

2021

Visitor's Guide



NOCONA | SAINT JO



Discover the North Texas Hill Country!

www.Nocona.org | www.SaintJoChamber.com

T. E. A. M.

Together Everyone Accomplishes More!

The Nocona Chamber of Commerce provides a forum for all Nocona trade area businesses and groups to work together for our community's mutual economic and social gain by expanding awareness of the Nocona area, promoting tourism, and working together to increase commerce.

The Chamber of Commerce / Visitor's Center helps promote tourism through events and marketing, and by encouraging tourists and residents alike to join our wonderful and friendly community. In addition, by working with our many clubs and organizations, we strive to keep Nocona safe and attractive, and to improve the quality of life for all within our great community.

Nocona Chamber of Commerce
1522 E Highway 82 - Nocona, Texas 76255
(940) 825-3526
www.nocona.org/commerce
noconachamber@nocona.org





COWBOYS **INDIANS**
CATTLE **HORSES**
WINERIES **SHOP-**
PING

Welcome to "The North Texas Hill Country," located in the heart of the beautiful hills and valleys of northern Montague County, with scenic drives and majestic views of the Red River Valley!

There is so much to do in and around Nocona for the whole family, so please take a break from the hustle and bustle of life and enjoy a getaway with us! We are only a ninety minute drive north of Dallas/Fort Worth with easy access on Highway 82 thus making us a perfect destination for a day trip or to enjoy accommodations at The Veranda Inn or Red River Station Inn.

Nocona is the Official Classic Car Capital of Texas with one of the largest privately owned collections housed in the Horton Classic Car Museum. To experience some of Nocona's unique history, visit the Tales 'n' Trails Museum and the Nokona Ball Glove factory and museum. Among other things, you can see unique Native American artifacts, amazing leather art, learn the Nocona Boot story from Miss Enid herself, see the only ball gloves being made in America, and learn how the modern football was made here!

Enjoy a locally made craft beer and live music at Nocona Beer & Brewery or the local Veterans of Foreign Wars Post "The V." Visit beautiful Lake Nocona or our unique art galleries. Enjoy sporting events, rodeos, our Mardi Gras celebration, car shows and cruises. And don't forget to shop for some locally made Fenoglio Boots! Nocona — Small Town, Big Fun!

We hope you will find the Nocona-Saint Jo

We are the weekend you've been looking for! Saint Jo is the getaway that has everything you need to relax and enjoy life at a little slower pace without the hassle of weeks of planning. Nestled in the heart of "The North Texas Hill Country," Saint Jo is surrounded by rolling hills and beautiful vistas that make visitors question, "are we in Texas?" We invite you to come and enjoy this beauty, small town hospitality, unique shopping, and award-winning wineries.

We invite you to get to know us. Filled with friendly faces and fun places, you'll find something for everyone. Check out our calendar of events with lots of family things to do, or make it a weekend for just two or a few close friends. With a variety of things to do and see, you'll find the relaxing atmosphere the welcome change you need.

History? You won't want to miss the Stonewall Saloon Museum. The Saloon was a stopping spot on the Chisholm Trail during the great cattle drives. Step up to the bar and imagine days gone by as you walk through recreated rooms filled with historic stories and items of life in late 1800's. The International Artillery Museum houses the largest privately owned collection of military ordnance in the United States. It is a must see.

Shopping? The Davis & Blevins Art Gallery rivals anything you will find in Santa Fe. Donna Howell-Sickles, Cowgirl Hall of Fame inductee, is the owner and resident artist that brings together an eclectic collection of western, modern, and regional artists into a must see stop in Saint Jo. Then there's Panache, a Texas Monthly "must see"; The Vintage Market —

www.HortonClassicCarMuseum.com



HORTON



Nocona, TX



Call Billy Dean Dobbs to book your tour!

940-825-1022 – 115 W. Walnut St., Nocona

Summer Hours: Mon-Fri 9 am-4 pm & Sat. 9 am-5 pm

Winter Hours: Mon-Fri 9 am-4 pm & Sat 9 am-3pm

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expanded
to 45
Rooms!

The Veranda Inn & Event Center

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Nocona, Texas

940-825-5111

www.VerandaNocona.com



The Vernada Inn is conveniently tucked behind Hwy. 82 yet feels like you have entered a secluded resort. Whether it is a site for that perfect wedding, a family reunion, cruising The North Texas Hill Country and Wine Tour or a just a quiet get-away from city life, the Veranda Inn & Event Center offers it all.

The Veranda Inn offers 29 interior rooms and recently completed 19 new, secluded midway rooms for extended stays and a conference room able to accommodated 45-50 people.

Inn RV Park has 29 pull-through pads plus patios along with views of the pastoral countryside of the North Texas Hill Country.



117
years
old

If you prefer a more relaxed style of accommodations, The Veranda Bed & Breakfast can satisfy those desires. Book now 940-825-5111.



As for special occasions, reunions, weddings or corporate gatherings, the Veranda Event Center can accommodate up to 250 for a full banquet in a unique blend of Texana and formal.



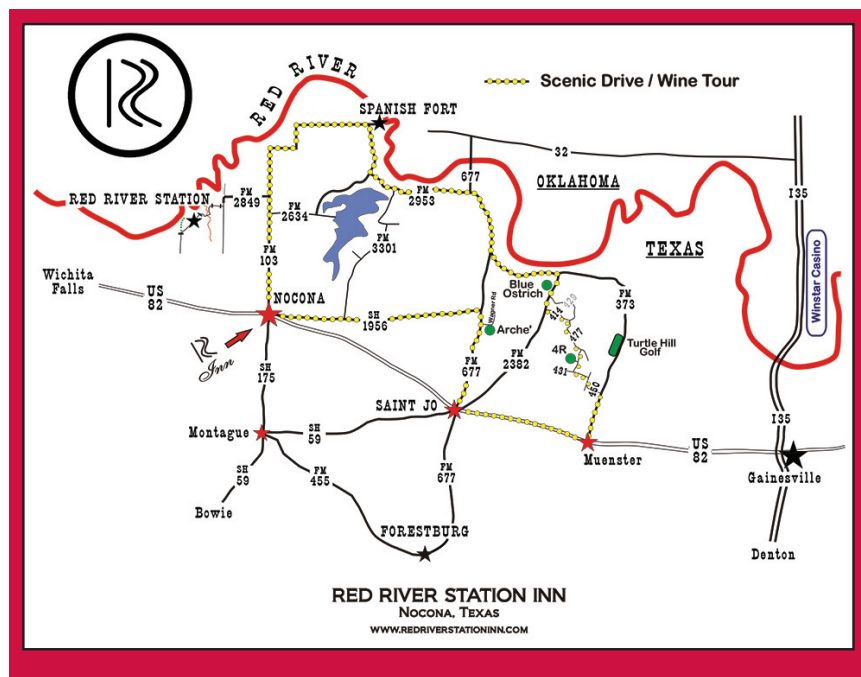
Discovery Ahead

Steadily, the North Texas Hill Country around Nocona and Saint Jo has become a scenic destination for folks wishing to leave the urban life behind -- for a day or for a lifetime.

The best way to see the hill country is to drive it – whether it is with the convertible top down riding in the front seat of a classic car, on the back of your favorite motorcycle, or even while peddling your bike along the off-the-beaten path. In any case tour it!

There is plenty to do in the greater Nocona-Saint Jo area with three wineries, a brewery, unique shops, art galleries, five museums, historic sites and venues to draw your attention. A key to making the most of your visit to The North Texas Hill Country is knowing the best way to traverse the hills, creek bottoms and valleys, or skirt the fringes of the great prairie where the bison herds traveled as trails were later used by the drovers along the Chisholm Trail.

Whether you want to try the Wine Tour, find views of the Devil's Backbone, or swing through the undiscovered country down to Montague and Forestburg, your trip will be well worth it.



Settling the Hills of North Texas

The Taovayas Indians made this area their home as early as 1757, and the Wichita, Kiowa, Caddo and Comanche tribes all hunted the land for buffalo and other game.

Saint Jo, known as Head of Elm from 1849 to 1873, is the oldest town in Montague County.

Army Captain Randolph Marcy camped here with his surveying crew in 1849 as they mapped out the southern route of the famous Santa Fe Trail.

Saint Jo was the western edge of western settlements. Indian raids in the area are documented history. The Chisholm Trail brought drovers to town as their herds were bedded and watered just south of town. In 1871 seven stores called Saint Jo home. Five of those merchants sold whiskey!

In 1873 the town was renamed Saint Jo after its founder, Joseph Anderson Howell.

It was perhaps Mr. Howell's abstinence



Quanah Parker

from alcohol that garnered the town's name, Saint Jo.

1873 was also the year that the Stonewall Saloon was built and would become the predominate stopping point for drovers who wanted to quench their thirst. While others



Stonewall Saloon Today

'wet their whistle' in Spanish Fort to the northwest.

Saint Jo was the last stop on the trail that would take the cattle drives north to Red River Station and the Chisholm Trail through Indian Territory and on to the Kansas railheads.

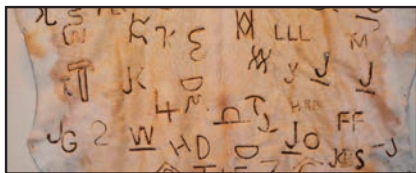
Nocona came to be when D.C. Jordan and William Broadus located their cattle ranch here in 1873. Mr. Jordan donated one square mile of land for a town site, and in 1887 the town was platted and named after Peta Nocona, the father of the famous Comanche Chief, Quanah Parker. Both Nocona and Saint Jo were ideally situated near the main Red River crossing on the famous Chisholm Trail. Thus they were principal gateways to the Chickasaw Nation, rich in the grasslands necessary for the cattle drives north.

Nocona was once known as the "Leather Goods Center of the Southwest." H.J. Justin moved his cowboy boot manufacturing business from Spanish Fort to Nocona in 1887 with the coming of the Gainesville & Henrietta Railway, and formed H.J. Justin & Sons.



Bustling Saint Jo

Settling the Hills of North Texas



Local Cattle Brands

In 1925 Justin's sons moved the company to Fort Worth as Justin Boots, which resulted in daughter Enid forming her own boot-making business, Nocona Boot Company. In 1926



Nokona Baseball Gloves

Justin Leather Goods opened in Nocona specialized in the production of small leather items such as coin purses and key holders.

Nocona Leather Goods was also formed, making billfolds and purses. Hard times in 1929 forced the company to reorganize as Nocona Athletic Goods/Nokona, making football, baseball, and other sporting equipment. By 1943 the Company had added the trademark "Nokona" and its Indian head logo.

Today boot-making and ball glove manufacturing are still alive and well, with Fenoglio Boot Company and Nokona All-American Ballglove the area's manufacturing cornerstones.

Cattle-raising has been important to the area since the very beginning, and several large cattle operations endure today. Cotton farming was big business right after the turn of the 19th Century, and agriculture surged again in

1937 when a fruit research station was created in nearby Montague. Oil was discovered in the area in 1919, and by 1922 oil as a major industry was well on its way. Today, the Barnett Shale natural gas deposit is a major source of area employment.

The Tales 'n' Trails Museum in Nocona opened in 2010 focusing its exhibits and



Early photo of Nocona Post Office

collections on five primary themes -- Native American inhabitation of the region, Western Heritage, Agriculture, Leathergoods, and Oil and Gas.

In 2013 the museum dedicated its Native American Hall emphasizing the more than 10,000 year residency of the area by Native Americans; and in 2020 opened its Western Heritage exhibit complete with an animotronic Miss Enid who in her own voice tells the story of the founding of both Justin Boot and Nocona Boot!



Last pair made of Nocona Boots made in Nocona

2021 Calendar of Events



JANUARY

- 1 — New Year's Day
- 7-9 — Montague County Youth Fair
- 30 — Mardi Gras Ball



FEBRUARY

- 11-13 — Mardi Gras Nocona Style

MARCH



- East Street Animal Shelter Easter Egg Hunt
- 18-21 — Rednecks with Paychecks



- 27 — Nocona Youth Rodeo

APRIL

- Annual Saint Jo Volunteer Firemen's Fish Fry
- 3 — Lucky Paws Fundraiser



- 24 — Nocona Youth Rodeo



MAY

- Saint Jo Chamber Sporting Clay Event at Willawalla Shooting



- Center
- 8 -- Nocona Bullfest



- 15 -- Iron Jacket Baseball Tournament

- 16 -- NBHS A Barrel Racing

JUNE

- 4-5 — US Hwy 82/287 Yard Sales
- 5 — Nocona Youth Rodeo Finals
- 6-8 — Soon Warren



- Watercolor Workshop Nocona

- 7-12 — History Mystery Camp
- 7 — NBHA Barrel Races
- 11-12 — 69th Annual



- Chisholm Trail Rodeo

- 19 — Cruisin' Nocona — Gas Junkies Car Show
- 20 — The Great Race



JULY

2021 Calendar of Events



- 4 -- Old Jo's Firecracker 5K Run
- 4 -- Lions Club Fireworks Show, Lake Nocona
- 4 -- 4th of July Fireworks & Activities, Boggess Park, Saint Jo

AUGUST

— Annual Saint Jo Rodeo



& Parade
— Toast to Teachers

SEPTEMBER

- Saint Jo riding Club Chili Cook-off
- Montague County Child Welfare Board Children's Fair
- Illinois Bend Reunion



- 11 -- Tales 'n' Trails Museum Shebang

Fundraiser, Veranda Event



- 16-19 — Rednecks with Paychecks
- 17-18 -- Wheels & Grills



- Cook Off
- 18 — Car Show



OCTOBER

- Dye Mound Community Homecoming



- Trunk or Treat on the Chisholm Trail Square

NOVEMBER

- Saint Jo Community Thanksgiving Dinner at the Civic Center
- 5 -- Lucky Paws Chili & Cornbread Contest, The V



- 18 -- Carpenter Shop Thanksgiving Lunch

DECEMBER

- Santa on the Square, Activities with Santa
- 4 — Small Town



Christmas

- 4 -- Fireman's Fish Fry
- 7 -- Carpenter Shop



- Christmas Luncheon & Cookie Exchange
- 31 — New Year's Eve Dances

Tour Historic Saint Jo



Saint Jo artist Joel Hale's mural announces to visitors from the west they are arriving at the crossroads of the Chisholm Trail and the California Road.

Two-step your way around Saint Jo's Chisholm Trail Square and find everything you need for the perfect weekend getaway.

First, book your visit at one of these unique options that will fit your need, no matter what the size of your group: the Rock House Overnight Stay, Robin's Nest, A&A Acres, the Blue Ostrich Guest House, and don't pass up High Cotton Cottage. Now, get ready for a day filled with lots of things to do!

Trailtown Treasures just might have that collectible you've been looking for. This group of vendors brings together handmade treasures and other finds you won't want to miss.

Keep walking north from Trailtown and you'll see our beautifully restored Texas Theater. Originally established in the 1930's, it has been carefully recrafted with state-of-the-art video and sound. The Theater features both current and classic movies each week.

Panache is straight on down the street. Originally located in an old hardware store, last year they expanded into the building next door and will reopen March 5 with twice the space. This Texas Monthly "must see" is full of fun candles, clothing, home décor and more. Meeting the proprietor is alone worth the stop. Be sure and tell Lynne hello!

The Stonewall Saloon Museum is next on

your stroll around town. This restored watering hole from yesteryear brings the past to life. The second floor will have you telling the tales of just what went on up there abound. But don't



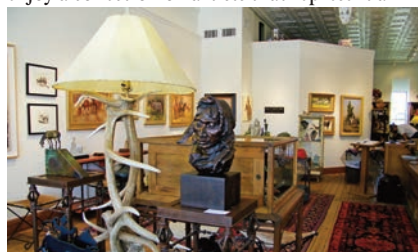
The historic Stonewall Saloon is now a museum showcasing area history.

worry, tastefully done and full of history, you will find yourself immersed in the life of the area when the west was "being won." So, come on in, "belly up to the bar" and have a sarsaparilla!

Mike Karnes Bootmaker is just down the street.

Along with the late Carl Chappell, these two gentlemen are award-winning crafters of custom boots. With a long waiting list, their boots are one of a kind masterpieces. Stop by, enjoy the smell of leather and a conversation with these true western artisans.

