

MICRO MARKET ANALYSIS (RADIUS AND CITY COMPARISONS)



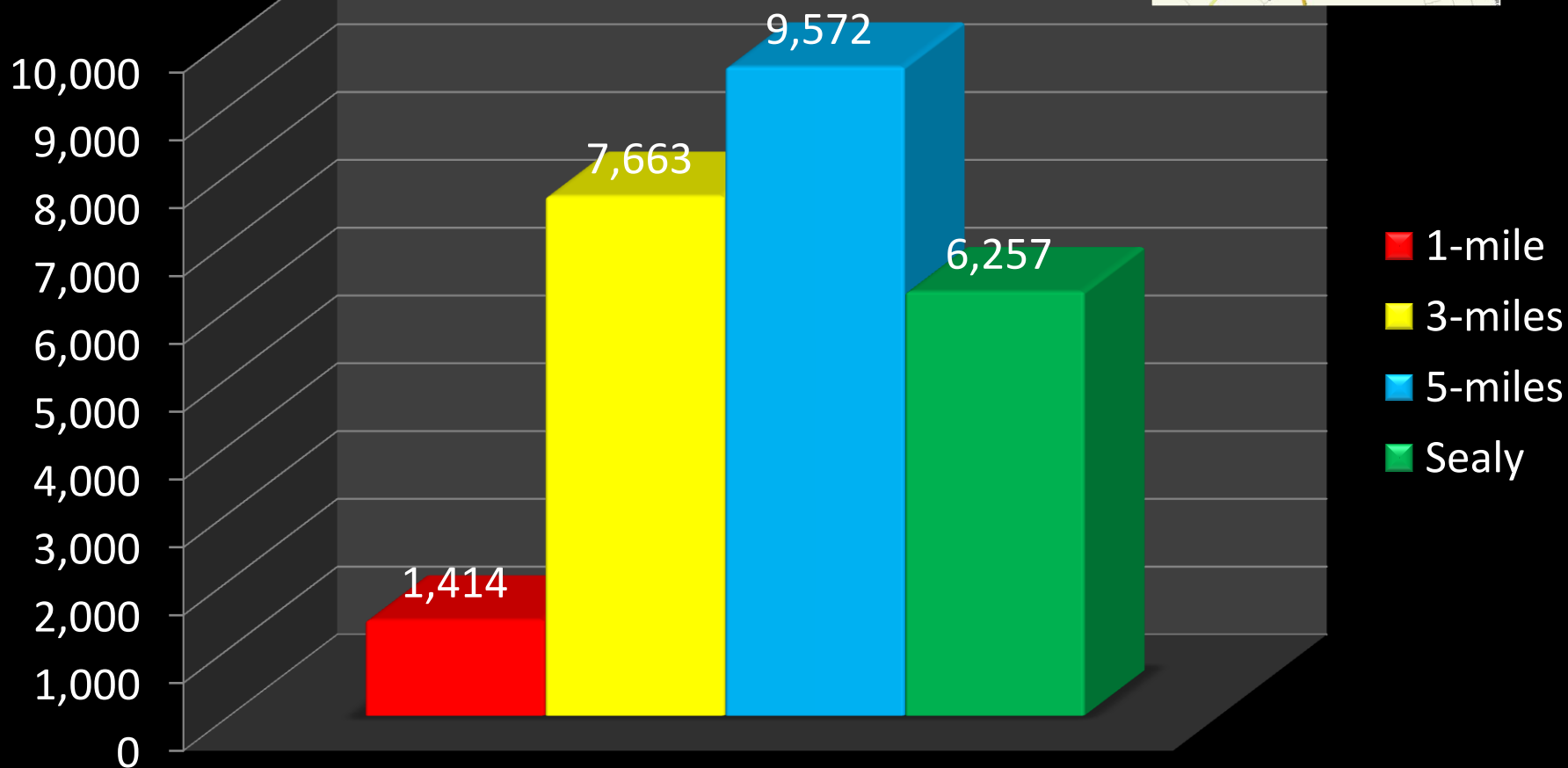
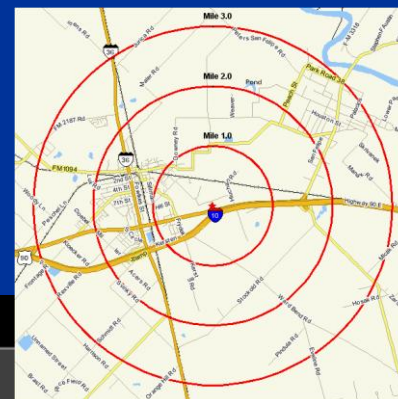
SOUTHWEST PARTNERS



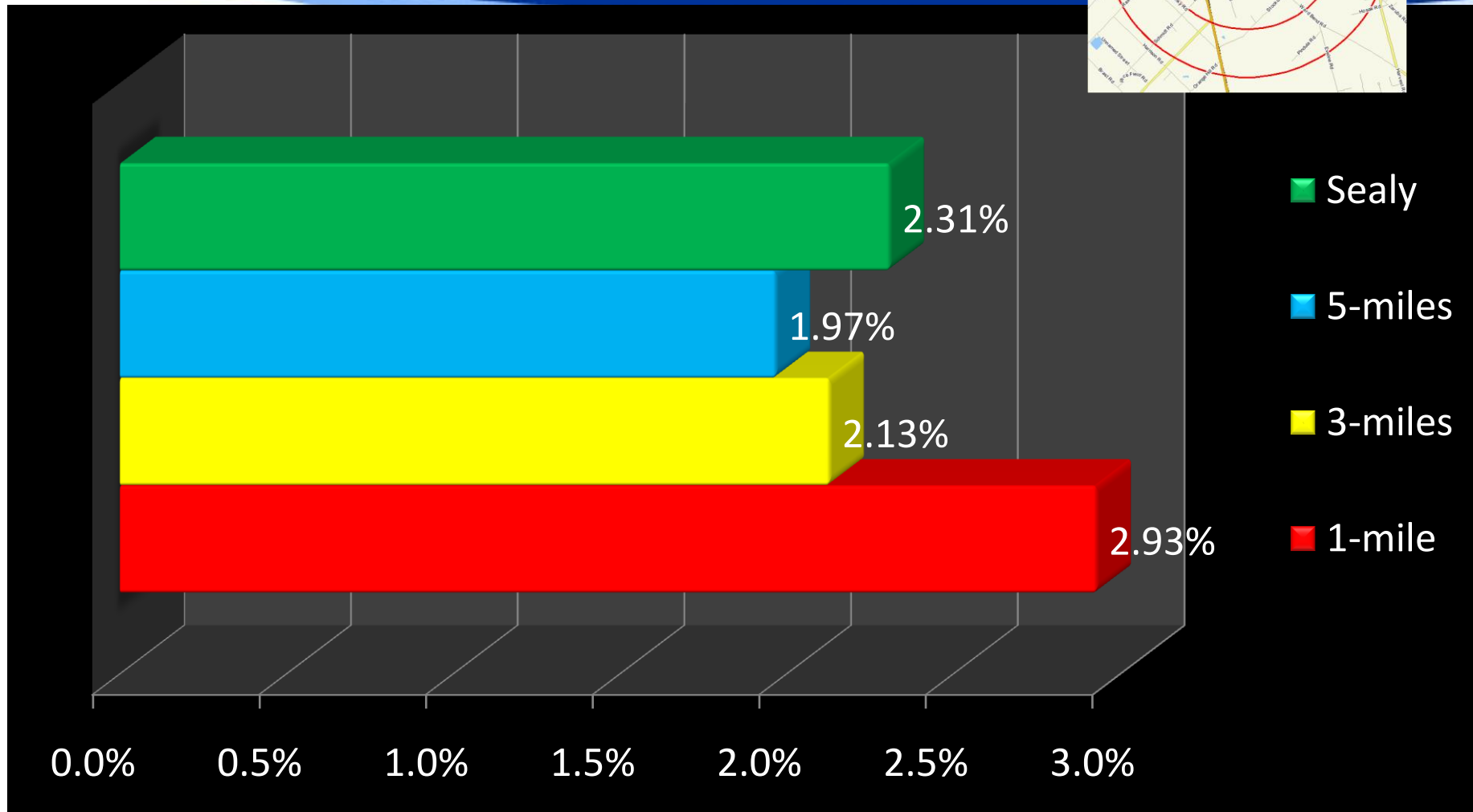
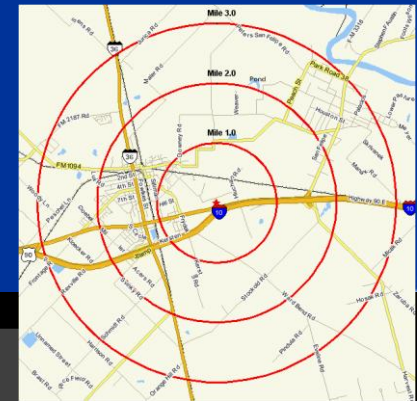
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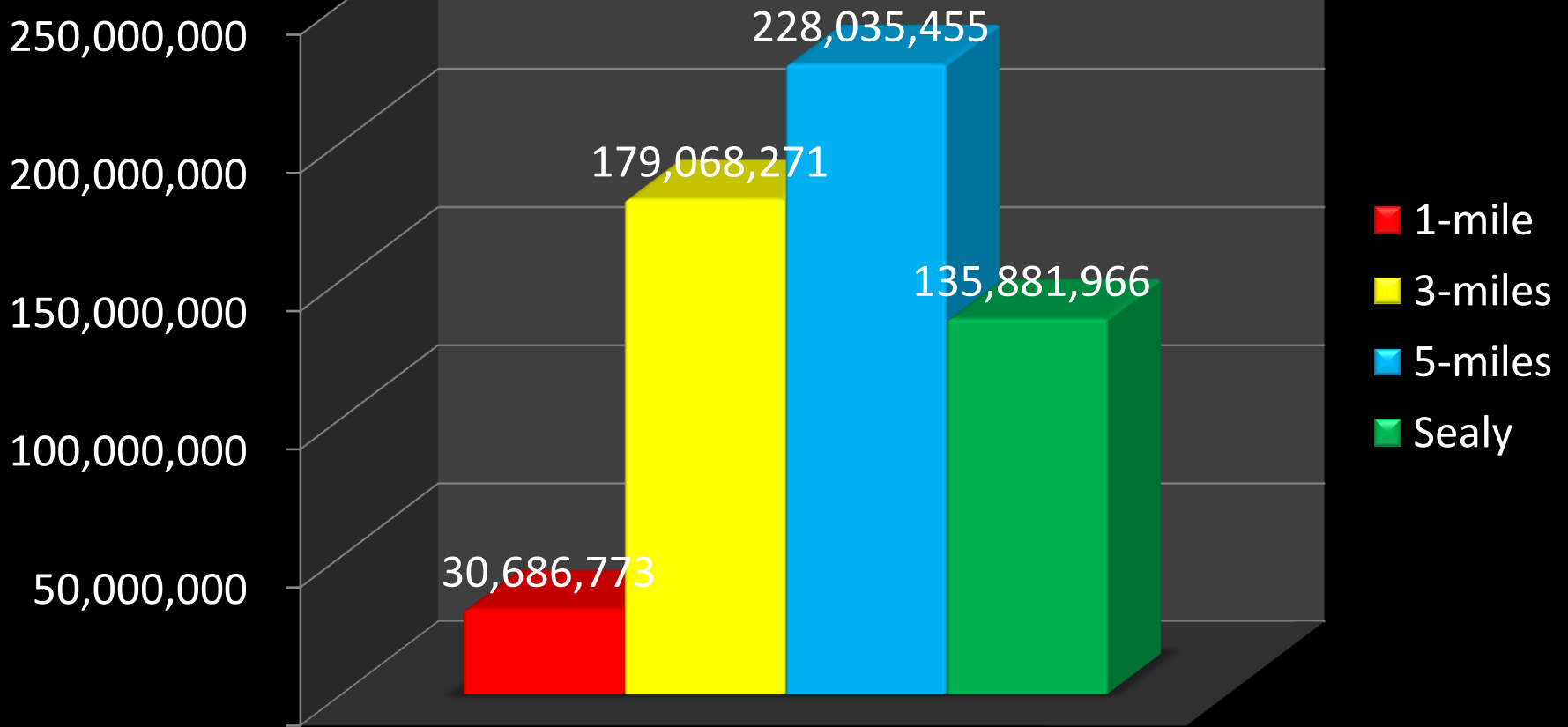
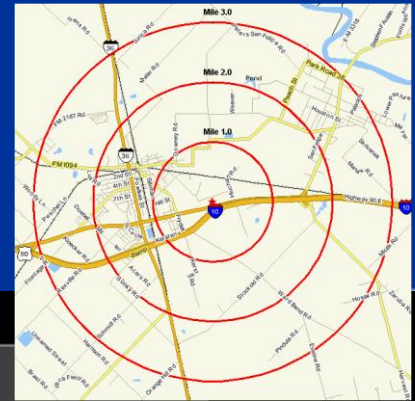
Micro market 2008 estimated population



