


**Welcome to  
the Orlando  
you only  
thought  
you knew.**



# It's time for a reality check.

Time to toss aside what you think Orlando has to offer and recognize that our region is more than just a great place to vacation. It's also an amazing place to live and do business.

Orlando is home to thinkers, dreamers and leaders. We're young and educated, hardworking and diverse, talented and high-tech. And we're eager to share with you the whole story of this thriving community.

A woman with dark hair and glasses, wearing a white lab coat and blue nitrile gloves, is focused on her work in a laboratory. She is holding a white and yellow pipette, dispensing a small amount of yellow liquid into a clear test tube. In the background, another person in a lab coat is visible, slightly out of focus. The laboratory environment includes various glassware and equipment on a white countertop.

# Orlando. You don't know the half of it.®

As the nation's leader in job growth, Orlando is attracting some of the biggest names in business, creating thousands of high-wage, high-tech jobs in a region traditionally known for tourism. Named one of the country's most cost-competitive locations, Orlando is an emerging tech and startup hub and Florida's friendliest metro for small businesses. That's not all, top reasons companies locate in Orlando include the following:

- **Strong talent pipeline**
- **Top-ranked infrastructure**
- **Variety of real estate options**
- **Great environment for business**
- **Unbeatable quality of life**

# Little Known Facts

Orlando is on the rise — both literally and figuratively. Look around the region and you'll find new Class A office space and developments popping up all over including new venues, the upcoming University of Central Florida (UCF) downtown campus in partnership with Valencia College, the International Consortium for Advanced Manufacturing Research (ICAMR), Health and Wellness Way, Seminole Sports Complex, Lake Nona Medical City, Health Village and Creative Village.

**Major international companies have a presence in Orlando.** Walt Disney Company, Lockheed Martin, L-3 Communications, Science Applications International Corporation (SAIC), Electronic Arts, Northrop Grumman, Darden Restaurants, Verizon Communications, Tupperware Brands Corporation, American Automobile Association (AAA), Ruth's Chris Steak House, Deloitte Consulting LLP and more. Orlando is also home to the U.S. operations of Germany's Siemens Energy, Japan's Mitsubishi Hitachi Power Systems, Israel's Mazor Robotics, and Australia's Adacel, to name a few. In total, more than 150 international companies, representing about 20 countries, have facilities in Orlando.

**Orlando is a top location for entrepreneurs.** The region has unique resources such as the National Entrepreneur Center, the University of Central Florida Business Incubation Program, ranked as one of the top incubators in the nation, and Rollins College Center for Advanced Entrepreneurship. In addition, new spaces and organizations like the Orlando Tech Association, Canvs, Starter Studio, Catalyst, CoLab and more have opened to serve the tech startup scene. These assets play an important role in keeping this community among the top locations for innovative companies and entrepreneurs.

**Tourism — and the tax revenue generated from it — enables substantial infrastructure investment that further enhances the quality of life.** The Orlando region provides a rich lifestyle for residents through cultural opportunities, arts, fashion, music, amateur and professional sports, favorable weather and abundant recreational activities. State-of-the-art facilities abound, including the Dr. Phillips Center for the Performing Arts, renovated Camping World Stadium, upcoming Orlando City (MLS) Stadium and Amway Center — named among the nation's top sports venues. Because of the region's tourism industry, residents also benefit from amenities including expanded options for dining, shopping and entertainment.

**Orlando boasts a well-educated and diverse workforce with a strong talent pipeline of more than 1.2 million people.** From new graduates to seasoned professionals, the region can accommodate companies with any level of skill needed with a consistently highly ranked workforce. Orlando can also promise plentiful talent well into the future with more than 500,000 students within a 100-mile radius at some of the nation's largest and top-ranked universities.

# Successes

Over the years, Orlando has been very successful in recruiting, retaining and growing companies in the region – from small-scale startups to major international corporations.



# Successes



## Corporate Headquarters & Regional Offices

- **Verizon Communications** originally looked at more than 350 locations across the nation before selecting Seminole County for its Finance and Accounting Center of Excellence because of the robust business service industry and abundant talent pool, coupled with a location known for customer service excellence.
- After looking at more than 396 locations, **Deloitte Consulting, LLP** ultimately selected the region for its IT Delivery Center based on the sizable available workforce and high level of collaboration and support from the business community.
- Recognizing that “this is an exciting, energetic place to be,” the **U.S. Tennis Association** chose Orlando for its 63-acre USTA National Campus – The New Home of American Tennis. The complex includes a divisional headquarters and is divided into dedicated areas that will focus on the complete tennis pathway – from the youngest players to recreational players, collegians and future professional players.

## Life Sciences & Healthcare

- The **Orlando VA Medical Center** serves more than 100,000 veteran patients in East Central Florida. This new \$600 million facility, the first VA hospital built in the United States since 1995, is pioneering cutting edge technology in prosthetic limbs and bionic technologies for arms, legs and eyes. The center will also specialize in brain injury treatment, post-traumatic stress disorder research and treatments in suicide prevention.

## Aviation / Aerospace & Defense

- **Lockheed Martin** has been in the Orlando region for more than 50 years and has two major divisions in the region – Missiles and Fire Control and Mission Systems and Training. The global security company is involved with research, design, development, manufacturing, integration and sustainment of advanced technology systems, products and services.
- When **JetBlue Airways** began considering sites for its first training facility, JetBlue University, Orlando wasn’t even on its list of potential locations. Previously unaware of Orlando’s booming modeling, simulation and training industry, JetBlue quickly realized that Orlando could not only meet its needs, but would provide access to the largest cluster of simulation activity in the world. Today, JetBlue trains all of its employees at JetBlue University and operates a major call center operation in Orlando.