Cowgirl Hall of Fame inductee Donna Howell-Sickles calls Saint Jo home, and her gallery and gift shop are your next stop. Step inside this historically restored building and enjoy a collection of artists that represent a



It's not Sante Fe, it's Saint Jo and the Davis & Blevins and Main Street Galleries.

Tour Historic Saint Jo



Besides authentic barbecue, Red River Station BBQ has also become a burgeoning venue for musical entertainment throughout the year whether inside in an acoustical setting or outdoors on their music under the

wide variety of genres from traditional to contemporary. Their mediums are paint, wood, metal and more. Step in next door and delight in a collection of gifts for you and your home.

Peek inside the next building as Donna's husband has lovingly restored another building that houses a collection of vehicles ranging from a mint condition Indian motorcycle to a classic '57 Chevy.

At the corner is one of the newer additions to Saint Jo, the International Artillery Museum. The 20,000 square foot building houses the largest privately owned collection of military equipment in the United States.

Equipment from the United States, Great Britain, Germany, Japan and Russia from WWII, Korea, Vietnam, and the Middle East are all here waiting for you. While all are decommissioned, they still have their battle scars and the stories they tell are fascinating.

Stroll on down the street and you will find The Vintage Market. Housed in an old gas station, it is one of the first buildings to greet you when you first come to town from the east. Recently expanding into the old Post Office, you will be delighted with all the finds here. More fun clothing and unique accessories that only small boutiques carry.

Time for something to eat? Of course, you have options! We just happen to have the best Dairy Queen around! Lazy Heart Grill will satisfy your hunger for a variety of great foods, but make sure you save room for dessert. If it's Tex-Mex, The Burrito Shop has a lot more than just burritos, and if its breakfast you are after – you found the place. You can't leave town without a little BBQ! The Red River Station BBQ can help you there and their music in the evenings is just magic. If you need one of those hamburgers like you remember growing up - you know the one, it just melts in your mouth – then the Windmill Grill will fill the bill and you will so enjoy the venue here!



A new addition to Saint Jo, and the start of what owner Craig Ogden hopes will become a Memorial Park to veterans, is the TracNavel 5" 38 Caliber Deck Gun located just west of the Saint Jo Square. The gun was the most commonly used mid-sized naval gun used in World War II through the Cold War. Thousands were mounted in turrets and open mounts of armed merchant ships, like the example in Saint Jo which was manufactured in 1943.

Tour Historic Nocona

With a rich history centering around cowboys and Indians, oil and leathers, agriculture and industry, Nocona is rapidly becoming a “destination” complete with museums -- from cowboys and Indians to football, baseball and classic cars -- as well as quaint, unique lodging, a brewery and more.

What started out as an Eagle Scout Project for Joseph Storey in 2010, the Tour Historic Nocona Project, soon gained a life of its own.

The project was designed to identify unique and historic homes and buildings in Nocona. Along with his fellow Scouts, Joseph had fifteen metal arrowheads fabricated. They erected these markers on poles in the front of locations around town chosen in conjunction with the Nocona Chamber of Commerce as an Historic Driving Tour. Now the project marks thirty-six locations on the Tour.

In 2013 the Nocona Chamber of Commerce developed a booklet called “Visit Historic Nocona” featuring the descriptions and a map of the locations, businesses, and homes marked by the wayfinding markers along the driving tour.



Historic Tour marker.



Central Christian Church's stained glass and inspiring wooden arches.

This booklet is for sale through the Gift Shop at the Tales'n'Trails Museum.

One of the most noted sites on the Driving Tour is the beautiful, historic, 125-year-old Central Christian Church, located at the corner of Cooke and East Elm Streets.

A landmark church built in the shape of a cross, or “Carpenter Gothic” design, with its bell tower pointing toward the heavens, it is touted as the oldest congregation and church building in the community. Central boasts a Texas Historical Marker, and yet still has an active

congregation which meets regularly for worship, study, and mission projects.

Formed in 1888, meetings have been held in the sanctuary of this building since 1894. The unique architecture of the worship center is appealing to those who come through the doors, and yet the spirit of the building calls one to reverence of the Holy and to movement outside the old clapboard walls into the mission to which Christians are called.

One of the most unique structures in Nocona is Eclectic Collectibles, located at 208 Clay Street, for decades the structure was home to Parr's Barbershop. Originally constructed in 1893, it is the second oldest



For more than a half century, handpainted glass advertisements have adorned the walls of Eclectic Collectibles giving a colorful glimpse of Nocona's past.

Tour Historic Nocona



The Molly Love Room is one of the rooms in Red River Station Inn which features Nocona's rich history and its people.

building in Nocona. The structure was refaced duplicating the front as shown in an 1895 photograph. The interior is highlighted by the rare, handpainted, glass advertisements on the wall. A second story apartment was added by the current owners. The antique store is open Fridays and Saturdays from 11 a.m. to 3 p.m.

Renovation, restoration and recreation is the common architectural theme for buildings in Nocona.

What was original the Farmers & Merchants National Bank was restored into separate store fronts and currently serves as the Nocona School District's administration building.

Next door, Rusty and Carolyn Fenoglio have renovated and restored two buildings to house Gibbs Drug Store, Beau Jolee Boutique and The Orange Giraffe. They also have renovated an adjoining building into their own, personal movie venue.

Across the street, Bob and Kristal Ferguson have created a unique, one of a kind lodging for visitors to Nocona in the Red River Station Inn. Each of their rooms is decorated to a theme -- Peta Nocona, Enid Justin, Mose Johnson, Jack Crain, H.J. Justin and more -- each room depicts each individual's unique historical ties to Nocona and Montague County.

Next door is Red River Station Pizzeria -- which is NOT your typical pizza parlor created by Theresa and Tony Dirker.

Even the City of Nocona has gotten into the renovation, restoring effort by restoring and reconstructing the original H.J. Justin & Son's boot factory into the H.J. Justin Community Room complete and public restrooms. And the north part of the building is currently being renovated into new city offices as "city hall" moves to the town's main street next door to the Mary Beckman Davis Downtown Park.

Along U.S. Highway 82 are more buildings which have restored and repurposed.

The largest such project was the purchase of the old Nocona Boot Company factory on East U.S. Highway 82 by Craig and Leigha Carter. Now it is home to Nocona Beer & Brewery -- the vision of Dr. Ken Kollmyer -- as well as the new home for Nokona American Baseball Glove factory and museum.

On the east edge of Nocona is the Tales'n' Trails Museum located at the intersection of the old Highway 5 wagon road between Nocona and Saint Jo and the Montague to Spanish Fort road. Once those were literally wagon paths between the county seat and what was once, during the days of the Chisholm Trail, a rip roaring cowboy town.

Then there is the Horton Classic Car Museum



Located in what was, for 51 years the home of Nocona Boot Company, Nocona Beer & Brewery has become a destination all its own.

where Peter and Barbara Horton took which had once been a Ford dealership, later a grocery store, and turned into a one-of-a-kind classic car museum which has drawn national attention to Nocona.

Montague County Youth Fair



Each January, Nocona hosts area youth from all parts of Montague County to show off their individual 4-H, FFA and FCCLA projects over three days at the Montague County Agricultural Activities Center located in Nocona.

Steers and heifers, pigs, goats and lambs, rabbits, and chickens are showcased, along with artistic, or practical welding, wood-working shop projects, canning and bak-



NOCONA

"CLASSIC CAR CAPITAL OF TEXAS"

FEBRUARY:

MARDI GRAS, NOCONA STYLE!

MAY:

CRUISIN' NOCONA
VICARI CLASSIC CAR AUCTION
GAS JUNKIES' CAR SHOW

MAY:

NOCONA BULLFEST
IRON JACKET INVITATIONAL

JUNE:

CHISHOLM TRAIL RODEO
HWY 82/287 GARAGE SALE
THE GREAT RACE STOPOVER

SEPTEMBER:

WHEELS & GRILLS COOKOFF
GAS JUNKIES' CAR SHOW

DECEMBER:

NOCONA SMALL TOWN CHRISTMAS

DURING THE YEAR:

LAKE NOCONA
TALES 'N' TRAILS MUSEUM
HORTON CLASSIC CAR MUSEUM
INDIAN OAKS GOLF COURSE
INDIAN VALLEY RACEWAY
NOCONA BEER & BREWERY
LIVE MUSIC
SHOPPING
RESTAURANTS
HISTORICAL MARKERS
NOKONA BALL GLOVE
FACTORY TOURS



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(940) 825-3526

Mardi Gras, Nocona Style



Nocona may seem a long way from New Orleans, but the spirit of Mardi Gras is alive and well in Nocona. Hosted by the Chamber of Commerce, Mardi Gras comes to town each February as a three-day Cajun festival with vendors, Cajun music, food, and lots of family-friendly fun.

Decorated to the nines in purple, green, and gold, the whole town gets into the spirit. The festival kicks off with a costumed Krewe de Barkus dog parade on Thursday and a parade of colorfully decorated ATVs on Friday. Saturday begins with a 5K Fun Run followed by the children's Shoe Box Parade and then a Kiddie Parade. Those lead to the grande finale the Mardi Gras — Nocona Style Parade on Saturday afternoon.

Then all of this is mixed with Cajun food, vendors and music, of course there will be music, at multiple locations across Nocona which lures thousands of people to town each year.



With colorful and inventive floats, riders on horseback, classic cars, ATVs, and motorcycles this family-friendly festival -
- Mardi Gras with a Texas twist



Mardi Gras, Nocona Style



Rednecks with Paychecks

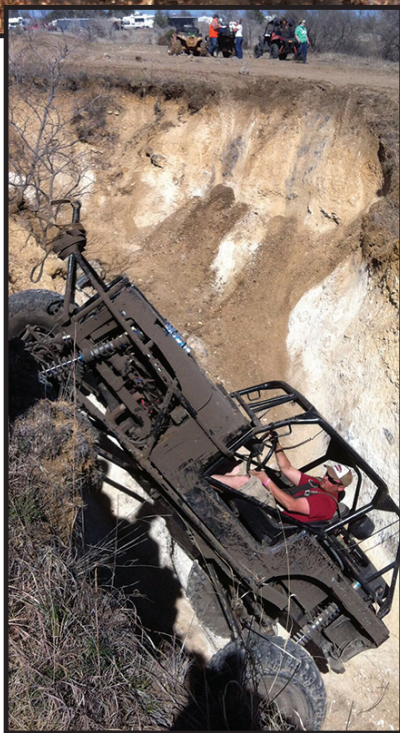


Spring and Fall bring an outrageous event to the Saint Jo area as Rednecks with Paychecks (RWP) holds an event like no other. It has been described as a four-day party of sanctioned mud races, ATV and Jeep trails, rock crawling and live music, all on over 1,000 acres just south of Saint Jo. The legendary “Back 40” features four mud pits, creek runs, canyons, and a side-by-side track.

Organizer Derrick Morse and friends received national attention during hurricane Harvey when they helped rescue stranded residents (and a National Guard 6by6!) with their monster trucks with special recognition by President Trump and his wife Melania in Houston.

RWP also hosts Operation Santa with a truck show, auction, and live music by artists such as Nocona’s Tanner Fenoglio and Stoney Larue to raise money for toys for the children of Montague and Cooke Counties.

Rednecks with Paychecks is an 18 & older event and photo ID is required.





RETAIL STORE & MUSEUM HOURS

Weekdays 9:30AM to 4:30PM

Saturdays 10AM to 4PM

FACTORY TOURS

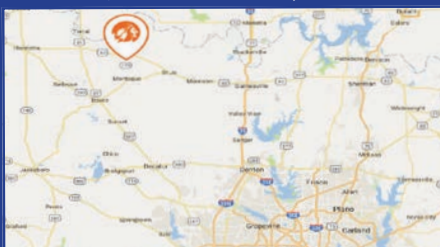
September to May: Mondays & Fridays

10:30AM & 1:30PM

June to August: Mondays, Wednesdays, Fridays

10:30AM & 1:30PM

1.5 HOURS NORTH OF THE METROPLEX
917 E. HWY 82 NOCONA, TX 76255



For reservations visit:

nokona.com/tours

800.433.0957

Adults: \$12

Students: \$6

Children: \$3

Toddlers: Free

Group Discounts Available



WWW.NOKONA.COM



NOKONABALLGLOVES



NOKONABALLGLOVES



INTERNATIONAL **ARTILLERY MUSEUM**

History...Technology...
and Honoring our Military



**Home to the Largest Private Collection
of Artillery* in the USA**



Host to
Texas Medal of Honor
Memorial



Located on the Square
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Saint Jo, Texas 76265
940-995-2084



ARTILLERYMUSEUM.COM



*All ordnance on display or for sale is de-milled and non-functional per BATF standards.
They do not work and can not be made to work.

It makes us unique




Montague North Field

Between Nocona and the Red River lies the Montague County North Field. Scattered like large, mechanical black and brown ants across the sloping terrain of the Red River Valley motorists can see scores of pump jacks deliberately extracting oil from this field. While by no means is it the only oil field in the North Texas Hill Country a drive through the North Field grants grand vistas of the Red River Valley.

First opened in 1922, there are still some wells producing oil seven, eight and nine decades after they were first drilled!

And on occasion you might see a bit of 'art' attached to the top of a pump jack. While at one time there was a Snoopy, and a Tweetie Bird, now all that which has withstood the fierce Texas winds is a Rabbit. See if you can find it.



**DISCOVER
A TEXAS
TREASURE IN
Nocona**

History is woven throughout the fabric of Nocona
Cowboys & Indians
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Classic Cars and Cruisin' through
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City of Nocona
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2021 The Great Race



The Great Race stopped in Franklin Ind., in 2017

Nocona, Texas, has been added as an overnight promotional stop on the 2021 Hemmings Motor News Great Race presented by Hagerty on Sunday, June 20, race organizers have announced.

The Great Race, the world's premiere old car rally, will bring 120 of the world's finest antique automobiles to town for the \$150,000 event, with the first car rolling into downtown starting at 4:15 p.m. Nocona, which is known as the Classic Car Capital of Texas, is also home to the Horton Classic Car Museum.

Former Great Racers Pete and Barbara Vicari are property owners in Nocona and along with friends Pete and Barbara Horton have played a vital role in the development of downtown Nocona through the years.

"We are very excited to finally be able to bring the Great Race to Nocona," Great Race

director Jeff Stumb said.

"Many people have lobbied me for years to bring the event to town, and the enthusiasm from the Mayor's office to the Chamber of Commerce to the Horton Classic Car Museum made it an easy decision."

The stop will replace the overnight promotion scheduled for downtown Ardmore, Okla., but the folks in that area will still be able to see and greet the racers as they arrive at the hotels next to the Ardmore Convention Center starting around 8:30 p.m. that same evening.

In all, the participants in the event will cover more than 2,300 miles in 9 days. The start will be in front of the Alamo in San Antonio, on June 19. The race will finish June 27 in Greenville, S.C.

Teams and cars from Japan, England,

2021 The Great Race

Germany, Canada and every corner of the United States will be participating in their intage automobiles dating back as far as 1916.

“There are more than 500 people just in our entourage from all around the world taking part in this incredible adventure,” director Jeff Stumb said.

Along the route, competitors will travel through 10 states – Texas, Oklahoma, Missouri, Illinois, Indiana, Kentucky, West Virginia, Virginia, North Carolina and South Carolina.

The Great Race, which began 38 years ago, is not a speed race, but a time/speed/distance rally.

The vehicles, each with a driver and navigator, are given precise instructions each day that detail every move down to the second. They are scored at secret check points along the way and are penalized one second for each second either early or late. As in golf, the lowest score wins.

Cars start – and hopefully finish – one minute apart if all goes according to plan. The biggest part of the challenge other than staying on time and following the instructions is getting an old car to the finish line each day, organizers say.

Each stop on the Great Race is free to the public and spectators will be able to visit with the participants and to look at the cars for several hours. It is common for kids to climb in the cars for a first-hand look.

Cars built in 1974 and earlier are eligible, with most entries having been manufactured before World War II. In the 2019 Great Race from Riverside, Calif., to Tacoma, Wash., a 1916 Hudson won the event when it crossed the finish line at America’s Car Museum. That vehicle was driven by Howard Sharp of Fairport, N.Y., and navigated by his son Doug. They won \$50,000 for finishing first overall.