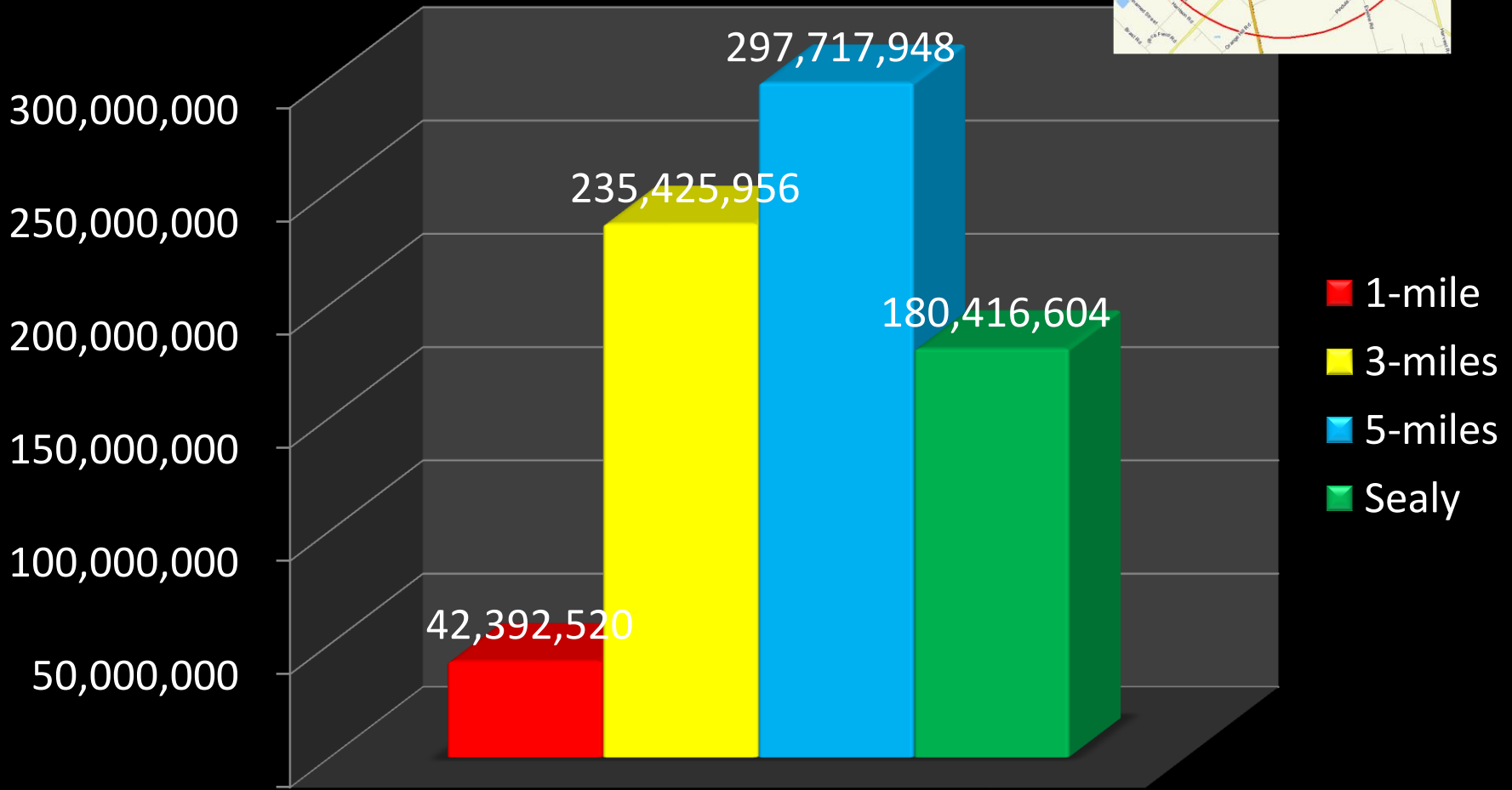
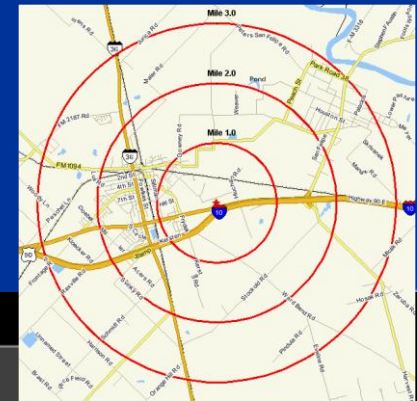
Micro market 2008-2013 annual % population growth



Micro market 2008 total economy



Micro market 2013 total estimated economy

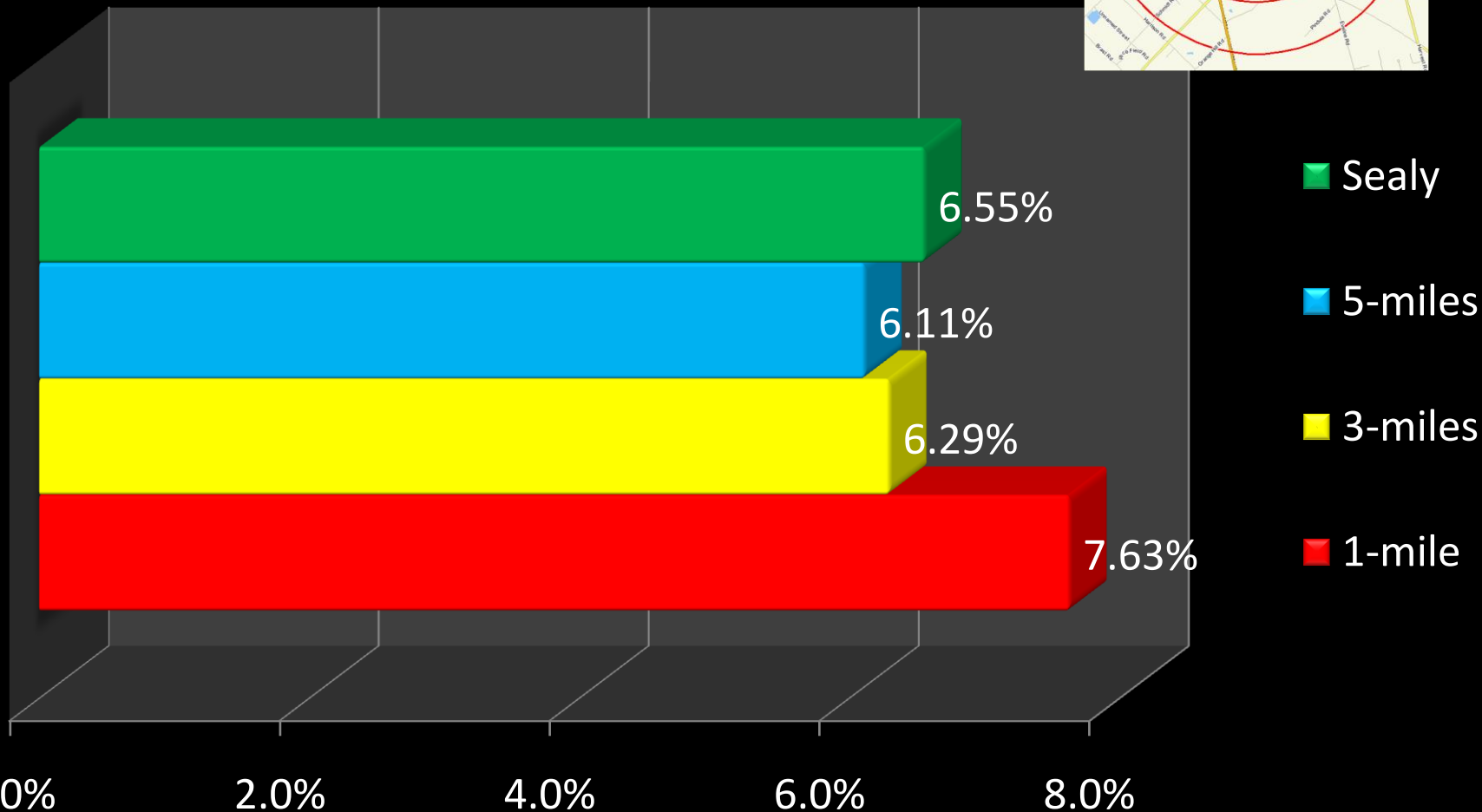
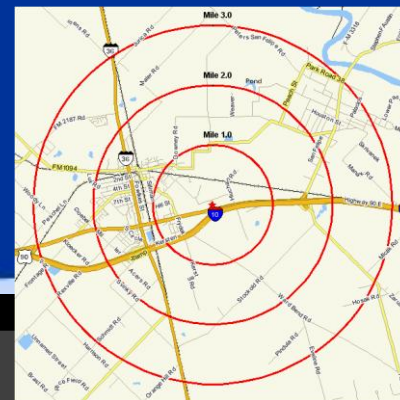