## Innovative Technologies

- Competing in the California video game industry, **Electronic Arts** took a chance on an Orlando start-up game studio called Tiburon Entertainment in the mid-1990s. Now known as EA Sports, the Orlando-based studio is one of the largest studios among Electronic Arts’ worldwide facilities. Through local partnerships and Orlando’s rich talent pool, the company has quickly developed into an industry-leading studio with hits like *Madden NFL Football*, *NCAA Football* and *NBA LIVE*.

## Advanced Manufacturing

- Based in Osceola County, the **International Consortium for Advanced Manufacturing Research (ICAMR)** is the world’s first industry-led smart sensor consortium. With the goal of accelerating commercialization to fill technology and capability gaps across multiple fields, the facility will provide an open innovation platform for advanced manufacturing research.



# Regional Partners

While Orlando boasts a tropical climate and relaxed lifestyle, the region is also one of the top locations for business in the country. From corporate headquarters to regional distribution centers, from product manufacturing to high-tech research, the region of Orange, Seminole, Lake and Osceola counties and the City of Orlando anchors a larger footprint that spans a dynamic economic spectrum.

The expanded region includes neighboring counties of Volusia to the north, Brevard on the east coast and Polk just to the south of Orlando providing expanded access for distribution, education and space exploration. This level of connectivity offers a diverse, expansive labor force with workers willing and able to commute to their workplace destination.

Collaboration and cooperation are hallmarks of the region. Time and time again, the ability of the public, private and education sectors to come together and work in tandem on economic development projects has been cited as a major reason why companies choose to locate here. The Orlando Economic Development Commission serves as a single point of contact for economic development and assists in the ease of doing business in the region.

# Regional Partners



# Regional Partners

## ■ ORANGE COUNTY

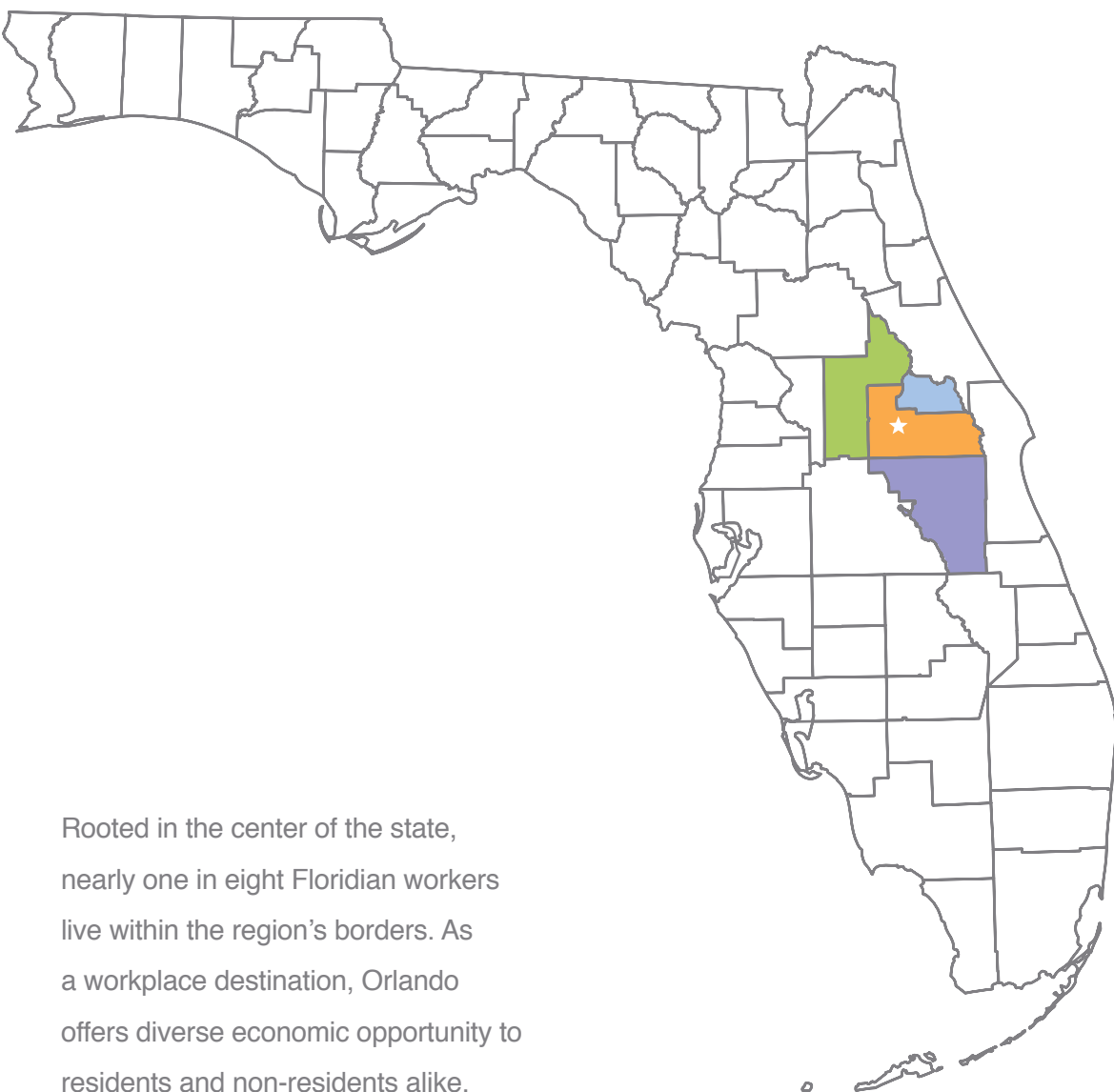
Known for its diversified growth and strategic location, Orange County is the region's most populated county and includes the City of Orlando and twelve other incorporated cities. The county sits in the approximate center of the state where two major highways intersect. Orange County is home to the nation's second largest university (a top research university), one of America's top ten research parks, one of only two National Entrepreneur Centers, a world-class international airport and the nation's second largest convention center. The county government guarantees fast-track permitting and actively seeks new contract vendors.

