

BROKEN ARROW CONTACTS

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Broken Arrow, Oklahoma

Situated just outside of Tulsa in northeast Oklahoma, Broken Arrow ranks as the fourth-largest city in the state. Our swiftly increasing population is a testament to our dedication to enhancing the quality of life for residents and our ongoing investment in supporting the business community. The city is experiencing a consistent rise in housing developments, which is expected to persist into 2025. With our growing population and strategic access to traffic from the Broken Arrow Expressway and the Creek Turnpike, now is an ideal time to invest in Broken Arrow.



BROKEN ARROW
119,154

POPULATION

4TH LARGEST CITY
in
OKLAHOMA

City Labor Force
64,098

Unemployment Rate
3.3%

Med. HH Income
\$85,742

Avg. Commute
21 MIN

Median Age
37.9



31% higher median income than Tulsa County
10% higher median income than Wagoner County



Educational Attainment

90.8% — High School Graduate or Higher
5.5% — Above US Average

Major Industry Sectors



Retail Trade



Manufacturing



Construction



**Professional, Scientific
& Technical Services**



Healthcare and Social Assistance

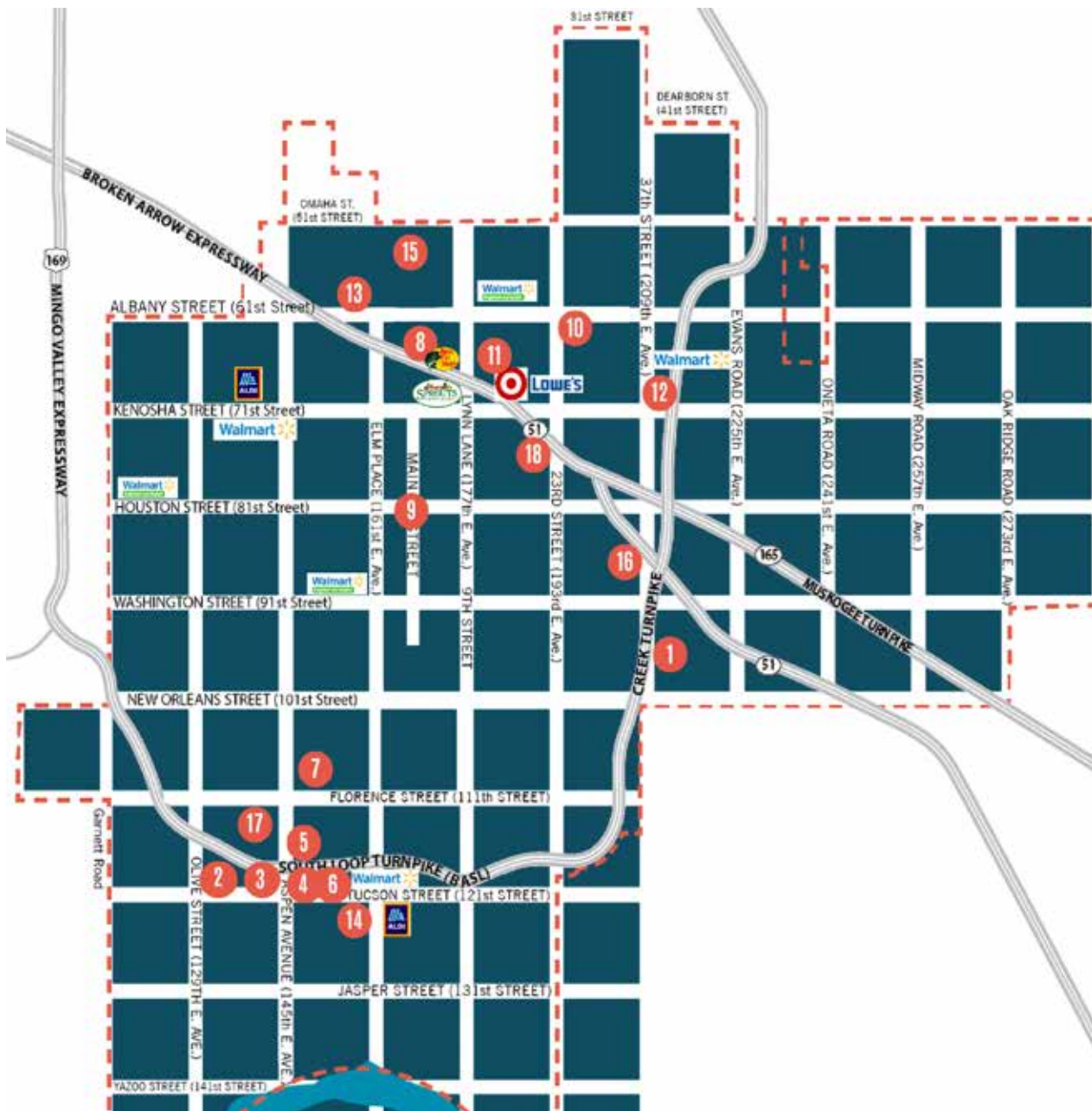
Public School Enrollment

Broken Arrow Public Schools: **20,115**
Union Public Schools: **14,979**

*Esri 2024 Demographic and Community Profile

MAJOR RETAIL DEVELOPMENTS

1. SUNSET DISTRICT
2. TUCSON AND OLIVE
3. TUCSON 28
(Tucson & Aspen)
4. ASPEN MARKET
5. ASPEN RIDGE
6. THE SHOPS AT ASPEN CREEK
7. FLORENCE & ASPEN
8. STONEWOOD HILLS
9. THE ROSE DISTRICT
10. TIGER CROSSING
(Albany & County Line)
11. ADAMS CREEK
12. NORTHEAST CROSSROADS
13. BATTLE CREEK
14. 1201 W. TUCSON & 6800 S. ELM PL.
15. OMAHA & ELM
16. CREEK 51 BUSINESS PARK
17. ARROW FORGE
(Florence & Olive)
18. BA EXPRESSWAY & COUNTY LINE