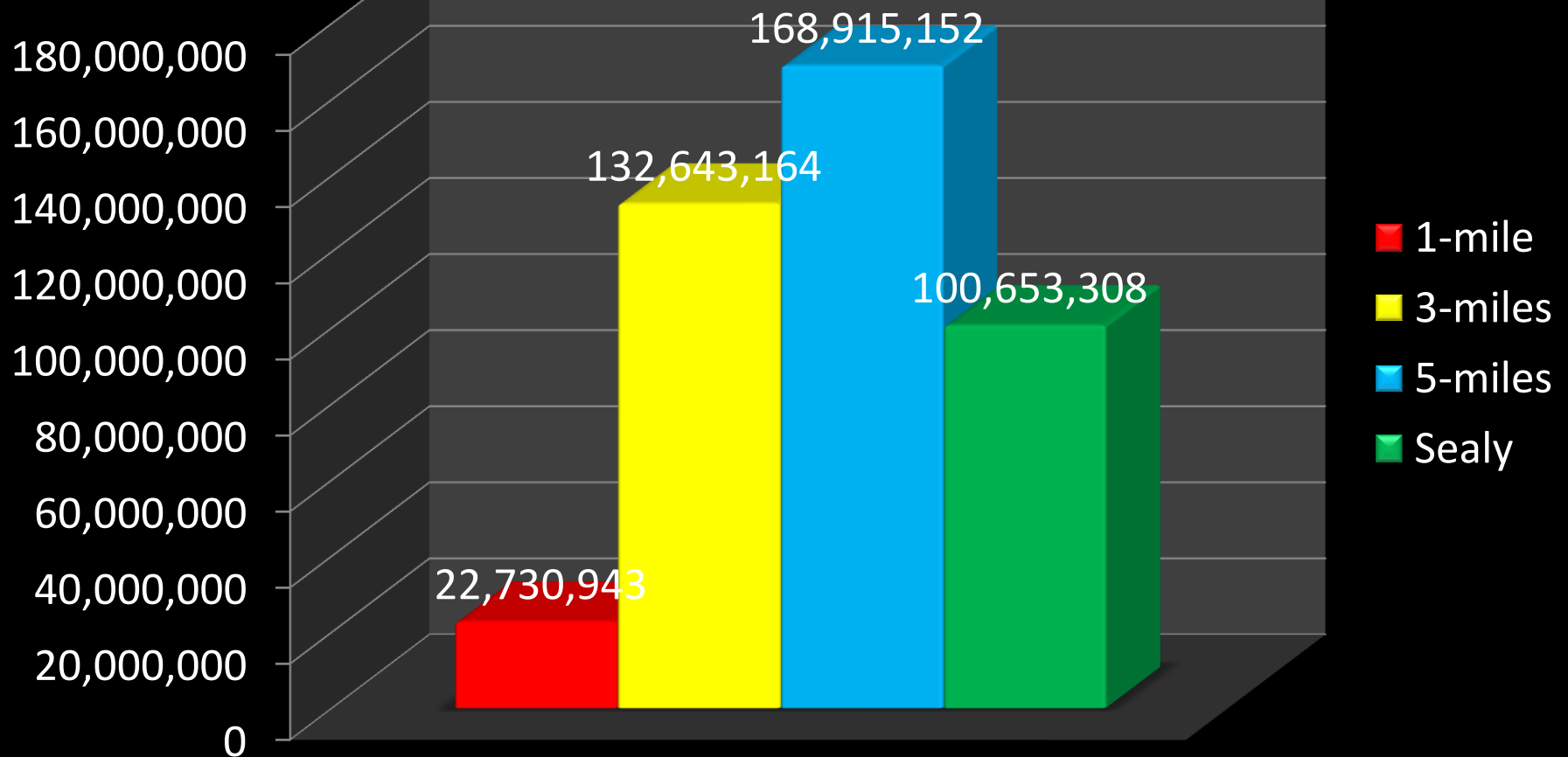
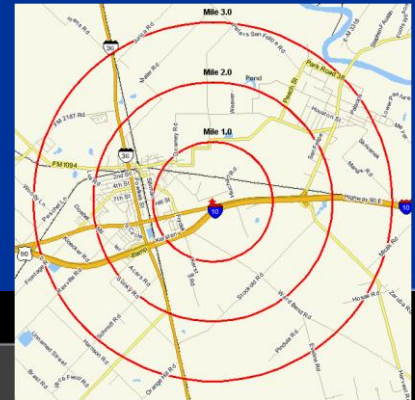
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Micro market 2008 & 2013 comparison of annual % economic growth



Micro market 2008 total consumer spending

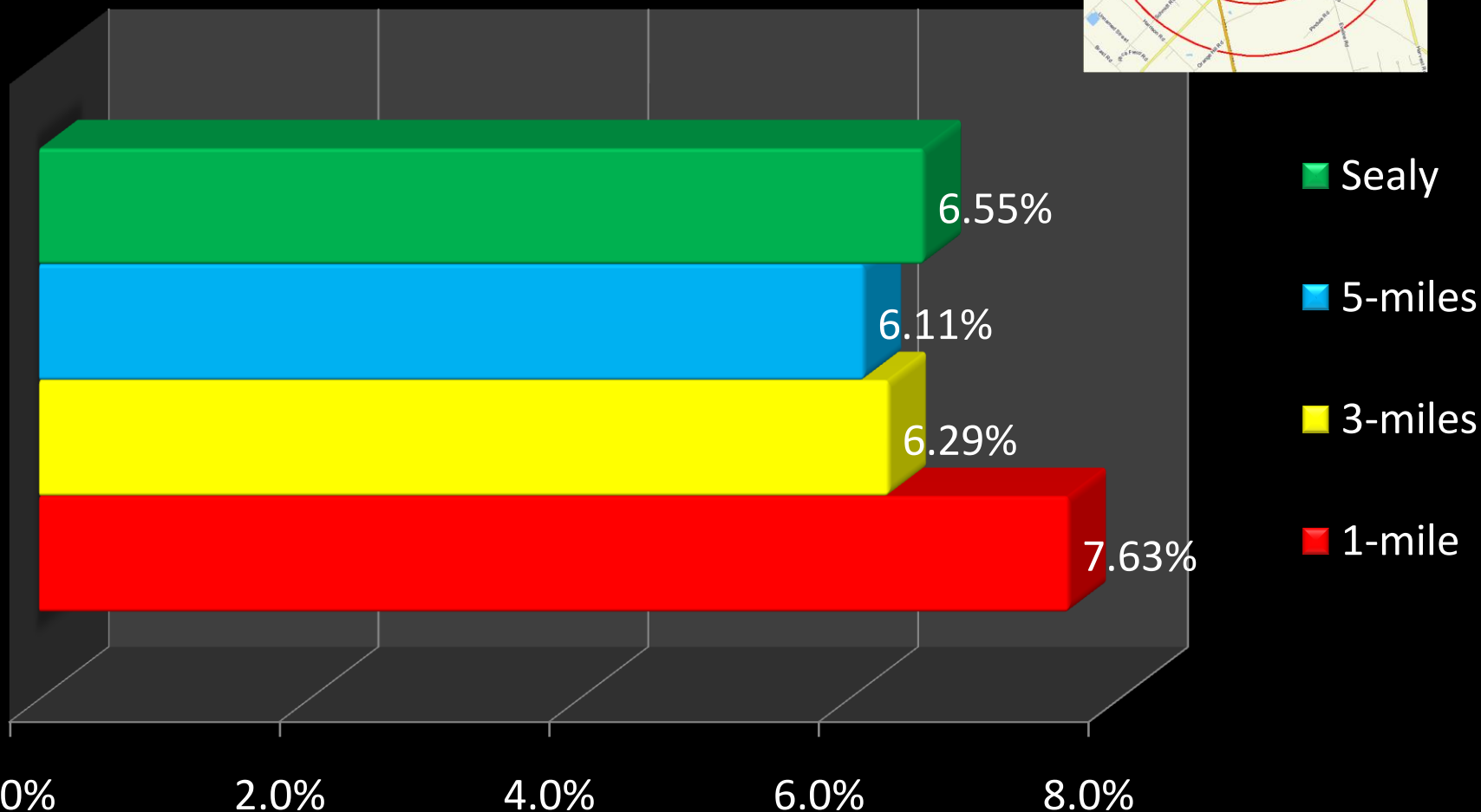
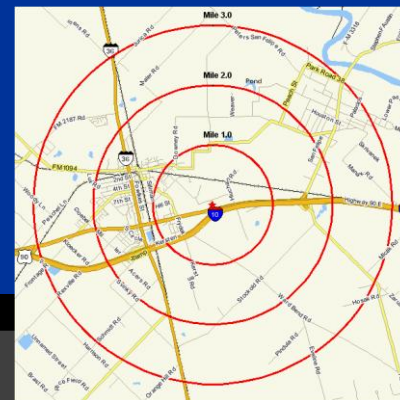