1909 Buick arrives in Eureka, Calif.

A 1916 Hudson Pikes Peak Hillclimber, a 1917 Peerless Racer and a chain-driven 1918 American LaFrance Speedster are the oldest cars scheduled to be in the 2021 Great Race. The winners will again receive \$50,000 of the \$150,000 total purse.

Over the decades, the Great Race has stopped in hundreds of cities big and small, from tiny Austin, Nev., to New York City.

“When the Great Race pulls into a city it becomes an instant festival,” Stumb said. “Last year we had a couple of overnight stops with more than 10,000 spectators on our way to having 250,000 people see the Great Race during the event.”

The event was started in 1983 by Tom McRae and it takes its name from the 1965 movie, *The Great Race*, which starred Tony Curtis, Jack Lemmon, Natalie Wood and Peter Falk. The movie is a comedy based on the real life 1908 automobile race from New York to Paris. In 2004, Tony Curtis was the guest of the Great Race and rode in his car from the movie, the Leslie Special.

The Great Race gained a huge following from late night showings on ESPN when the network was just starting out in the early 1980s. The first entrant, Curtis Graf of Irving, Texas, is still a participant today.

The event’s main sponsors are Hemmings Motor News, Hagerty, Coker Tire and Reliable Carriers.

Cruisin' Nocona

Billed as "Cruisin' Nocona," this Classic Car Poker Cruise has been added to the event agenda for the 2021 Great Race visits. Participants will travel through the picturesque hill country of the neighboring Red River Valley its outstanding parade of classic cars returning to Nocona and slowly parade downtown Nocona. The Nocona Gas Junkies classic car club will be hosting a Classic Car Show on Saturday, and you can always expect music, food, vendors and other fun activities, like the "Burn Out" whenever Noconans get to bring their classic beauties out to be seen and driven!

For more information, contact the Nocona Chamber of Commerce or visit www.nocona.org or www.vicariauction.com.



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Hwy 82/287 Garage Sales

Both Nocona and Saint Jo participate in the massive U.S. 82/287 Garage Sale on the first Friday and Saturday in June. Sponsored by the Red River Valley Tourism Association since 2008, this event covers over 425 miles and involves nineteen participating communities in both Texas and Oklahoma!

Maps are available at various locations in both Saint Jo and Nocona including the Nocona Chamber of Commerce offices located inside the Tales 'N' Trails Museum, 1522 E. US Hwy. 82.





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Iron Jacket Tournament

The Nokona Ball Glove Company hosts an annual, invitational baseball tournament in Nocona each May. Select baseball players, ages 10 to 15, from the several states compete in this three-day tournament named after Comanche Chief Iron Jacket, the father of Nocona's namesake, Peta Nocona, and the grandfather of Quanah Parker, the last Comanche Chief.



In 2019 this tournament grew to include some 106 teams as the winning team in each division received custom, personalized ballgloves made by the only firm manufacturing baseball gloves in the United States.

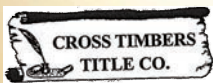


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Rodeos



Chisholm Trail Round-up Rodeo

Beginning in 1952, Nocona has celebrated its western heritage with the annual Chisholm Trail Round-up Rodeo.

Coordinated by the Nocona Rodeo Committee, sanctioned by the UPRA and TCRA, the rodeo is held the first Friday and Saturday in June. Visitors can enjoy two nights of rodeo action at the Chisholm Trail Rodeo Arena (734 Montague St.).

In 2020 the Chisholm Trail Rodeo extended into three days of rodeo, plus slack, resulting in having the 2nd highest payout (\$97,490) to participants out of 433 UPRA events in Texas. The event draws many participants competing for prize money in all the traditional events.

There's mutton bustin' for the little cowpokes, and a Rodeo Queen and Princess contest. The big Rodeo Parade winds through downtown Nocona, with community organizations, school bands, and clubs participating alongside horses and riders, cars and floats.

Saint Jo Rodeo

The Saint Jo Riding Club's annual rodeo is something of history. With over 60 years of cowboys, broncs, bulls, barrel racing and calf roping, you will find top rodeo action during the 2-day event in August.

The arena, located just east of Saint Jo along Highway 82 is up close and personal. The mutton bustin' for the next generation of cowboys is always a crowd favorite. The rodeo parade on Saturday, circles the historic Chisholm Trail Square and features floats, equestrian and riding clubs, along with individual entries.

The club hosts a Rodeo Queen, Junior Queen and Princess contest for cowgirls in the area. A recent winner just happened to become Miss Rodeo Oklahoma!

Bullfest

The Annual Bullfest is held each May at the Nocona Chisholm Trail Rodeo Arena, 734 Montague St. The event includes mutton bustin', a children's calf scramble, a women's steer scramble and the always hilarious donkey race, in addition to the main event of bull riding.

Sponsored by the Big L Rodeo Company, this rodeo event features professional bull riders from Texas and other states. The concession supports Nocona's Lions Club's community projects and scholarship fund.



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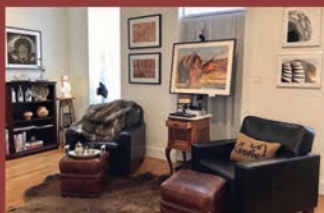
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4th of July on Lake Nocona



For more than a half a century, the Nocona Lions Club has sponsored a massive fireworks show at Lake Nocona.

Over the decades, as homes have developed around the lake, owners have joined in the show. Now, the evening of the Fourth of July the entire lake erupts in fireworks -- literally for hours once dark arrives around 9-ish!

The Lions host their show from Weldon Robb Park on the west side of the lake at the end of FM 2634. And Weldon Robb includes RV hookups and a boat ramp plus a massive parking area where locals like to park, shoot off their own fireworks after a day of swimming, boating, water skiing and have a picnic before sitting back to watch the show which begins about 9 p.m. on the Fourth of the July. And, best of all, it's all free!

The lake's three parks, now owned and managed by the city of Nocona, provides great views to the lake-



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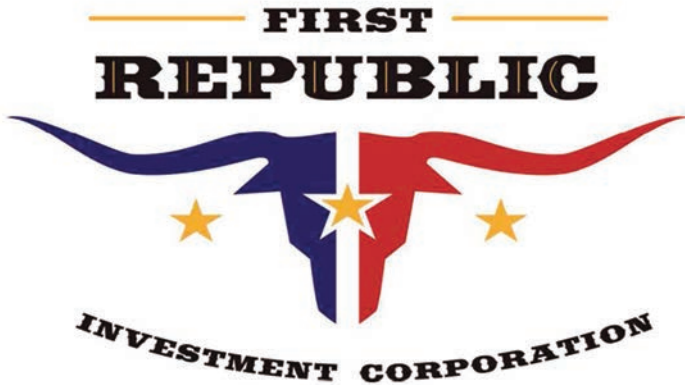


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Star Spangled Spectacular

It's a Star Spangled Spectacular in Saint Jo on the 4th of July. Enjoy America at its finest in this celebration of our nation's independence. The City of Saint Jo, the Saint Jo Chamber of Commerce and the Saint Jo Volunteer Fire Department work together to coordinate the day's activities.

It all starts with Old Jo's Firecracker 5K run and is followed by basketball, volleyball and horseshoe tournaments. As the crowd gathers at Boggess Park, there's great live music, hamburgers and hotdogs, and an "Ice Cream Freeze Off" contest! And don't forget the free watermelon, music, and just plain old fun.

Fireworks start at dusk, and it just happens to be the "best little fireworks show"



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The event includes, in addition to the CASI category, an Open Chili Competition for chili aficionado chefs as well. And there is a special category for Volunteer Fire Departments to share their best “burning hot” recipes too.

Beans or no beans? That’s a question all chili lovers debate. Attend the event and weigh in for yourself (no pun intended).

Proceeds from the Cook Off benefit the Saint Jo Riding Club and the Saint Jo Volunteer Fire Department. Questions? Contact Eli Casey: 940-366-1913.



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Unique



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Those were Mildred Nunneley’s instructions to her late husband Earl Nunneley after his retirement. The engineer, rancher and thinker was underfoot when the Misses shooed him out of the house with those instructions. As she has repeatedly laughed, she did not fully appreciate the consequences of her instructions!

Earl decided to take a piece of family property south of Saint Jo and turn it into something “unique” – 8-foot diameter flowers made out of old satellite dishes, Volkswagen bugs converted into Lady Bugs, a fan of telephone poles aligned to cast one shadow twice a year, engine cowlings made into Indian paintbrush and much, much more.

The family has since added to the display, located on the southwest corner of the intersection of FM 677 and FM 3206 about 2 miles south of Saint Jo.



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Wheels 'n Grills

September bridges summer into fall, so it is a perfect time for both barbecue and chili. And the Horton Classic Car Museum, under the direction of manager Billy Dean Dobbs, throws a party with the 5th Annual Wheels 'n Grills Barbecue & Chili Cookoff scheduled for this year.

Spanning three days, this event in Nocona draws participants and tasters from all over Texas to see who has the best chili and BBQ.

Besides wanting more than the traditional barbecue and chili entries, the daring can enter their culinary interpretations in the "Tastes Like Smokin' Wheels" category.

Competitors hope to land one of the unique trophies for their skill in preparing the best salsa, mac and cheese, margarita, Bloody Mary mix, beans, chicken, pork spareribs, beef brisket and chili.

At the same time on Saturday classic car aficionados show off their restoration skills in the Nocona Gas Junkies Car Show.



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Veterans Memorial



In 2012, veterans approached the Commissioners Court to discuss erecting a memorial to all of those who have served in the Armed Forces of the United States.

On Veterans Day in 2013, joined by veterans from World War II to the War on Terrorism, county officials unveiled a massive black granite monument located on the northeast corner of the Montague County Courthouse square.

Engraved upon the monument are the names of hundreds of county residents who have served their country's armed forces.

The monument has since been expanded three times as more and more residents take up the call to arms and serve their country.

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Santa on the Saint Jo Square



If you want to enjoy a true taste of small-town Texas hospitality and fun, then Saint Jo's annual Santa on the Square is a must for you and your family.

The day begins early afternoon as families begin to gather for the day's events. Free crafts and games for children (of all ages) have been designed to delight everyone. Family photos printed on the spot are ready to put into a newly crafted frame along with fun photo backgrounds.

The parade is the highlight of the day and brings lots of entries to compete for prizes and to delight the crowd. The last entry in the parade is Santa himself. The Saint Jo Volunteer Fire Department brings Santa into town in style.

As the children begin telling Santa what they want for Christmas and the *Saint Jo Tribune* is snapping pictures, the elementary school's children's choir fills the night with music. The Saint Jo Century Club which just happens to have the best bakers in town will pass out free cookies and hot chocolate for everyone. The Saint Jo Chamber of Commerce always has a great set of raffle prizes to get everyone ready for the Christmas

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Small Town Christmas

Nocona decorates the downtown area for a Hometown Christmas as the holiday festivals begin, complete with an appearance by Santa and Mrs. Claus.

The Nocona Chamber of Commerce sponsors the Hometown Christmas Parade featuring floats, riding units, marchers and more. There are drawings for door prizes, too.

The Nocona Rural Fire Department hosts its annual Fish Fry (calf fries, too) immediately after the parade utilizing the new H.J. Justin Community Room featuring more seating with its larger accommodations.



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Arts & Artists

Northern Montague County is home to a number of artists, art organizations and galleries -- and the visual scene is growing.

L.G. Lemons Artist Studio & Gallery

Nocona artist Larry G. Lemons, a Texas State Artist nominee, displays his unique style of "Texas Pop" in galleries, homes and businesses all over the U.S. as featured by Texas Country Reporter.



The gallery, located in the first floor of the historic Fillmore Hotel, 300 Clay Street, is open from 2 to 6 p.m., Wednesdays, Thursdays, Fridays, and Saturdays 10 a.m. to 1 p.m., or by appointment.

www.atexasstateofmind.com



Davis & Blevins Main Street Gallery

This Saint Jo art gallery is owned and operated by local artist and Cowgirl Hall of Fame member Donna Howell-Sickles, a well-known descendant of Saint Jo founder

Joseph S. Howell.

Her paintings of vibrant cowgirls have been eagerly sought by museums and collectors all over America. Donna and her husband, John Sickles, have renovated three buildings on the square in Saint Jo, two of which are beautiful art galleries featuring fine art, prints and posters, gifts, home décor, and hand-crafted jewelry.

Davis & Blevins Gallery brings a taste of Santa Fe and Jackson Hole right here to North Texas, and proudly showcases small American companies and unique artist-created products that you won't find anywhere else. Main Street Gallery expands the presentation of fine works of art and craftsmanship.

www.sjmainstreetgallery.com

www.donnahowell-sickles.com

The Gallery

This Nocona gallery is owned and operated by local artist, Don MacLaughlin, specializing in western paintings and portraits created by Don and other area artists.

The Gallery also serves as Don's studio, where Don also teaches classes in oil painting and figure drawing.

Don recently restored the historic Flynt Drug Goods building in Nocona to much of its 19th Century charm, across the street from The Gallery, as he opened a second location -- The Gallery West -- which houses Krahl's Pantry with its unique offerings.





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Arts & Artists



www.maclaughlinranch.com

Randy Meador

Texas western artist Randy Meador now calls Saint Jo home. As a graduate of the University of Oklahoma in 1985 with a Bachelor of Fine Arts degree, he initially chose a different career course, but says he owes his art career to former British Prime Minister Winston Churchill. While reading a Churchill biography in 1991, he meditated on Churchill's word, "When I paint, nothing else exists."

Randy began painting again that day. Randy's work can be seen in Davis & Blevins Gallery in Saint Jo. He holds regular watercolor work-

shops in Saint Jo.

Chisholm Trail Art Assn .

www.chisholmtrailartists.com.

Formed in 2007, the CTAA is made up of artists and art lovers from all walks of life. The group includes photographers, hobbyists, both professional and amateur artists and patrons who are passionate about creating and promoting art throughout all of Montague County.



The group meets the second Thursday of each month in the Chisholm Trail Room of Wellington Bank in Bowie. Each meeting features a presentation by an area artist, photographer, or other topic related to the world of art.

After several years of holding a juried art show at the Tales'N'Trails Museum, the Association combined efforts with Nocona Nights to hold "The Art of the Song" juried art show which will be held in the H.J. Justin Community Room in Downtown Nocona.

It also sponsors a juried art show each summer, and watercolor seminars by Soon Warren.



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The Old Chisholm Trail



Chisholm Trail marker being set
at Spanish Fort

Few events in history have had as much impact on north Texas as did the Chisholm Trail.

By the end of the Civil War, Texas was in dire straights, and Montague County was sparsely populated. At the same time a glut of many as five million cattle existed in the state, but there was virtually no viable way to get them to market in the eastern United States where beef prices were high.

Cattle buyer and entrepreneur Joseph McCoy changed that.

In 1867 McCoy established a railhead and cattle pens in Abilene, Kansas, and set out to convince cattlemen in Texas to trail their herds north through Indian Territory to Abilene to be shipped east to feed the masses. The first year, McCoy shipped 36,000 head of cattle by rail, still less than one percent of Texas' total supply. His business doubled each year until 1871, when nearly 600,000 head of cattle glutted the market.

It is estimated that five million head of cattle and a million mustangs crossed the Red River entering the Indian Territory at Red River Station in Montague County on their way to various towns in Kansas and points further north and further west as the railheads moved westward.

Cattle were gathered as far south as Mexico beginning in February, or March, and headed north through all parts of Texas not controlled by the Comanche and Kiowa. It took cattle leaving the southern part of the state from six weeks to two months to cross Texas. Red River Station was a primary crossing point into Indian Territory and was widely used from 1867 until around 1882. Once across the river, it took another four weeks or more to move a herd across Indian Territory into Kansas. The Red River Station Cemetery is the only physical landmark of the trail the cattle trod.

It is nearly impossible to imagine the sight, sound and smell of so many cattle passing through Montague County. There are many accounts telling of herd after herd after herd, one right after another like cars in a freight train, waiting their turn to cross the Red River.