## ■ SEMINOLE COUNTY

With one of the highest rated public school systems in the state, the fastest growing airport in the country and a brand new \$30 million state-of-the-art sports complex, Seminole County has long been sought by business leaders, professionals and their families to both educate their children and provide a talented and skilled workforce for their businesses. Three of its cities, Lake Mary, Oviedo and Winter Springs, are consistently ranked as some of the best places to live in the United States. A hotbed for growth in high-tech and IT industries, Seminole County serves as the headquarters for the Florida High Tech Corridor Council and is in close proximity to the University of Central Florida. And with its "open for business" climate, Seminole County attracts corporate headquarters and significant business operations from around the world for such businesses as American Automobile Association (AAA), Verizon Communications, Mitsubishi Hitachi Power Systems, Deloitte Consulting LLP, Axiom Healthcare Pharmacy, Scholastic Book Fairs, CuraScript, Faro Technologies and Convergys.

## ■ LAKE COUNTY

Projected patterns place Lake County at the center of future growth in the region over the next decade. An expanding transportation network will enhance the county's already fully-equipped infrastructure of road and rail networks, making access to regional employment centers and national shipping corridors quick and easy. Lake County has strategically planned for future growth into four corridors – the 470 Commerce Center, Health and Wellness Way, Minneola Interchange and CRA, and the Wolf Branch Innovation District. Ripe with affordable land and gently rolling hills, Lake County offers real Florida charm as well as a personalized, exceptional pro-business approach with efficient permitting. All of this has enabled Lake County to attract businesses of all sizes, from local entrepreneurs to multinational corporations, representing a wide range of industries from healthcare to aviation.



Rooted in the center of the state, nearly one in eight Floridian workers live within the region's borders. As a workplace destination, Orlando offers diverse economic opportunity to residents and non-residents alike.

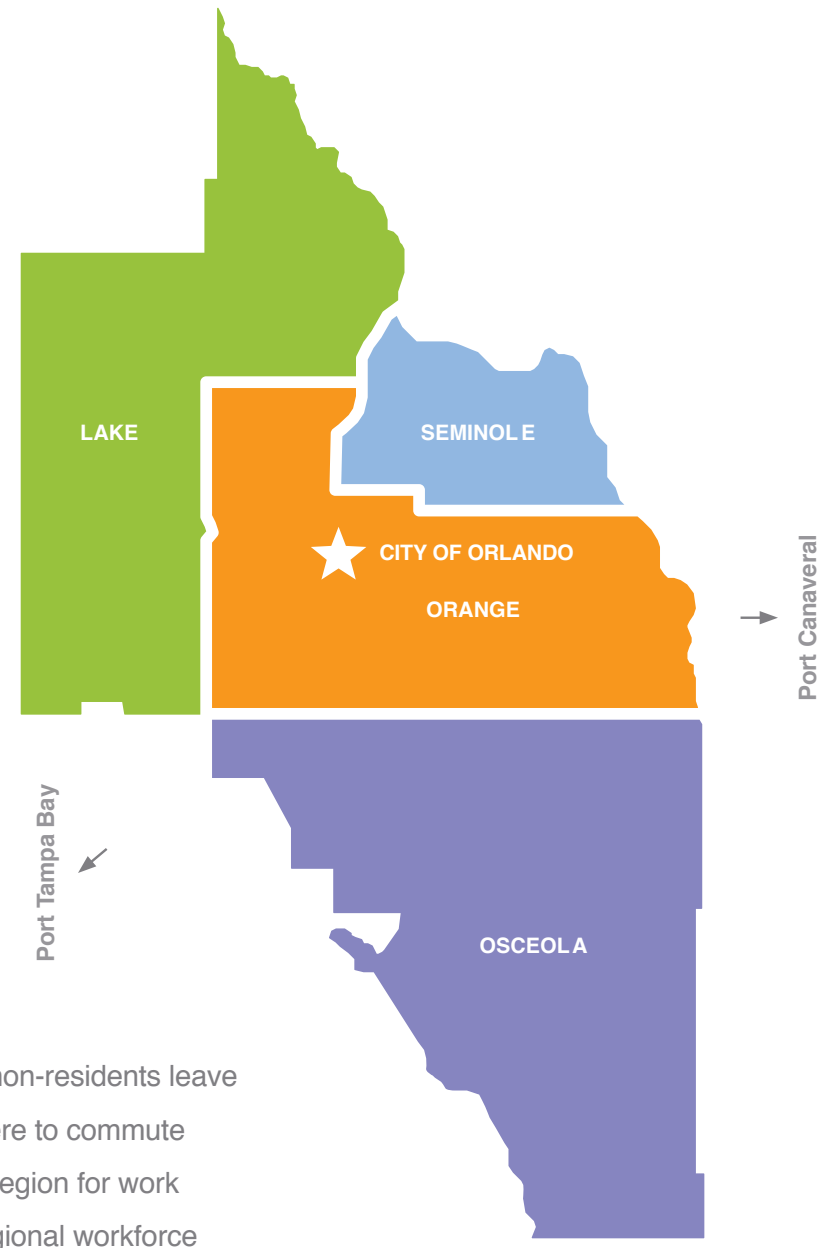
# Regional Partners

■ **OSCEOLA COUNTY**

Osceola County is a fast-growing region made up of the cities of Kissimmee, St. Cloud and a variety of unincorporated areas, and is predicted to nearly double in population over the next 15 years. Ready and eager to support new businesses with aggressive infrastructure investments, the county already offers an excellent transportation network, including close proximity to Orlando International Airport, affordable property and rapid permitting. Home to the world headquarters of Tupperware Brands Corporation and the world’s first industry-led smart sensor consortium, the International Consortium for Advanced Manufacturing Research (ICAMR), Osceola County is poised to be at the center of advancing technologies shaping the future of automobiles, surgical devices, home appliances and a host of other devices.