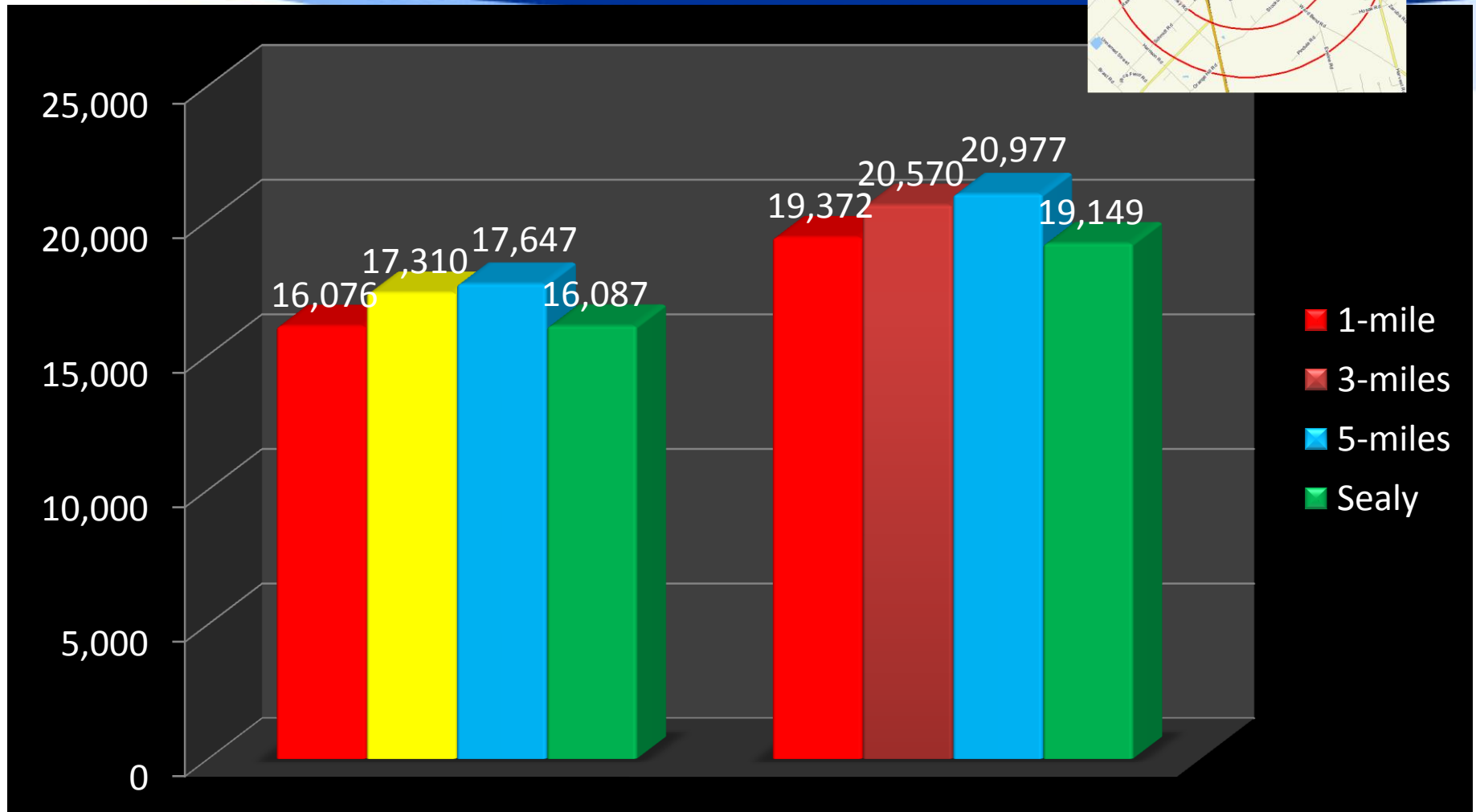
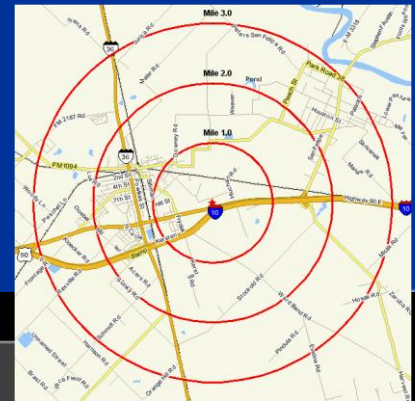
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Micro market 2008-2013 annual % growth in consumer spending

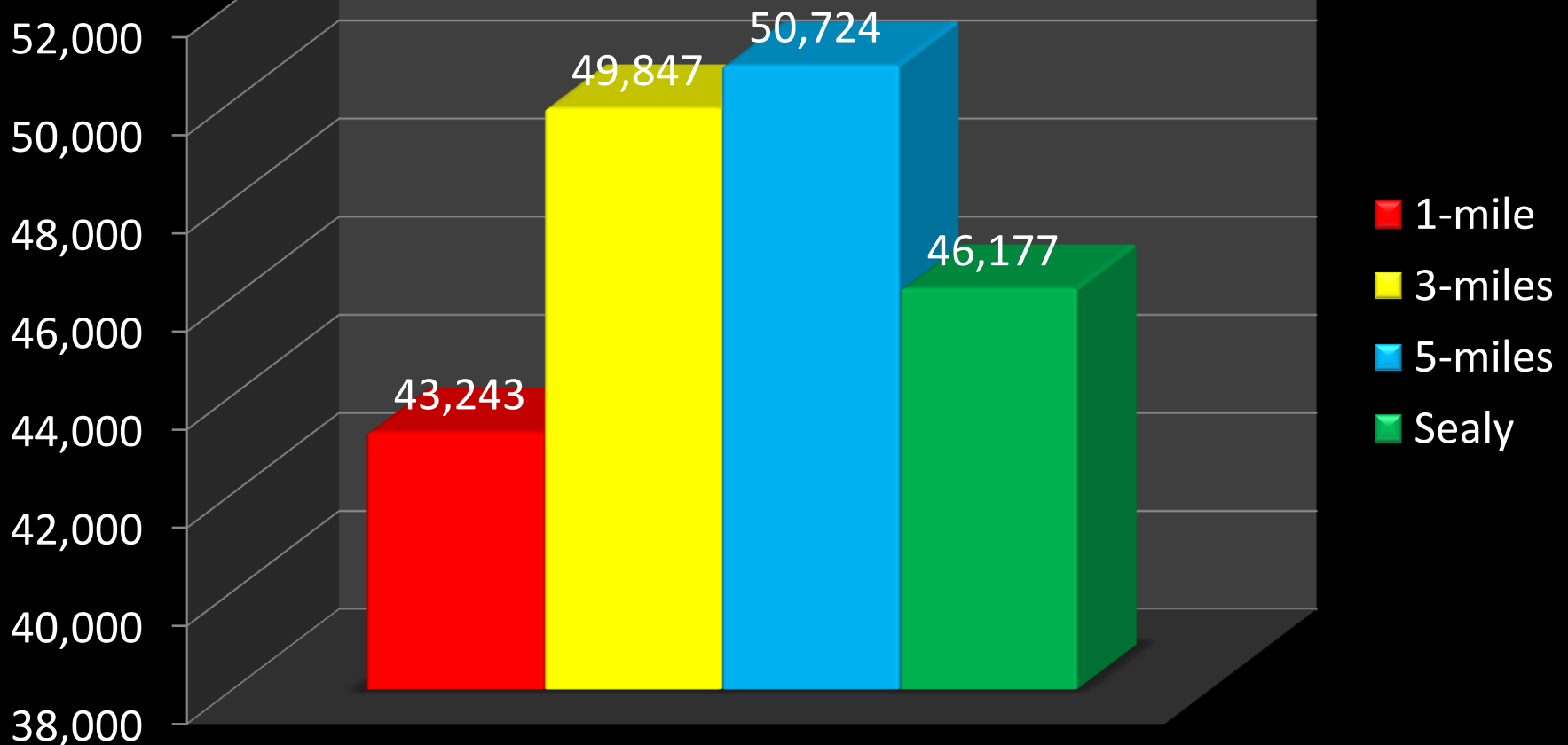
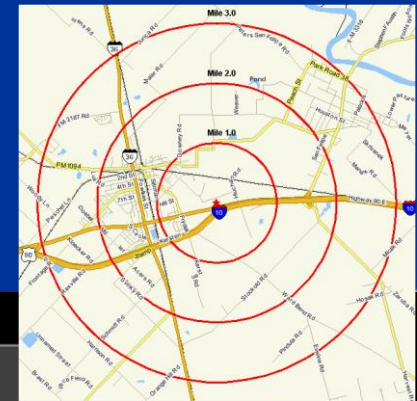