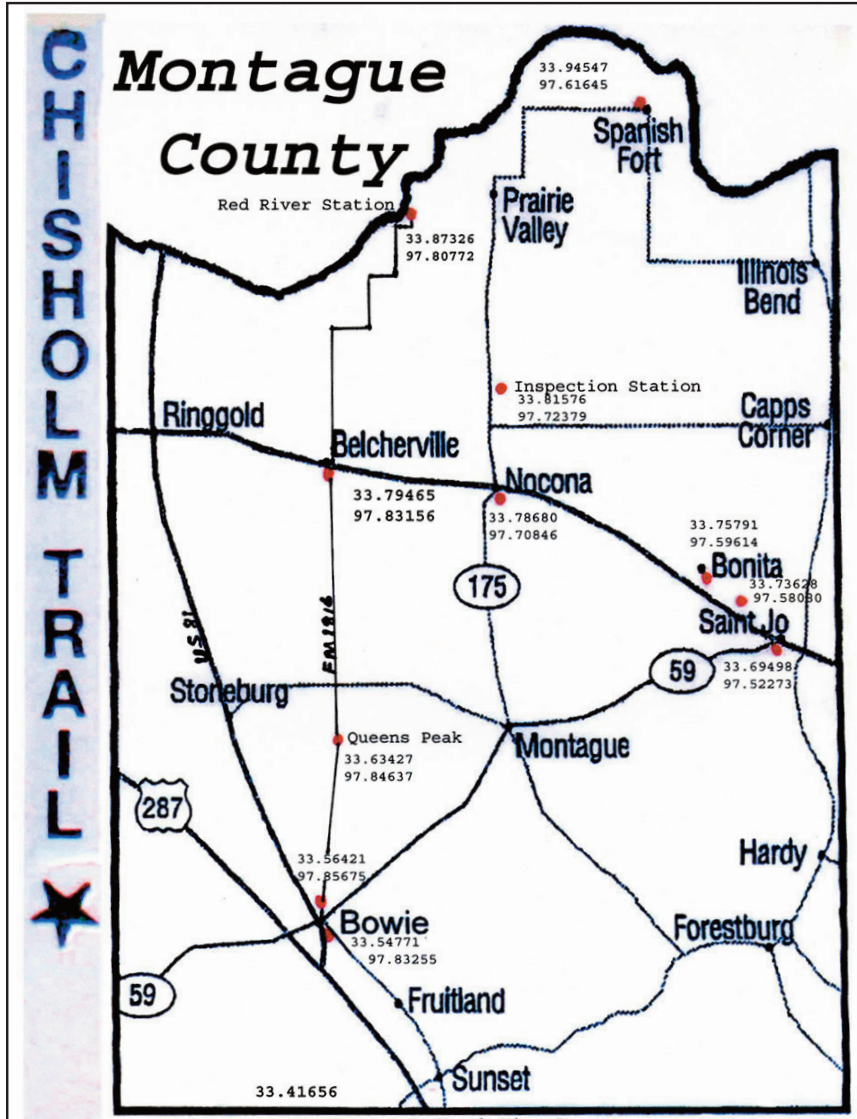
One can learn more about this great migration and its impact on the growth of Montague County by visiting the Tales 'N' Trails Museum in Nocona and the Stonewall Saloon Museum in Saint Jo. For those wanting to retrace the trail, the Montague County Historical Commission in conjunction with Texas Lakes Trails have placed concrete markers at thirteen different locations throughout the county and a guide helps explain the importance of each site. A map of the



Chisholm Trail marker from
the 30s at the Tales 'n' Trails
Museum in Nocona.

Chisholm Trail Markers

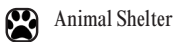
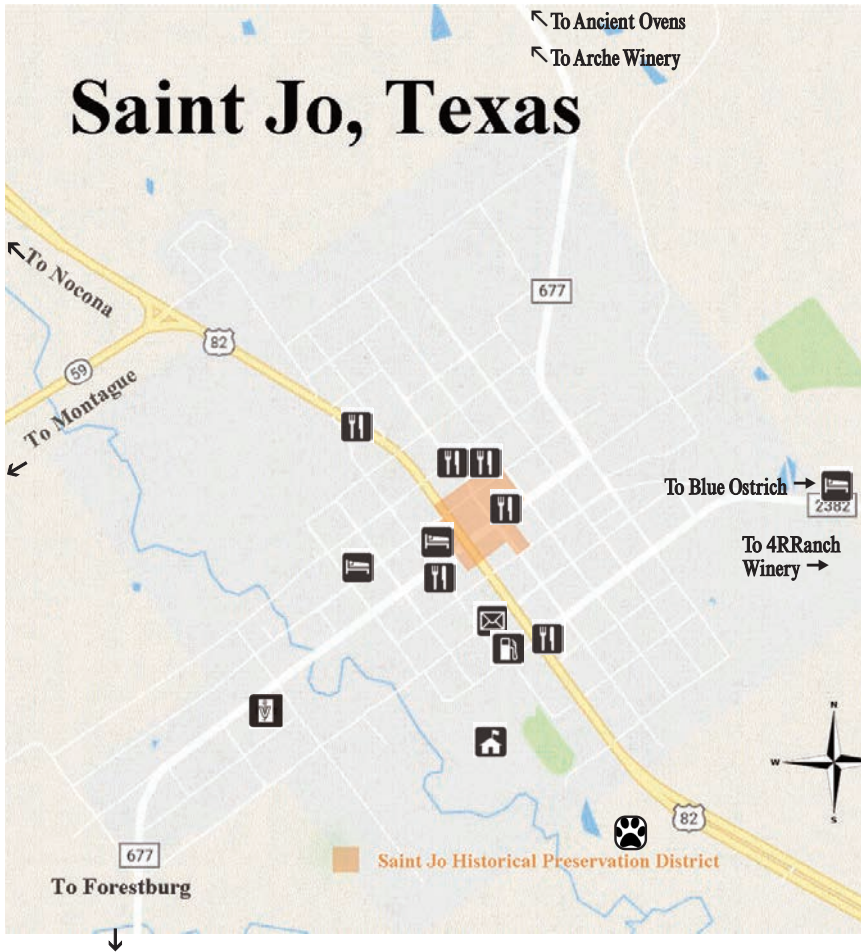
The map below denotes the location of 12 of the 13 Chisholm Trail historical markers erected in Montague County in 2009, including the GPS locations for each of the markers. The 13th marker was placed beneath "the tree" behind the Tales'n' Trails Museum to serve as a starting point for a modern day 'drive up the Ol' Chisholm Trail.'



Nocona Map



Saint Jo Map



Animal Shelter



Automotive



Clinic



Fuel



Hospital



Lodging



Post Office



Recycling



Restaurant



School

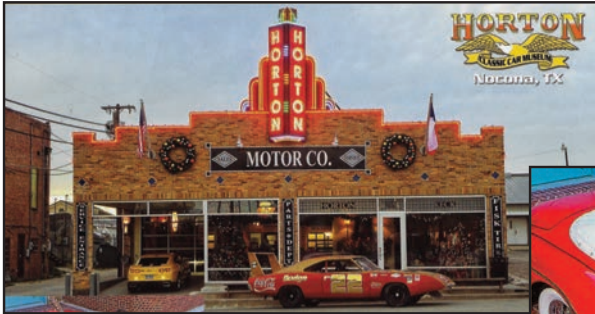


Vet Clinic



Horton Classic Car Museum

"The Classic Car Capital of Texas"



"Simply put, this is the best Classic Car Collection I've seen."

—Sammy Kershaw



The Horton Classic Car Museum, 115 W. Walnut St., Nocona, is housed in what was once the town's Ford dealership. Over 40 Corvettes are a part of the collection, featuring nearly every year of production between 1953 and 1978. The collection also features several 1950's Senior Award Winners from Chevy and Pontiac Nationals. Different models of Chevrolets, Fords, Pontiacs, Packards, Plymouths, and even a Studebaker. The collection is always growing.

The main Museum building currently houses around sixty-five vehicles of several different makes and models, including thirty-two Corvettes in the 18,500 square feet of space. The Museum's collection features a 1962 Ford Thunderbird Sports, a 1948 Lincoln Continental Club Coupe, a 1958 Pontiac Bonneville Series 25 Convertible. The building itself was constructed around 1922 and was home to the Shackelford Motor Company. It spent several years as a grocery store and later a lumberyard storage building before being restored by the Hortons into a world-class Car Museum.

The Horton Motor Company, 113 E. Elm. St., Nocona, currently houses sixteen Classic Cars, including a 1968 ShelbyGT-500 Cobra Mustang signed by Carroll Shelby, a 1965 Chevy Chevelle SS Malibu Z-16, and a 1970 Plymouth Hemi-Cuda Tribute Convertible. This building was constructed some time in 1925 and has had a long association with Automobiles and originally was

home of the Humphey-Maddox Chevrolet Dealership. During World War II the dealership re-opened as John Stager Chevrolet. From 1954 until 1959, it was the Cecil Matheson Chevrolet Dealership. It later



Horton Classic Car Museum



"The Classic Car Capital of Texas"



became a hardware store, and a dry-cleaning establishment before being restored by the Hortons in 2011 to house part of the family's Classic Car Collection.

To put it into perspective, the total horsepower of all the Horton Class Museum is 46,347 hp that equates to over 46

megawatts, enough to power over

twenty-three thousand homes! Billy Dean Dobbs is the Museum Director responsible for maintaining and showcasing the Horton's extensive car collection. Billy has a seemingly endless knowledge of every aspect of the cars in the Horton's collection.

Crusin' Nocona, is always the first Saturday of each month. Check out our website for more information and to find out about other great, exciting events that we put on in "The Classic Car Capital of Texas." There is something for



Pete and Barabra Horton.

everyone in Nocona whether it's baseball, the arts, history, nature, golf, recreation, shopping, food or vineyards and wineries, there's always a lot to see and do in Nocona and the surrounding countryside! Nocona is within easy driving distance of Dallas-Fort Worth, Wichita Falls, Texarkana, Oklahoma City and everywhere in between.

Pete and Barbara Horton's hometown of Nocona is a rich history in cattle, boot making, base-



ball gloves, the oil industry and classic cars. To book Car Club events call 940-825-4525. See you—
WWW.NOCONA.ORG / WWW.SAINTJOCHAMBER.COM



Tales 'n' Trails Museum

Founded as the county's first museum in 1994, the Tales 'n' Trails Museum in Nocona opened in 2010. The 6,400 square foot museum has a true Texas feel.

The 9,300 square foot Millard Fillmore Ball Agricultural Center will house the museum's always changing agricultural exhibits. It will further expand the stories being told.

Begun in 2018, the Western Heritage and Leathergoods exhibits was scheduled to open in March of 2020, but was delayed until fall. When it opened it included an animatronic



The animatronic Miss Enid tells of the founding of her company.

and Folsom era points as well as six , unique, 6,000-year-old, ceremonial projectile points ranging in size up to 6-1/2-inches.

Exhibits include two of Del Motley's massive, leathercarved religious artwork, "The Good Shepherd" and "The Last Supper."

Other exhibits include a fully functional, one-sixth scale 1924 Fort Worth Spudder; the donation of a restored 400-600 year old Native American pot; and the John Glaze exhibit on boot making, which includes an extensive research archive on the craft dating from 1800.

The museum also conducts special exhibits



Placement of a 400-600-year-old Indian pot.

presentation of Miss Enid Justin.

The Native American Hall highlights the extensive Native American artifacts from the original Joe Benton Collection, one of the most extensive private collections in the country. Among the highlights of the exhibit is an extensive collection of locally uncovered Clovis



Operational replica of a spudder.

Tales 'n' Trails Museum



and activities throughout the year held in conjunction with community events. Children have fun at the History Mystery Summer Camp each June as they get hands-on experiences of the area's rich history ranging from how the first peoples lived to life on a working ranch and driving cattle up the Chisholm Trail.

For the adults, guests enjoy a rousing time at the annual Shebang! Fundraiser, held each September.



Cattle trail drover.

framer with museum-quality framing now open to the public at an affordable price without having to drive to the Metroplex or Wichita Falls!

The gift shop and book store feature many unique items from local artists, craftsmen and authors offering a great place to shop for a gift, or to help retain a memory of your visit to the Tales'n' Trails Museum.

The Museum is located at 1522 E. Hwy 82 in Nocona. Call (940) 825-5330 to schedule a group tour, check it out on

The Tales 'n' Trails Museum is open Monday through Saturday from 10 a.m. to 5 p.m., and Sunday by appointment. Admission is \$5 per adult, or \$3 for senior citizens and students. Active duty military personnel, firemen, police, and veterans are all admitted free with valid I.D., as well as preschoolers accompanied by an adult or Museum members.

The Museum also features custom framing from master



Riding club chaps.



Del Motley's "The Last Supper."



Stonewall Saloon Museum



Many a drover made his last stop at this watering hole before hitting the Chisholm Trail

The Stonewall Saloon was built in 1873 by Irb H. Boggess and was the first building to be erected in the town. The Saloon was operated under the title of Boggess and Fulton and later dubbed The Stonewall Saloon. Peg Leg Fulton was the operator of the Saloon.

According to stories told, the saloon was opened to accommodate the thirsty trail drovers, traveling on long cattle drives, headed to the Red River Station on the Chisholm Trail. A boarding house was upstairs.

Prohibition came to the county in 1897, and the saloon closed on Feb. 11, 1899. In 1902, the building was being used as a restaurant. For a time, Mr. Boggess used the building as his real estate office. In 1905, James R. Wiley bought the building from Boggess and established the Citizens National Bank. He added a vault and modernized the front facade of the building with a large picture window. By the end of the depression, the town was no longer able to support two banks. In 1942, the owner of the competing bank, H.D. Field Sr., purchased and dissolved the Citizens Bank.

The building stayed in the Field estate and was rented for offices. For the next few years the old saloon building was used for various commercial enterprises including a doctor's office upstairs and a real estate business. It was the headquarters of the Kingery Brothers Oil Company for many years.

In the 1950's, H.D. Field Jr., purchased the building and restored it to a replica of the original saloon. A large ornate mirrored back bar was purchased and hauled in from Floresville, Texas. Swinging doors were added that sported area rancher's and farmer's brands. Families donated items to be displayed in the new museum. It was opened in 1958 as the Stonewall Saloon Museum, the year of Saint Jo's Centennial celebration. It became a major tourist attraction and landmark for the small town. Stucco was applied to the exterior of the building at some point in the mid-1960s.



Discoveries-- historic artwork and bullet holes.

Stonewall Saloon Museum



In 1964 the Texas Historical Survey Committee awarded a historical marker to the building. During its years as a museum, citizens served as curators. The museum was sold by the Fields family in 1996, and the new owners again operated it as a replica of an old-time saloon open for occasions.

In February 2011, the building was purchased by locals and the property put into a 501(c)(3) non-profit corporation with the intent of establishing a first class museum depicting the early days of Saint Jo, Head of Elm, and the intersection of the Chisholm Trail and the California Trail.

Donations from within the community resulted in the ability to restore the structural integrity of the original building at a cost of just over \$100,000. Time had taken its toll on the building requiring major repairs including replacing the roof, re-mortaring the stone walls, replacing the flooring, windows and interior decor. A structural engineer and a historical architect were employed for advice on the proper approach to restore the old building.

As layers of history were removed from the walls of the building, a mural was discovered. Johnny Langer, a historical art conservator from Galveston's paint conservation studio, was contacted and dated the mural to mid-1870, the first decorations on the walls. The discovered mural included urns with flowers and reeds painted on both sides of the bar. Connecting the two urns was a fringed curtain draped above the original back bar. Langer related that traveling artists commonly decorated the walls of buildings and courthouses in that era. He directed techniques to reveal the artwork, preserve it, recreate the mural and provided advice about the original colors of the building's interior. Local artist, Joel Hale, made tracings of the artwork and recreated it after the renovation of the saloon walls were completed.

The first phase secured the integrity of the building and renovated the old saloon portion downstairs. The museum was open to visitors the first weekend in August, 2011. Over 2,600 visitors from 38 states and 11 countries have stopped by to see the museum since then. Many of the artifacts from the 1958 Centennial museum are on display.

The second phase was a two-story addition on the back of the original building. It added central heat and air, bathrooms and a staircase to the second floor and an area for an elevator when funds are available.



The Chisholm Trail helped bring development to communities like Saint Jo and Spanish Fort.

Protect Your Water

Register your water well



**Registering an
existing water well
is free.**

For more information:

817.523.5200

www.uppertrinitygcd.com



International Artillery Museum

The International Artillery Museum is home to the largest private collection of artillery in the USA.