★ **CITY OF ORLANDO**

An international business center with a bustling downtown that draws businesses of all types, the City of Orlando is especially strong in its ability to attract corporate headquarters, including Red Lobster, BBA Aviation, Signature Flight Services, CuraScript and Indra Systems. Orlando is also home to Lake Nona Medical City and Creative Village and has the vision of transforming the downtown area through collaboration with the community and local leaders. Numerous major multi-use commercial projects are on the drawing board, with over one million square feet of additional construction announced for Orlando’s business district. And that’s just the beginning. Downtown is alive with higher education – including law and medical schools and an upcoming collaborative campus of the University of Central Florida and Valencia College – and with some of the nation’s



More than 300,000 non-residents leave their homes elsewhere to commute into the four county region for work each day making regional workforce integration attractive to employers and conducive to a scalable economy.

# Locate & Expand

Orlando offers a business-friendly environment complete with competitive incentives and unique opportunities for partnership and collaboration, with no state personal income tax.

verizon✓

jetBlue®



Deloitte.



# Workforce

**500,000+**  
students within a 100-mile radius

**Top 10**  
**Best Cities**  
for College Grads

// CAREERBLISS.COM



**Orlando ranked**  
**Number 1 in the**  
**U.S. for Job and**  
**Population Growth**  
**among large regions**

// U.S. DEPARTMENT OF LABOR, BUREAU OF  
LABOR STATISTICS; U.S. CENSUS BUREAU



**Sixth**  
**in workforce**  
**for large U.S. cities**

// FOREIGN DIRECT INVESTMENT  
(FDI) MAGAZINE



**#3 Florida's**  
**workforce**  
**in the U.S.**

// CNBC BEST STATES FOR BUSINESS

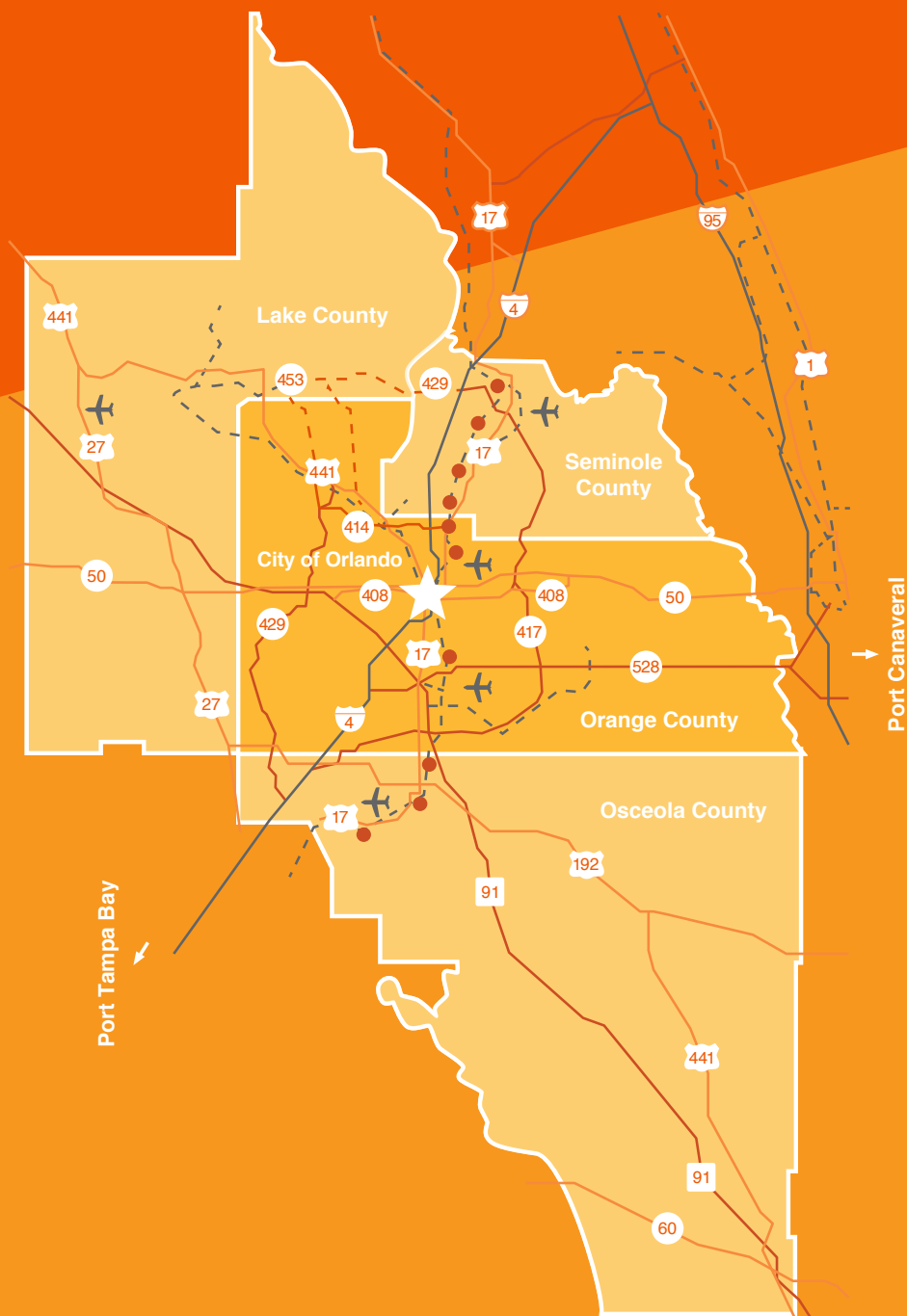


Orlando's labor pool of more than 1.2 million people is well prepared to meet the needs of any employer. Orlando is among the nation's fastest-growing populations and employment markets and is expected to remain among the top growing metropolitan areas well into the future.