Micro market 2008 & 2013 estimated consumer spending per person

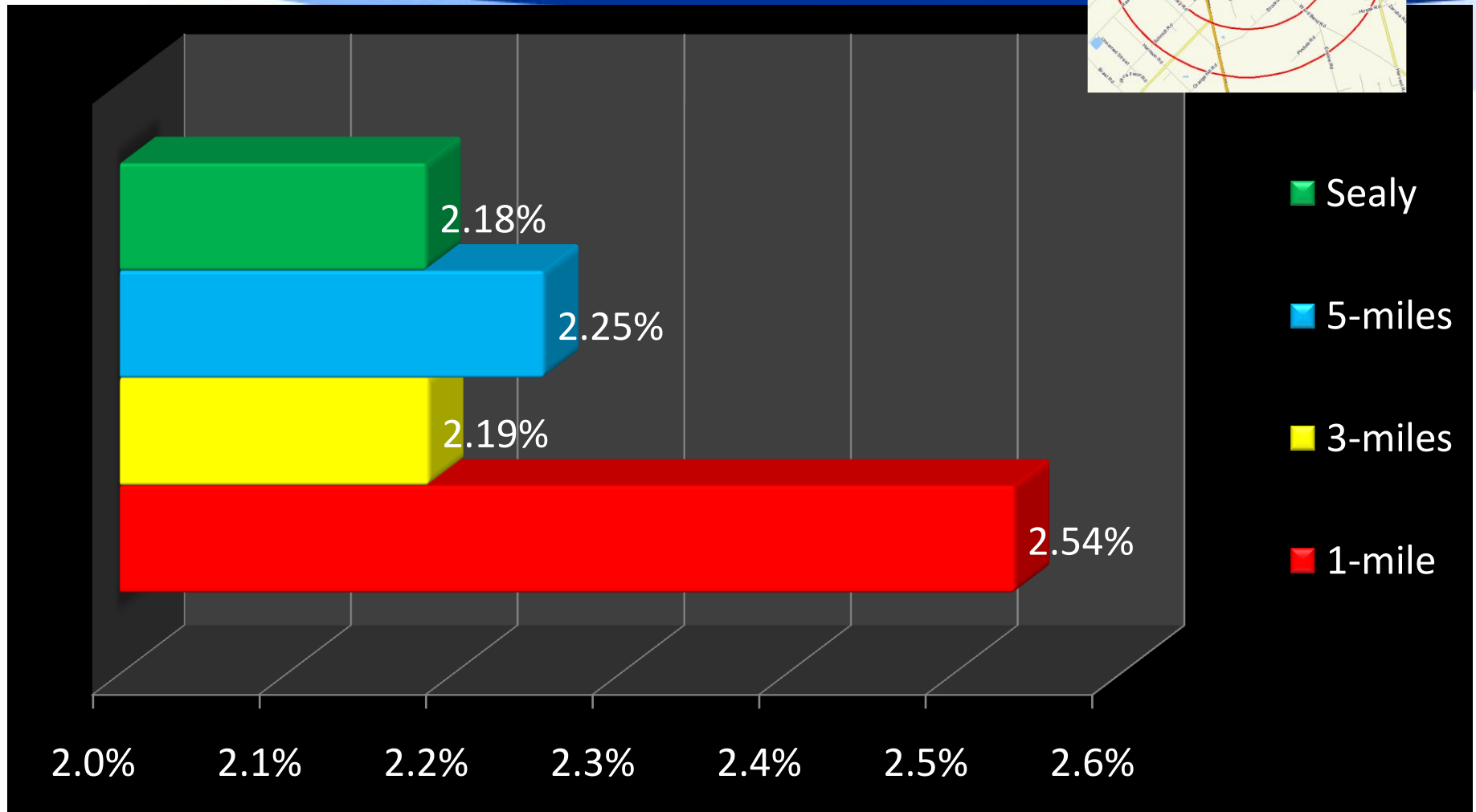
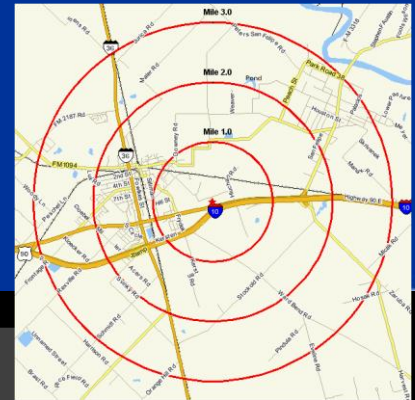


- 1-mile
- 3-miles
- 5-miles
- Sealy

Micro market 2008 effective buying income



Micro market 2008-2013 annual % growth in effective buying income

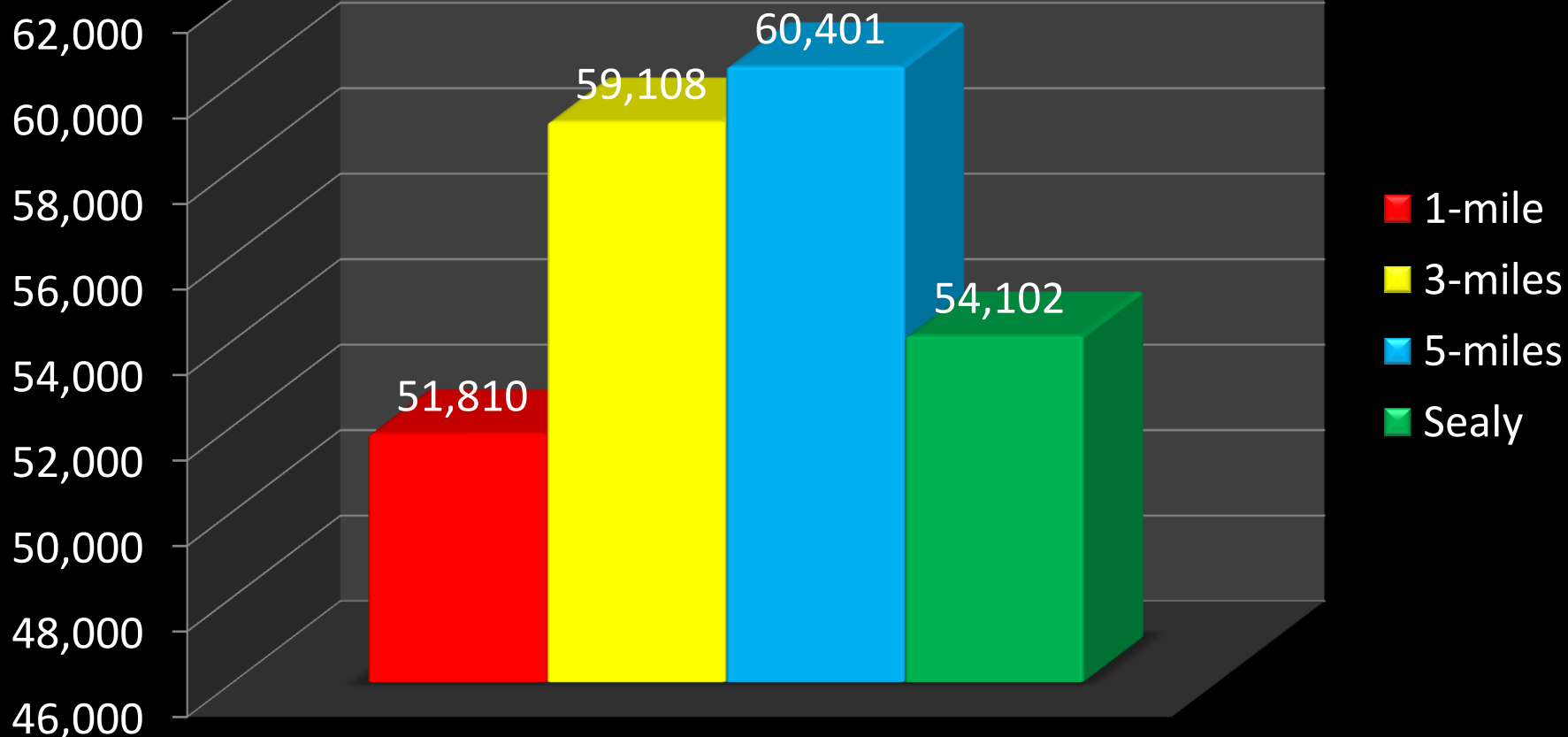
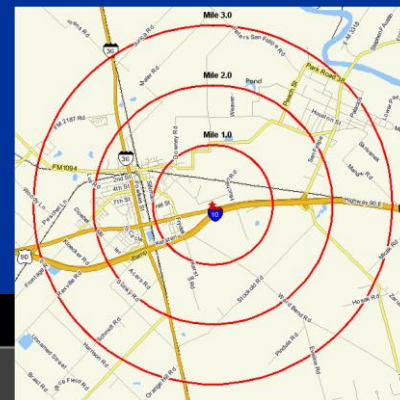




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Micro market 2008 estimated average household income