Located in a former sewing factory on the east corner of the Square, the Museum's focus is history, technology, and honoring our military and veterans.

Featured in the 22,000 sq. ft. building is artillery from WWII, Korea, Vietnam, the Cold War, and current conflicts. Also, on display are other crew-served weapon systems, along with examples of munitions.

More than just a museum, it is the only store in the USA where you can purchase artillery, munitions, and other collectibles. The museum also has a veteran and novelty gift shop.

All artillery and other ordnance displayed are for sale and are de-milled and non-func-

tional per ATF (Bureau of Alcohol, Tobacco and Firearms) requirements. They do not work and cannot be made to work, but this does not detract from the history of each piece and reminder of what our veterans and current service members sacrifice for the good of our country.

This impressive museum is a must see for everyone. For information contact them at



Crowd control armored vehicle in background.

Red River Valley Tourism

The Red River Valley Tourism Association has been marketing and growing tourism since 1998. It prides its work on collaboration and partnership between communities along the Red River, spanning over 400 miles across North Texas and Southern Oklahoma. It is the only organization of its kind registered in two states.

The RRVTA believes that a greater impact can be made by collectively combining the resources and efforts of businesses, governments, chambers of commerce, convention and visitor bureaus, Main Street programs, museums, galleries, organizations, and individuals than any one organization can do alone.

RRVTA annually publishes and distributes 25,000 of its travel guides to visitor centers



across Texas and Oklahoma, as well as other trade shows, fairs, marketing destinations (hotels, restaurants, etc), and special events. Please contact us if you would like to have some!

The first weekend of June RRVTA sponsors the annual Hwy 82/287 Garage Sale which welcomes tourists to over 400 miles of sales of various kinds.

Every September Stroll & Roll is held to encourage local cemeteries, museums, galleries, churches, and historic buildings as well as genealogy libraries to assist history buffs in exploring their ancestry and history.

Membership in RRVTA is only \$50 or \$100 per year depending on your annual budget. Advertising is available in the annual brochure.

Contact us at www.redrivervalley.info or on our Facebook page to see events along our

Red River Motorcycle Trails

Red River Motorcycle Trails is a unique 2,700 acre privately owned off-road mecca that not only offers riders a place to test their skills and abilities on miles of varied terrain, but also serves as a wonderful place for families.

Red River Motorcycle Trails provides leisure and relaxation for all in one of Texas' most beautiful, undiscovered paradises.

Visitors can ride their recreational vehicles while filling their days with other activities such as hiking, swimming, and lounging in the creek area. The park provides riders with challenging and rigorous trails that give people of all expertise levels enjoyment.

While the facility can be the perfect vacation destination, it also is the perfect training facility among professional riders. With some of the toughest terrain known to mankind in North America, visitors to Bulcher leave this off-road haven with a new appreciation for a "must ride" experience.



With small town hospitality, this park & its staff are positioned to offer the most discerning rider a truly authentic Texas experience. Critics rate it a top priority on your "bucket list."



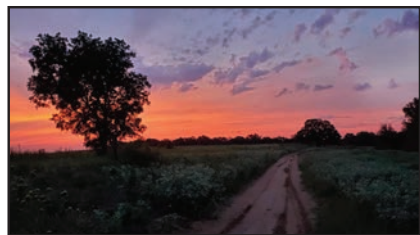
Dirt bikes, dual sport bikes, ATVs, Polaris Rangers, Polaris Razors, Yamaha Rhinos, & Kawasaki Mules are allowed. But no Jeeps or Dune Buggies are allowed. Check with park office regarding specific types of go-karts permitted as well as for inquiries about other allowed recreational vehicles.

The park has been featured in numerous commercials, print articles & ads, T.V. specials on SPEED TV, and is the home of the renowned

2005, 2006, & 2007 Last Man Standing Race sponsored by Red Bull. Due to the beauty and rugged terrain of the ranch, the RRMT, Inc. facility was one of the top choices for Hollywood producers for several episodes of the Rifleman Show, which aired on television from September 1958 to April 1963.

Park Fast Facts

- * Park Size - 2,700 Acres
- * Park Established - August 1972
- * Park Location - Bulcher, TX
- * Coordinates - 33° 48' 1" North, 97° 25' 46" West
- * Elevation - Approximately 800 feet above sea level



Unique



The Welcome to Nocona gateway on East U.S. Hwy. 82 has an added attraction for those magical moments -- a Paul Bunyan sized Nocona chair ready for sitting and taking pictures. The chair was painted by L.G. Lemons who has designed Nocona's entry signs for

Nocona Floral

*"Building on a History
of Quality and Tradition."*

605 E. Hwy. 82, Nocona
940-825-3838

Julie Leaf Tadlock
Owner/Designer

noconafloreal@windstream.net



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Nokona Ballgloves & Museum

Nocona Leather Goods got its start in 1926 making billfolds, purses and wallets. Then the factory began adding football, baseball, and other sports equipment to the line in 1929 when the Storey family took over the company.

In 1943 the company added the trademark Indian head logo and trademarked the name of “Nokona”. Thus began a three-generation tradition of 100% American-made products. Nokona Ball Glove factory



Tours demonstrate craftsmanship.



Much of the work is by hand.

Nokona Ball Glove Factory tours are given twice a day at 10:30 a.m. and 1:30 p.m. Mondays and Fridays Sept. 1 through May 31, and Wednesday tours are added to the schedule for June, July and August. The cost is \$5 per person, with discounts for kids and veterans.

Visitors will first visit the Nokona sporting goods museum before a 45-minute guided tour of the manufacturing process, at the factory located at 917 East U.S. Hwy. 82 in The Old Nocona Boot Factory. www.nokona.com

Wall of catalog covers in the Nokona Ballglove Museum.

is the only company still making ball gloves in the U.S., handmade by Americans who carefully cut, stamp, stitch, lace and embroider each glove by hand.

No two Nokona gloves are identical, and each has its own identity and feel.

Its factory was destroyed by fire in 2006 causing the factory to utilize the original location for Nocona Boot Company for a time. In 2018 the firm moved into newly renovated manufacturing space located in The Old Nocona Boot Factory. The location includes an expanded retail store plus an on-site museum which tells the history of the only baseball glove still made in the U.S.A.



Services -- Education, Entertainment, Govern-

Nocona Chamber Member*
Saint Jo Chamber Member^
Member of both chambers*^

EDUCATION

Nocona ISD*
 220 Clay St.
 940-825-3267 or 940-825-3833
www.noconaisd.net

North Central Texas College*
 810 S. Mill St., Bowie
 940-872-4002
www.nctc.edu

Prairie Valley ISD*
 12920 FM 103, Nocona
 940-825-4425
www.prairievalleyisd.net

Saint Jo ISD^
 206 W. Evans St.
 940-995-2668
www.saintjoisd.net

ENTERTAINMENT SERVICES/

MUSEUMS

Century Tents & Event Rentals*
 Wichita Falls
 940-766-2140

Horton Classic Car Museum*
 115 W. Walnut St., Nocona
 940-826-1022
www.hortonclassiccarmuseum.com

Nokona Ball Glove Museum*
 917 E. US Hwy. 82, Nocona
 800-433-0957
www.nokona.com

Museum of the Stonewall Saloon^
 100 Main Street, Saint Jo
 940-872-0269
www.stonewallsaloonmuseum.com

Tales 'n' Trails Museum*
 1522 E. Hwy. 82, Nocona
 940-825-5330
www.talesntrails.org

Texas Theatre
 106 East Howell Sr., Saint Jo
 940-727-9171

International Artillery Museum*^
 201 N. Main St., Saint Jo.
 214-803-0890

GOVERNMENTAL OFFICES

Bowie Chamber of Commerce*
 201 E. Walnut St., Bowie
 940-872-1173
www.bowietxchamber.com

City of Nocona*
 940-825-3282
www.cityofnocona.com

City of Saint Jo ^
 940-995-2337

Nocona Chamber of Commerce & Visitors Center*
 1522 E. Hwy. 82
 940-825-3526
www.nocona.org

—Continued on Page 63

Internet

TV

Phone

Business Solutions



940.759.2251

nortex.com

Fenoglio Boot Company

Before the first factory even opened in the early 1900s, Montague County was well known for the high quality boots made to supply the rugged cowboys of the Chisholm Trail. Thus the legacy handed down to Fenoglio Boot Company is more than 100 years in the making. In 1925, Miss Enid Justin founded the Nocona Boot Company, and ever since boot making has been the lifeblood of Nocona.

The Fenoglio Boot Company continues this legacy of high quality and exceptionally crafted, handmade cowboy boots.

The Fenoglio family has lived in Nocona for six generations with making cowboy boots the family's latest opportunity to build, improve, and grow the community. Fenoglio Boot Company strives to work as a team, not only in the company but in the town and the community as well. The company creates a top line of boots that exceeds expectations and are worthy of the mark "Made in Nocona." The boots are available at The Boot Store in downtown Nocona

The company believes in hard work, loyalty,



Government, Law Enforcement, Utilities, Veter-

Nocona Economic Development Corp.*

1522 E. Hwy. 82
940-825-3150
www.nocona.org

Nocona Public Library*

10 Cooke St.
940-825-6373
www.noconapubliclibrary.org

Saint Jo Chamber of Commerce*^

109 S. Broad (Hwy. 82)
940-995-2337
www.saintjochamber.com

Saint Jo Economic Development Corp.*

940-995-2337

Saint Jo Public Library ^

201 E. Howell St.
940-995-0008
www.saintjolibrary.com

Nocona Police Department*

101 Cooke St.
940-825-3281

Saint Jo Police Department^

220 Howell St.
940-995-2345

Montague County Sheriff's Office

940-894-2871

UTILITIES

Atmos Energy*^

888-286-6700
www.atmosenergy.com

Enderby Gas Inc.*^

3074 S.H. 59, Bowie
940-872-2572
www.enderbygas.com

LP Gas*

20174 FM 103, Nocona
940-825-4624

Pentex Energy*^

11799 E. Hwy. 82, Muenster
940-759-2211
www.pentex.com

Waste Connections*^

800-909-9061
www.wasteconnections.com

Texas-New Mexico Power Company*^

903-271-0777 or 888-866-7456
www.tnmp.com

Upper Trinity Groundwater Conservation District*^

817-523-5200
www.uppertrinitygcd.com

VETERAN SERVICE

American Legion Post

801 W. Hwy. 82, Nocona
940-825-3071

Montague County Veterans Service Office

11339 SH 59 North, Montague
940-894-6171 —Continued on Page 65

LAW ENFORCEMENT

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206 U.S. Hwy. 82, Nocona
940-825-3366

L G Lemons ART GALLERY



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300 Clay Street in downtown Nocona
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Sat., 10 am to 1 pm, or by appointment
940-366-5782 LGLemonsArtist@aol.com
www.ATexasStateOfMind.com
Facebook: L G Lemons Artist

Live Entertainment Venues

The Saint Jo and Nocona area is rapidly developing in a burgeoning music scene with a variety of venues from intimate to large providing locales for entertaining Texas music or events such as weddings, reunions and conferences.



Daddy Sam's Saloon

Nocona native, and builder, Dan Fenoglio purchased three dilapidated buildings in downtown Nocona, one of which he didn't realize had ties to his family. The buildings had fallen victim to time. The first building to be remodeled in the quaint downtown area was formerly a grocery store run by Dan's grandfather "Daddy Sam." Redesigned with the décor and ambiance of a 1880's saloon while paying tribute to its original occupant, this enthusiastic project quickly carried over to the neighboring building.

Dutifully named Gertie's Dance Hall, after Dan's grandmother, this companion structure to Daddy Sam's is connected by a beautiful back patio with built in smoker and outdoor fire pit.

Daddy Sam's Saloon is not designed for any one thing but to fit the needs of anyone looking for a special venue that leaves a lasting impression.

Daddy Sam's also plays host to weddings, corporate events and parties, organizational meetings, concerts, and more including such events as the "Milano Hat Company" photo shoot, "Willowbend Investments" corporate

party and the "Greater Dallas Restaurant Association" gathering.

Daddy Sam's Saloon and Gertie's Dance Hall can accommodate a large number of needs in an entirely unique fashion and will enchant you with its casual elegance. 940-531-1233.



www.nocona-nights.org

Nocona Nights

One of the hottest tickets in Montague County is to Nocona Nights, a first-class showcase for Texas and New Mexico music, held at The Veranda Event Center which has doubled capacity for its events.

This casual, laid-back evening features a great meal followed by some fantastic music courtesy of Nocona Nights, which hosts between eight and ten performances a year, from October through April. Tickets are sold through the Nocona Chamber of Commerce. noconanights@gmail.com.

Tales 'n' Trails Museum

The Joe Benton Room at the Tales 'n' Trails Museum in Nocona is large enough to host intimate gatherings, club meetings, seminars, reunions, and other events amid the historical artifacts of Montague County - the perfect venue for any group with a historical component or interest. And the recently completed Agricultural Center has a workshop available for rental, as well as "The Barn" itself for events. www.talesntrails.org

Services -- Community Organizations

**Nocona VFW Post 8558
"The V"**

100 Baylor St., Nocona
940-825-4074
www.vfwnocona.org

COMMUNITY ORGANIZATIONS

Chisholm Trail Art Association
940-825-2517

Chisholm Trail Arena
940-841-2310

**Friends of the Nocona
Public Library**
10 Cooke St., Nocona
940-825-4006

Indian Valley Raceway
735 Airport Rd., Nocona

**Montague County AgriLife
Extension Service**
940-894-2831

**Montague County Child
Welfare Board**
817-360-0317

**Montague County
Disaster Recovery**
214-354-4789

**Montague County Emergency
Management**
940-841-1646

**Montague County
Historical Commission**
940-825-6210

**Montague County Property
Owners Association**
940-995-2359

**Montague County
Sheriff's Posse**
940-894-1871

**Nocona Hills Owners
Association***
212 Nocona Dr.

940-825-3445
www.noconahillowners.org

**Nocona High School
Ex-Students Association**
940-841-1462

Nocona Hospital Auxiliary
940-825-4447

Nocona Lions Club*
940-825-3361

Nocona Ministries (A Hand Up)*
207 Cooke St., Nocona
940-867-4429 or 940-825-5462

Nocona Rotary Club*
203 E. Elm St., Nocona
940-366-0546

**Nocona Senior Citizens Center/
Carpenter's Shop/Meals on Wheels***
400 Boston St., Nocona
940-825-3148

—Continued on Page 67



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Live Entertainment Venues

The “V”

Nocona VFW Post 8558 “The V” has been in operation since 1973, but it is only recently that it has been established as an entertainment venue.



In an effort to better participate in the community, coupled with a desire to have a structure that reflected pride in their post and service, VFW members, built a new VFW post at 100 Baylor Street.

Thanks to extensive support from the community, and many hours of volunteer time from members and friends of “The V,” the dream of a new building was realized in 2014. VFW Post 8558 is open to the public and welcomes the opportunity to participate in community events such as blood drives, fund raisers for VA hospitals, and concerts.

Concerts by Texas entertainers such as Tin Rivers and Cody Jinks often spice up Friday and Saturday nights, and Sammy Kershaw has even played a gig here!

“The V” also acts as a major venue for Nocona festivals such as Mardi Gras and Cruisin’ Nocona, as well as provide a facility for family reunions, weddings, showers and wakes. “The V” is enthusiastic about all things Nocona!

www.vfwnocona.com

Veranda Event Center

Located behind the Veranda Inn in Nocona, the Event Center serves as the host venue for weddings, concerts, dances, community dinners, car club rallies, family and company re-



unions, fundraisers, and more. Beautifully appointed and decorated in a western theme, the Veranda Event Center is well equipped for a large variety of events.

www.verandanocona.com

Southern Bliss Villa

Recently renovated, Southern Bliss Villa at Comanche Rose Ranch is located four miles north of Nocona on FM 103.

The 13,500-square foot mansion is located on a 357-acre ranch with a 10-acre fishing lake, creek and plenty of room to ride. Whether you are looking for a place for a wedding or a corporate event it is perfect for up to 250 for an indoor event and 500 for an outdoor event.

www.southernblissvilla.com

Red River Station BBQ

This wonderful venue will have Luckenbach wondering where their crowd went. They all are here at Red River Station BBQ in Saint Jo along with all the best live venue artists in Texas and the area! With their unique blend of Texas food, music, bands and outdoor venue (when the weather permits) is the best around.