Built on a culture of customer service excellence, the region's multi-lingual workforce is all about getting the best results. With some of the country's top ranking schools, and a willingness to tailor curricula to meet the needs of the business community, Orlando's strong pipeline of more than 500,000 higher-education students within a 100-mile radius helps rank Florida among the top ten states for talent. Resources like CareerSource Central Florida help companies recruit, hire, train and keep the best and brightest employees.

# Infrastructure

\$15 Billion in New Projects



The region's infrastructure offers reliability, affordability and efficiency, giving businesses seamless access to the people and places they need to reach. Whether it's commuter rail service, highway systems, international flights, shipping ports or a multi-modal hub, Orlando knows how to connect you.

Orlando has five airports – including Orlando International Airport (MCO) and Orlando Sanford International Airport (SFB) – flying nonstop to more than 175 destinations worldwide, a new commuter rail system (SunRail), an upcoming statewide rail system (Brightline service to Miami), close proximity to major ports (including the world's only quadramodal port – Port Canaveral – with new cargo and logistics capabilities and facilities), and exceptional roadways.

Orlando's high-quality infrastructure has earned recognition as a top 10 "American City of the Future" by *Foreign Direct Investment (fDi) Magazine*, proving that the region is fully equipped to meet and exceed the needs of any industry. And it's still growing. With more than \$15 billion invested in projects that include expansions and improvements to Interstate 4 (I-4 Ultimate), Orlando International Airport, Port Canaveral, Brightline, SunRail and Wekiva Parkway, the region's infrastructure is continuously improving to meet the needs of businesses and residents alike.



# Taxes, Incentives & Costs

When it comes to pro-business climate, one would be hard-pressed to identify a better example than Orlando, Florida. KPMG named Orlando the No. 2 most cost-competitive location in the U.S. (large cities) in its Competitive Alternatives study reviewing key cost components including taxes, labor, facilities, transportation and utilities. On a state level, Florida has routinely been named the 2nd best state for business by *Chief Executive Magazine*.

Incentives are available to qualifying relocating and expanding companies on a case-by-case basis with job creation, quality of wages and capital investment being the significant deciding factors. Available incentives include:

- **Workforce Training & Recruitment**
- **Industry-Specific Incentives**
- **Site-Specific Incentives**
- **Infrastructure Incentives**
- **Tax Exemptions**

The state and local tax climate can also be considered an advantage to investing in the region.

## **Florida has NO ...**

- **State personal income tax guaranteed by constitutional provision**
- **Corporate income tax on limited partnerships and subchapter S-corporations**
- **Corporate franchise tax on capital stock**
- **State-level property tax assessed**
- **Property tax on business inventories**
- **Property tax on goods-in-transit for up to 180 days**
- **Sales and use tax on goods manufactured or produced in Florida for export outside the state**
- **Sales tax on purchases of raw materials incorporated in a final product for resale, including non-reusable containers or packaging**
- **Sales tax on manufacturing machinery and equipment**
- **Sales/use tax on co-generation of electricity**

The Orlando-Kissimmee-Sanford region ranks 10<sup>th</sup> out of the 30 Most Populous Metropolitan Statistical Areas (MSAs) for cost of living based on a 2015 Council for Community Economic Research estimate. The Orlando region's cost of living remains below the U.S. average, besting cities like New York City, Chicago, Los Angeles and more.

# Targeted Industries

Known around the world as “the happiest place on Earth,” Orlando is no less of a destination for businesses looking to put smiles on shareholders’ faces.

While we’re known for tourism and hospitality, more than two-thirds of our workforce is at work in other industries. The Orlando Economic Development Commission’s Targeted Industries include Corporate Headquarters & Regional Offices; Advanced Manufacturing; Life Sciences & Healthcare; Aviation / Aerospace & Defense; and Innovative Technologies. Each of these boast rapidly expanding strongholds in Orlando with community and industry leaders dedicated to advancing their growth.

# Corporate Headquarters & Regional Offices

Corporate Headquarters and Regional Offices across the board are accelerating here, experiencing their own growth while contributing to the daily operations and overall expansion of other major industries in the region and throughout the world. Industry leaders like the American Automobile Association (AAA), Darden Restaurants, Deloitte Consulting LLP, Lockheed Martin, Mitsubishi Hitachi Power Systems Americas, Northrop Grumman, Siemens Energy, Tupperware Brands Corporation and Verizon Communications are either headquartered here or have a significant presence in the region.





Orlando. You don't know the half of it.

# Advanced Manufacturing

From large multi-national corporations to mid-size companies and startups, our significant Advanced Manufacturing industry spans a full spectrum of sectors. Orlando is home to a high volume of tech transfer and commercialization fueled by a top R&D university, specialized research labs/centers, and one of the top technology incubation systems and research parks in the country. And with the new International Consortium for Advanced Manufacturing Research (ICAMR) getting ready to tackle big issues like the “Internet of Everything,” this is one industry set to skyrocket in the region.



# Innovative Technologies

Home to over 2,000 companies creating technology that shapes all aspects of the economy, Orlando fuses experience with ingenuity beginning with our region's theme parks — Walt Disney World Resort, Universal Orlando Resort and SeaWorld Orlando. Partnering with some of the country's leading higher education institutions, powerhouse companies including Oracle, Electronic Arts Tiburon and Golf Channel have fostered an experienced workforce. This culmination of industry and education has exploded into a burgeoning tech ecosystem with the Southeast's largest tech meetup group — consisting of over 3,000 designers, entrepreneurs and investors bound together by creative workspaces, incubators, accelerators, events and supportive civic entities.