**Photo Credit - all photos, pg. 5: Ray Neal, DroneOcle*



PRIMARY TRADE AREA

RETAIL TRADE AREA

- Primary trade area (15 min*):
 - Population: 279,356
 - Total purchasing power: \$26 billion
- Secondary trade area (30 min*):
 - Population: 807,586
 - Total purchasing power: \$75.9 billion
- Secondary trade area (45 min*):
 - Population: 1,021,332
 - Total purchasing power: \$92.6 billion

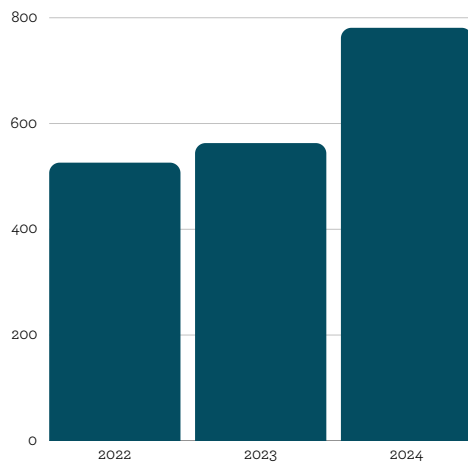
**Drive time radius of the Rose District*

HOUSING DATA

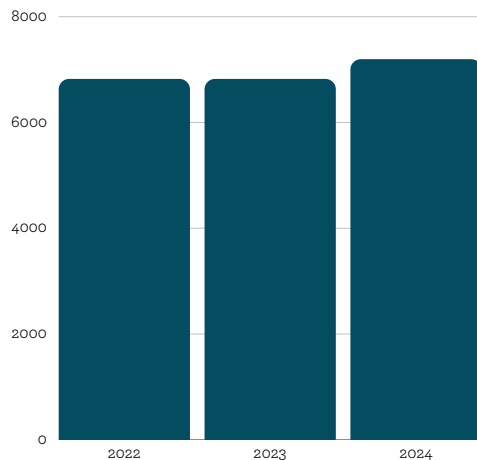
Median Home Price



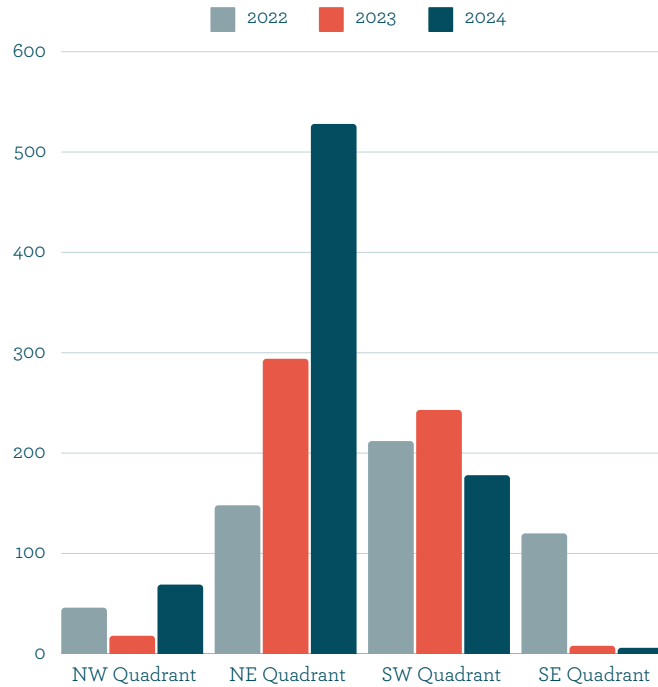
Single-Family Housing Permits Per Year



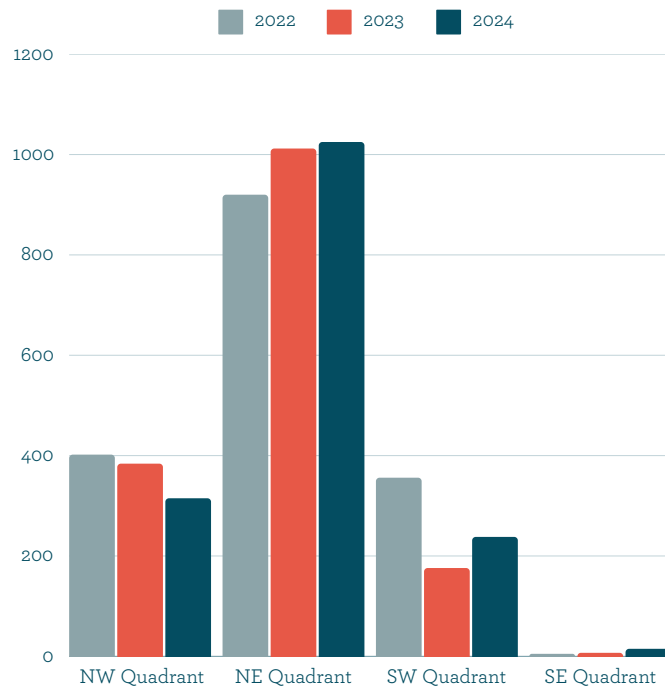
Multi-Family Total Units Per Year



Single Family Home Permits Issued by Quadrant



Available Residential Lots by Quadrant



NW Quadrant: Northwest of New Orleans St. and Elm Pl.
NE Quadrant: Northeast of New Orleans St. and Elm Pl.
SW Quadrant: Southwest of New Orleans St. and Elm Pl.
SE Quadrant: Southeast of New Orleans St. and Elm Pl.