



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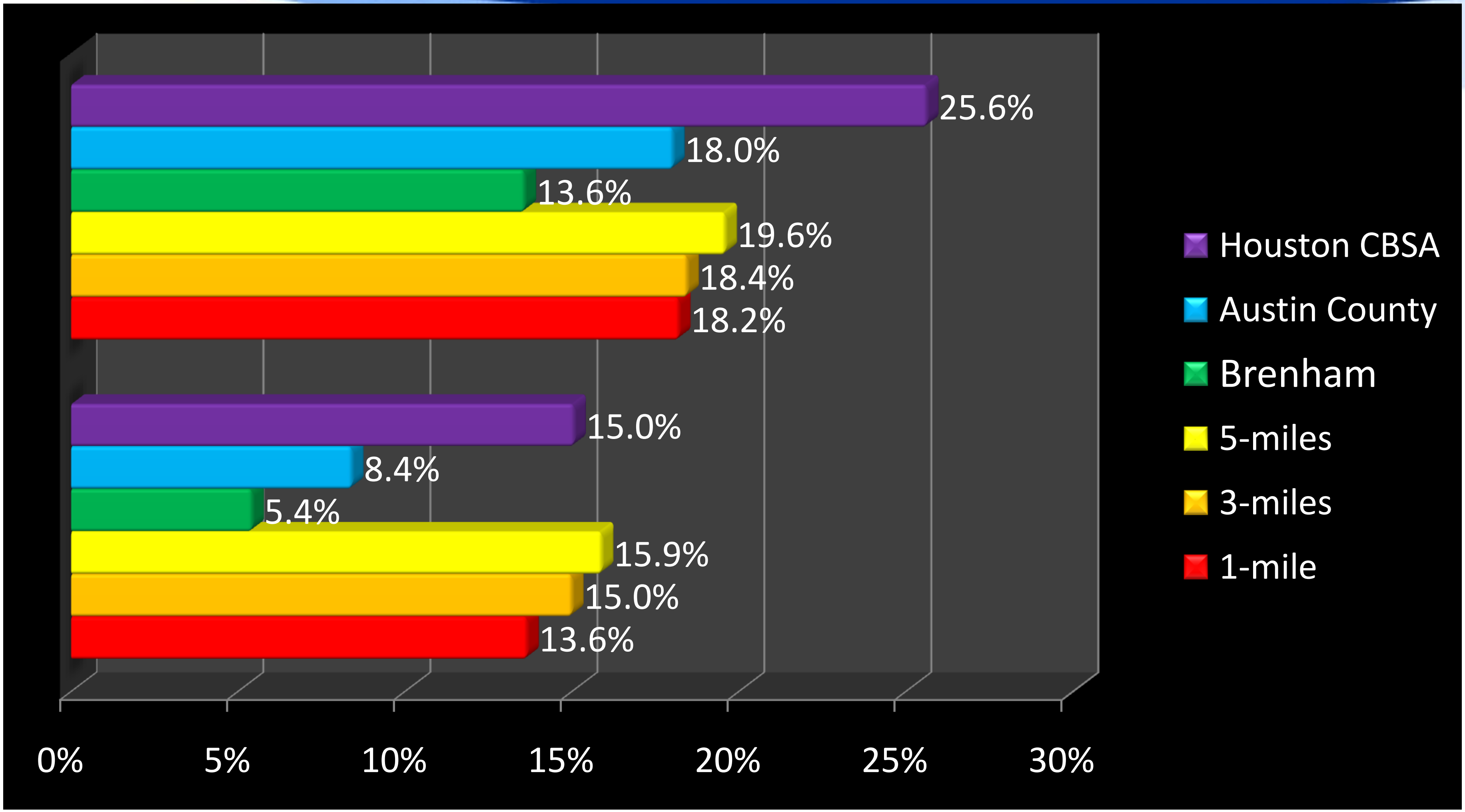
Greater market 2008 & 2013 % of households with annual income of at least $100K