A full-page background image showing a surgeon in blue scrubs and a surgical mask, focused on a procedure. Robotic arms with surgical instruments are visible in the background, illuminated by bright overhead lights. The image is partially covered by a green geometric overlay on the left side.

# Life Sciences & Healthcare

Renowned for its collaborative and entrepreneurial environment anchored in state-of-the-art educational and research facilities, the Orlando region has become the ideal platform to launch groundbreaking medical advances that combat our most pressing health issues. With major developments like Lake Nona Medical City (comprised of the University of Central Florida College of Medicine, University of Florida Research & Academic Center, Nemours Children's Hospital, Orlando VA Medical Center, Lake Nona Gateway and the Guidewell Innovation Center) as well as Orlando Health and Florida Hospital Health Village, it's no wonder that Orlando has caught the attention of medical innovators and entrepreneurs around the globe.



# Aviation/ Aerospace & Defense

Orlando companies have pioneered the use of simulation technology, developing the region as a major hub for flight training and making Orlando into the Modeling, Simulation and Training capital of the world. Orlando is home to the simulation procurement commands for the Army and Navy and has a significant Air Force, Marine Corps and Coast Guard presence. In total, more than \$4 billion in annual simulation contracts flow through the region, the majority of which are awarded to local companies and subcontractors. All of this invaluable connectivity is a vital part of Orlando's lure as a business destination for major industry leaders like JetBlue Airways, Flight Safety International and Lockheed Martin.

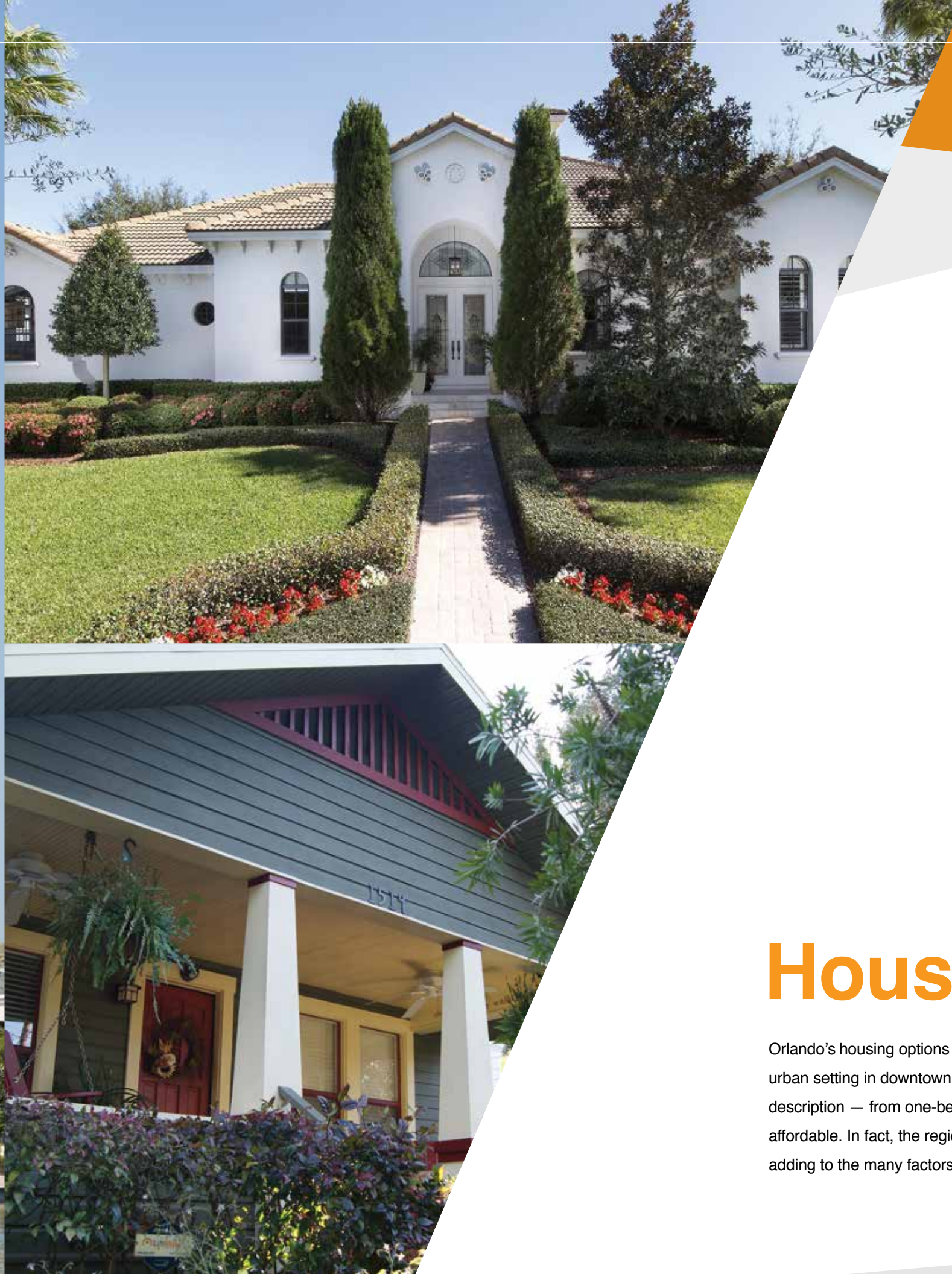
# Live, Play & Visit

Orlando boasts both high-rise luxury living and distinct neighborhoods, a state-of-the-art performing arts center, sophisticated dining and sports facilities that play host to a variety of nationally recognized teams and events. And with a welcoming culture that values diversity, newcomers are encouraged to get plugged into the community by engaging in philanthropy and a wide variety of civic-minded organizations like the African American, Asian American and Metro Orlando Hispanic Chambers of Commerce.