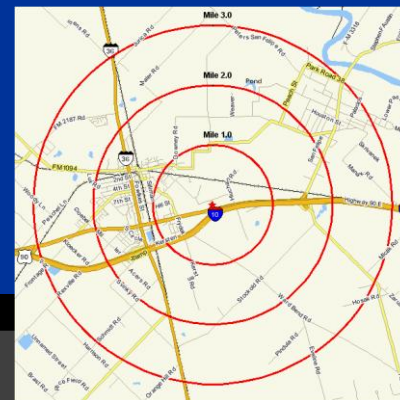




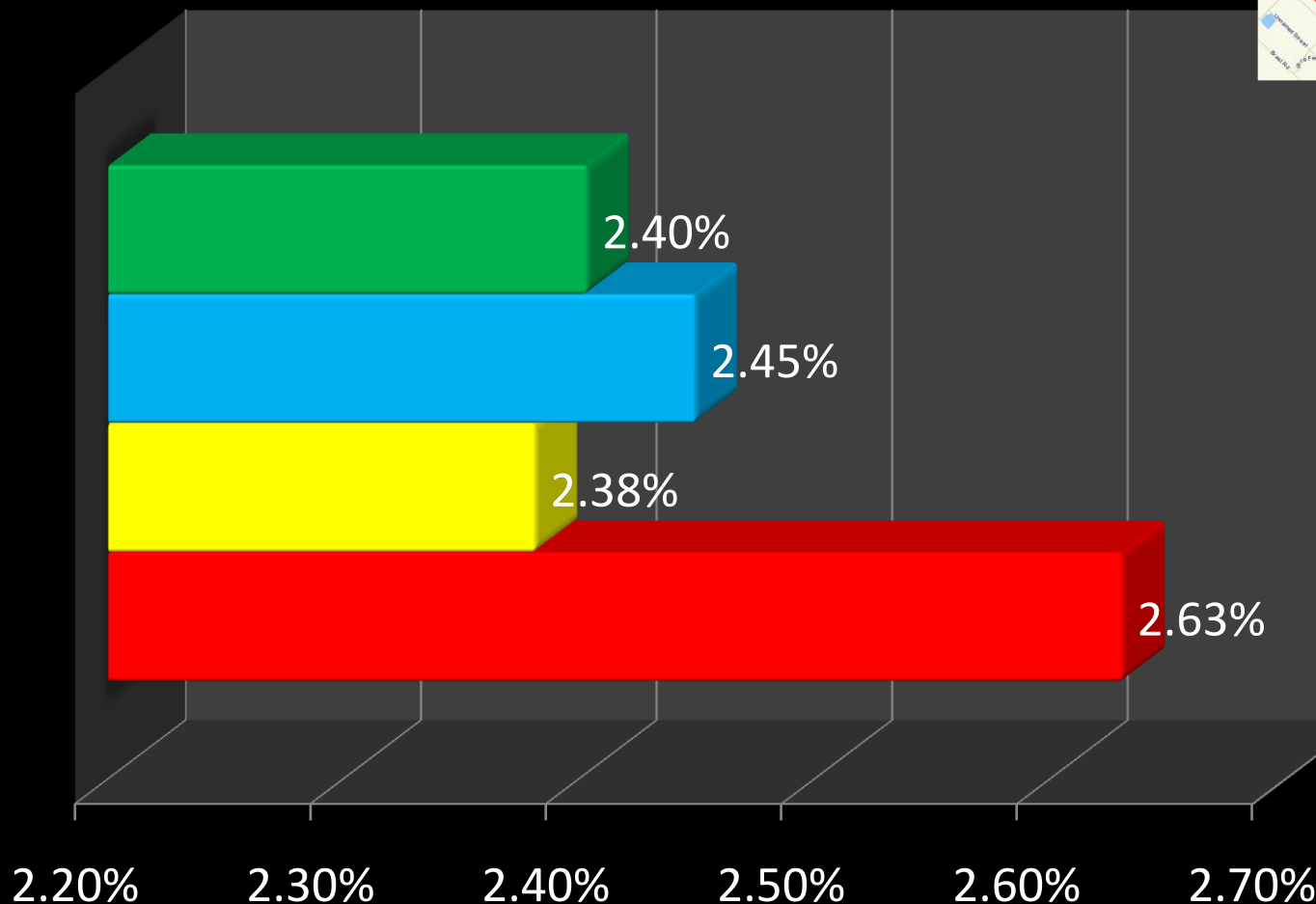
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Micro market 2008-2013 annual % growth in household income



- Sealy
- 5-miles
- 3-miles
- 1-mile

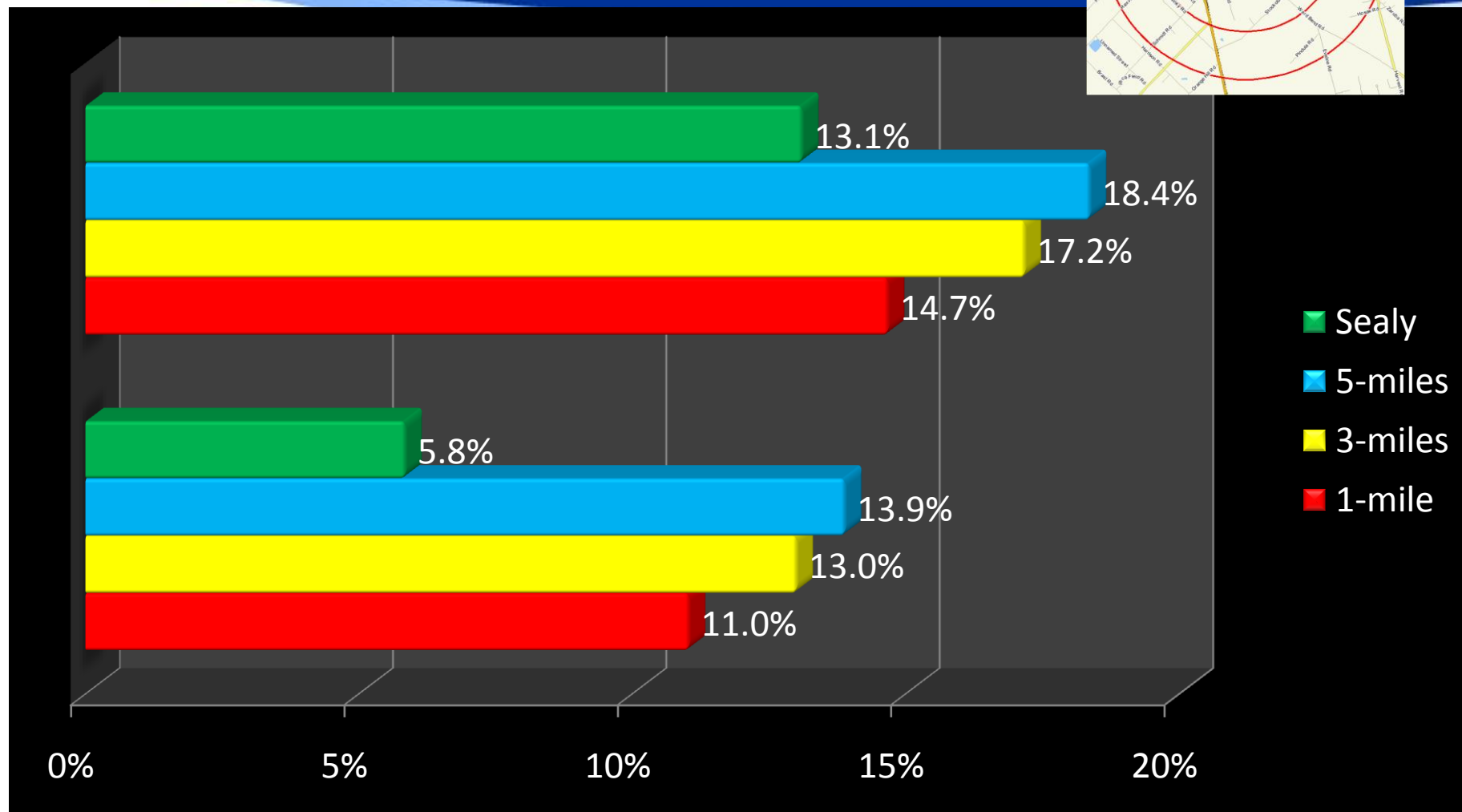
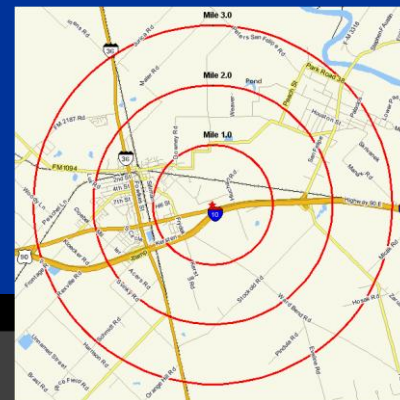




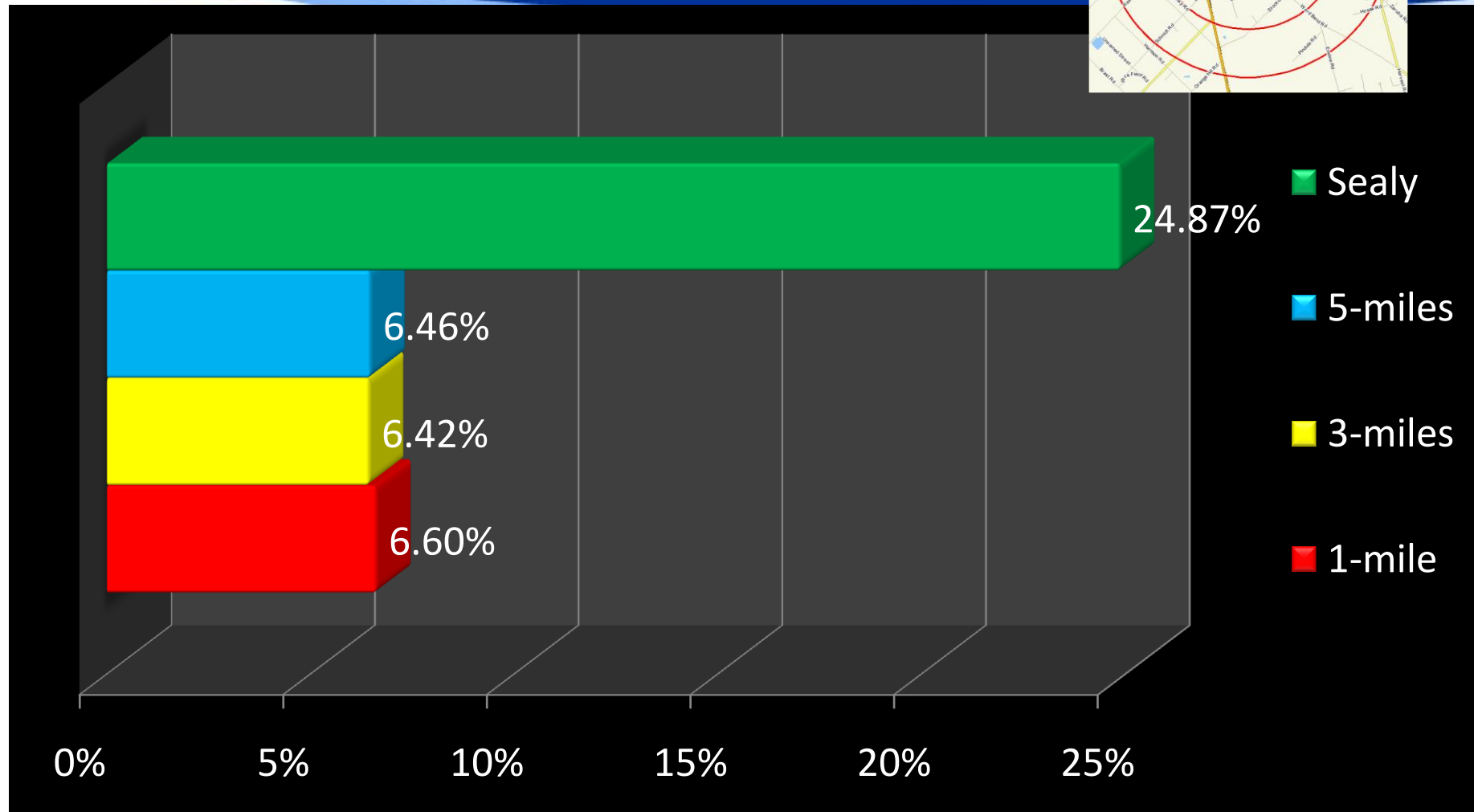
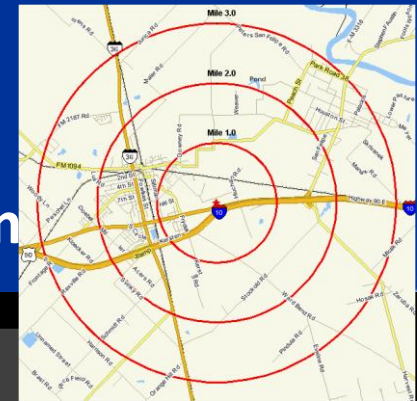
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Micro market 2008 & 2013 % of households with annual income of at least \$100K