Solo acoustical performances are held inside beginning in October with their live-music series featuring outdoor performances each weekend from April through October. The

Community Organizations, Places to Worship

Workforce Solutions*

4309 Jacksboro Hwy. #300, Wichita Falls
940-322-1801

Saint Jo Century Club

940-995-2464

Saint Jo Garden Club

940-995-2786

Saint Jo ISD Booster Club

940-995-2532

Saint Jo Historical Preservation Society

940-995-2786

Saint Jo Riding Club

www.saintjorodeo.com

Saint Jo Youth League

940-995-2532

PLACES TO WORSHIP

Abundant Life Pentecostal

8th & Pecan Streets, Nocona

940-825-6549

Bethel Baptist Church

310 7th St., Nocona

940-825-3577

Bible Baptist Church

700 E. Willow St., Nocona

940-825-4940

Bonita Baptist Church

3596 FM 1815, Bonita

940-987-3459

Central Christian Church*

300 Cooke St., Nocona

940-825-3794

www.disciplesnocona.org

Christ Community Church

101 E. Bois D'Arc St., Nocona

940-825-3791

Church of Christ

311 Cooke St., Nocona

940-825-3136

Church of Christ

US Hwy. 82 & Williams St., Saint Jo

940-995-2538

Church of the Nazarene

300 E. Elm St., Nocona

940-825-6031

First Assembly of God

401 E. Pine St., Nocona

940-825-4742

First Assembly of God ^

431 FM 677, Saint Jo

817-522-3075

First Baptist Church

511 Cooke St., Nocona

940-825-3885

First Baptist Church^

402 Broad St., Saint Jo

940-995-2408

www.fbc-saintjo.org

First United Methodist*

200 Grayson St., Nocona

940-825-3785

—Continued on Page 69



Red River Station Inn

219 Clay St. Nocona, Texas 76255
940-825-3107
www.redriverstationinn.com

Complimentary light breakfast and complimentary "happy hour" wine

Gift Shop

French Quarter style balcony overlooks Nocona

The rooms at Red River Station Inn echo with the sounds of local history as each is uniquely decorated to match its namesake's rich history. Names like Quanah Parker, Jesse Chisholm, and Enid Justin.

Live Entertainment



restaurant is open Thursday and Fridays, 5-9 p.m. and Saturday's 11 a.m. — midnight. Follow them on Facebook at

Continued on page 68

Red River Station BBQ or email at info@redriverstation.com or on the web at www.RedRiverStationBBQ.com. Or make it easy and call them at 940-995-2294.

The Windmill Grill

This one of a kind hamburger place will keep you coming back for one more burger a million times. But check them out for live music occasionally on Friday and Saturday nights. Their relaxed outdoor venue is the

perfect place to relax and enjoy a great Texas evening. There's seating inside if you prefer. Its BYOB and lots of fun.

Check their FB page at WindmillGrillSJ or give them a call at 940-841-2349 to see what's happening today!

And if you want street music, most Friday nights from Mid-April through October you can find it at Krahls Pantry located in Gallery West.

And many Saturday's during the same season the "High Noon Jam" took place in front of the L.G. Lemons Art Gallery.

Our local wineries and brewery also have live music on the weekends. Check their web-



High Noon Jam.

Beer & Brewery



Stainless steel production.

Nocona Beer & Brewery

Nocona Beer & Brewery is the newest addition to the North Texas dining and entertainment scene.

Located in a portion of The Old Nocona Boot Company Factory at 901 E. U.S. Hwy. 82, the state-of-the-art brewery is capable of producing over 10,000 gallons of craft beers a month created by Master Brewer Peter Boettcher.

From the hand crafted bar featuring a 16-foot piece of native mesquite, customers can watch the brewing process through the windows. Or they can climb the steel stairs to a rooftop venue overlooking portions of Nocona and the Red River Valley.

The brewery was built by retired surgeon Dr. Kenneth Kollmeyer, a long time ranch owner. The brewery is currently open Fridays and Saturdays 5-10 p.m. with more hours coming soon.

Places to Workshop, Places to Eat

First United Methodist
306 W. Boggess St., Saint Jo
940-995-2146

Friendship Church ^
501 W. Boggess St., Saint Jo
940-995-2656

Jean's Men's Bible Class
106 Main St., Nocona
940-825-3432

**Landmark Missionary
Baptist Church** ^
Box 338, Saint Jo
940-736-0018

Molsbee Chapel
711 FM 3394, Nocona
940-825-4580

**Nocona Hills
Community Church** ^
104 Nocona Dr., Nocona
940-825-5285
www.noconahillscommunitychurch.com

**Nueva Vida Spanish
Mission Bautista**
609 Montague St., Nocona
940-825-3924

Shepherd of the Hills Church
FM 1956 at FM 3301, Nocona
940-987-3149

St. Joseph's Catholic Church
109 Denison St., Nocona
940-825-6840

Valley View Baptist Church
162 Green St., Spanish Fort
940-966-3318

PLACES TO EAT

217 Coffee ^
217 Clay St., Nocona
940-314-4040

Ancient Ovens ^
857 Childress Rd., Saint Jo
940-366-4255 (reservations required)

Bear's Den Diner
139 Uselton Rd., Nocona
940-825-5122

Bent Arrow Nutrition Shack ^
111 E. Elm St., Nocona
940-923-9358

Dairy Queen ^
301 E. Hwy. 82, Nocona
940-825-3301
www.richesondq.com

Dairy Queen ^
309 S. Broad St., Saint Jo
940-995-2488

Del Rio Mexican Restaurant ^
900 W. Hwy. 82, Nocona
940-825-3044

Fee's Knic Knac Cafe ^
504 W. Hwy. 82, Nocona
940-727-1158



—Continued on Page 71



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940-825-3132

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www.starproperties.net



Wineries

Located north and east of Saint Jo lie three wineries which are rapidly establishing themselves among wine aficionados.

Family owned and operated the Blue Ostrich Winery & Vineyard was once one of the foremost ostrich breeding and ranching facilities in the southwest. The structure that houses the winery, tasting room and corporate offices was once filled with ostrich eggs, chicks and fledglings.



Cabernet Sauvignon maturing under the Texas sun.

The acreage to the west that nurtures Tempranillo, Viognier and Cabernet grapevines was the same hillside where hundreds of ostriches roamed during the 1980s and 1990s. As the Fredrick family's ostrich ranching adventure drew to a close, the future of the last seven birds remained uncertain – until a name for the new winery and vineyard was needed. Today the ostrich not only adorns the Blue Ostrich label, but the birds also function as official winery mascots, welcoming guests to the beautiful Red River Valley.

Blue Ostrich Winery & Vineyard is located eight and a half miles north of Saint Jo on FM 2382. Operating hours vary by season, so please call the winery for current operating hours or for tour information: (940) 995-3100 or visit their website: www.blueostrich.net.

One valley to the west lies Arché (pronounced “R-K”), family owned and operated by Howard and Amy Davies with their son, Grayson, as Winemaker. The family started growing grapes under the name of Oak Creek Vineyards in 1999, the first commercial wine-grape vineyard in Montague



Blue Ostrich tasting room.

County. After several years of selling their grapes to other Texas wineries, the Davies established their own winery, Arché, in 2007. Arché means “beginning or origin.”

The winery currently produces about 1,500 cases per year with most being from the grapes they grow with additional grapes sourced from other select Texas vineyards. Arché's award-winning wines include white and red varieties and blends. Arché is located six miles north of Saint Jo off

Places to Eat

Fenoglio Station BBQ*
510 W. Hwy. 82, Nocona
825-3843

Fuel World Truck Stop Cafe*
1211 E. Hwy. 82, Nocona
940-825-3479

The Krah! Pantry Restaurant*
211 Clay St., Nocona
940-902-4961
www.thekrah!pantry.com

LaFamilia
105 Sherman St., Nocona
940-228-8730

Maria's
940-825-1030

Marmee's Kitchen*
Marsha Hofbauer, Saint Jo
940-841-1277

Nocona Donuts
203 W. Hwy. 82, Nocona
940-825-7171

Nocona Beer & Brewery*
915 E. US Hwy. 82, Nocona
940-825-7238
www.noconabeer.com

One Stop Conoco/Pizza Pro*
308 E. Hwy. 82, Nocona
940-825-6653 or 940-825-5011
Prime Cut Steak House*
10343 Hwy. 59, Montague
940-894-2122
www.primecutsteak.com

Red River Pizzeria*
221 Clay St., Nocona
940-825-3003
www.redriverpizzeria.com

Red River Station BBQ*
221 E. Howell St., Saint Jo
972-872-4907
www.redriverstation.com

Sassy Classy Cooks*
207 Jordan Dr., Nocona
940-531-1538 or 940-867-2988

Sonic Drive-In*
409 W. Hwy. 82, Nocona
940-825-3135

The Arrow/Phillips 66*
111 E. Hwy. 82, Nocona
940-440-8551 or 940-314-0687

The Burrito Shop*
203A West Hwy. 82, Nocona
940-825-5453

The Burrito Shop
207 E. Howell St., Saint Jo
940-531-1700

The Lazy Heart Grill^
101 S. Main St., Saint Jo
940-995-2967

The Orange Giraffe*
(Inside Gibbs Drug)
216 Clay St., Nocona
940-841-1517

—Continued on Page 71



604 E. Hwy 82
Nocona
940-825-3313
M-Sat 11am-9pm



Fajitas



Pork Tacos



Nachos Supreme

Wineries



View of Arché Vineyard and Wineries.

-- Continued on Page 72

FM 677 at 228 Wagner Road. Arché opens at noon, Thursday-Sunday year round with the exception of major holidays. (214) 536-6330.

www.ArcheWines.com.

To the east lies **4R Ranch Vineyards**, the newest member of the North Texas Hill Country wine tour. Patriarch W.C. Roper encouraged his family of fifth-generation Texans to share the beauty of the family's ranch with others. Love of this

man and love of the land inspired the Roper family to develop 4R Ranch Vineyards and Winery where the rocky terrain is perfectly suited for growing grapes and the magnificent vistas of the Red River Valley offer a perfect place to slow your pace, enjoy the view, and sip a glass of 4R wine.

4R Ranch Vineyards and Winery is located at 1473 County Road 477, Muenster, Texas 76252. Hours of operation are Thursdays and Sundays: 12 to 5 p.m.; Fridays: 12 to 6 p.m.; and Saturdays: 12 to 7 p.m. For more information, contact them at info@4rwines.com or visit www.4rwines.com.

the Vintage Market 940-872-0329

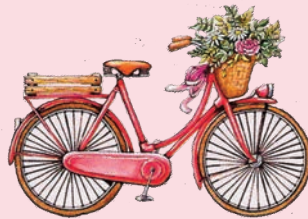
Sandra Bowen - Owner
Jessika Bowen - Mgr.
thevintagemarket@live.com

100 East Boggess St.
Saint Jo, Texas

Store Hours
Wednesday 10-5
Thursday-Saturday 10-6
Sunday 1-5

Follow us on Facebook at
[thevintagemarketsaintjotx](https://www.facebook.com/thevintagemarketsaintjotx)
Instagram: [the_vintagemarket](https://www.instagram.com/the_vintagemarket)

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Brandy Barfield, Designer

judysfloralnoconatx.com
susie.judy@sfloral@gmail.com

Places to Eat, Places to Stay, Places to Shop

Windmill GrillBurgers*^

2018 E. Howell, Saint Jo
940-580-5797

Tiny's Big Taste Catering

940-366-0082

Tres Ninos Mexican Foods

604 E. Hwy. 82, Nocona
940-825-3313

PLACES TO STAY

A&A Acres

2194 FM 2382, Saint Jo
817-683-3020

Blue Ostrich Guesthouse at

Frederick Farms *^

5611 FM 238 (8 miles north of Saint Jo)
940-995-3100
www.blueostrich.net

Budget Inn Motel*

1125 E. Hwy. 82, Nocona
940-825-3346

High Cotton Cottage B&B*

Located at the end of FM 2634
106 W. Boggess St., Saint Jo
817-739-4505

Cruisers RV Park

1894 FM 2634, Nocona
817-875-0363

Jaycee Park RV Park

Located at the end of FM 2634
on Lake Nocona
940-825-3282 for reservations

Lazy K Cove RV Park & Motel*

1570 FM 1106, Nocona
940-636-0457

North Fork of Red River B&B

410 Red River St., Nocona
940-867-9402

Red River Station Inn & Gift Shop*

219 Clay St., Nocona
940-825-3107
www.redriverstationinn.com

Robin's Nest

502 N. Decatur St., Saint Jo
817-688-9272

Rock House Overnight Stay^

201 W. Howell, Saint Jo
940-995-2901

Veranda Bed & Breakfast*

1522 E. Hwy. 82, Nocona
940-825-5111
www.verandanocona.com

Veranda Inn Hotel, B&B & RV Resort*

1534 E. Hwy. 82, Nocona
950-825-5111
www.verandanocona.com



PLACES TO SHOP

Ace Hardware*^

310 W. Hwy. 82, Nocona
940-825-3750
www.acehardware.com

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TALES
'N'
TRAILS

MUSEUM

WWW.TALESNTRAILS.ORG



1522 E. HIGHWAY 82 - NOCONA
(940) 825-5330

Parks

City Parks

Nocona has two city parks with at third under development. The Enid Justin Park at the corner of Paris and Mesquite Streets offers a very large playground with lots of equipment for the kids to enjoy, a skateboard ramp, picnic area, and a walking/ jogging trail. It also features two large pavilions, complete with barbeque grills and picnic tables, as well as two tennis courts and a volleyball court.

The Mary Beckman Davis Park, at the corner of Clay and Oak Streets offers a covered pavilion, stage, and benches.



The Blue Mound Fitness Trail is currently under development immediately northeast of the secondary campus.

Nocona also has a public swimming pool, located next to Nocona High School and operated during summer months by the Nocona School District.

Saint Jo has Bogges Park, located at the corner of East Bogges Street and FM 677. It features a covered pavilion and stage, playground equipment, a basketball court, and baseball and softball fields. Bogges Park hosts the city's Fourth of July Celebration each year.



Chief Peta's Playground

In 2017 a group of young parents decided to enhance the Enid Justin City Park undertaking an 18-month, \$250,000 project to construct a state-of-the-art playground for children from toddlers on up.

In the spring of 2018 Chief Peta's Playground, named for Peta Nocona, for whom Nocona is named, was completed with thousands of hours of volunteer labor.

Many of the apparatus have themes tied to the rich history of the region. Others are specifically

designed to be handicapped accessible including swings and a merry-go-round.



Chief Peta's donation marker.



Children climbing through history.

Nearby pavilions and barbecue pits, tennis courts, sand volleyball courts and more expand the possibilities for families with small children.

Places to Shop

Davis & Blevins/Main Street Gallery & Gifts[^]

108 S. Main St., Saint Jo
940-995-2786
www.sjmainstreetgallery.com

Dollar General

529 E. Hwy. 82, Nocona
940-825-7187
www.dollargeneral.com

Eclectic Collectibles*

208 Clay St., Nocona
214-537-2546

Family Dollar

525 E. Hwy. 82, Nocona
940-825-1037
www.familydollar.com

Gibbs Drug Store & Gifts[^]

216 Clay St., Nocona
940-825-3226

Gilbert's Freight Outlet & Museum[^]

812 W. Hwy. 82, Saint Jo
940-995-2776

J. Scruggs Furniture & Appliance*

220 Smythe St., Bowie
940-872-2214

Judy's Floral & Gifts*

110 Montague St. (Hwy. 175), Nocona
940-825-7282
www.judysfloralnoconatx.com

L.G. Lemons Artist Studio*

300 Clay St., Nocona
940-366-5782
www.atexasstateofmind.com

Market Place Grocery

400 W. Hwy. 82, Nocona
940-825-3536
www.marketplacegrocery.com

Mike Karnes Boots[^]

105 S. Main St., Saint Jo
940-465-8034

Nocona Building Center*

401 Clay St, Nocona
940-825-4824

Nocona Floral & Gifts*

605 E. Hwy. 82, Nocona
940-825-3838
www.noconafllorist.com

Nokona Ball Gloves Factory, Museum & Retail Store*

917 E. U.S. Hwy. 82, Nocona
940-825-3326
www.nokona.com

North Texas Pawn & Gun*

214 E. Hwy. 82, Nocona
940-825-PAWN(4082)

O'Reilly's Auto Parts

415 E. US Hwy 82, Nocona
940-825-3248

Panache Ladie's Clothing & Gifts[^]

201-1/2 E. Howell St., Saint Jo
940-995-4000
www.panachesaintjo.com



—Continued on Page 77

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Golf

Indian Oaks Golf Course

The Indian Oaks Golf Course, located at 807 W. Highway 82, features a par-70 course, measuring 5,777 yards from the back tee. It was designed in 1935 by Earl Stone.