While Orlando is home to world-renowned theme park attractions, activities still abound whether you choose to brunch in Thornton Park, visit the Winter Park Farmer's Market, walk around downtown Kissimmee's Sculpture Experience, take a river cruise in downtown Sanford or ride a seaplane in charming Tavares – "America's Seaplane City."

Finding a cause that's close to your heart and actively engaging in the community is both welcomed and encouraged by organizations ranging from nonprofits who make a difference in the lives of many every day, to Chambers of Commerce focused on building a diverse business climate.

With over 4,000 square miles, the Orlando region offers lifestyle options for virtually everyone from families to millennials. The region's mild climate also makes outdoor recreational pursuits a year round lifestyle with a vast and well maintained park network, growing number of hiking and cycling trails and more than 100 top-rated golf courses.



# Housing

Orlando's housing options and neighborhoods span a broad spectrum, from the urban setting in downtown Orlando to the rolling hills of Lake County. Houses of every description — from one-bedroom condo units to multi-acre estates — are plentiful and affordable. In fact, the region's housing options offer diversity, availability and affordability, adding to the many factors that make Orlando such an attractive place to live.

# Education

Preparing students at all stages to serve as Orlando's workforce of tomorrow is a top priority as educators committed to excellence work in partnership with parents, teachers, administrators and community leaders to create innovative curriculum and programs.

The four K-12 school districts in the Orlando region (Lake County Schools, Orange County Public Schools, School District of Osceola County and Seminole County Public Schools) are high-performing and award-winning with numerous accolades received including the Broad Prize for Urban Education (OCPS) and are routinely named to lists like "Most Connected," "Best High School" and "Top of the Class." Each district has a focus on Advanced Placement, dual enrollment, magnet programs, STEM, robotics (as early as Kindergarten), arts schools and personalized learning approaches. A strong private school system is also available.

For higher education, the Orlando region offers more than 35 colleges, universities, technical schools and private institutions as well as continuing education programs.

Full Sail University caters to those pursuing careers in the entertainment and media industry and graduates routinely win prestigious awards including Oscars and GRAMMYs.

Rollins College Crummer Graduate School has been named among the top MBA programs in the nation.

The University of Central Florida, one of the nation's most innovative schools, is the country's second largest university, offering 200 degree programs to more than 60,000 students.

Unique colleges in the region include Beacon College, the first higher education institution in the country to award bachelor degrees exclusively to students with learning disabilities; Florida Institute of Technology, named one of the nation's top technological institutions; and Keiser University and Webster University, both with flexible programs and personalized learning approaches.

The region's state colleges have also earned high marks. Lake-Sumter State College, Seminole State College of Florida and Valencia College (named the best community college in the nation by the Aspen Institute), all offer DirectConnect, a partnership with the University of Central Florida.



# Arts & Culture

Ranked by Movoto Real Estate Blog as the second most creative city in America, Orlando's innovation through our theme parks has spilled over to the surrounding community, making this a haven for artists and performers. The entertainment options are endless – including the state-of-the-art Dr. Phillips Center for Performing Arts, Annie Russell Theatre, Wayne Densch Performing Arts Center, Orlando Ballet, Orlando Philharmonic Orchestra, Bach Festival Society, Florida Film Festival, Zora Neale Hurston Festival, and Orlando Fringe Festival. The Orlando Museum of Art, Cornell Fine Arts Museum, Broadway Across America: Orlando, Orlando's Shakespeare Theater in partnership with UCF, Orlando Repertory Theatre in partnership with UCF, the Mad Cow Theatre, the Osceola Center for the Arts, the historic Garden Theatre and Morse Museum are among the multitude of artistic outlets in Orlando for the creative and cultured from across the world to appreciate.





# Sports & Recreation

Orlando ranks as the 5<sup>th</sup> best city in the U.S. for an active lifestyle according to WalletHub. The region has a multitude of sports and recreation options with countless races, including 5Ks and full marathons, more than 100 top-rated golf courses and miles and miles of walking and cycling trails — you can even find triathlon-certified training at the National Training Center, a Lake County sports performance and endurance facility where Olympic athletes train alongside triathlon competitors and athletes of all levels. Orlando will also be home to a brand new \$27 million sports complex in Seminole County.

