

Purple Cactus Lavender Farm
Business Portfolio
Established 2018

Purple Cactus Lavender Farm is a family owned and operated lavender farm. A love of family and love of agriculture were combined to establish the first lavender farm in Colorado County. Kevin and Wendy Page retired after 30 years of teaching high school agriculture and were in search of a way to supplement their income without giving up the time they valued volunteering at their church and being Nana and Pops to 6 grandchildren.

Their desire to sell the farm came after much soul searching and prayer. As their grown children have moved and grown their families, it became more important that they be available for their family. So, they once again will be retiring from a successful business that is just beginning to realize its' full potential.

Objectives: Educate the public about the value and production of lavender. Produce high quality lavender suitable for our area. Provide a venue for events. Provide a relaxing environment for gathering. Produce a variety of value added products for sale to the public.

Lavender Value Added Products include, but are not limited to: Soaps, lotions, sugar scrubs, shower gel, butters, oils, beard balm, bath salts, bath bombs, sachets, car fresheners, "Warmies", culinary lavender, lavender sugar, unique cards, recipes and edible lavender treats.

Source of Sales:

Purple Cactus Lavender Farm Store – Open on site April – August
Farmer's Markets in Weimar & surrounding towns

Brenham First Fridays
Weimar Farmer's Market
Whiskey Cake / Katy Artisan Market
La Grange Farmers Market @ Jersey Barnyard
Columbus County Market

Special Events:

Brookwood Community Extravaganza – Brookshire, Texas
Czhlispiel – Flatonia, Texas
Weimar Down Home Christmas Wine Walk
Columbus Ladies Night Out
Christmas in Flatonia
County Fairs

Wholesale Accounts:

Potter's Country Store – Schulenburg, Texas
Whiskey Cake – Katy, Texas
Twisted Steel – Weimar, Texas
Free Chicks – Columbus, Texas
Majek Winery – Moravia, Texas

Assets:

Mature Lavender Plants w/ soil improvements	\$20,000
Container Store with front & upper deck	\$25,000
Silo Restroom	\$ 3,000
Bar area including refrigerators & freezer	\$ 3,000
Tables, chairs & bar stools	\$ 2,000
Water & Electricity	\$ 5,000
TOTAL	\$58,000

Accounts Payable:
NONE

Gross Sales: April 6, 2019 (opening) through December 31, 2019 - \$21,000