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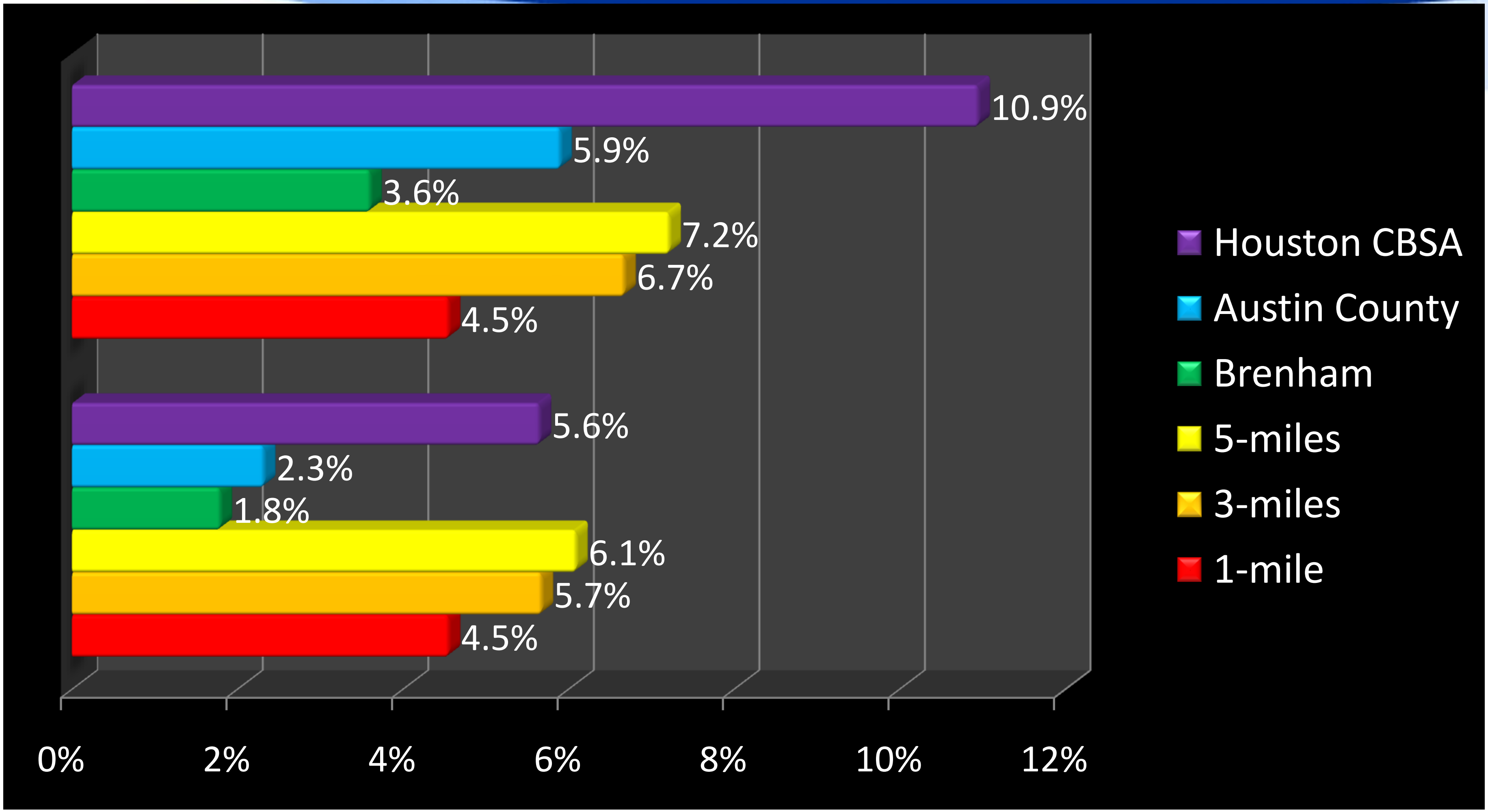
Greater market 2008 & 2013
% of households with
annual income of at least $150K



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