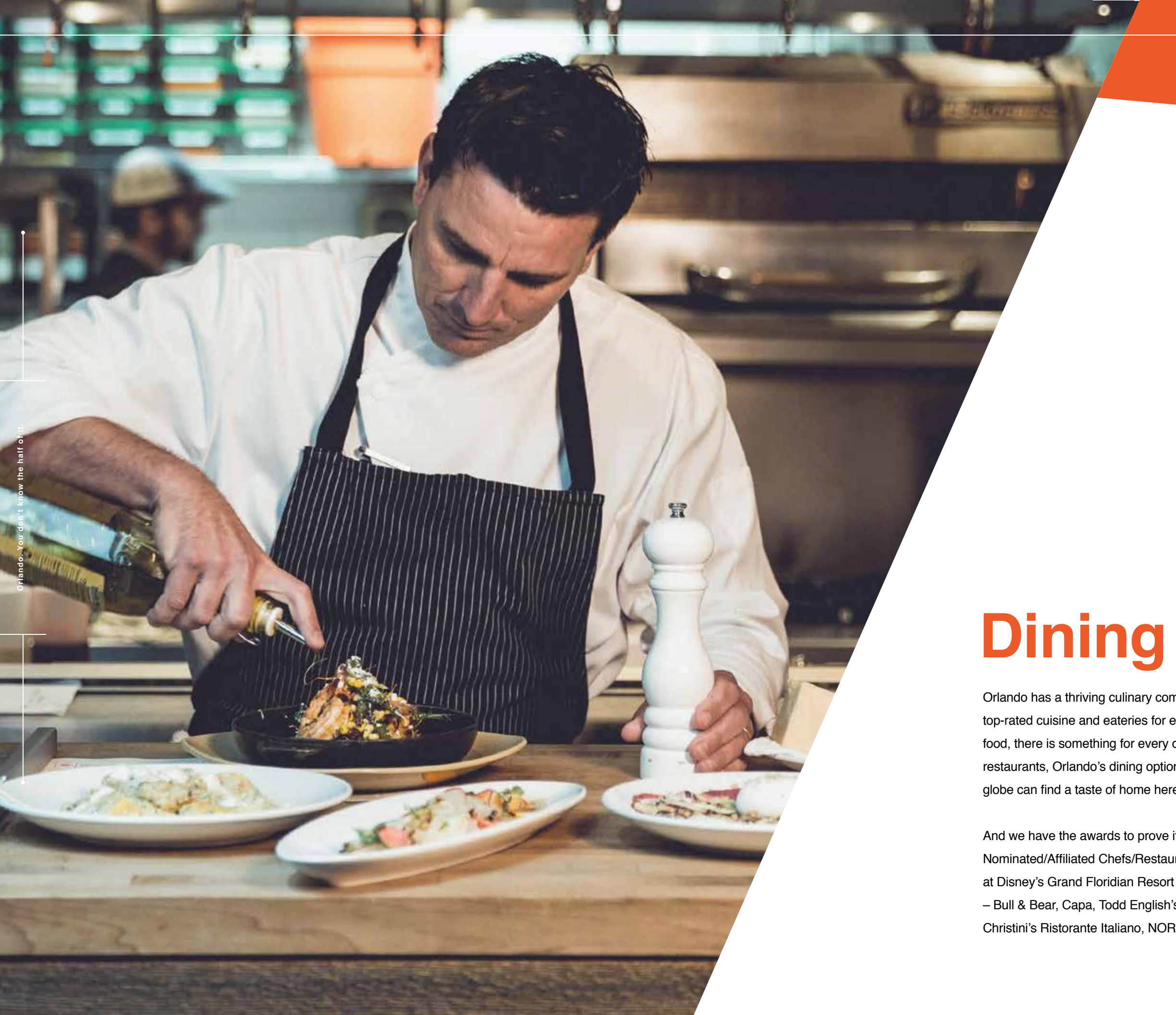
Orlando's state-of-the-art facilities host the NBA's Orlando Magic, MLS' Orlando City Lions and the NWSL's Orlando Pride, ECHL's Orlando Solar Bears, AFL's Orlando Predators and multiple college regular season football and bowl games all in the downtown core — each with the sparkling backdrop of nightly fireworks from world-famous tourist attractions. From the advanced ESPN Wide World of Sports Complex hosting both MLB spring training to the International Invictus Games, the only international adaptive sporting event for injured active duty and veteran service members, our unparalleled sports hub is also home to hundreds of annual sports competitions for adults and youth including the Professional Rodeo Cowboys Association (PRCA) Rodeo, Ram National Circuit Finals Rodeo and Silver Spurs Rodeo in Osceola County.

Named a top 10 city for recreation in America, Orlando is known for its premier bass fishing, waterskiing and wakeboarding. Orlando is home to an extensive range of sporting events including the Arnold Palmer Invitational and the Hero World Challenge. The RDV Sportsplex, Orlando Speed World, Daytona 500 and Bike Week bring residents and visitors together. In addition, Orlando is the U.S. Tennis Association's "New Home of American Tennis" with its new 100+ tennis court divisional headquarters and training facility located in Lake Nona. From indoor sky diving on Orlando's International Drive, to scuba diving in Wekiva Springs in Seminole County, to "blueway" waterway trails on the lakes of Lake County, there is something for everyone in the Orlando region.

# Shopping

Orlando's retail offerings are vast enough to fill 900 American football fields (or 676 FIFA football fields) and include two of the top 10 highest sales-generating shopping locations in the U.S. – the Mall at Millenia and the Orlando Premium Outlets. More shopping can be found along Winter Park's upscale Park Avenue, Ivanhoe Row's antique shops just north of downtown Orlando, and Mount Dora, Kissimmee and Sanford's unique retail and dining districts. The region's top tourist attractions offer their own international presence to satisfy residents and visitors alike at Disney Springs and Universal CityWalk.





# Dining

Orlando has a thriving culinary community, complete with celebrity-owned restaurants, top-rated cuisine and eateries for every taste. Whether it's exotic, gourmet or comfort food, there is something for every dining distinction in Orlando. And with more than 5,000 restaurants, Orlando's dining options read like a world map as visitors from all over the globe can find a taste of home here.

And we have the awards to prove it, including a high concentration of James Beard Nominated/Affiliated Chefs/Restaurants; AAA Five Diamond restaurant Victoria & Albert's at Disney's Grand Floridian Resort & Spa; and nine AAA Four Diamond restaurants – Bull & Bear, Capa, Todd English's bluezoo, A Land Remembered, Cala Bella, Christini's Ristorante Italiano, NORMAN's, Primo and Luma on Park.



One day. You don't know the half of it.

# Attractions

Orlando is known around the world for theme parks and water parks including Walt Disney World Resort, Universal Orlando Resort, SeaWorld Parks and Entertainment and LEGOLAND Florida Resort as well as Disney Springs, ESPN Wide World of Sports and CityWalk.

To support these world-class attractions, Orlando has approximately 450 hotels and more than 118,000 guest rooms, 20,000 vacation home rentals and 22,000 vacation ownership properties with every imaginable size and style accommodation to meet the needs of any visitor. With this unique mix of legendary theme parks, water parks, spectacular museums, world-class entertainment and blockbuster rides and attractions it would take about 67 days to visit all of the entertaining offerings in Orlando.



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