Located in the wooded, rolling hills with four small bodies of water and bent greens, Indian Oaks offers a beautiful and challenging experience for the golfer. The signature hole is number 15, a 346-yard par-4 with a severe dogleg fairway. The back nine plays a little more difficult, with particularly tough finishing holes.

To schedule tee times call 940-825-4213 or fax 940-825-6240.



Military Heritage Plaza



In November of 2017 Nocona VFW Post #8558, "The V," announced formal plans to construct the Nocona Military Heritage Plaza -- an outdoor museum dedicated to those who have served in this nation's armed forces, behind The V on

East Oak Street.

The Plaza will include a ceremonial terrace, open-air chapel and eternal flame.

The V has already begun acquiring military hardware to be located on the property.



Business Services

Red River Station Inn Gift Shop*

219 Clay St., Nocona
940-825-3107

Saint Jo Farm & Ranch^

206 W. Pecan St., Saint Jo
940-995-2874

Seasons*

105 Clay St., Nocona
940-841-3088

Tales 'n' Trails Museum Gift Shop & Frame Shop*

1522 E. Hwy. 82, Nocona
940-825-5330



The Boot Store Western Wear & Gifts / Fenoglio Boots*

101 Clay St., Nocona
940-825-3047
www.fenoglioboot.com

The Gallery*

202 Clay St., Nocona
214-616-2449

www.mclaughlinranch.com

The Gallery West

211 Clay St., Nocona
214-616-2449

The Gas Station

Hwy. 82, Saint Jo
940-995-2045

The Gun Shop*^

103 Main St., Saint Jo
940-994-2458
www.gunshop-sjtx.com

The Old Nocona Boot Factory

901 E. US Hwy. 82, Nocona
817-513-2586
www.theoldnoconaboofactory.com

The International Ordnance Museum*^

201 N. Main St., Saint Jo.
214-803-0890
www.iom-usa.com

The Vintage Market^

100 E. Boggess, Saint Jo
940-872-0329



Trailtown Treasures^

104 E. Howell St., Saint Jo
940-995-7193

SERVICES -- ACCOUNTING

Bill Crowe, CPA*^

511 Clay St., Nocona
940-825-3351
www.billcrowe.com

Cris A. Lemon, CPA*

201 Clay St., Nocona
940-825-3113
www.noconacpa.com

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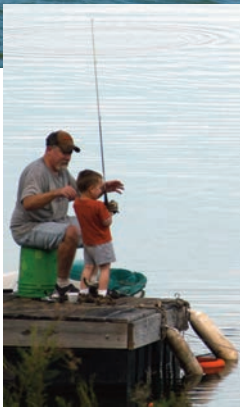
7147 STATE HWY 175
MONTAGUE, TX

Lake Nocona

Eight miles north-east of Nocona, off FM 2634, sits the 1,323-acre Lake Nocona. Constructed in 1960, the lake has been used for both municipal and recreational purposes.

Launch fees for power watercraft are \$5 per day or \$35 per year.

Lake Nocona offers an ideal fishing environment for



largemouth bass, flathead catfish, blue catfish, and crappie! And once upon a time it hosted muskie, with the state record coming from the lake.

Three parks are scattered around the shores of the lake: Weldon Robb Park, Joe Benton Park, and Boone Park. All three parks feature boat ramps, restrooms, parking, picnic and camping areas.

To access the lake go north on FM 103 out of Nocona and then east on FM 2634.

For more information, contact the city of Nocona at: (940) 825-3282.



Business Services

Carpenter Vet Clinic*

18561 FM 103, Nocona
940-825-8509
www.carpentervetclinic.com

Cross Timbers Veterinary Hospital*

201 Main St., Nocona
940-825-3314
www.crosstimbersvet.com

Easy Street Animal Shelter^

69 US Hwy 82 East, Saint Jo
940-613-6865
www.esashelter.com

Lucky Paws Animal Shelter

653 Airport Rd., Nocona
940-867-5051 or 940-781-7416
www.noconaluckypaws.com

Nocona Feed & Ranch Supply and Tire Services*

1323 W. US Hwy. 82, Nocona
940-825-3700

Saint Jo Farm & Ranch^

307 W. Hwy. 82, Saint Jo
940-995-2874
www.saintjofarmandranch.com

ART/MEDIA

107 Studio*

107 Cooke St., Nocona
940-736-9673

95.9 The Ranch*

Jim Lane
817-789-2419

Lone Star Bargains*

7147 SH 175, Montague
940-539-3433
www.lonestarbargains.com

L.G. Lemons Artist Studio & Gallery*

300 Clay St., Nocona
940-366-5782
www.atexasstateofmind.com

Tales 'N' Trails Custom Frames*

Tales 'N' Trails Museum

1522 E. Hwy. 82, Nocona
940-825-5330
www.talesntrails.org



Davis & Blevins Gallery*^

Donna Howell-Sickles
108 Main St., Saint Jo
940-995-2787
www.sjmainstreetgallery.com

If Wishes Were Stitches*^

Saint Jo
469-235-0866
www.ifwisheswerestitches.com



KNTX Radio*^

7704 SH 59, Bowie
940-872-2288
www.kntxradio.com

Main Street Gallery*^

209 S. Main St., Saint Jo
940-995-9447
www.donnahowellsickles.com



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See us at
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Store
of
Nocona**

101 Clay St.
940-825-3047

Hours
Tuesday- Saturday
10a-6pm

www.fenoglioboot.com



Indian Valley Raceway



It was a natural union of 'boys,' their toys and the classic cars they love as the Nocona Gas Junkies Car Club secured a lease from the City of Nocona for the old Nocona Airport and its 2,500-foot abandoned runway. Through donations and considerable sweat labor, the Car Club laid 1,400-feet of new asphalt creating a one-eighth-mile drag strip.

The drag strip is located on Airport Road in Nocona, a quartermile off U.S. Hwy. 82 west of town. Slow down as you drop down the hill, you're about to make a hard left turn. The drag strip backs up to Indian Oaks Golf Course and its 18 challenging holes.

Working in conjunction with other drag strips in the region, race dates varies. Follow Indian Valley Raceway on Facebook at facebook.com/indianvalleyraceway, or text or call Tony at 940-841-1632 or Brian at 940-872-7115 or 940-366-0831.



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Luke, Owners**



The Krahls Pantry
Cody and Sherry Krahls,
Owners

**211 Clay St., Nocona
940-902-4961**

Sherrykrahls1973@yahoo.com

Business Services

Saint Jo Tribune[^]
102 Howell St., Saint Jo
940-995-2586

Shadow Ridge Graphics*
6683 FM 1806, Nocona
940-872-2517
www.shadowridgegraphics.com

Texas Theatre
106 E. Howell St., Saint Jo
940-727-9171

The Gallery*
Don MacLaughlin
202 Clay St., Nocona
214-616-2449

The Bowie News*[^]
200 Walnut St., Bowie
940-872-2247
www.bowienewsonline.com

The Nocona News*[^]
115 Cooke St., Nocona
940-825-3201
www.noconanews.net

The Montague County Shopper*[^]
940-872-6186
www.theshopperonline.biz

ATTORNEYS
Jack McGaughey, District Judge*[^]
Montague
940-825-4308

**Perdue, Brandon, Fielder,
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900 8th St., #1100, Wichita Falls
940-723-4323
www.pbdc.com

**Zachary N. Renfro — Attorney
at Law**
210 Clay St., Nocona
940-825-3115

**Roger Williams — Attorney at
Law***
210 Clay St., Nocona
940-825-3115

AUCTIONS

Murphey Auction Company*
940-841-3129
www.murpheyauction.com

AUTOMOTIVE
Fuel World Truck Stop*
1211 E. Hwy. 82, Nocona
940-825-3479

Handy Foods/Exxon
309 E. Hwy. 82, Nocona
940-825-6486

Kountry Korner
111 E. Hwy. 72, Nocona
940-825-3948

Lipscomb Auto Center*
14135 US Hwy. 287, Bowie
940-872-5455
www.lipscombautocenter.com

Mike's Tire and Repair Shop*
104 Henrietta St., Nocona
940-825-7095

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Appt.

Veranda Inn & Event Center

The Veranda Inn and Event Center is fairly new, but the business of lodging travelers has been part of the Fenoglio family for a century.

In 2000 Robert and Patty Fenoglio -- and their children, Bobby, Michelle and James -- purchased a vacant nursing home in Nocona. They saw the potential for a quality, affordable hotel. From that has grown the Veranda Inn and Event Center.

For more than two years, workers gutted the building then created a modern, 24-bed motel complete with a kitchen, conference room and fitness center.

Next the family tackled the concurrent construction of an RV center with 29 pull-through bays as well as building the 5,000 square foot Veranda Event Center. The Event Center, which can comfortably handle up to 250 dinner guests, has played host to banquets, family reunions, bridal receptions, conferences and concerts including several concerts each year for Nocona Nights.

If your taste leans towards the more casual, homey life of a Bed and Breakfast, the Fenoglios offer that as well. For more than 100 years the family home, located at the corner of U.S. Hwy. 82 and Denison Street, has seen double duty serving as lodging for travelers as well as a residence.

In 1916 a second story was added to the home. It was at that time that Robert's grandmother began taking in boarders, primarily travelers from the train. In fact, while Robert's father Henry was away serving in the U.S. Army during World War II, Robert recalls as a small child being told more than once he had lost his bedroom for the night to a lodger and slept with his grandmother.

The Fenoglios have completely renovated the family home which now serves as a bed and breakfast rented through The Veranda Inn.

The Fenoglios are not finished, they recently completed the Veranda Hide-a-ways, 20 extended-stay rooms constructed on a small creek behind the Veranda Event Center.

For more information about lodging at the Veranda Inn, Bed & Breakfast, RV Center or Hide-a-way, or to inquire about renting the Event Center for your family reunion, wedding reception or party, contact the Fenoglio family at 940-825-5111.

www.verandanocona.com



Quiet scenery from the Veranda Inn patio.



Inspired by Nocona's car museums, car clubs are frequent guests at The Veranda Inn

Business Services

Nocona Gas Junkies Car Club*
940-841-1643

Nocona Motors Auto Sales*
201 E. Hwy. 82, Nocona
940-825-4466
www.noconamotorsonline.com

One Stop Conoco/Pizza Pro*
308 E. Hwy. 82, Nocona
940-825-5011

O'Reilly's
415 E. US Hwy 82, Nocona
940-825-3248

Eagle Auto Parks*
307 W. US Hwy, 82, Nocona
940-825-3248

Ritchie's Auto Services*
311 W. Hwy. 82, Nocona
940-825-6244

Triple R Collision Repair*
525 Montague St., Nocona
940-825-4096 or 940-8867-4671

The Arrow/Phillips 66*
111 E. Hwy. 82, Nocona
940-440-8551

The Gas Station
306 S. Broad, Saint Jo
940-995-2045

BAKERIES
Aunt B's Bakery & Catering*
Brandi Shipman
940-841-3032

Donna D's Delicacies*
714 SH 175, Montague
940-500-2879

For Heaven's Cake!*
Saint Jo
940.395.2358
www.forheavenscake.net

Simply Suzanne
410 Red River, Nocona
940-867-9402

Wild Horse Mountain Fudge
4950 W. Hwy. 82, Nocona
940-395-0624

CHILD CARE
Nocona Crayon Academy*
200 Grayson St., Nocona
281-692-8368

COMMUNICATIONS
Nortex Communications*^
940-759-2251, Muenster
www.nortex.com

Windstream
800-347-1991
www.windstream.com

CONSTRUCTION
Burroak Custom Cabinets*
Craig & Destry Smith, Spanish Fort
940-634-2787

Classic Design Works & Cabinets
101 Gray St., Nocona
940-232-1017

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Nocona Office:
210 Cooke St.
Nocona, TX 76255
(940) 825-3224



Tom Uselton
(940) 531-0195 cell
tom@sewell-uselton.com

Sewell-Uselton Insurance Ken Blanton Insurance and FMW Insurance

*Home -- Auto -- Commercial -- Life -- Real Estate
Lic #0153815*

Muenster Office:
206 N. Main St.
Muenster, TX
(940) 759-4644

Gainesville Office:
406 N. Grand Ave., Ste. 105
Gainesville, TX 76240
(940) 655-5524

Bowie Office:
709 Hwy 59 N.
Bowie, TX 76230
(940) 872-1130

Red River Station Inn

Located in the heart of downtown Nocona is a real gem. The Red River Station Inn features ten rooms decorated in historically significant themes, each telling the story of one of Montague County's unique characters of the past.

Stay in the Quanah Parker Room or the Miss Enid Justin Room, or harken back to the days of the cattle drover as you rest in the Jesse Chisholm Room. Each guest room is uniquely decorated and appointed to guarantee a quiet and memorable lodging experience in a clean, smoke-free environment.

Initially, Bob and Kristal Ferguson joined forces with Rusty and Carolyn Fenoglio before acquiring sole ownership creating this unique bed-and-breakfast-style inn by renovating the



building into a whimsical, eclectic, funky boutique hotel.

"We treat the Red River Station Inn as if we were welcoming guests into our own home," says Kristal Ferguson. It's easy to see why the Inn's motto is "Check into the Red River Station Inn ... and welcome back to your new hometown!"

The hotel also features complimentary light breakfast each morning and complimentary wine during "happy hour" for hotel guests. It also has a gift shop with photographs, books, art and other gift items created by local artists, artisans, and authors. Periodically throughout the year, the Inn also hosts get-togethers, club meetings and other events. For more information, go to www.RedRiverStationInn.com

Blue Ostrich Guest House

After your day at Blue Ostrich Winery, take a quick walk to the Blue Ostrich Guesthouse at Fredrick Farms. The 4 bedroom/3 bath house features a large kitchen, great room and eating area and easily accommodates 8 people comfortably.

The decks offer beautiful views of the property and the Red River Valley along with spectacular sunset vistas.



Ready to go? You can contact Julie at 940-995-3100, or check out their website for details at: blueostrichwinery.wixsite.com/guesthouse.

Business Services

Community Lumber[^]
200 E. Hwy. 82, Muenster
940-759-2248

Coppell Construction[^]
103 S. Broad St., Saint Jo

Dan Fenoglio Construction*
200 Main St., Nocona
940-531-1233

Diaz General Contractor & Roofer*
Armando Diaz, Nocona
940-366-0572

Fluche Enterprises, Inc.[^]
109 S. Main St., Muenster
940-759-2203

Hank Howard Electric Service*
940-867-1627

J and L Construction and Nocona Casket Co.
Jonathan & Lisa Brown
103 Wade St., Nocona

940-872-7552

J.R. Thompson, Inc. [^]
450 Rock Quarry Rd., Saint Jo
940-612-2424

Ray's Used Equipment*
2148 W. Hwy. 82, Nocona
940-825-3191
www.raysusedequip.com

Red River Custom Tile[^]
Jarod Smith, Saint Jo
940-372-2246

Red River Dozer & Farm Services*
108 Dallas St., Nocona
940-825-3141 or 841-0340

Red River Electric*
Jonathan Fenoglio
940-577-8120 - Nocona
www.redriverelectricllc.com

Shadden Custom Homes[^]
Saint Jo

903-564-6549

S L Brito Finish Contractor*
370 Underwood Rd., Nocona
940-841-0924

T.G. Construction
Tim Gentry, General Contractor, Nocona
254-784-0645

EMBROIDERY/SCREENPRINTING

Lone Star Bargains*
7147 SH 175, Montague
940-539-3433
www.lonestarbargains.com

If Wishes Were Stitches[^]
Saint Jo
940-469-235-0866
www.ifwisheswerestitches.com

R&R Texas Designs[^]
1116 Wilderness Trail, Richardson
972-563-1789
www.randrtexasdesigns.com

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It Makes Us Unique

The Windmill Grill

Local entrepreneur Walter Smith is doing one thing and he is doing it well. He's making the best homestyle burger to be found in North Texas using choice cut fresh beef ground daily, not frozen pre-formed patties.