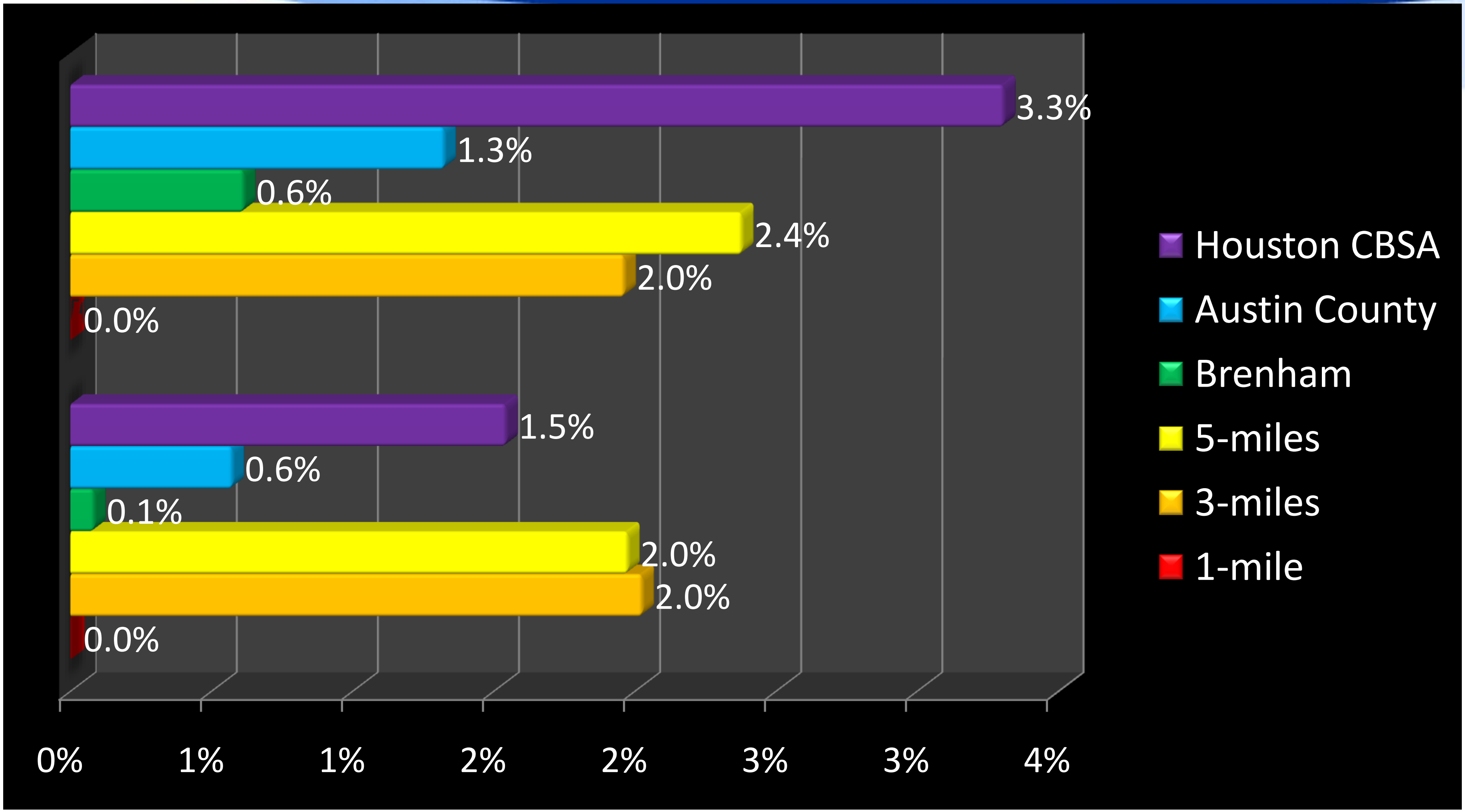
Greater market 2008 & 2013
% of households with
annual income of at least $250K



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