Micro market 2008-2013 annual % growth in households with at least \$100K annual income

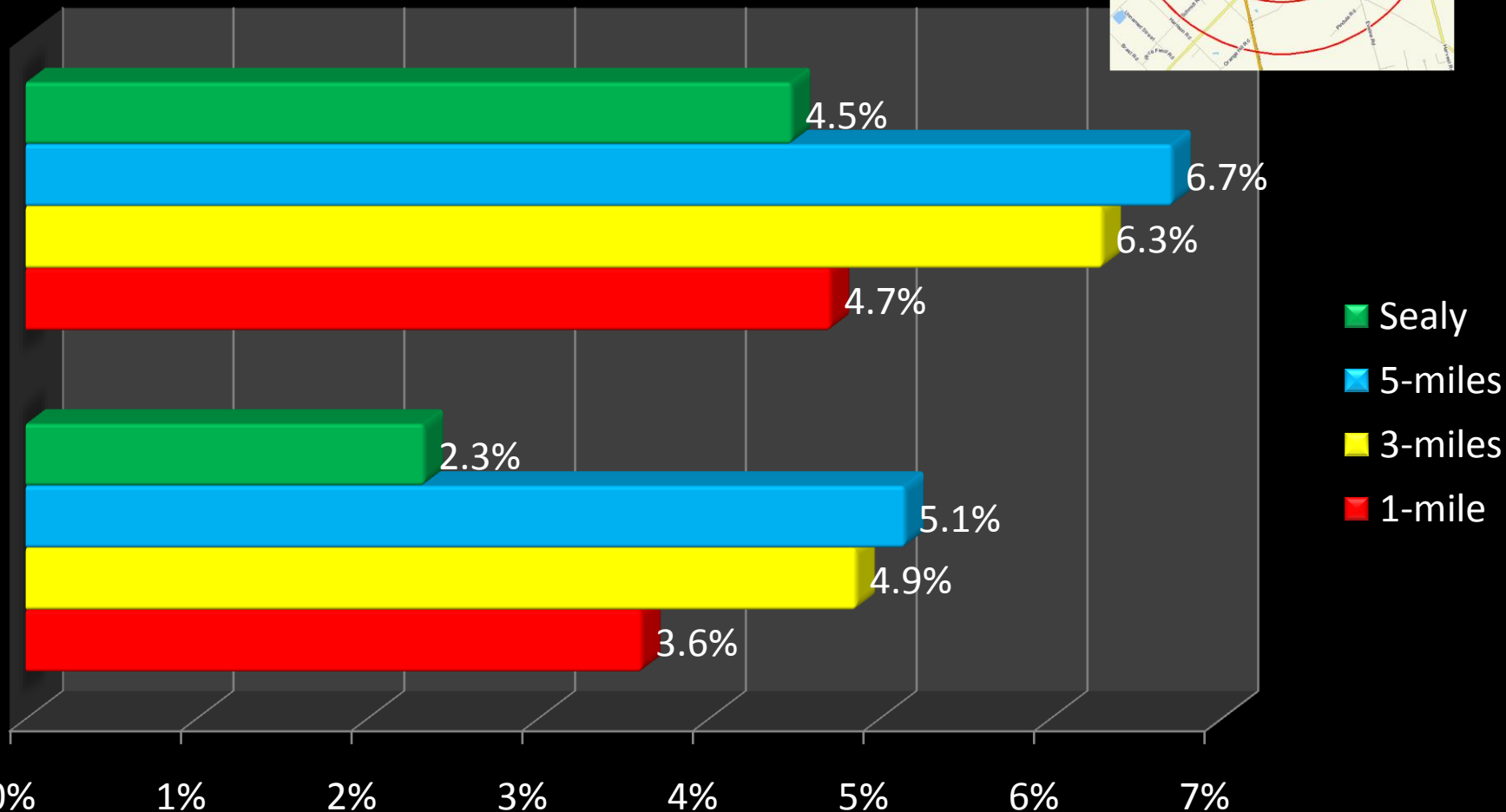
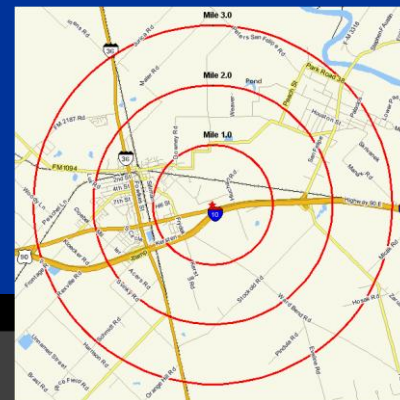




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Micro market 2008 & 2013 % of households with annual income of at least \$150K

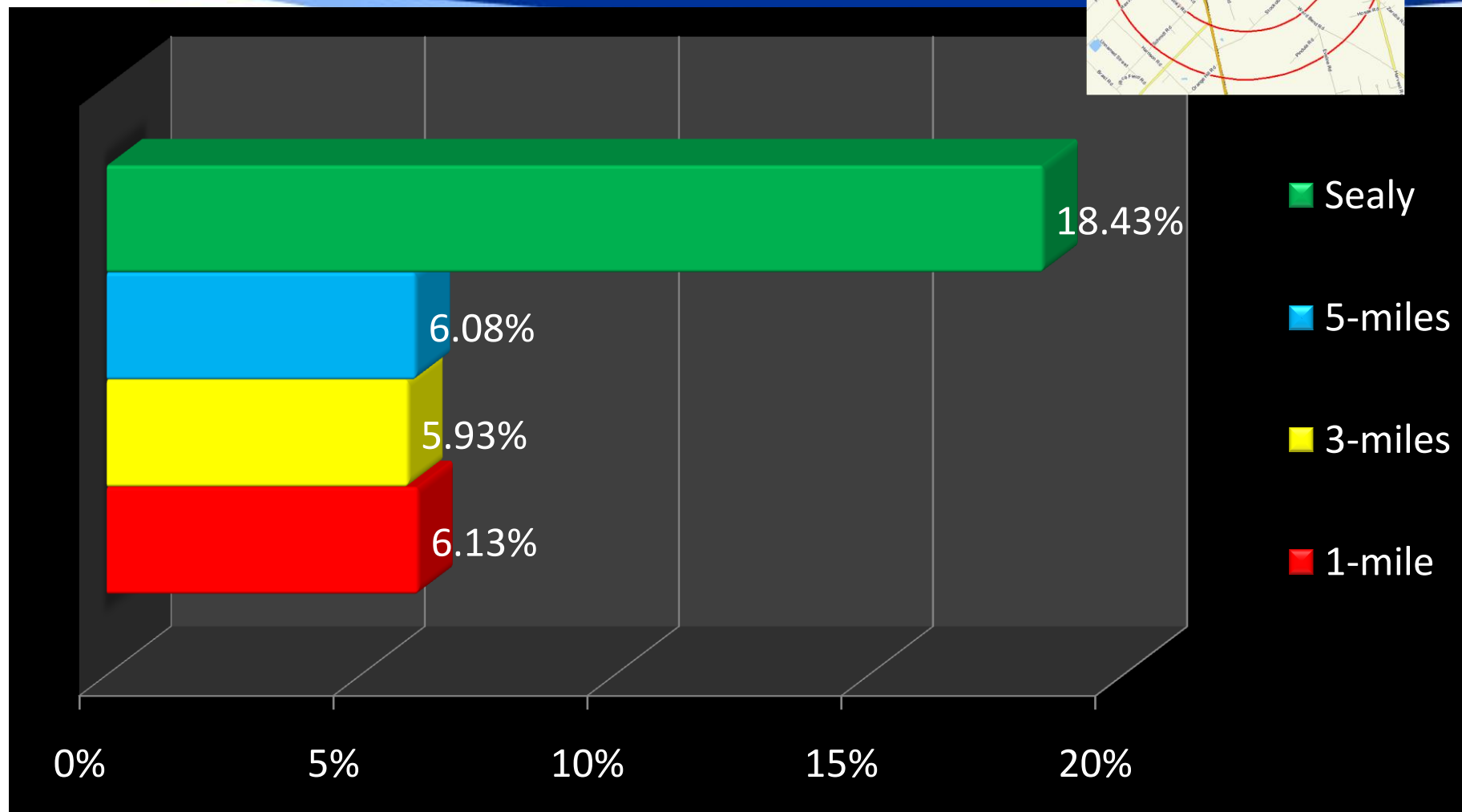
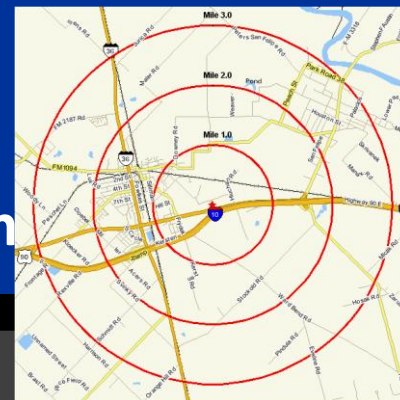