Located a block off the Saint Jo Square and across from the drive-in bank, the Windmill Grill is a must for anyone visiting the town. The Grill is open Tuesday-Saturday 11 a.m. 2 p.m. and Friday and Saturday 5:30-8:30 p.m. Indoor and patio seating available.

Walter adds his special seasoning blend, grilled buns, and fresh ingredients for a "Best Burger in North Texas" experience. Add cheese, bacon, or jalapenos for a customized burger for your individual taste.

Enjoy a game of pool or look at the walls of classic memorabilia while waiting for your made to order burger. You will be served by a smiling staff who truly enjoy their town and their job.

Walter opened The Windmill Grill in the garage of his grandfather's 100-year-old building that formerly housed Scott Bros. Hardware. When asked why he wanted to do something like this, he smiled and said, "Saint Jo needed it." He is happy that he can connect his heritage and the town's history into the home of a delicious burger.



The Gun Shop of Saint Jo

Once, a gun shop was a staple of all small towns. Now, in modern times, they have become few and far between. The Gun Shop of Saint Jo is a welcome addition to the square in Saint Jo. The shop has something for everyone from collecting, sporting, home defense, and cowboy action

shooting. You can browse the extensive reference section or have limited gun-smithing done as you visit with owner Guy Hubler.



firearms. The store's extensive inventory assures that you can find something to fit your desires.

While store hours are limited, you can visit The Gun Shop online at www.gunshop-sjtx.com for online purchases and collection information.

The TEXAS Theater

New to Saint Jo some 80 years ago, the TEXAS Theater was featured on the front page of the Saint Jo Tribune as ... "one of the greatest assets to our town, showing late pictures in a comfort-

Business Services

EQUIPMENT RENTAL

Zimmerer Kubota[^]
3218 W. Hwy 82, Gainesville
940-668-7861

FACILITY & VENUE RENTAL

Comanche Rose Ranch Event Center*
14860 FM 103, Nocona
817-253-4769
www.southernblissvilla.com

Daddy Sam's
314 Clay St., Nocona
940-531-1233

Heritage Park Event Center*
301 N. Ash St., Muenster
940-759-7910

Peonie's Depot Events / B&B*
700 W. Hwy. 82, Nocona
817-980-3597

The Veranda Event Center*
1523 E. Hwy. 82, Nocona

940-825-5111
www.verandanocon.com

FINANCIAL

**Edward Jones Investments,
Tyler Thomas***
205 Clay St., Nocona
940-825-6380
www.edwardjones.com

First Republic Investment Co.*
206 West US Hwy. 82, Nocona
940-825-3169
www.frictx.com

First State Bank*
108 W. Howell, Saint Jo
940-995-2556
www.f-s-b.com

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Specialists***
511 W. Pecan St., Nocona
940-825-6520

Legend Bank, Nocona*
115 Clay St., Nocona
940-825-3361
www.legend-bank.com

Lone Star Finance*
309 Clay St., Nocona
940-825-3100

Wells Fargo Bank*
105 E. Hwy. 82, Nocona
940-825-3394
www.wellsfargo.com

FUNERAL HOMES

Jerry Woods Funeral*
600 Clay St., Nocona
940-825-3285
www.jerrywoodsfuneralhome.com

Scott Funeral Home[^]
200 N. Broad St., Saint Jo
940-995-2288
www.scottfhj.com

—Continued on Page 89

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www.redriverstation.com

It makes us unique

ably

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The TEXAS Theater

seated, air conditioned building”... TEXAS Theater has returned to Saint Jo in 2019.

The original building, with an Art Deco-styled interior, closed in the late 1950s and became home, for over 60 years, to the Masonic Lodge. While used by the lodge, the original seats and screen remained intact.

The building was purchased and restored by local businessmen so that Saint Jo can once again have a hometown theater to enjoy. It still has “...comfortable seats with air-conditioning...”, now, with floor and balcony seating available. In the style of a “Movie Palace”, the TEXAS has a luxurious lounge and lobby area with beautiful marble accents and tile work that will transport you back to 1939 and the theaters of that age.

Showing First Run, Classic and award-winning movies as well as historic and holiday productions, the TEXAS houses a state-of-the-art laser projection and sound system and wide screen formatting, allowing it to rival anything you can find in the DFW Metroplex.

The venue is available for special events, private screenings, meetings, plays, and presentations. Gift passes and dinner/movie packages are available to round out your visit to the TEXAS



TEXAS Theater then and now.

It makes us unique

The Cannons of Nocona

As they say, “the bigger the boy, the bigger the toy.” And there are some ‘big boy toys’ in the North Texas Hill Country. Combine that philosophical bent with a local welder/craftsman John Womack and his equally talented son Easton, and what do you get? The Cannons of Nocona.

All totaled, John and Easton have built nine, custom cannons of different shapes and sizes for residents around Nocona.

Of course “Come and Take It” is NOT an invitation for someone to try and cut a chain and remove a cannon from a front yard for the owners proudly put their fully functioning artillery pieces to use providing “honors” at Veterans and Memorial Day observations and funerals across The North Texas Hill Country.

As you drive around, see if you see some of the cannon.



Business Services

Scott-Morris Funeral Home
212 E. Oak St., Nocona
940-825-3338
www.scottmorrisfh.com

GROCERY

Hess Meat Market^
605 N. Mesquite, Muenster
940-753-2744

HEALTH SERVICES

AirEvac
940-627-2045

AirMed Care
Brittani Countryman
940-531-5344

CareFlite*
3110 So. Great Southwest Parkway,
Grand Prairie
972-339-4200
www.careflite.org

Cherry Street Village Assisted Living*
200 E. Cherry St., Nocona
940-825-5085

Crippen Chiropractic^
102 S. Broad St., Saint Jo
940-241-7174

Gibbs Drug Store*^
236 Clay St., Nocona
940-825-3226

Grace Care Center Nursing Facility*
306 Carolyn Rd., Nocona
940-825-3288
www.noconanursing.com

Hospice of Wichita Falls
4909 Johnson Rd., Wichita Falls
940-691-0982
www.hospiceofwf.org

Nocona Dental*
108 E. Walnut St., Nocona

940-825-6842
www.noconadental.com

Nocona General Hospital*
100 Park Rd., Nocona
940-826-3235
www.noconageneral.com

NGH Rural Health Clinic*
90 Park Rd., Nocona
940-825-3333

Nocona Wellness Center*
100 Park Rd., Nocona
940-825-7246
www.noconageneral.com

The Gym of Nocona
710 W. Pine St., Nocona
940-825-1025

HOUSING

Glenbrook Apartments
400 E. Boggess St., Saint Jo

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It makes us unique

H.J. Justin Community Room



H.J. Justin & Sons then.

center

The north end of also housed Justin Leathergoods for many

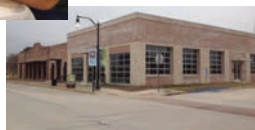
a year, will be remodeled in 2021 in toa new City Hall for the city of Nocona.

Adjacent to the Mary Beckman Davis Downtown Park located at the corner of Clay and East Willow Streets, it is one side of the entry to downtown Nocona the public restrooms, a downtown information center, and a facility for banquets, farmer's markets, a polling site for elections, and meetings will expand the city's ability to meet the needs of visitors



local funds the city of Nocona has converted the old Justin Leathergoods Factory into a downtown community

the building, which



H.J. Justin Community Center, now.

Unique

Taovayas Indian Bridge

Located north of both Nocona and Saint Jo, the Taovayas Indian Bridge was built in the 1990s to replace, after a half century, five bridges and two ferries which bridged the Red River between Texas and Oklahoma.

In 1994 the Texas and Oklahoma Departments of Transportation held dedication ceremonies for the Taovayas Indian Bridge.

The Taovayas were the largest clan of the Wichita who lived on both sides of the river in the area of Spanish Fort in the 18th century and stopped Spanish expansion to the north. The Nocona Chamber recommended the name, and members of the Wichita & Affiliated Tribes took part in the dedication including blessing the bridge.



Wichita tribal elder blesses the bridge



Wichita Princess signs The Lord's Prayer at dedication

Business Services

INSURANCE

Farmer's Insurance*

113 Cooke St., Nocona
940-825-6069

www.farmers.com/kylereynolds

FMW Insurance Agency^

206 N. Main St., Muenster
940-759-4644

Lynn Roberts Insurance*

511 Pecan St., Nocona
940-825-6520

Montague County Farm Bureau

105 E. Elm St., Nocona
940-825-4514

Sewell-Uselton Insurance and Real Estate*

210 Cooke St., Nocona
940-825-3244

www.sewell-uselton.com

State Farm Insurance

Larry Mader

206 E. Hwy. 82, Nocona
940-825-3366

LAWN SERVICE

Jason's Lawn & Tree Service*

Jaason Castle, Nocona
940-867-2506

LAUNDRY

Legacy Cleaners

400 E. Hwy. 82, Nocona
940-825-8500

Nocona Washateria

107 W. Hwy. 82, Nocona

LIQUOR STORES

Roadrunner Liquor

201 W. Hwy. 82, Nocona
940-825-6039

OUTDOOR

Century Tents & Event Rentals

Wichita Falls
940-766-2140

Good Times Adventures*

1880 Weaver Rd., Nocona
214-686-4585

www.goodtimes-adventures.com

Indian Oaks Golf Course*

805 W. Hwy. 82, Nocona
940-825-4213

Indian Valley Raceway

735 Airport Rd., Nocona

Jump Party Texas Rentals

1000 N. Trinity, Decatur
904-577-5347

www.jumppartytexas.com

Locke Bucking Bulls*

17332 FM 103, Nocona
940-872-0733

www.lockebuckingbulls.com

Long Straw Ranch^

2197 Netherly Lane, Forestburg
817-296-3104

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Nocona VFW

100 Baylor St. Nocona, TX

940-825-4074

The VFW in Nocona is a beautifully crafted Event Venue with live music and entertainment, providing a fun, exciting night life experience.

Book your next event at The V!

What's New

217 Coffee

The two newest additions to downtown Nocona opened during the midst of a pandemic – and the reception, even in the midst of social distancing and face masks, has shown they have found a niche to add to the North Texas Hill Country.

217 Coffee is that, and a whole lot more. It serves all types of coffee, tea, hot chocolate for all kinds of different people. They also have custom made sweets and pastries at the front and a line of Nocona themed clothing as well.

For a quiet morning's reflection there's outdoor seating as well as the comfort of indoor coffee and pastries.

And they are, appropriately, located in the heart of downtown Nocona at 217 Clay Street.

(940) 314-4040



The Krahl Pantry

The Krahl Pantry opened in The Gallery West – don't worry art lovers, the varied artwork of local artist Don MacLaughlin still adorns the walls and is available for purchase.

But now Sherry Krahl has added a gen-



eral store and restaurant.

The Krahl Pantry has a full menu available at all times – breaking, brunch, lunch or supper. And a snack in between at their adorable General Store featuring local meats, cheese, homemade jellies and preserves and so much more.

Dine-in or take-out curbside by calling 940-902-4961. They are open 8 a.m. to 2 p.m. Sunday through Wednesday and 8 a.m. to 8 p.m. Thursday through Saturday. And many evenings there is live entertainment.



Business Services

Nocona Chisholm Trail Arena*

734 Montague St., Nocona
940-841-2310

Red River Motorcycle Trails^

15393 N. FM 373, Bulcher
940-995-2903

Rednecks with Paychecks

FM 3206, Saint Jo
877-940-7882
www.redneckswithpaychecks.com

Wildpoint Ranch Whitetails^

3985 FM 677 N, Saint Jo
940-922-4225
www.wildpointwhitetails.com

PERSONAL CARE

Beaux Jolee Hair & Nail*

214 Clay St., Nocona
940-825-4247

Buckhorn Salon*

101 W. Hwy. 82, Ste. A, Nocona
580-618-3173

Roden's Barber Shop*

601 East US Hwy 82, Nocona
806-559-0078

RECREATION

Miller Double A Ranch^

1055 Union Cemetery Rd., Saint Jo
940-894-2781

Premier Events USA*

Nocona, 469-396-9332
www.premiereventsusa.com
info@premiereventsusa.com

Turtle Hill Golf & Conference Center^

7708 North FM 373, Muenster
940-759-2120

Nocona VFW "The V"*

100 Baylor St., Nocona
940-825-4074

REAL ESTATE

Camp Creek Surveying^

105 S. Main St., Saint Jo
940-995-2977

Cynthia Morgan Realtor*

206 W. Hwy. 82, Nocona
940-232-7800

Cross Timbers Title Company*

304 Cummins, Bowie
940-872-6131
www.crosstimestitle.com

Montague County Abstract & Title Co.*^

11279 Hwy. 59, Montague
940-894-2781
www.mcatco.com

North Texas Properties^

940-995-2987
www.northtexasproperties.com

Red River Realty*

310 E. US Hwy. 82., Nocona
940-825-7000
www.redriver-realty.com

Star Properties*

211 E. Hwy. 82, Nocona
940-825-3132
www.starproperties.net

Tom Horn Real Estate*

206 W. US Hwy. 82, Nocona
940-825-6094 or 940-841-0374
www.tomhornrealestate.com

SEPTIC/PLUMBING

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500 W. Sherman, Chico
940-644-5500
www.gtgsi.com

TRAVEL SERVICE

Peggy's Travel*

1520 Hwy. 59 N., Bowie
940-872-5487
www.peggystraveltx.com

WINERIES

4R Ranch Vineyards

& Winery*^
1473 County Road 477 Muenster
940-736-3370
www.4Rwines.com

Arché Winery*^

228 Wagner Rd., Saint Jo
214-536-6330
www.archewines.com

Blue Ostrich Winery & Vineyard*^

5611 FM 2382, Saint Jo
940-995-3100
www.blueostrich.net

Marker Cellars Winery*^

1484 CR 2585, Alvord
214-632-0383
www.markercellars.com

O G Cellars Winery*

704 CR 1895, Sunset
940-867-7669

Welcome from Saint Jo

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housed in an old gas station and post office; and Trailtown Treasures.

Food? We have outrageously fun places to eat. There's the traditional Texas faire at Lazy Heart Grill and we've got the best Dairy Queen around. Ready for BBQ and great music, Red River Station BBQ has got you covered. If you're hungry for a fabulous hamburger in a setting you'll be writing home about, you'll want to stop in at The Windmill Grill. A little Tex-Mex? Try The Burrito Shop with just exactly what you were looking for. Come hungry! We've got you covered.

Wine? So glad you asked. Head north from town, drop down the "bluffs" and finish the day with wine at one of our award winning wineries. Their vistas will have you mar-

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Vintage Market

Trailtown Treasures

Panache

Davis & Blevins Gallery

Historical Museums

Stonewall Saloon Museum

International Artillery Museum

Award Winning Wineries

Arche Vineyard & Winery

Blue Ostrich Winery & Vineyard

4R Ranch Vineyards & Winery

Fun Food Venues

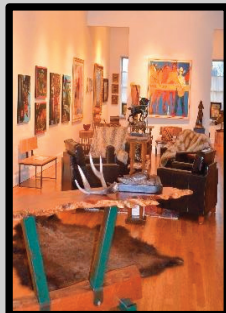
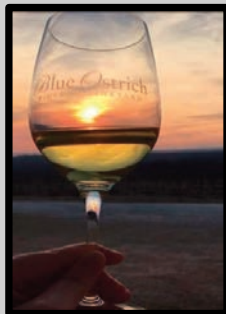
Lazy Heart Grill

Dairy Queen

Red River Station BBQ

Windmill Grill

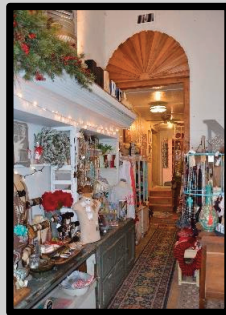
And lots of places to stay!



These are just a few of the things to do and see in Saint Jo. Stroll around town and enjoy these and other attractions along with our charming Chisholm Trail Square, smack dab in the middle of town.

Come and see us.

You won't want to leave!



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