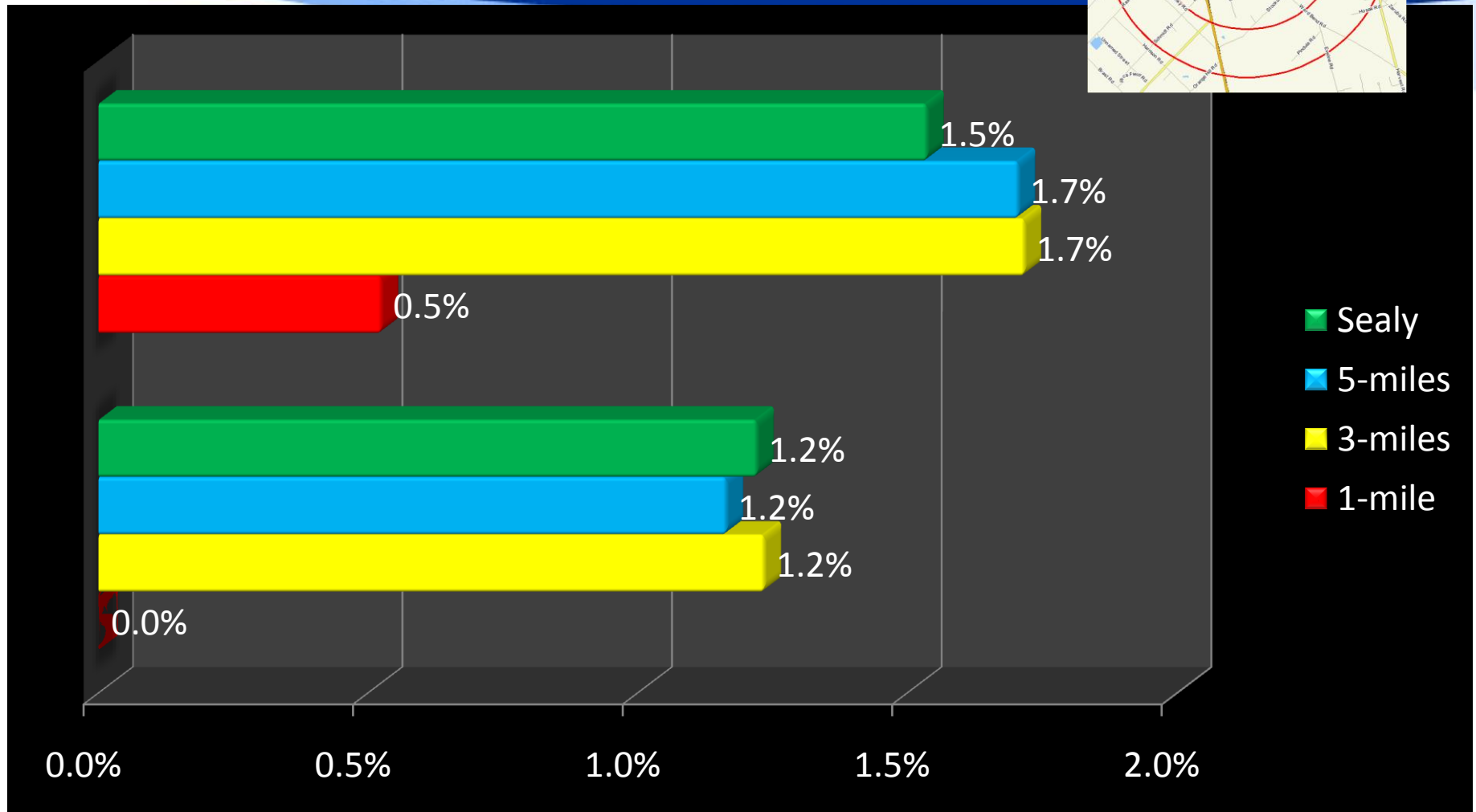
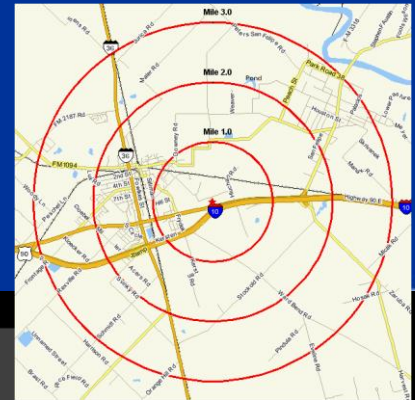
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Micro market 2008-2013 annual % growth in households with at least \$150K annual income



Micro market 2008 & 2013 % of households with annual income of at least \$250K



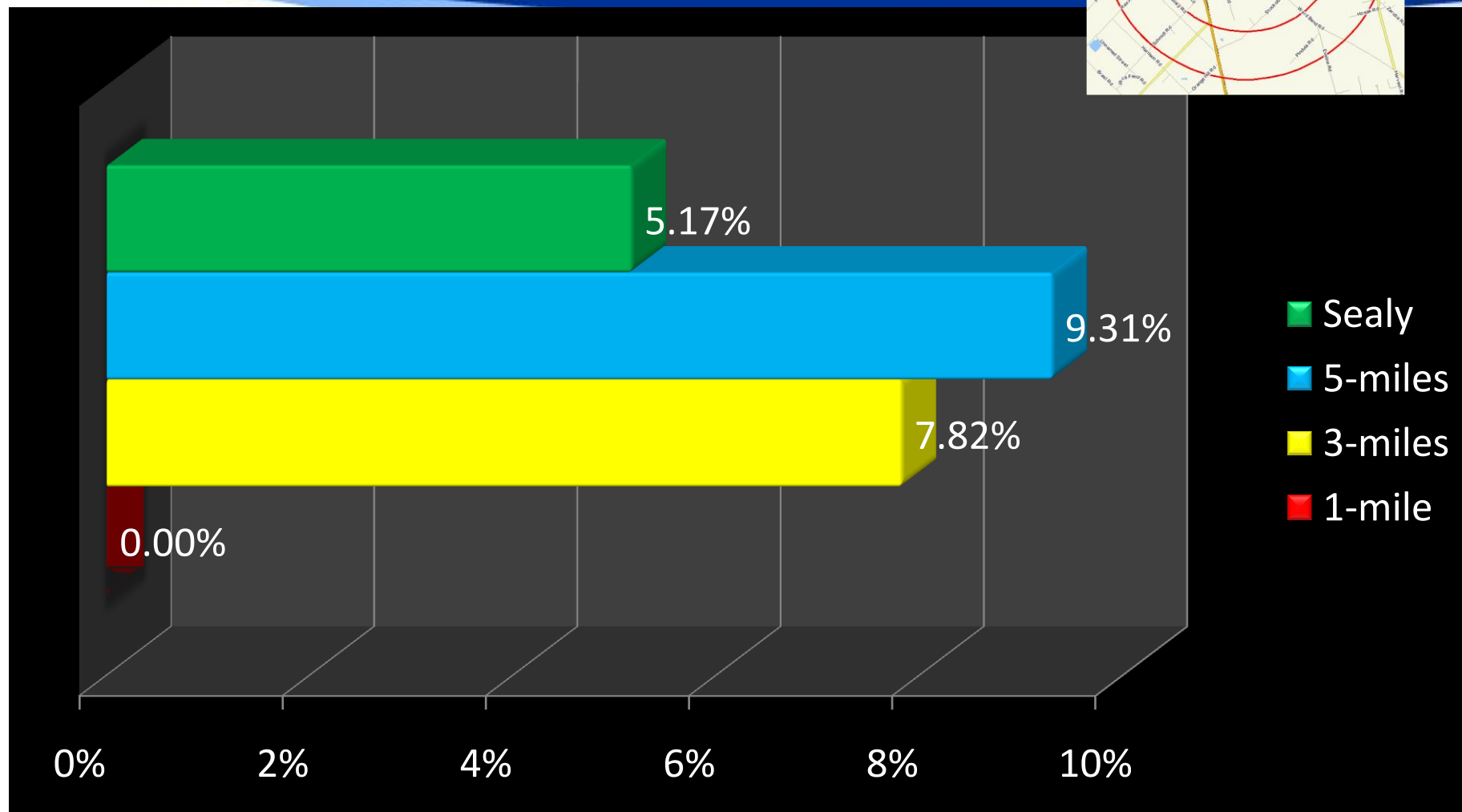
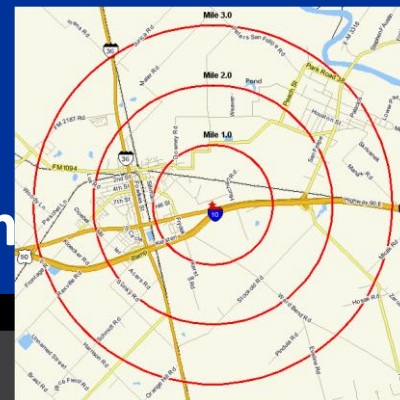
- Sealy
- 5-miles
- 3-miles
- 1-mile



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Micro market 2008-2013 annual % growth in households with at least \$250K annual income



Per person GAFO (General merchandise, Apparel, Furniture & Other) unmet demand for merchandise normally sold in department stores

